

## **Community Profile – Barry**

### **Introduction**

For the purposes of the Well-being Assessment and to gain a better understanding of our communities in the Vale of Glamorgan we have divided the area in to three communities, Barry, Western Vale and Eastern Vale. These community profiles have been developed to complement the Vale of Glamorgan profile and we will continue to enhance these profiles as part of our ongoing engagement through the Public Services Board. The profile brings together a range of information about the area including population data, details of projects and assets within the community, it is not intended to be a directory of services but provides some key information about the area

The purpose of this community profile is to provide information with regards to key statistics and projects in the area and to highlight the many assets within the Vale of Glamorgan, ranging from natural assets, community groups and services. It is intended that further work will be undertaken to enhance the community profiles for the Vale of Glamorgan and each of the three community areas, Barry, the Eastern Vale and the Western Vale. This will include key findings from across the assessment for the community and where possible identification of gaps and areas for improvement. Feedback on the profiles is welcome so that they can continue to be developed as an important resource for the area and evidence base for the work of the Public Services Board.

This community profile focuses on the area of Barry as detailed in the map below and the area is made up of the following wards:

- Dyfan
- Gibbonsdown
- Court
- Cadoc
- Illtyd
- Buttrills
- Baruc
- Castleland



## Population data and key statistics for the area

Note – Data in the following table is based on 2011 Census figures unless otherwise stated. Therefore these figures could differ slightly from those published elsewhere.

The following table provides a comparison **between** our community areas for a range of key statistics.

	Barry	Eastern Vale	Western Vale	Vale of Glamorgan	Wales
<b>Demography and Dynamics</b>					
Resident Population (June 2015)	52,200	36,800	38,500	127,500	3,099,086
Area (Hectares)	1,845	3,542	27,699	33,095	2,073,511
Population Density (number of persons per hectare)	27.8	10.3	1.4	3.8	1.5
% Population Aged 0-15	20.5	17.4	18	18.9	18.2
% Population Aged 16-24	11.2	9.2	10.8	10.5	12.2
% Population Aged 16-64	64.3	61.4	62.4	62.9	63.5
% Population Aged 65+	15.2	21.2	19.6	18.3	18.4
% Population Aged 3+ Able to Speak Welsh	11.1	10.5	10.8	10.8	19
% Population Whose Day-to-Day Activities are Limited	22.4	20.1	17.7	20.3	22.7
<b>Employment</b>					
% JSA Claimants	3.6	1	1.4	2.2	2.8
% Population Employed in Professional Occupations	12	24.6	20.3	18.3	15.8
<b>Tenure (Percentages may not tally to 100% as other tenure options are available)</b>					
Number of Households	22,167	15,833	15,505	53,505	1,302,676
% Owned Outright	26.9	40.1	42.9	35.8	33.4
% Owned with Mortgage/Loan	36.9	36.2	37.3	36.8	32
% Social Rented - Local Authority	11.5	4.7	4.7	7.5	9.9

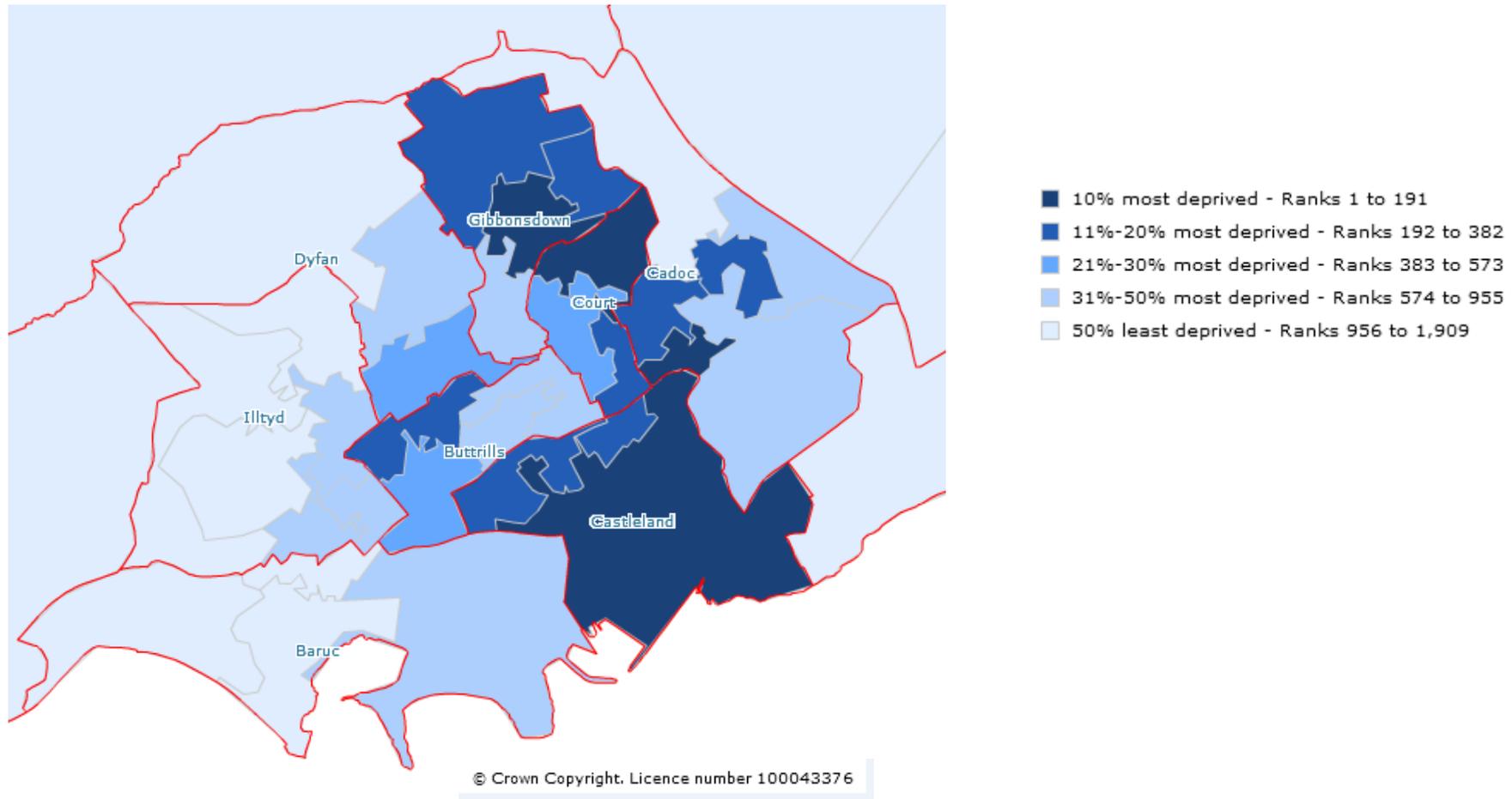
	Barry	Eastern Vale	Western Vale	Vale of Glamorgan	Wales
% Social Rented - Other	7.1	3.8	1	4.4	6.7
% Private Rented	14.8	12.2	10	12.7	12.7
<b>Household Composition</b>					
% Lone Pensioner Households	12.2	15.3	12.4	13.2	13.7
% Lone Parent Households	14.5	9.4	8.5	7.5	7.5
<b>Household Facilities</b>					
% Households No Access to a Car or Van	27	17.4	10.6	19.4	22.9
% Households with No Central Heating	1.9	2	1.1	1.7	2.3

