

Community Strategy Delivery Plan 2014-18

Progress Report - May 2016

Introduction

The following report has been produced to update the Vale of Glamorgan Public Services Board on progress towards delivering the actions within the Community Strategy Delivery Plan 2014-18. In response to the findings of the 2013 Unified Needs Assessment it was agreed that the focus for the next phase of delivering the Community Strategy would be on tackling poverty. The Delivery Plan 2014-18 has been aligned to Welsh Government's Tackling Poverty Action Plan and encompasses three workstreams – Preventing Poverty, Helping People into Work and Mitigating the Impact of Poverty.

For each workstream, a Senior Reporting Officer and lead group has been identified to oversee delivery of the actions under the workstream. Each of the lead groups have contributed to the drafting of this document which is a twice yearly report to be presented to the PSB updating on progress throughout the course of the Delivery Plan. The reports will form part of a package of performance information with progress towards delivering the overall Community Strategy continuing to be monitored through the Annual Report and an annual Core Indicators Report. This will also be supplemented by the use of [InfoBase Vale](#) as an online tool designed to keep the needs assessment 'live'. The Local Government Data Unit has also produced an [in-depth analysis of poverty across the Vale of Glamorgan](#), providing further context within which the PSB is working.

The Delivery Plan is designed to be a dynamic document which can be adapted in response to trends observed through regular progress reports. Following each progress report an updated version of the Delivery Plan is published on the [PSB website pages](#). The PSB is asked to respond to any amendments requested under each workstream. The May 2016 update reports provide an update on the next steps identified within the [previous progress report](#).

Executive Summary

Preventing Poverty

- The Poverty Alignment Group has agreed to map parenting services and projects. This will be finalised in the summer to inform any changes to services for the Autumn.
- A workshop across the four Vale programmes is planned which will enable relevant officers to develop a better understanding of the aims and scope of each programme and where similarities and opportunities for closer working exist. This will also include input from Public Health regarding how all four programmes can contribute to their priorities.
- Work is being undertaken across all four programmes with regards to current governance structures, funding and commissioning of services to identify areas for greater alignment and delivery of shared priorities.
- Welsh Government has advised that the Common Outcomes Framework will not be continued. The framework provided one set of reporting indicators from across the Families First, Flying Start and Communities First programmes and the Vale of Glamorgan was one of the early adopter's trialling the framework, however this will no longer continue. The process will be for twice yearly submissions but currently awaiting further information regarding Welsh Government direction. It is anticipated that joint plans will be required for 2017/18 and this is likely to be part of new guidance due in the Autumn. Funding for 2016/17 now allows for virement between the programmes.

Helping People into Work

- Three members of the Adult Community Learning team have undertaken the Digital Literacy practitioners course and will be working with the ACL tutors to embed digital literacy practice into all community learning classes. A schedule to train key local authority staff as digital literacy practitioners has also been agreed.

- CVCLP Learner Outcome Report for 2014/15 states that 43% of enrolments across the Partnership are from those living in the most deprived wards – this represents an increase of 13% since 2012/13.
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- ESF funding has been secured by Welsh Government in order to set up a Communities for Work (C4W) project across Wales to be delivered alongside Communities First. This will create 4 additional posts dedicated to employability in the Vale once established.
- A new Communities First Delivery Plan has been approved for the Barry Cluster. It includes a greater focus on employability, with new emphasis on volunteering as a route to employment and low level mental health issues as a potential barrier to work.
- Should the ESF Inspire to Work bid be successful, a joint project with Llamau Housing working with unemployed young people aged 16-25 will be established. The project will seek to mentor young people and help them access education and employment opportunities.
- David George from Aston Martin will attend the next meeting of the Improving Opportunities Board. Discussions are between the college and Aston Martin are ongoing surrounding their requirement for staff. Apprenticeship provision has featured heavily in discussions to date.
- In conjunction with the Youth Service and Careers Wales, Communities First held a successful Careers Fair at the Memorial Hall on the 10th March 2016 to promote and take advantage of the opportunities provided by Careers Week and National Apprenticeship Week. Over 250 young people attended this event with a range of employers, local and national, as well as partner Agencies.
- Communities First has started developing an employer engagement strategy with its four neighbouring Clusters in Cardiff. A post will also be created to coordinate activity across the 5 Clusters.
- For the first time, all schools have set cohort targets for those pupils entitled to free school meals. In addition, more comprehensive analysis of data has identified those schools that effectively narrow the gap and those that do not through the use of the PDG, facilitating both a sharing of excellence and the opportunity to challenge where necessary.

Mitigating the Impact of Poverty

- Universal Credit was rolled out in the Vale on the 22nd February 2016. All claimants for Universal Credit are offered Personal Budgeting Support at every intervention. The DWP have also provided training to frontline staff.
- From November 2015 – March 2016 the Council's Money Advice Team carried out 367 visits to clients and helped with applications for Housing Benefit, Discretionary Housing Payments, Water Meters, the Warm Home Discount Scheme, Discretionary Assistance Scheme applications for award of goods, applications to benevolent and charity funds and issued food vouchers.
- The Benefit Cap will reduce from Autumn 2016 therefore partners are working together to identify all those who will become affected by the reduced cap and ensure they are made aware of the changes coming into effect and are offered budgeting support.
- The next standing agenda item at the Financial Inclusion Group to share ideas will include a demonstration of the Citizens Advice live webchat service. Partners are keen to learn from this and explore new ways of engaging with customers who need support.
- The Cardiff and Vale Public Health team has met with a range of partners to discuss a food charter and network for the Vale and draft principles for the charter are being developed.
- The group has agreed the initial focus for delivering it's Financial Inclusion Strategy will be to conduct the mapping exercise of local services. A questionnaire has been developed and the results of the exercise will be made available to partners as a resource and discussions are on-going into how this is presented. Results will feed into other work being undertaken by the group such as being able to identify gaps in services relating to fuel poverty and to begin informing discussion around a gateway model for money advice and support.
- The Families First 'Raising Awareness of Welfare Rights' project reached 79 clients in 2015/16, 46 of which were not claiming their full benefit resulting in £246,967 of additional benefits gained for families during this period.

