



Vale of Glamorgan Local Service Board – Business Intelligence Group

28th July 2016

Committee Room 2, Civic Offices, Barry.

Present:

Helen Moses – VoGC, Performance and Development (Chair)
 Fran Howorth – VoGC, Performance and Development
 Russ Watts - VoGC, Planning and Transportation
 Hannah Davies - VoGC, Media and Engagement
 Laura Eddins – VoGC, Social Services

Mark Davies – Children & Young People’s Partnership
 Hannah Dineen – Creative Rural Communities
 Helen Jones – VoGC, Housing
 Emma Davies – Natural Resources Wales
 Rhys Gibbon – Public Health Wales Observatory
 Claire Beynon – Public Health Wales

Apologies

Huw Isaac – VoGC, Performance and Development
 Bron-Blake Smith - VoGC, Environment & Housing
 Martin Jones – South Wales Police
 Dee Hickey – Public Health Wales

Wayne Thomas – South Wales Fire and Rescue Service
 Colin Davies – Communities First
 Rachel Connor – Glamorgan Voluntary Services
 Nisha Shukla – VoGC, Strategy, Community Learning and Resources

	Action
<p>1. <u>Apologies and Introductions</u></p> <p>Introductions were made and apologies noted.</p>	
<p>2. <u>Minutes of Previous Meeting – 5th May 2016</u></p> <p>Minutes were agreed as an accurate record.</p> <p>MD advised that the Schools Super Survey had been drafted and is now with the Viewpoint representatives to be inputted to the system, it will also be translated</p>	

into Welsh. The survey consists of approximately 80 questions and will be live by mid September 2016. All schools in the Vale are signed up to take part and it is hoped that all schools will have completed the exercise by October half term, with the results then being analysed and published by Christmas.

3. Public Services Board Update – Helen Moses

HM advised that since the last meeting of the group the Vale of Glamorgan Public Services Board – ‘Our Vale’ - has been established and has met twice. It was advised that the new PSB replaces the former Local Service Board and an overview of the membership was given. The PSB is comprised of senior representatives from across the public and third sector including four statutory members – the Vale Council, Cardiff and Vale UHB, South Wales Fire and Rescue Service and Natural Resources Wales- plus a number of invited participants – Glamorgan Voluntary Services, South Wales Police, National Probation Service, Wales Community Rehabilitation Company, Welsh Ambulance Trust, Cardiff and Vale College, and representatives on behalf of the Police and Crime Commissioner’s Office, Welsh Ministers and Town and Community Councils.

The Vale Public Services Board has appointed the Leader of the Council as Chair with the Ambulance Trust and Police and Crime Commissioner representatives appointed as Vice Chairs. It was advised that Terms of Reference for the Board have been agreed and one of the Board’s first major tasks is to complete the Well-being Assessment and develop a Well-being Plan in line with the Well-being of Future Generations Act.

HM also advised that in the interim period until the PSB has developed it’s Well-being Plan, which will set a range of objectives to maximise the Vale PSB’s contribution to achieving the seven national well-being goals, the PSB will adopt the former LSB’s plans, partnerships and performance management arrangements including the Business Intelligence Group.

[More information can be found on the PSB website pages.](#)

4. St. Athan Community Mapping Project Update – Hannah Dineen

Hannah Dineen provided an update on the St. Athan community mapping project that has previously been presented to the group.

HD advised that the process involves working with communities to help them explore their assets and what their future aspirations are for their community. The rationale of why St. Athan was chosen was explained – the area is one of the more deprived communities in the Vale, there is limited knowledge of the area in comparison to similar deprived areas and the community has not tapped into funding opportunities in recent years. The presence of the RAF base also makes St. Athan a unique area to explore and understand.

HD gave an overview of the work that she has undertaken to date which has included undertaking a community survey, a series of focus groups and individual conversations and developing a toolkit in order that the process can be undertaken in other areas. It was advised that the toolkit provides advice on how to engage with communities – to find out what assets they use, what their priorities are and what they would like to see in the future; and contains a range of activities and sheets that others can use if undertaking the process. FH will circulate the toolkit following the meeting.

FH

It was highlighted that the project had greatly enhanced knowledge of the St. Athan community, for example comments from a number of mothers in the community has been that although data shows a high level of car access in the area, mothers do not necessarily have access to the car when their partners were at work during the day. An overview of the key findings from the project was given:

- There is a need to improve public transport as train and bus times do not marry up on commuter routes
- Provide more children's activities
- Improve play areas
- Create a safe walking environment
- Improve service provision
- A lack of communication – residents have been surprised by how much is happening in the community but previously were unaware due to a lack of communication.

As a result of these findings a range of action has taken place. The 'Saints – Friends of St. Athan Play Areas' group has been set up, a community fun day has been organised and around 35 volunteers are signed up to assist with the event. Discussions over how s106 monies could be used in St. Athan have also taken place and discussions are taking place with transport providers. HD advised that final work is taking place on website pages to bring together all the information gathered about the community and the key findings. A community newsletter was also produced as part of the project and an update newsletter will be produced in 12 months time.

In relation to next steps for the project it was highlighted that more emphasis has now been placed on the community continuing to take the project forward and apply for external funding to make the improvements needed in the area. It was also advised that Rhoose and Wenvoe Community Councils are interested in carrying out a similar exercise however Hannah's role will be more of a facilitator role rather than undertaking the ground work on these projects.