In addition to differences between our communities, differences also exist **within** them. The Welsh Index of Multiple Deprivation 2014 can be used to demonstrate this. The following table and maps show the ranks of each LSOA that comprises the Barry Community area across all of the domains that comprise the index.

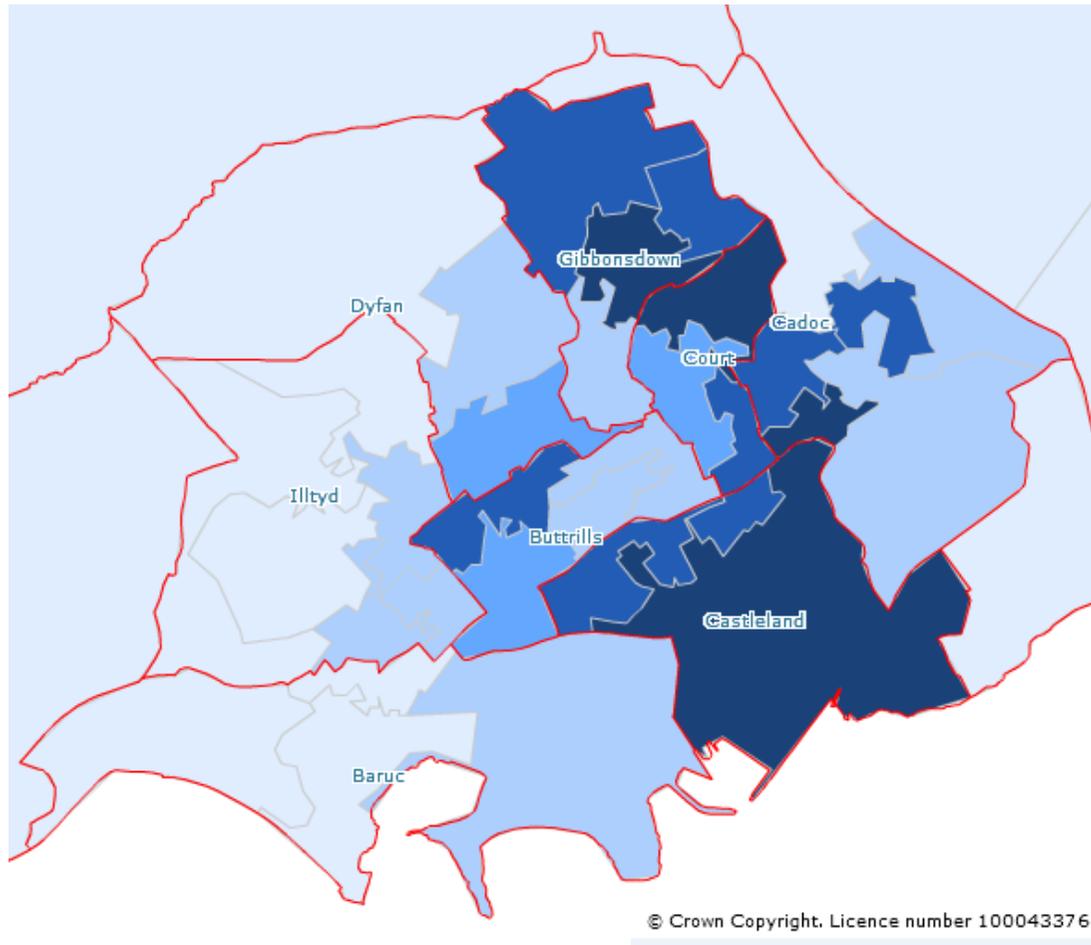
**WIMD 2014 -Rank of LSOA, where 1 is the Most Deprived LSOA, and 1909 is the Least Deprived LSOA.**

