

200 BANNED WORDS AND THEIR ALTERNATIVES

Across-the-piece – everyone working together	Edge-fit - Why use at all?
Actioned – do	Embedded – set in
Advocate - support	Empowerment – people power
Agencies - groups	Enabler - helps
Ambassador - leader	Engagement – working with people
Area based – in an area	Engaging users – getting people involved
Area focused – concentrating on the area	Enhance – improve
Autonomous - independent	Evidence Base – research shows
Baseline – starting point	Exemplar – example
Beacon – leading light	External challenge – outside pressures
Benchmarking - measuring	Facilitate – help
Best Practice – best way	Fast-Track – speed up
Blue sky thinking – thinking up ideas	Flex - Why use at all?
Bottom-Up – listening to people	Flexibilities and Freedoms - more power to do the right thing
CAAs - why use at all?	Framework – guide
Can do culture - get the job done	Fulcrum – pivot
Capabilities -	Functionality - use
Capacity - ability	Funding Streams - money
Capacity building - enough room in the system	Gateway review - Why use at all?
Cascading - why use at all?	Going forward – in the future
Cautiously welcome – devil in the detail	Good Practice – best way
Challenge - problem	Governance - Why use at all?
Champion – best	Guidelines – guide
Citizen empowerment – people power	Holistic – taken in the round
Client - person	Holistic governance - Why use at all?
Cohesive communities – why use at all?	Horizon scanning - Why use at all?
Cohesiveness - together	Improvement levers – using the tools to get the job done
Collaboration – working together	Incentivising – incentive
Commissioning - buy	Income Streams – money/cash
Community engagement – getting people involved	Indicators - measurements
Compact - why use at all?	Initiative – idea
Conditionality - why use at all?	Innovative capacity - Why use at all?
Consensual - everyone agrees	Inspectorates – monitoring bodies
Contestability - Why use at all?	Interdepartmental – working together
Contextual - background	Interface – talking to each other
Core developments – main things that are happening	Iteration - version
Core Message – main point	Joined up – working together
Core principles - beliefs	Joint working – working together
Core Value – belief	LAAs - Why use at all?
Coterminosity – all singing from the same hymn sheet	Level playing field – everyone equal
Coterminous – all singing from the same hymn sheet	Lever - Why use at all?
Cross-cutting – everyone working together	Leverage - influence
Cross-fertilisation – spreading ideas	Localities – places/town/city/village
Customer – people/person	Lowlights – worst bits
Democratic legitimacy – voted in	MAAs - Why use at all?
Democratic mandate – elected to put people first	Mainstreaming - Why use at all?
Dialogue – talk/discuss	Management capacity - Why use at all?
Direction of travel – way forward	Meaningful consultation – talking to people
Distorts spending priorities – ignores people’s needs	Meaningful dialogue – talking to people
Double devolution - Why use at all?	Mechanisms - methods
Downstream - Why use at all?	Menu of Options – choices
Early Win – success	

Multi-agency – many groups
Multidisciplinary – many
Municipalities – towns/cities/areas
Network model - Why use at all?
Normalising – make normal
Outcomes – results
Outcomes - focused
Output - results
Outsourced - privatised
Overarching - Why use at all?
Paradigm - Why use at all?
Parameter - limits
Participatory – joining in
Partnership working – working together
Partnerships – working together
Pathfinder – Why use at all?
Peer challenge - Why use at all?
Performance Network - Why use at all?
Place shaping – creating places where people can thrive
Pooled budgets - money
Pooled resources – time and money
Pooled risk - Why use at all?
Populace - people
Potentialities - chances
Practitioners - experts
Predictors of Beaconicity – Why use at all?
Preventative services – protecting the most vulnerable
Prioritization – most important
Priority – most important
Proactive - Why use at all?
Process driven – shouldn't everything be people driven?
Procure - buy
Procurement - buying
Promulgate - spread
Proportionality - in proportion
Protocol - guidance
Provider vehicles - Why use at all?
Quantum - Why use at all?
Quick Hit – success
Quick Win – success
Rationalisation - cut
Rebaselining - Why use at all?
Reconfigured - reform
Resource allocation – money going to the right place
Revenue Streams - money
Risk based – safest way
Robust - tough
Scaled-back – cut/reduce
Scoping – work out
Sector wise - Why use at all?
Seedbed – idea
Self-aggrandizement - Why use at all?
Service users – people
Shared priority – all working together
Shell developments - Why use at all?
Signpost – point in the direction of
Single conversations – talking to
Single Point of Contact – everything under one roof
Situational - situation
Slippage – delay
Social contracts - deal
Social exclusion – poverty
Spatial - Why use at all?
Stakeholder – other organisations
Step Change – improve
Strategic - planned
Strategic priorities - planned
Streamlined – efficient
Sub-regional – work between councils
Subsidiarity – Why use at all?
Sustainable – long term
Sustainable communities – environmentally friendly
Symposium – meeting
Synergies – what use at all?
Systematics - Why use at all?
Taxonomy - Why use at all?
Tested for Soundness – what works
Thematic - theme
Thinking outside of the box - Why use at all?
Third sector – charities and voluntary organisations
Toolkit - guidance
Top-Down – ignores people
Trajectory - route
Tranche - slice
Transactional - Why use at all?
Transformational – change
Transparency - clear
Upstream - Why use at all?
Upward trend – getting better
Utilise - use
Value-added – extra
Vision – ideal/dream/belief
Visionary – ideal/dream/belief
Welcome – necessary and needed/step in the right direction
Wellbeing - healthy
Worklessness - unemployed