Progress Update

Preventing Poverty

Senior Reporting Officer: Phil Evans (Director of Social Services, Vale of Glamorgan Council)

Monitored by: Children and Young Peoples Programme Board and Poverty Alignment Group.

Align Families First, Communities First and Flying Start programmes to help children, families and communities to escape poverty.				
	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
1	Map services provided by the four programmes in terms of service type, customer group, geographical area and partners	<p>The group to discuss work around parenting and also obesity which could potentially also be mapped to show provision and opportunities across the different programmes.</p> <p>The group will also consider issues arising from the regional Tackling Poverty event in November and whether these need to be mapped e.g. mental health.</p> <p>The information is being used as a basis for a programme of briefing sessions across social services to raise awareness about poverty in the Vale, the factors, consequences and services.</p>	<p>Discussions have focused on parenting services and work will now start to map relevant services.</p> <p>Concern regarding perception of who services are for e.g. often universal or high end but potentially a need for something in between.</p>	To map parenting services and projects. This will be finalised in the summer to inform any changes to services for the Autumn.
2	Collate information regarding	Work with Welsh Government to refine the framework and feed in advantages of closer working across the three	Welsh Government have advised that the Common Outcomes Framework will not be continued.	A workshop across the four Vale programmes is planned which will enable relevant officers to develop

Align Families First, Communities First and Flying Start programmes to help children, families and communities to escape poverty.				
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	current monitoring and reporting frameworks including timeframes	programmes.	The process will be for twice yearly submissions but currently awaiting further information regarding Welsh Government direction. This is likely to be part of new guidance due in the Autumn	<p>a better understanding of the aims and scope of each programme and where similarities and opportunities for closer working exist.</p> <p>This will also include input from Public Health regarding how all four programmes can contribute to their priorities.</p> <p>Work is being undertaken across all four programmes with regards to current governance structures, funding and commissioning of services to identify areas for greater alignment and delivery of shared priorities.</p>
3	Explore opportunities for joint training across the four programmes	The joint training has helped identify parenting as a potential area to be explored across the four programmes.	<p>Collaboration on training activities has continued. Details of topics and numbers of attendees provided below:</p> <p>Safeguarding (125) Universal Credit (20) Personal Independence Payments (13) Managing your money (11) Poverty awareness for social services (17)</p> <p>The feedback from the poverty awareness session was extremely positive and more sessions are planned.</p>	<p>Further joint activities are planned: Reducing child accidents Lead workers Forum for ESF Networking Event for professionals</p> <p>Other training such as Making Every Contact Count (MECC) and Brief Intervention for Smoking Cessation and Alcohol Awareness may be arranged via the Local Public Health Team</p> <p>An exercise will also be undertaken across all four programmes to</p>

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			The bulk of joint training takes place in the 2 nd and 3 rd quarters of the year.	identify future training needs.
4	Explore opportunities for a more joined up approach to engagement and information provision across the four programmes	A way forward has been agreed regarding the work on the programme websites but there have been some delays due to capacity for further development of the websites.	<p>Progress in this area has been delayed due to lack of capacity within some teams due to vacancies and sickness.</p> <p>The focus of attention has also been on the development of DEWIS.</p>	<p>Discussions are taking place about pooling skills across the programmes to develop work in this area.</p> <p>The need for frontline staff to be more consistent in terms of questions asked, how and when to make referrals and knowledge about a range of services has been identified.</p>
5	Support the embedding of team around the family approaches.	As part of the evaluation of the helpline, consideration will be given to a range of options for the most appropriate location for the service.	Initial discussions have taken place between Flying Start and FACT regarding Team Around the Family (TAF) and how the ethos can be transferred across programmes.	<p>Awaiting new guidance from Welsh Government regarding how TAF is rolled out further.</p> <p>Task and Finish Group within Flying Start established to move this forward in 2016-17</p>
6	Work with Head Teachers to explore options to maximise how the Pupil Deprivation	The Poverty Alignment Group is keen to further explore the use of PDGs. Further updates can be found under the 'Helping People into Work' workstream.	An update is included in the Helping people into Work section of this report	Poverty Alignment Group to consider how best to link in to any work on this issue.

Align Families First, Communities First and Flying Start programmes to help children, families and communities to escape poverty.				
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	Grant could be utilised to fit with other intervention programmes			
7	Ensure that all four programmes link closely with public health priorities for the Vale and help to address health inequalities.	The group to consider at a future meeting how their work fits with the public health priorities of obesity, immunisations and tobacco.	Trina Nealon from the Cardiff and Vale Public Health Team has joined the group. Public Health will contribute to the planned workshop.	Trina to circulate relevant data to the group and participate in the proposed workshop. This will help ensure a clear understanding of public health priorities (local and national) and the current and potential contributions of the four programmes and promote joint working with relevant health agencies to ensure staff disseminating relevant information

Further Actions	
Are there any changes needed to the delivery plan?	<p>Any Additional Actions Requested:</p> <ul style="list-style-type: none"> • None <p>Any Amendments Requested:</p> <ul style="list-style-type: none"> • Amend relevant actions to refer to four programmes not three to reflect the addition of Supporting People.

	PSB Response Does the PSB have any revisions or additions (For use at the PSB)	<ul style="list-style-type: none"> The PSB noted good progress being made and agreed to amend actions in order that they refer to the four programmes.