LSOA Name (Eng)	WIMD 2014	Income	Employment	Health	Education	Access to Services	Community Safety	Physical Environment	Housing
Baruc 1	1551	1271	1271	1711	1588	619	932	1763	1751
Baruc 2	1763	1826	1696	1787	1835	473	1347	1870	1689
Baruc 3	653	557	642	816	756	472	318	1472	1168
Baruc 4	1206	1331	1022	1082	1431	1183	213	1349	434
Buttrills 1	764	776	778	551	864	1883	403	393	376
Buttrills 2	198	222	107	169	327	1634	188	803	990
Buttrills 3	760	633	905	775	776	1761	291	251	566
Buttrills 4	546	255	779	428	662	1500	359	1118	932
Cadoc 1	236	239	191	364	384	767	548	59	1448
Cadoc 2	782	822	994	866	679	736	1140	66	836
Cadoc 3	321	312	374	499	347	1836	47	139	399
Cadoc 4	178	217	184	325	335	819	44	121	186
Cadoc 5	575	603	734	620	623	692	608	69	922
Cadoc 6	1697	1494	1652	1624	1439	1339	998	629	1797
Castleland 1	181	207	159	239	322	561	275	134	654
Court 1	359	385	469	272	447	1269	268	114	404
Court 2	454	344	527	653	379	1772	319	246	664
Court 3	169	140	206	128	199	1619	185	409	441
Dyfan 1	1811	1713	1606	1412	1381	1865	1537	1781	1709
Dyfan 2	727	562	710	608	735	1251	358	1397	1240
Dyfan 3	497	503	429	341	498	1373	425	840	1044
Gibbonsdown 1	312	163	385	598	180	1348	400	996	532
Gibbonsdown 2	83	52	158	129	54	1402	147	818	172
Gibbonsdown 3	823	873	770	902	471	1817	610	530	615
Gibbonsdown 4	235	121	369	399	117	1264	330	1721	584
Illtyd 1	1818	1730	1601	1389	1539	1763	1365	1650	1909
Illtyd 2	809	488	789	710	606	1683	1208	1391	1212
Illtyd 3	1866	1643	1724	1756	1677	1504	1734	1620	1857
Illtyd 4	880	716	746	798	1063	1734	245	1321	732
Illtyd 5	929	620	977	717	997	1872	184	1300	1535
Illtyd 6	1872	1660	1716	1864	1660	1838	1187	1577	1724
Castleland 2G	346	364	510	309	461	1136	29	367	349
Castleland 2H	306	252	383	545	341	531	697	91	518