<p>There was a discussion in relation to Aston Martin locating in the area and HD advised that whilst the community are enthused that the company has chosen to locate in St. Athan there is a gap between the employment opportunities being created and the skillset of those living locally in the area.</p>	
<p>5. <u>Well-being Assessment – Helen Moses/ Fran Howorth</u></p> <p>HM and FH provided an update on a number of aspects in relation to the Vale’s Well-being Assessment. It was advised that the work is still on track with a good draft expected to be presented to the November meeting of the Public Services Board. Due to the nature of the work it was highlighted that the assessment is seen as a two year project, therefore the document will continue to evolve once published for the initial consultation period in November.</p> <p>An update was provided on the engagement campaign being undertaken for the assessment. It was outlined that the Let’s Talk Well-being Survey, utilising the joint Vale and Cardiff Well-being Assessments and Population Needs Assessment branding of ‘Let’s Talk’, is now live. To date approximately 700 responses to the survey have been received. A range of branded materials such as pop-ups and postcards with three quick questions have been developed and the team will be attending a range of events over the course of the summer. It was also advised that a series of focus groups have been planned, one in each of the community areas being used in the assessment, which will explore the findings of the survey and some data in more detail with residents. Respondents to the survey have been asked whether they would like to take part in further engagement and those who are keen to do so will be invited to the relevant focus group. In addition a focus group will be held with the 50+ Strategy Forum and one will be held with the Youth Forum. The dates of these events are as follows:</p> <ul style="list-style-type: none"> • 5th September – Barry • 8th September – Cowbridge • 13th September – Penarth <p>Dates for the focus groups with the 50+ Forum and Youth Forum are being finalised and HM requested for any partners who would be able to assist at any of the sessions to let her know.</p> <p>FH gave an overview of some initial thoughts on how the document would be presented and suggested that in relation to the situation analysis aspect of the work this may consist of a main document, an executive summary and a number of short interactive presentations showing a range of key findings and areas identified for the response analysis. A series of shorter reports could then be produced for each of the potential priorities explored in greater depth through the response analysis to inform the Well-being Plan. The response analysis would take place in 2017/18. It was also highlighted that rather than include all graphs and data in the main report an information library would be developed to demonstrate what information and data has been looked at and where it can be</p>	<p>ALL</p>

accessed but that not all of this will be replicated in the report, rather the report would provide a summary and pull out the most pertinent information.

It was highlighted that in order to make the process more manageable a series of subject headings will be used to undertake the work and initially the headings will comprise of the following although these may change as the work develops:

- Early Years
- Community Safety
- Education – to be divided across schools/ pupils and adult/ community learning
- Lifestyle – to include Public Health information
- Health and Social Care – to incorporate findings of the Population Needs Assessment
- Housing
- Involvement – to include volunteering and youth engagement
- Economy and Employment – to include tourism, transport and business
- Financial Inclusion
- Natural and Built Environment
- Global Ecosystem

The common data set that has been produced by the Local Government Data Unit is currently structured around the four well-being themes of social, economic, environmental and cultural. For the purposes of the analysis this will be divided into the subject categories above. The group were reminded that not all the indicators in the common data set have to be included and this must be supplemented by a range of additional data. FH advised that she is currently collating a library of all the information that should be taken into account. The group were therefore asked to look through the common data set and outline where there is additional data that should be taken into account from their service area/ organisations perspective. A number of suggestions were made including:

- Arts Council Wales data
- Youth Service Survey
- Tenant Engagement Survey – HJ also advised that she would look through the data set in more detail and feedback from a Housing perspective via email.

ED advised that Natural Resources Wales are producing a series of analysed maps containing a range of environment data to be utilised in the well-being assessments. Tabular data to accompany these maps will also be produced however this is unlikely to be available until the New Year. The information provided will give the analysis required for the assessments and show what the data means and how it links to various aspects of well-being.

HJ

<p>ED also advised that NRW have recently recruited additional colleagues to assist with the engagement required for these assessments. ED to forward details of this contact for the Vale of Glamorgan to FH.</p>	<p>ED</p>
<p>6. <u>Any Other Business</u></p> <p>FH advised that at the last meeting of the PSB, the Community Strategy Core Indicators report was presented. It was outlined that the report forms one aspect of the PSB's performance management arrangements and the purpose of the report is to update against a range of core indicators which monitor progress against the Community Strategy. The report identified a worsening trend in relation to the inequality gap for female life expectancy between the Vale's most and least deprived areas. The gap in the Vale is now the highest in Wales and a similar trend is observed for the inequality gap in healthy life expectancy. The PSB has therefore referred this matter to all sub groups and FH advised that this will be explored through the well-being assessment. There was a discussion on understanding the reasoning behind this and again it was advised that these are the issues that the response analysis aspect of the assessment will seek to understand.</p> <p>It was highlighted that the UK Climate Change Risk Assessment had recently been published. HM highlighted how the document is fairly technical and will need those with the relevant expertise to analyse it, ED agreed to look through the assessment in terms of the key findings for the Vale of Glamorgan.</p> <p>RG highlighted that the Public Health Wales Observatory had recently published the Demography 2016 profiles and Measuring Inequalities tool. FH has previously circulating links to these publications to the group. It was also advised that the Public Health Outcomes Framework will be published in the next few weeks.</p> <p>RG also advised that Dee Hickey will shortly be leaving her role at the Public Health Observatory and that he will be the representative for the observatory moving forward.</p> <p>FH advised that the Safer Vale team are currently working on a series of community safety profiles for each ward in the Vale. The profiles will contain a range of data and information including some mapping of assets and points of interest in the area, some of which will be confidential. Once this information is removed the profiles will be able to be shared with the group and used in the Well-being Assessment.</p> <p>The next meeting of the group has been rearranged from the 22nd September due to a clash with a DEWIS roadshow event. This will now take place on Tuesday, 11th October, 10am – 11:30am.</p>	<p>ED</p>