Helping People into Work

Senior Reporting Officer: Kay Martin (Vice Principal, Cardiff and Vale College) and Marcus Goldsworthy (Head of Regeneration and Planning, Vale of Glamorgan Council)

Monitored by: Improving Opportunities Board

Improve opportunities for employment and skills development to improve access to jobs that can be a route out of poverty and to a better quality of life.				
	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
1	Promote digital access and literacy with particular reference to deprived areas and hard to reach groups	Adult Community Learning is reviewed by stakeholders and Curriculum Group termly and any recommendations or changes to service delivery are implemented.	<p>The DWP are working with Digital Communities Wales on a pilot to help Employment Support Allowance customers. Universal Credit is claimed digitally and the DWP are paying the local authority via a Delivery Partnership Agreement to provide digital support.</p> <p>A representative from each CVCLP provider has completed or is currently attending DLP training. 3 Members of the ACL team have undertaken the Digital Literacy practitioners course and will be working with the ACL tutors to embed digital literacy practice into all community learning classes.</p> <p>Vale ACL have delivered Digital Literacy and ITC courses and these</p>	<p>A schedule to train key local authority staff as digital literacy practitioners has been agreed.</p> <p>Cascade digital learning training to Tutor teams and monitor practice embedded in lesson plans and course outlines.</p>

Improve opportunities for employment and skills development to improve access to jobs that can be a route out of poverty and to a better quality of life.

	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
			<p>include an introduction to the 'Vale app'.</p> <p>CVCLP Learner Outcome Report for 2014/15 states that 43% of enrolments across the Partnership are from those living in the most deprived wards – this represents an increase of 13% since 2012/13.</p> <p>The Vale's 'Get the Vale Online Partnership' continues to meet on a regular basis coordinated by the Wales Co-op. This forum includes representatives from all the agencies in the Vale working on digital inclusion issues e.g. from the Voluntary Sector.</p> <p>The Council's Digital Inclusion Working Group addresses internal Council issues and comprises all those working on digital inclusion issues within the Council.</p> <p>Both forums promote digital inclusion issues across the Vale.</p> <p>Communities First continues to run 4 X weekly Digital Drop-In's across the</p>	<p>Work of 'Get the Vale Online Partnership' to continue.</p> <p>The Vale's Digital Inclusion Working Group to continue.</p>

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	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
			<p>Cluster area. These sessions are run in conjunction with Newydd Housing and Age Connects.</p> <p>CAVC has established a Risual Microsoft academy to promote digital literacy to learners, staff and employers and to develop high level skills with employers.</p>	Will continue until at least March 2017.
2	Put in place an exit strategy for when funding for Communities 2.0 comes to an end	The Get the Vale Online Steering Group to investigate possible funding streams for digital champion volunteer coordinator.	<p>Further funding for a specific post has not been secured. However, the work of the 'Get the Vale Online Partnership' undertakes a great deal of the work in promoting the digital inclusion agenda.</p> <p>Improved digital social media presence online using Twitter and Facebook. Wisekids training is being used by ACL to develop learner blog for Vale Courses. Online payments scheme in development.</p>	Publish links to Vale Courses blog and establish online payment scheme.
3	Implement the 'Prosperous Communities'	The Communities First programme is currently only funded until March 2016, and a priority is to ensure a prosperity	A new funding package has been agreed for a further year until March 2017, including a Prosperity	Implement the 2016/17 programme whilst planning has already started for post March

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	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
	element of the Communities First plan. Providing additional support to unemployed people in Communities First areas including confidence building, CV and interview skills training and job fairs	<p>programme is resourced after that date.</p> <p>Following a presentation at IOB Cardiff Met and CF to explore possibility of extending widening access scheme to the Vale.</p>	<p>programme.</p> <p>In addition, further funding under a new programme within Communities First areas called Communities For Work (C4W) has been offered. Once formally accepted, Communities First will have an additional 4 staff dedicated to employability.</p>	<p>2017.</p> <p>The C4W programme is due to go 'live' in Barry in the summer of 2016.</p>
4	Support long term unemployed people into employment through mentoring, training and job search assistance.	The WORK Programme contract in the VOG does not provide for new referrals after March 2016, and the future delivery of the programme is currently under discussion.	<p>Discussions within the DWP are taking place regarding the new Employment and Health provision that will replace the Work Programme.</p> <p>Activities and support through Communities First will continue.</p> <p>Waiting on confirmation of ESF funding for Inspire to Work.</p>	If the Inspire to Work bid is successful this will be a joint project with Llamau Housing working with unemployed young people 16-25. The project will seek to mentor young people and help them access education and employment opportunities.
5	Develop links with existing and future	The Improving Opportunities Board will continue to meet with new employers to the area and ensure links are made	Communities First works with incoming employers. See below in 11 for more information on this.	Potential agenda item at next IOB meeting.

Improve opportunities for employment and skills development to improve access to jobs that can be a route out of poverty and to a better quality of life.

	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
	regeneration projects and investment including Communities First and CRC to provide access to good quality, sustainable training and employment opportunities	across the partnership.	The Welsh Governments' 'Vibrant and Viable Places' Regeneration framework continues to offer more opportunities in this area and is coordinated by the Vale's Tackling Poverty Fund - cross service meeting. The forum includes Communities First as well as the Castleland Renewal Area team.	
6	Promote access to new investment in the Enterprise Zone	Cardiff and Vale College (CAVC) to invite David George, Cardiff Airport & St Athan EZ Team, to meet with Vale of Glamorgan Improving Opportunities Board to discuss collaboration and the role of the board in securing new investment in the EZ.	<p>David George from Aston Martin could not attend the last IOB meeting, but has agreed to join the next meeting.</p> <p>Aston Martin presents the Enterprise Zone with a strong opportunity for future investment.</p> <p>CAVC in partnership with Welsh Government are working closely with Aston Martin to help them recruit staff. More than 3,000 people attended the event and CAVC are now supporting Aston Martin to hold trade tests and organise visits to the</p>	David George to attend next IOB meeting to discuss future investment opportunities.

Improve opportunities for employment and skills development to improve access to jobs that can be a route out of poverty and to a better quality of life.