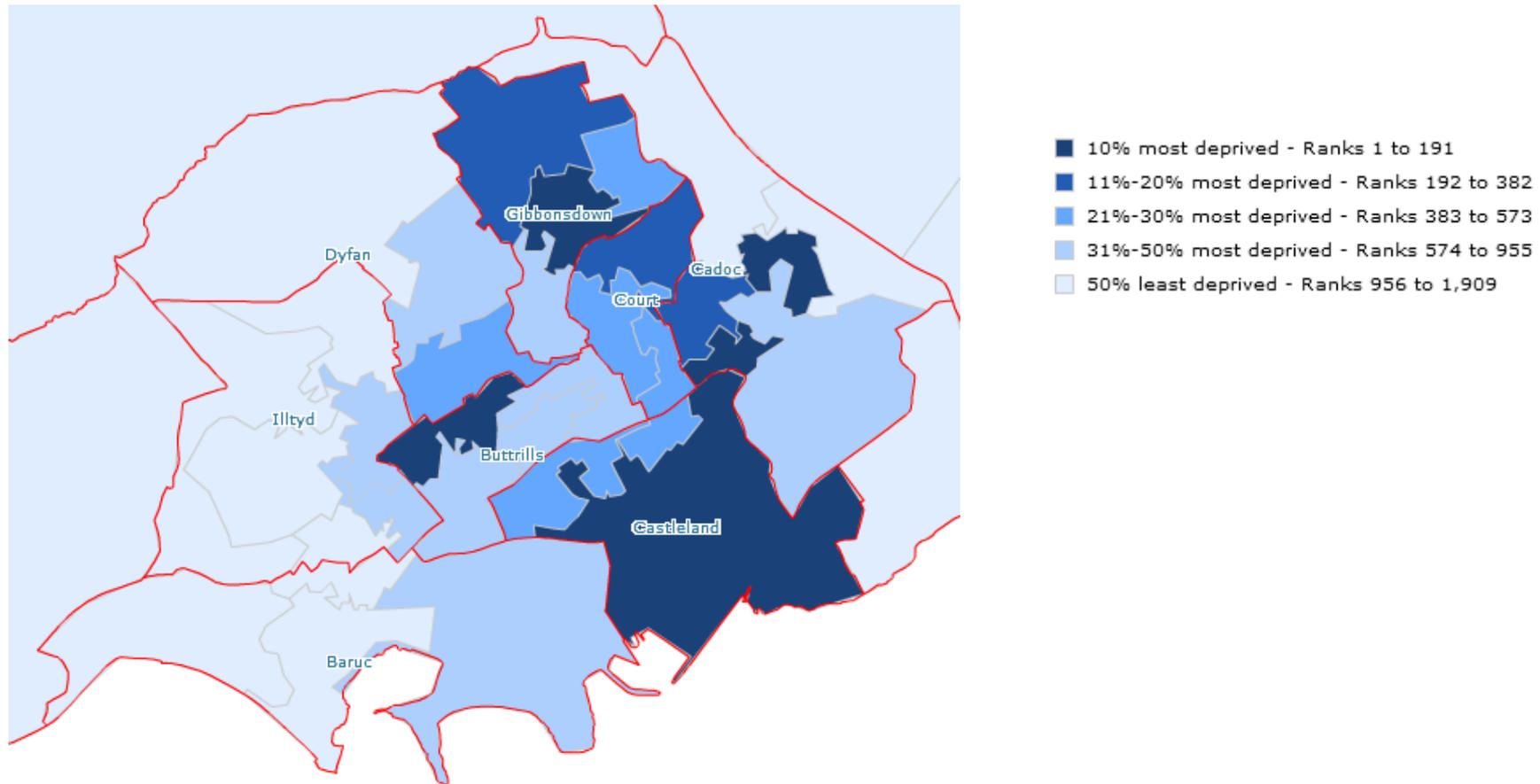
## WIMD 2014 – Overall Rank



## WIMD 2014 – Income Domain

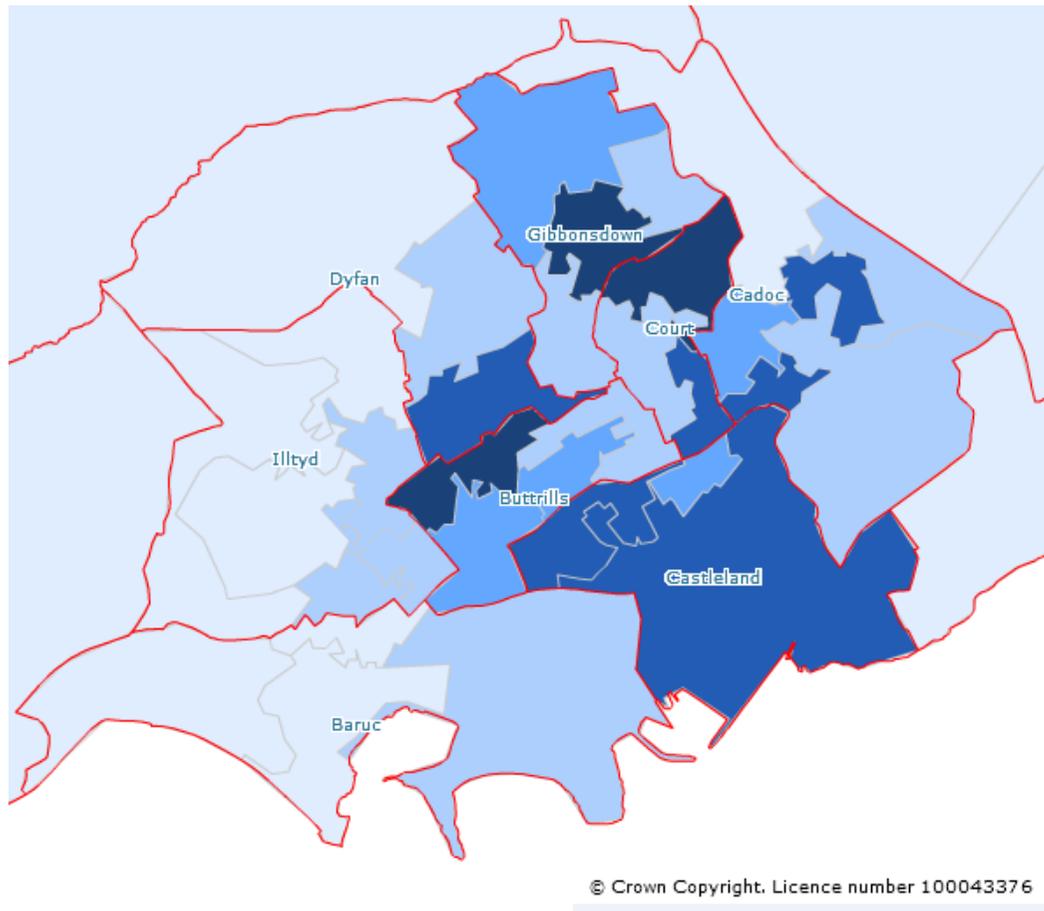


## WIMD 2014 Employment Domain

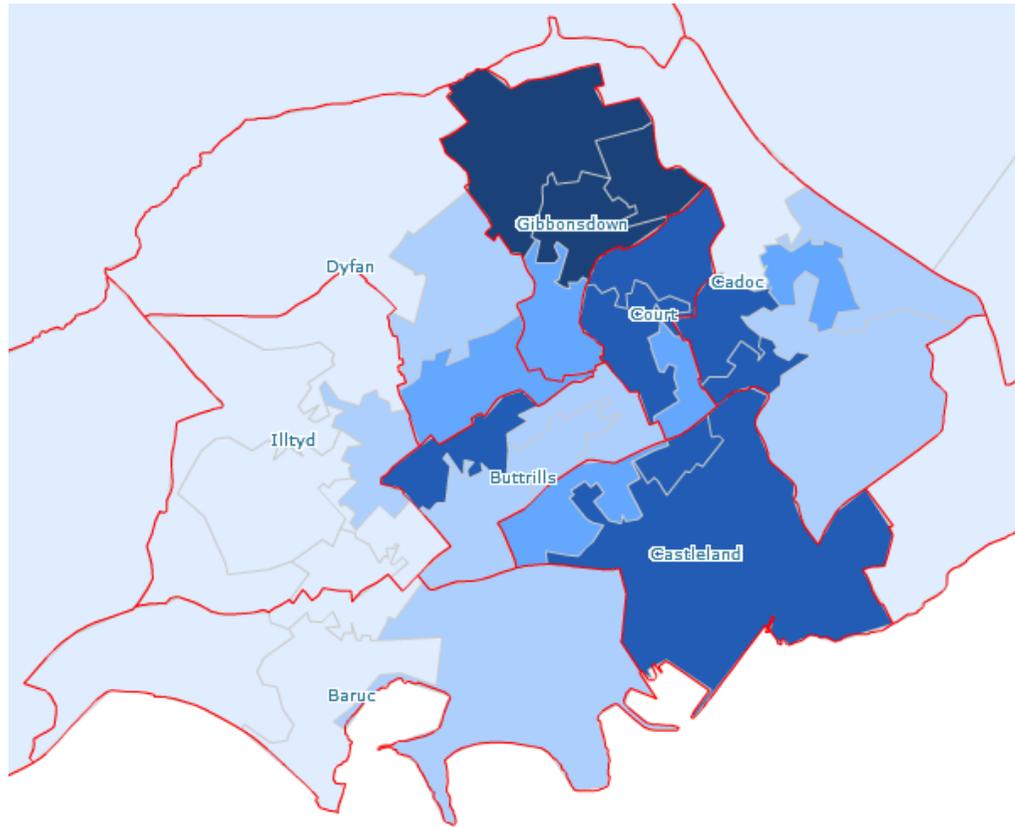


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## WIMD 2014 – Health Domain



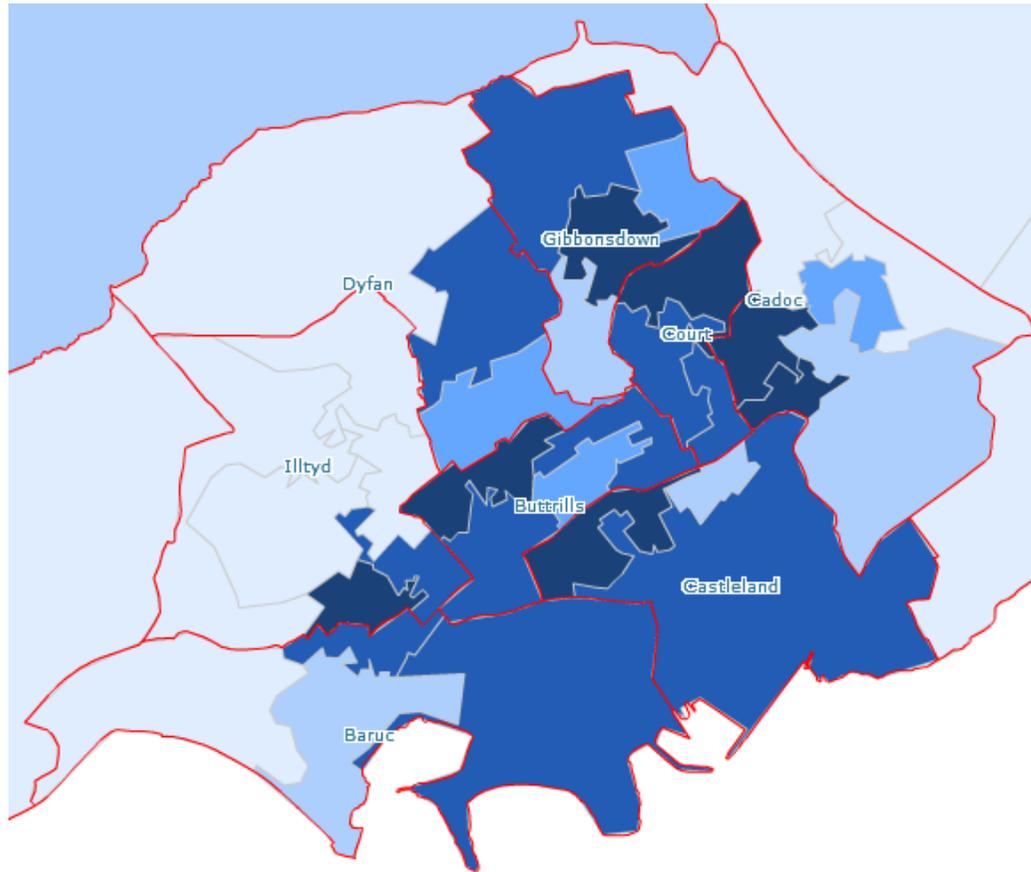
## WIMD 2014 – Education Domain



- 10% most deprived - Ranks 1 to 191
- 11%-20% most deprived - Ranks 192 to 382
- 21%-30% most deprived - Ranks 383 to 573
- 31%-50% most deprived - Ranks 574 to 955
- 50% least deprived - Ranks 956 to 1,909

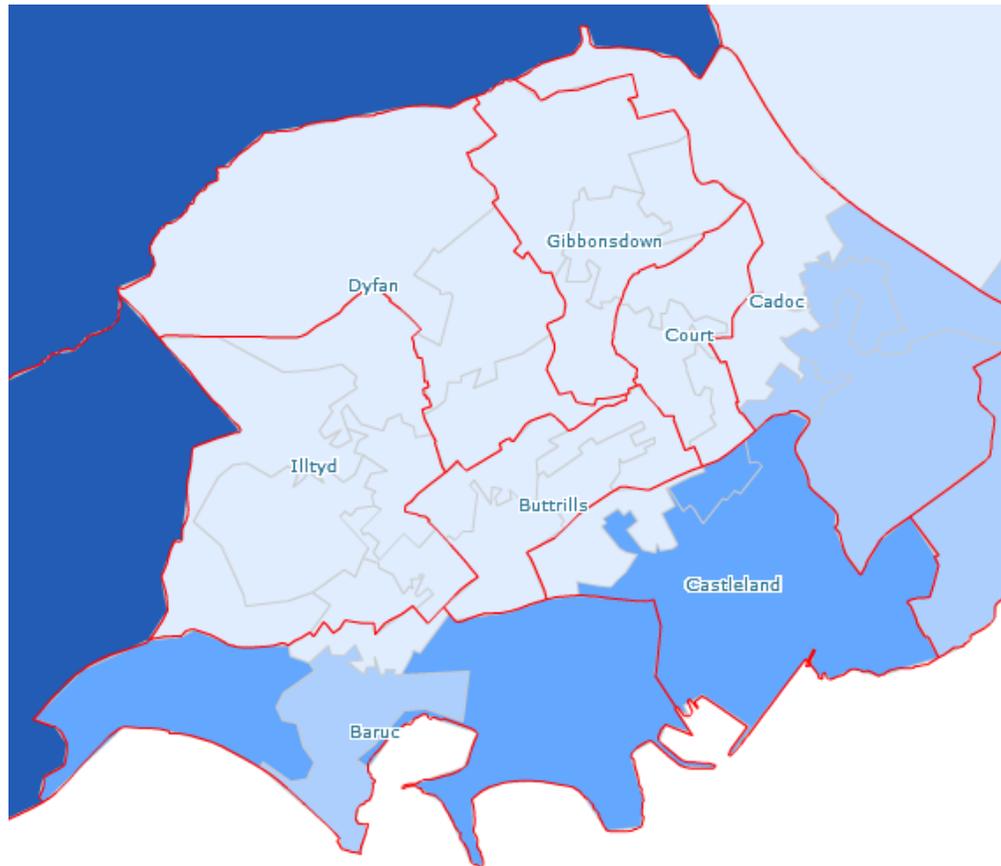
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## WIMD 2014 – Community Safety Domain