	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
			factory in Gayden to discuss opportunities.	
7	Identify and monitor major capital funds including ESF to increase employment opportunities	As soon as the details have been finalised – likely to be in January/February 2016 - CAVC to offer the Board an overview of 3 new ESF funding streams.	Delay on funding authorisation led to project delays. These funding streams are now in place and CAVC will provide an update at the next IOB.	James Scorey from CAVC to deliver an ESF project(s) update at next IOB.
8	Engage with adult learners of all ages to improve skills and remove barriers to learning and employment	Review through data monitoring and monitoring outcomes for priority learners.	<p>Adult Education is delivered through a strategic partnership between the Vale of Glamorgan, Cardiff Council, WEA YMCA CC Wales and CAVC. The partnership has successfully raised its success rate to 91% and compares favourably with the national comparator of 88%. The sharing of a curriculum based on learner needs has improved engagement.</p> <p>CVCLP Learner Outcome Report for 2014/15 states that 43% of enrolments across the Partnership are from those living in the most deprived wards – this represents an increase of 13% since 2012/13. The number of CVCLP enrolments from</p>	<p>Maintain current success rates and implement a summer programme.</p> <p>Move Open Learning Centre into Barry Library</p>

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			<p>Communities First areas has increased by 10% (to 42%) between 2012/13 and 2014/15. CVCLP learners within deprivation decile one achieve a success rate at or above the overall Partnership success rate.</p> <p>The VOG Council also operates a successful full cost recovery programme for leisure and, social learners.</p>	
9	Promote apprenticeships across partners and other major employers.	<p>CAVC will continue to hold sector specific events that demonstrate the benefits associated with Apprenticeships.</p> <p>Deloitte to speak with the Improving Opportunities Board to highlight the collaboration with CAVC and how other employers can benefit from a similar partnership. Deloitte also to discuss their skills plan and ongoing recruitment strategy.</p> <p>The Matching Service to continue</p>	<p>Meeting with miFuture and the LA took place in March 2016 to promote apprenticeship opportunities to young people aged 16-24. MiFuture has developed the UK's first swipe and apply recruitment app that matches opportunities to young adults.</p> <p>School liaison events in the borough undertaken by Staff at CAVC. Promotion of Apprenticeships is a priority of the college and staff are available upon request</p>	<p>Presentation to be made to the Engagement and Progression Board.</p> <p>The Council's HR service is giving consideration to piloting MiFuture</p> <p>Apprenticeship Presentation to VOG Education Cabinet Member & Regeneration Cabinet Member.</p>

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	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
		improvement to increase opportunities to attract and capture opportunities and/or applicants	<p>Discussions are ongoing with Aston Martin surrounding their requirement for staff. Apprenticeship provision has featured heavily in discussions.</p> <p>Deloitte spoke at an Apprenticeship breakfast at CAVC to highlight the success of their programme, resulting in increased numbers next year. Deloitte's success has sparked interest from other firms such as Principality, Admiral, Motonovo Finance, Blake Morgan & Hugh James.</p> <p>In conjunction with the Youth Service and Careers Wales, Communities First held a successful Careers Fair at the Memorial Hall on the 10th March 2016 to promote and take advantage of the opportunities provided by Careers Week and National Apprenticeship Week. Over 250 young people attended this event with a range of employers, local and national, as well as partner Agencies.</p>	<p>CAVC to deliver an update on its Apprenticeship Training Agency (ATA) model.</p> <p>CAVC to deliver an update on Junior Apprenticeships.</p> <p>CAVC to provide a further update regarding Aston Martin's recruitment plans.</p> <p>Deloitte to speak at the IOB.</p> <p>Due to the success of the Careers Fair it is likely to be repeated again next March.</p>

Improve opportunities for employment and skills development to improve access to jobs that can be a route out of poverty and to a better quality of life.

	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
10	Establish links between employers and training & learning providers and carry out surveys to identify skills needs, and what skills deficiencies there are.	<p>LSKIP to attend the next Improving Opportunities Board meeting.</p> <p>CAVC to present Labour Market Intelligence for the region, based on information acquired through an economic modelling consultancy.</p> <p>CAVC will continue to invite employers such as FirstSource to Improving Opportunities Board meetings in order to share their individual skill gaps.</p>	<p>CAVC has been commissioned by LSKiP to undertake research on large companies across South Wales – offering unique insight into these organisations.</p> <p>CAVC, in unison with Business Insider, is conducting a research study with employers.</p> <p>CAVC invited Admiral and Conduit to the last IOB which LSKIP also attended.</p>	CAVC to continue inviting employers to meetings. However, it will be important that actions and outputs are agreed following their attendance.
11	Develop an employer engagement strategy to ensure a number of agencies aren't targeting the same employers.	<p>DWP role develops it will seek to involve and work with partners.</p> <p>IOB to continue to improve its position as a single point of contact for employer engagement.</p>	Communities First has started developing an employer engagement strategy with its 4 neighbouring Clusters in Cardiff. There is a collaborative project in the current funding approval to deliver this. A post will also be created to coordinate activity across the 5 Clusters.	<p>Create post and implement strategy.</p> <p>This project is due to go live in the summer of 2016; the post will be managed by the Cardiff STAR Cluster and Cardiff Community Housing Association.</p>
12	Work with partners and the local community to implement	Continue with the remainder of the programme, and explore possible involvement beyond March 2017.	Projects are on track, and additional pipeline funding secured and spent. We are now in the final year of delivery.	Complete delivery and explore potential bid for post March 2017.

Improve opportunities for employment and skills development to improve access to jobs that can be a route out of poverty and to a better quality of life.