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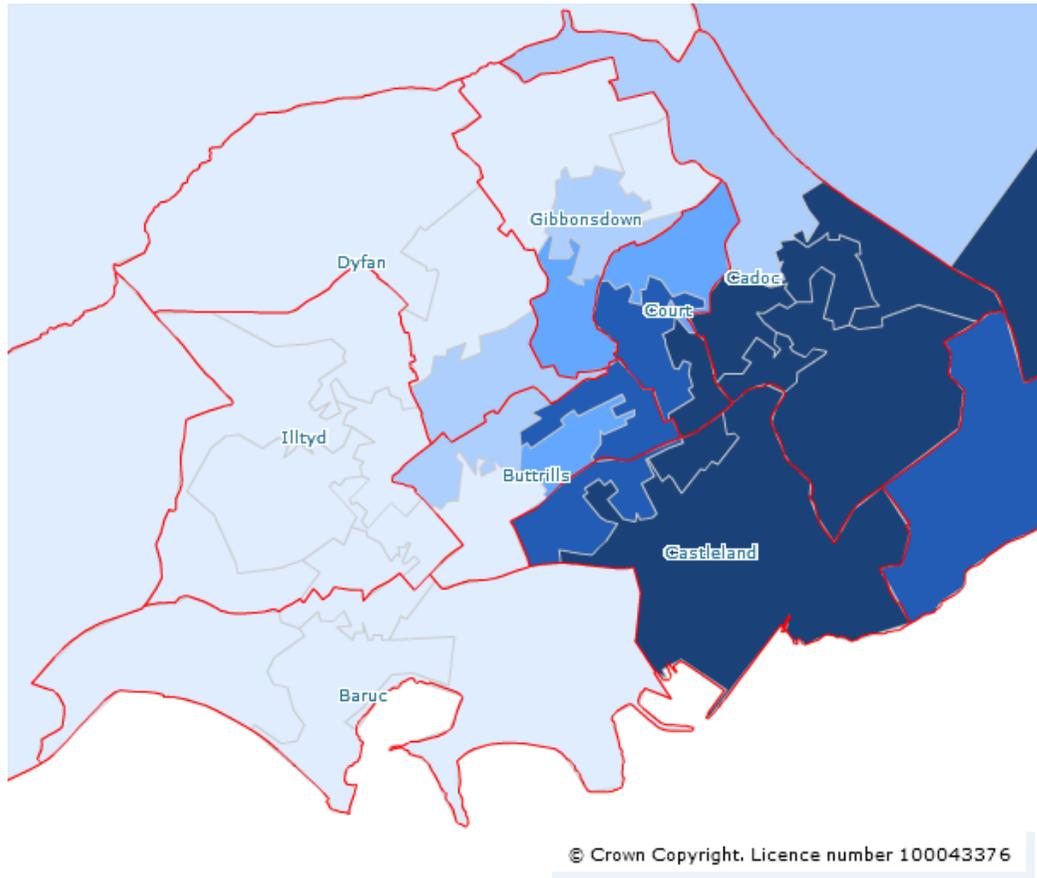
## WIMD 2014 – Access to Services Domain



- 10% most deprived - Ranks 1 to 191
- 11%-20% most deprived - Ranks 192 to 382
- 21%-30% most deprived - Ranks 383 to 573
- 31%-50% most deprived - Ranks 574 to 955
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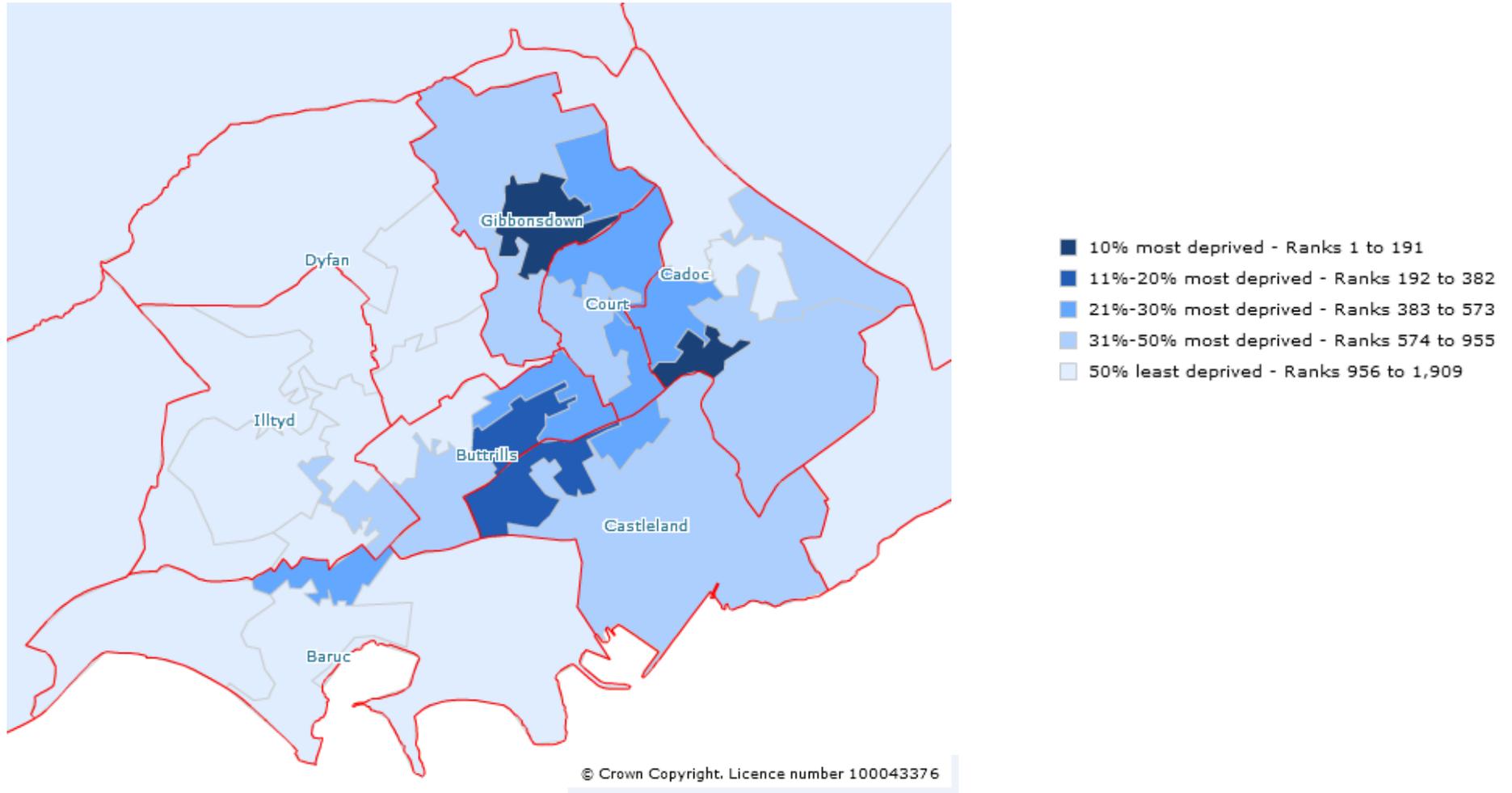
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## WIMD 2014 – Physical Environment Domain



- 10% most deprived - Ranks 1 to 191
- 11%-20% most deprived - Ranks 192 to 382
- 21%-30% most deprived - Ranks 383 to 573
- 31%-50% most deprived - Ranks 574 to 955
- 50% least deprived - Ranks 956 to 1,909

## WIMD 2014 – Housing Domain



## **The local area**

Almost every area of the Vale of Glamorgan has its own community council, for Barry this is Barry Town Council which is the largest Town Council in Wales. There are a range of community and cultural facilities in Barry including the Memo Arts Centre which is a vibrant and exciting multi-purpose arts venue with a cinema and Art Central Gallery which is located in Barry Town Hall.

There are also good rail links to Cardiff and the region with four stations located in the town and Barry Island. The regeneration of the town and Barry Island has significantly improved opportunities, housing and the local environment and has helped increase visitor numbers to the Island and attendance at the many events now held in the resort.

Barry also benefits from having a community hospital which provides a variety of primary and secondary care services, including: Outpatients, Minor Injuries, Radiology, Rehabilitation Wards, Mental Health Services for Older People (MHSOP) Wards, Therapies, Dental, GP and Out of Hours Services.

Cardiff and Vale College is one of the largest colleges in the country and has had a base in Barry for over 50 years – supporting individuals, employers and the community across the county. The campus at Colcot Road, includes teaching facilities for a huge range of courses, as well as facilities for the community.

Other facilities and amenities in the area include:

- 7 GP practices
- 1 Police Station
- 1 Fire Station
- 1 Library
- 12 Community Centres
- 8 Parks
- 21 schools
- 8 Allotment sites
- 2 foodbanks
- 1 Recycling Centre
- 2 Cemeteries

## **Key Features/Projects in the area**

There are a number of projects being undertaken in partnership and with the local community which are Barry specific. These include:

**Communities First** is a Welsh Government Community-Focussed 'Tackling Poverty' Programme. The aim of the programme has been to alleviate persistent poverty and in Barry, it has operated in parts of the Buttrills, Cadoc, Castleland, Court and Gibbonsdown wards. Funding for 2016/17 was £580,912.02 but in February 2017 Welsh Government announced that Communities First would be phased out and that funding for 2017/18 would be 70% of the previous year's funding. There will be opportunities to access funding via a legacy fund and a facilities fund in recognition of the need to sustain the good work achieved through Communities First but at present the future of projects in Barry post March 2018 is uncertain.

**Flying Start** is funded by Welsh Government and aims to make a decisive difference to the life chances of children aged under 4 in the areas which it runs. It includes four core elements –free quality childcare, parenting support, intensive health visitor support, and support for early literacy. The budget for 2017-18 is £2,562,000. The programme is targeted at families in specific post code areas of Barry in the following wards: Buttrills, Castleland, Cadoc, Court, Illtyd and Gibbonsdown.

**Cemetery Approach Community Garden and Nature Area** - Work is now underway on a new community garden and nature area at Cemetery Approach in Barry. Work started in January 2017 which will see the construction of a new park and small community building on the land either side of Cemetery Road in Barry. This land is currently owned by the Vale of Glamorgan Council, however, once the work is complete it will be leased to Barry Town Council which will then take over control and maintenance of the new park. The £550,000 scheme is being funded jointly by the two councils.