	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
	projects in Barry funded through the Welsh Government Tackling Poverty Fund.			
13	Work with local stakeholders on joint action for town centres, including place boards and exploration of business improvement districts.	Further implement the Town Centres Framework.	<p>Joint activities such as the Penarth picnic streetfood event in April. New Town Centres Development Officer appointed.</p> <p>Appetite for Business improvement Districts low since failure at Ballot in Penarth, but may be considered again in due course.</p>	Review progress against the Town Centres Framework.
14	Implement the Youth Engagement & Progression Framework (YEPF) to significantly sustain a reduction in the number of	Develop early identification tool in sixth forms, to help reduce dropout rates, and or place young people at risk of dropping out into the right provision. It is envisaged sixth forms will help with tracking of young people post 18. Start date Dec 2015. Looking into/researching development of a social enterprise and apprenticeship hub for young people NEET or at risk of	<p>The EI tool has been designed and shared with all comprehensive schools and sixth form schools. The Vale has reduced the number of young people NEET by 1.08% bringing the figure down to 1.68% for 2015/16.</p> <p>Young People's Needs Assessment carried out to inform the Vale youth</p>	<p>YEPF 2016/17 plan has been submitted to Welsh Government highlighting a range of activities to be carried out to meet funding criteria.</p> <p>Strategic and operational developments on engagement of young people at risk of becoming NEET.</p>

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	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
	NEETs.	becoming NEET. Early stages of research, with a view to developing an outline proposal and feasibility study. LA role developing into an intermediary between schools and providers for 14-19 offers.	<p>offer. Trial to be conducted.</p> <p>Research into the development of a social enterprise apprenticeship hub did not receive any support from local partners or WG. The Council has successfully brokered provision for schools and improved the offer for young people and demonstrated value for money. This has resulted in increased attendance, and engagement of young people.</p> <p>The proposed ESF projects will also provide extra resources e.g. C4W Youth Mentor post to address this issue.</p>	<p>Expand youth offer and ensure pre 16 curriculum needs are met</p> <p>Develop robust panels in schools, to ensure high risk young people are receiving ESF Inspire to Achieve intervention.</p> <p>Strengthen lead worker network through partnership working</p> <p>Ensure OOST and Educated At Home young people have access to one to one support</p> <p>ESF projects due to go live in the summer of 2016.</p>
15	Work with schools to address variations in educational attainment across different areas of the Vale and to develop a better	<p>Focus on the use of PDG by schools. A self- evaluation of the use of the grant is to be completed by each school.</p> <p>For the first time, schools will be required to set targets for the FSM cohort. An overall Vale target will also be set for the L2+ performance of learners entitled to free school meals.</p>	<p>The majority of Vale schools have self- evaluated their use of the PDG grant. The Challenge Adviser for each school has also evaluated the school's use of the PDG grant. There is an increased focus on the need to demonstrate impact.</p> <p>For the first time, all schools have set cohort targets for those pupils entitled to free school meals. In</p>	<p>Ensure that the PDG has been used as planned and ensure that the impact has been fully evaluated by schools within their self -evaluation reports.</p> <p>Compare targets set to outcomes achieved.</p> <p>Identify those schools that have</p>

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	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
	understanding of how poor performance in some geographical areas of the Vale can be addressed. Improve the performance of pupils in receipt of Free School Meals in all Key Stages.		<p>addition, more comprehensive analysis of data has identified those schools that effectively narrow the gap and those that do not, so facilitating both a sharing of excellence and the opportunity to challenge where necessary.</p> <p>All challenge advisers working in Vale schools have the outcomes of pupils entitled to free school meals linked to one of their key performance objectives.</p>	narrowed the performance grant and those that have not. Ensure that this information feeds into the categorisation process.

Further Actions		
	Are there any changes needed to the delivery plan?	<p>Any Additional Actions Requested:</p> <ul style="list-style-type: none"> • None – The IOB to review actions at the June 2016 meeting. <p>Any Amendments Requested:</p> <ul style="list-style-type: none"> • None – The IOB to review actions at June 2016 meeting.
	<p>PSB Response</p> <p>Does the PSB have any revisions or additions (For use at the PSB)</p>	<ul style="list-style-type: none"> • The PSB noted good progress being made and agreed that the IOB should review the actions at the next meeting.

Mitigating the Impact of Poverty

Senior Reporting Officer: Hayley Selway (Head of Housing and Building Services, Vale of Glamorgan Council and Anti-Poverty Champion)

Monitored by: Financial Inclusion Group.

Improve the advice and support available for Vale residents experiencing financial and housing difficulties enabling them to maintain a suitable standard of living and to find a route out of poverty.				
	Task	December 2015 - Next Steps	May 2016 Update	What are the next steps?
1	Raise awareness about the impact of welfare reform with staff and residents including delivery of the Families First funded project 'Raising Awareness of Welfare Rights'	Partners will continue to prepare for the roll out of Universal Credit in the Vale of Glamorgan (Tranche 4 - February 2016). For example Citizens Advice Cardiff and Vale is providing Universal Credit training for frontline staff from those organisations participating in the Vale Families First project.	<p>Universal Credit was rolled out in the Vale on the 22nd February 2016. All claimants for Universal Credit are offered Personal Budgeting Support at every intervention. The DWP have also provided training to frontline staff.</p> <p>The Families First 'Raising Awareness of Welfare Rights' project reached 79 clients in 2015/16, 46 of which were not claiming their full benefit resulting in £246,967 of additional benefits gained for families during this period.</p>	<p>Universal Credit support has been put in place as per the update on action 2 as below.</p> <p>The Financial Inclusion Group are discussing the forthcoming changes to Local Housing Allowance and a smaller working group will be established to discuss how these changes are dealt with in the Vale, particularly in relation to under 35s in order to avoid having to use Bed and Breakfast accommodation again.</p>