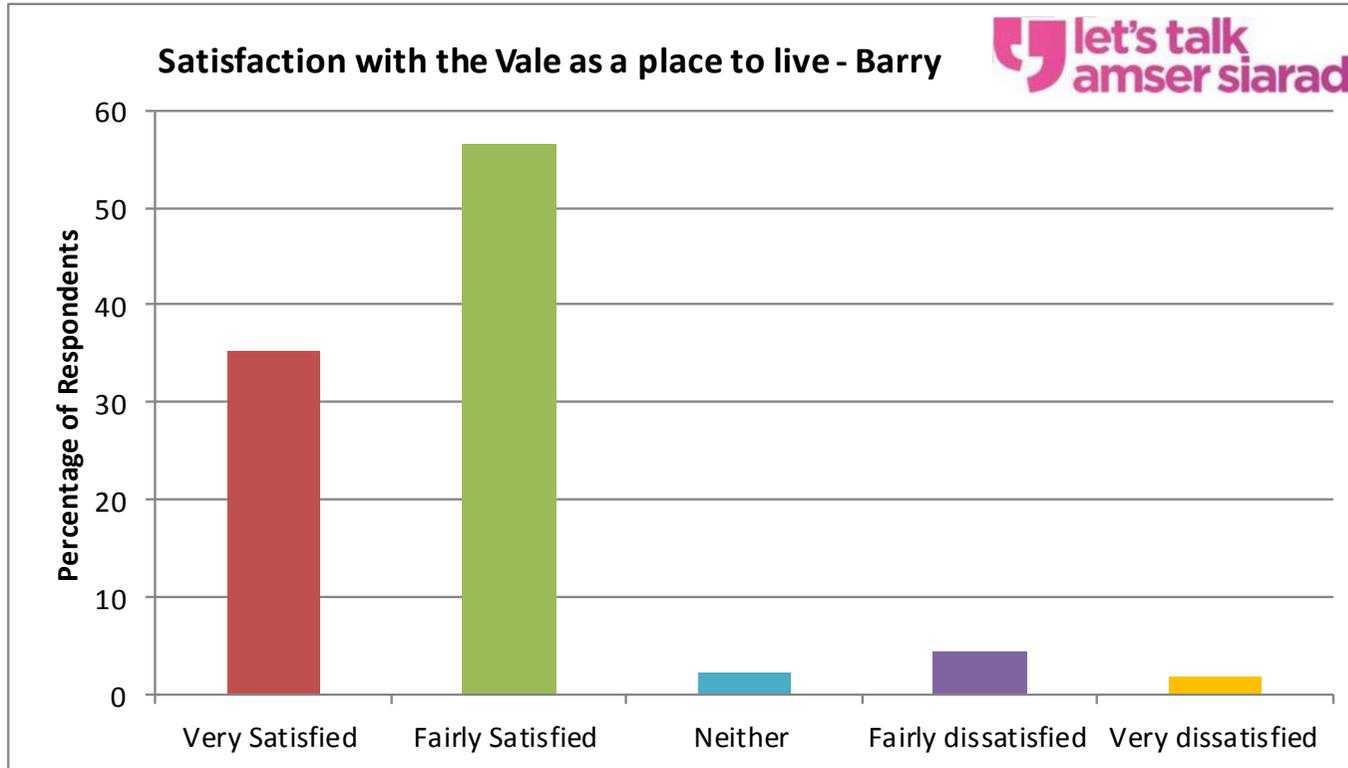
**The Barry Regeneration Advisory Group** brings together knowledge and experience in the field of regeneration to promote good practice, equality and innovation and to provide independent advice and recommendations. Barry has undergone significant change in recent years as a result of regeneration activity ranging, amongst others, from improvements to Holton Road and the renewal of housing in Castleland to the on-going regeneration of Barry Island. Alongside this, the commencement of the next phase of redevelopment of the former Dock area which will bring with it a new school, housing, retailing and a connecting road to the island indicates a continued momentum.

***Vibrant and Viable Places Programme of Investment 2014 – 2017*** is a Welsh Government programme which has invested £1 million in Barry over 3 years. Funding from the Tackling Poverty Fund has helped deliver regeneration projects in Barry. The following projects are being supported by public, private and third sector investment:

- Glamorgan Voluntary Services, Third Sector Hub
- [George Street Play Area Improvements](#)
- [Holton Road Grant Programme](#)
- Main Street Grant Programme
- Victoria Gardens Improvements
- Fuel Poverty Reduction Measures
- [Dryden Terrace and Meggitt Road Play Area Improvements](#)
- [Hatch Quarry Play Area Improvements](#)
- YMCA Barry, Third Sector Youth Partnership and Community Internet Café

## What we learnt through our engagement

Through our engagement we learnt that people are proud of Barry but would like to see improvements to public transport and cleanliness in the town. These were common themes across the Vale of Glamorgan. Overall people in Barry are also satisfied with where they live as can be seen below and a consistent theme which emerged through our engagement was that people in Barry felt a strong sense of community.



Despite this, in Barry there was a higher proportion of people who disagreed that they belonged to their area, with 30 (13.2%) who “tend to disagree” and 14 (6.1%) who “strongly disagree” when compared to results for other areas of the Vale.

As part of our engagement we also asked people questions at a range of events and to complete postcards. 81 residents from Barry completed the postcards. In answer to the question 'what is good about where you live?' the most common responses were about transport and proximity to shops and facilities. Respondents also highlighted parks, quiet and amenities. This was also the area of the Vale which had the most responses where nothing was identified as being good about the area. We also asked people what could be better about the area and in the Barry area the most common issues raised were anti-social behaviour, parking and transport and cleanliness and litter.

The final question we asked was about what services are important for health and wellbeing and the most common answers from Barry residents were access to leisure facilities and GP appointments and health services. Many of the answers given to these questions were consistent across the Vale of Glamorgan and more information is available in the separate 'Let's Talk about the Vale' Engagement report.

As we continue to engage with the local community as part of the development of our well-being objectives and plan we will be keen to explore in more detail what people value about their local area and what would improve their social, economic, environmental and cultural well-being.