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2	Monitor an agreed Partnership Delivery Agreement and continue to share and discuss best practice/research undertaken in other authorities	<p>A meeting between the Council and the DWP has been arranged for December to discuss the Partnership Delivery Agreement once funding for the Vale is confirmed following the Spending Review.</p> <p>Technical training from the DWP will be arranged for benefits staff and will include going through a live claim.</p>	<p>The Delivery Partnership Agreement was agreed and signed prior to the rollout of Universal Credit. This is in place until March 2017. The DWP are funding the Local Authority to deliver Personal Budgeting Support and online support for Universal Credit Customers. At April 2016 there had been no referrals for support to date due to the low number of customers in the Vale on Universal Credit so far. These customers have in general been young single people who do not require support for using digital services.</p> <p>The technical training for benefits staff was delivered on the 2nd February 2016 and a follow up Universal Credit awareness session delivered on the 4th April 2016.</p>	Continued dialogue between partners will ensure that any claimants needing Personal Budgeting Support are referred. The Council's benefits and housing teams will meet with Registered Social Landlords to put official referral mechanisms for Personal Budgeting Support in place.
3	Work with residents to ensure they are receiving correct benefit entitlements and to develop their budget/financial management skills	Work will take place to prepare for the reduction in the Benefit Cap. An exercise will be undertaken by the DWP and the Councils Benefits Team to identify any households in the Vale who will become affected by the cap once reduced and contact these households regarding the advice and support available, including help to develop their budgeting skills.	Partners continue to deliver a range of support and advice. A standing item is included on each Financial Inclusion Group agenda in order to share success stories and learn from best practice. In April, the Council's Money Advice Service provided an overview of the services they are able to offer and highlighted that from November 2015 – March 2016 the team carried out 367 visits to	<p>The Benefit Cap will reduce from Autumn 2016 therefore partners are working together to identify all those who will become affected by the reduced cap and ensure they are made aware of the changes coming into effect and are offered budgeting support.</p> <p>Following a mapping exercise of local services (see action 7); the</p>

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		Deliver the Financial Inclusion Strategy (see Action 7).	<p>clients and helped with applications for Housing Benefit, Discretionary Housing Payments, Water Meters, the Warm Home Discount Scheme, Discretionary Assistance Scheme applications for award of goods, applications to benevolent and charity funds and issued food vouchers.</p> <p>For the end of the 2015/16 financial year, final Discretionary Housing Payment awards made totalled approximately £189,000 – which included contributions from additional funding set aside by the local authority above the Vale's DHP allocation for the financial year.</p> <p>As per the action 1 update, the Families First 'Raising Awareness of Welfare Rights' project gained £246,967 of additional benefits for families during 2015/16.</p>	<p>group are keen to discuss models to ensure clients receive the right advice from the correct specialists and avoid duplication. The group recognise that it is important that the client is directed to the most appropriate organisation for help and support based on their circumstances and are keen to explore the possibility of a 'gateway' model.</p> <p>The next standing agenda item at the Financial Inclusion Group to share ideas will include a demonstration of the Citizens Advice live webchat service. Partners are keen to learn from this and explore new ways of engaging with customers who need support.</p> <p>The Families First 'Raising Awareness of Welfare Rights' project will continue to be funded for 2016/17 to help ensure families are receiving their correct benefit entitlements.</p>
4	Continue to develop a range of tools to provide a customer	Although initially set up to focus on Housing advice, it has been identified that the tool could be further developed to provide a wider range of information on a number of topics in	The On-Line Housing Advice Module is progressing well. The capabilities of the tool being developed by Northgate have been updated and will now enable households	Work to continue to develop the tool.

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	focused housing (plus) advice and options service	<p>relation to Financial Exclusion.</p> <p>A post will be created to manage the tool.</p>	<p>accessing the website to be able to produce a tailored housing advice plan specific to their needs. As the tool will be able to provide tailored information in an easy read format there have been some delays however this will be the first tool of its kind.</p> <p>The next meeting between the Council and Northgate will take place in May to begin populating the system with the information that has been identified.</p>	
5	Utilise a range of information gathered including the use of Foodbanks and reasons for referrals to help inform the Public Health team work to develop a Food Charter and Network for the Vale of Glamorgan.	<p>The Financial Inclusion Group were keen to undertake some initial research to scope the issue of food poverty and assist with progressing this work.</p> <p>This will be discussed further with Public Health at the next meeting of the group. Proposals to develop a Food Charter and Network in the Vale will be presented to the joint Public Health Board who will lead on developing this.</p>	<p>The Cardiff and Vale Public Health team have met with a range of partners to discuss a food charter and network for the Vale and draft principles for the charter are being developed.</p> <p>Alongside this work a project is taking place to explore the individual and community assets that exist locally to promote good food. A session was delivered to 14 participants at the Age Connects café in Barry and a 'collectors booklet' was developed for participants to record anecdotes of their experiences to provide insight into the complex individual and</p>	<p>Due to staff shortages as a result of long term sick leave within the Public Health Team the charter has not yet been published however this work will be reviewed shortly.</p> <p>Capturing baseline data relating to the project is also under development.</p>

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			societal drivers that determine food availability and choices in areas like Barry. The session not only explored what services are needed but also what people can do to help the community.	
6	Promote schemes and projects to help reduce energy costs and fuel poverty including Cyd Cymru	<p>The Financial Inclusion Group is keen to engage further with the CYD Cymru project and will seek to invite a representative to attend meetings regularly.</p> <p>Through the Financial Inclusion Strategy, the group will begin work to undertake a mapping exercise in relation to the services provided in relation to fuel poverty.</p> <p>The potential to roll out the remit of the energy advisor to cover the whole Communities First Cluster area will be explored.</p>	<p>Registration for the latest round of collective energy switching through the Cyd Cymru initiative is currently closed. Since its inception, the scheme has saved households an average of £225 per year on energy bills.</p> <p>Cardiff and Vale Care and Repair have joined the Financial Inclusion Group and advised that the organisation has recently gained £133,000 in Healthy Homes funding from British Gas. This comprises of £103,000 in revenue funding and £30,000 in capital funding which has been used to set up and now deliver the 'Warm and Well' project from October 2015 to March 2017. The small pot of Capital funding available can be used to make improvements to windows which many other schemes do not.</p>	<p>Fuel Poverty remains high on the agenda for the Financial Inclusion Group and a mapping exercise will take place (see action 7) to determine services which currently exist across partners.</p> <p>The NEST partnership manager for the Vale of Glamorgan will attend the next meeting of the group to provide an update on NEST services and contribute to strategic discussions as the group are keen to ensure that issues around fuel poverty in the private sector are also captured.</p> <p>Hafod will provide feedback to the group on the Oxypod trial once the official results are available.</p>

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			<p>The energy advisor, funded through Vibrant and Viable Places continues to undertake visits with Gibbonsdown residents at home or at Council offices if they feel more comfortable, and support people with matters such as switching fuel providers. A number of advice sessions have been held on a variety of themes and residents can be provided with an energy monitor and app to monitor their usage.</p> <p>The Council has gained Arbed Eco Funding to undertake external improvement works to both Council and private properties in the Gibbonsdown area. There has been a huge take up for the project and the improvements being made will impact on reducing energy bills for tenants.</p> <p>Hafod Housing Association is trialling a project to fit Oxypods to boilers. The devices are fitted and draw the air out of radiators in order to make heating more efficient. Hafod have fitted devices and are monitoring them in five properties at the moment. Tenants have already seen a difference and have reported that thermostats have been turned down</p>	

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			as a result which in turn will save money on fuel bills.	
7	Develop and implement a Financial Inclusion Strategy for the Vale of Glamorgan	If agreed by the LSB, work to deliver the strategy will begin in 2016. At the first meeting of the Financial Inclusion Group in 2016 an exercise will be conducted to prioritise which order the actions will be undertaken by the group and assign detailed timescales to them.	<p>The Financial Inclusion Strategy was endorsed by the LSB in December 2015.</p> <p>Following this the Financial Inclusion Group have agreed that the initial action to focus on will be to map services provided across the Vale of Glamorgan in relation to a number of themes including money advice and fuel poverty to inform an information pack which can be shared through a variety of means.</p> <p>A similar exercise has been coordinated nationally however the group agreed to continue with work at a locally level and cross reference results of the two exercises to capture any potential gaps in responses to the requests for information.</p>	An in depth questionnaire developed by the Wales Cooperative Centre has been adapted for the Vale of Glamorgan (with permission to do so) to assist with the mapping exercise. The questionnaire will be circulated shortly. The results of the exercise will be made available to partners as a resource and discussion are on-going into how this is presented. Results will feed into other work being undertaken by the group such as being able to identify gaps in services relating to fuel poverty and to begin informing discussion around a gateway model for money advice support as per action 3.





Further Actions	
Are there any changes needed to the delivery plan?	<p>Any Additional Actions Requested:</p> <ul style="list-style-type: none"> • None <p>Any Amendments Requested:</p> <ul style="list-style-type: none"> • None
<p>PSB Response</p> <p>Does the PSB agree or have any further revisions or additions? (For use at the PSB)</p>	<ul style="list-style-type: none"> • The PSB noted good progress being made.



Community Strategy Delivery Plan 2014-18 Indicators

It should be noted that the following indicators do not directly measure performance against the actions contained within the plan. Rather, they have been identified to provide the PSB with a context against which partner organisations are working to tackle poverty and its effects within the Vale of Glamorgan. They may be used to help the PSB identify any emerging trends which may require a change to actions contained within the plan. The PSB and its sub groups are not solely accountable for influencing the indicators below.






It should be noted that current position shows either 2015/15 quarter 4 or 2015/16 annual data depending on the frequency of the indicator. For indicators recorded over calendar year (as highlighted in the notes column) current position data relates to 2015 calendar year. For quarterly indicators previous data will show 2015/16 Q3 data and for annual indicators 2014/15 annual data. Where the latest data is not available due to the nature of the indicator, the most recent figure available is shown in the previous position column and the comments sections should be referred to and provides information on what period this latest available data corresponds to.

Title	Previous Position	Current Position	Frequency	Comment	Notes	Source	Direction of Performance
Percentage of working age population who are economically active	77.2%		Q	2015/16 end of year data to be published at June 2016. Latest figure available is 2015/16 Q3	-	Stats Wales	➡
Percentage of children aged 4 to 5 years who are overweight or obese	21%		A	Latest data shows results recorded during 2013/14 academic year. Vale of Glamorgan is figure is lowest in Wales (21%). This is the latest data available at April 2016	Data is for the academic year.	Public Health Wales	➡

The number of job opportunities created by the Jobs Growth Wales scheme	448		Q	Most up to date data shows number at November 2015 since this scheme began April 2015 and is the latest data available at April 2016. National level data has been recorded up to March 2016, however detailed breakdowns by local authority are not available at this stage.	The first Jobs Growth Wales Scheme ended in April 2015. The second Jobs Growth Wales Scheme advertised its first jobs in mid-June 2015. Therefore data for this scheme was first published December 2015. Figure shows number since beginning of scheme at April 2015 until November 2015	Welsh Government	
The number of job opportunities filled by the Jobs Growth Wales scheme	446		Q	Most up to date data shows number at November 2015 since this scheme began April 2015 and is the latest data available at April 2016. National level data has been recorded up to March 2016, however detailed breakdowns by local authority are not available at this stage.	The first Jobs Growth Wales Scheme ended in April 2015. The second Jobs Growth Wales Scheme advertised its first jobs in mid-June 2015. Therefore data for this scheme was first published December 2015. Figure shows number since beginning of scheme at April 2015 until November 2015	Welsh Government	
Number of local individuals gaining training and employment through targeted recruitment and training in Council construction projects	24		A	Most up to date data available at April 2016 = 2014/15 data.	This measure forms part of the Vale of Glamorgan Council's Outcome Agreement 2013-16.	Vale of Glamorgan Council	
Percentage of children leaving care at age 16 with no qualifications	24%	36%	A	Current data is for 2015 calendar year. It should be noted that percentages are based on very low numbers.	Data corresponds to calendar year.	Stats Wales	

Percentage of Flying Start children reaching or exceeding developmental milestones at age 3	48%		A	2014/15 Figure includes the expansion to the area covered by Flying Start. 2015/16 data at local authority level available July 2016	Data from 2014/15 onwards includes expansion area not included previously	Welsh Government	
Percentage vacancy rate for retail units in town centres	9.6%	6.4%	A	Average across main Vale shopping centres = 6.4%, better than the target of 7%. Figures breakdown as follows: Barry Town Centre (Holton Road) Target = 8.5%, Actual = 7.56%; Broad Street/ High Street Barry Target = 9%, Actual = 8.15%; Windsor Road Penarth Target = 3.5%, Actual = 3.07%; Llantwit Major Target = 3%, Actual = 3.5%; Cowbridge Target = 5%, Actual 5.45%.	Figure shows overall average, a breakdown by each town centre is available	Vale of Glamorgan Council	
Percentage of the work programme referrals that could achieve a job outcome that did	24.6%	25.5%	A	This is the latest data available at the time of writing and shows the percentage of referrals achieving a job outcome since the Work Programme began to December 2015. Previous position shows % at June 2015 since inception of the programme. The work programme was launched throughout the UK in June 2011 and is part of a number of welfare to work reforms aimed at getting unemployed people into lasting employment. The programme uses private and public companies, called providers to find work for claimants transferred to them from Job Centre Plus at specified points in the their claim. Providers are paid for outcomes related to lasting employment, in particular when an individual reaches six months in work, or three months for those expected to require more assistance. This is known as a Job Outcome payment.	Data shows the percentage of referrals achieving a job outcome since the Work Programme began in June 2011	Department of Work and Pensions	

Number of people given 3 day emergency support by a food bank	3600		A	Total fed April - August 2015 = 963. This is the latest information provided by the Foodbank.	Detailed information on food parcels issued is reported to the Financial Inclusion Group. This includes information on the recipients age, ethnicity, ward of residence and whether they are in work.	Trussel Trust, Vale Foodbank	➡
Number of Discretionary Assistance Fund awards made	281		Q	The total awards made to Vale residents in 2014/15 up to and including Q3 equals £230,280.60. This equates to 3.4% of the total spend in Wales, a higher percentage share than 12 other local authorities. However, it should be noted that this may be influenced by the number of partners within an area who refer clients to the fund. This is the latest data available at April 2016.	-	Discretionary Assistance Fund	➡
Average weekly earnings	£568	£563	A	Data is for full time workers and shows average weekly earnings in £	Data corresponds to calendar year.	Stats Wales	⬇
Percentage of people in employment who work under ten hours a week	2%	2.7%	Q	Most up to date information published relates to period January - December 2015. Figure for this period is 2.7%. Previous data shows September 2014- September 2015 period.		Nomis	⬇
Percentage of the working age population with no qualifications	6.8%	7.5%	A	Data taken from Annual Population Survey and is therefore based on a sample.	Working age population is those aged 16-64. Data corresponds to calendar not financial year.	Nomis	⬇
Percentage of working age people who are claiming Job Seeker's Allowance	1.8%	1.9%	Q	-	Working age population is those aged 16-64. Data taken at the end of the quarter.	Nomis	⬇

Percentage of JSA claimants claiming for over 12 months	25.9%	24.7%	Q	-	-	Nomis	
Percentage of Year 11 school leavers known not to be in employment, education or training	2.8%		A	Careers Wales publish data in October, therefore 2015/16 official data available October 2016	-	Careers Wales Pupil Destination Survey	
Percentage of Year 13 school leavers known not to be in employment, education or training	4.08%		A	Careers Wales publish data in October, therefore 2015/16 official data available October 2016	-	Careers Wales Pupil Destination Survey	
Number of people registered on work based learning schemes	2570		A	Latest data available at April 2016 is 2013/14 (2570). Next data update due June 2016 for 2014/15 period.	Data captures the number of learners enrolled in work based learning (WBL) in Wales and includes WBL this is delivered by further education institutions and WB: delivered by other training providers. Learner counts are provided on a 'unique learner' basis which uses the unique learner identifier in the underlying data. This eliminates any element of multiple counting where a learner is enrolled at two or more providers in a single academic year. Data is for learners domiciled in the Vale of Glamorgan.	Stats Wales	
Number of mortgage possessions	7		Q	Latest data available at April 2016 is 2015/16 Q2. Number for this period = 7.	-	Ministry of Justice	

Percentage of households in which there is no employment	16.3%		A	2014 is latest data available at April 2016. Next update due November 2016.	Data corresponds to calendar not financial year	Stats Wales	➡
Number of decisions taken on homelessness	295		A	Latest data available at April 2016 is 2014/15 Annual Data	-	Stats Wales	➡
Number of households with dependent children who are statutory homeless	10		Q	Latest data available at April 2016 is 2015/16 Q1 data.	Indicator shows the number of households statutory homeless when data is recorded and therefore the same household can be counted in more than one quarter.	Vale of Glamorgan Council	➡
Number of Vale of Glamorgan LSOAs within the top 10%, 11-20% and 20-30% most deprived in Wales (according to WIMD overall deprivation rank)			-	In 2014, 4 Vale LSOA's were within the top 10% most deprived in Wales, 8 in the 11-20% most deprived and 3 in the 21-30% most deprived. The Welsh Index of Multiple Deprivation is a relative measure and the 2014 results cannot be compared to previous years. The index can be broken down into a number of domains and further information and an interactive map can be found on InfoBase Vale.	The Welsh Index of Multiple Deprivation is a relative measure and results cannot be compared to previous years. The index can be broken down into a number of domains and further information and an interactive map can be found on InfoBase Vale. The index is produced every three years.	Welsh Government	➡