

# **Barry ebike hire consultation**

## **Consultation report August 2023**

### **Introduction**

In July 2019 the Vale of Glamorgan Council joined Welsh Government and other Local Authorities across the UK in declaring a Climate Emergency. [Project Zero](#) is the Council's response to the climate emergency.

One of the areas the Council is concentrating on is to give residents more opportunities to travel actively, therefore reducing the number of vehicle journeys creating harmful emissions on our roads.

Following the success of the electric bike hire scheme in Penarth, Sully and Dinas Powys the Vale of Glamorgan Council has been awarded [Shared Prosperity Funding](#) to expand the scheme into Barry.

The aim of the scheme is to provide residents with another transport option that isn't a motor vehicle.

A consultation was undertaken on where the public would like to see docking stations installed in Barry between 5 June and 23 July 2023. From this consultation the suggested locations will be put to the provider and the stations installed in the Spring of 2024.

### **Consultation Activities**

The following activities were undertaken to promote the consultation:

- Social media posts;
- Information on the Council Active Travel webpage;
- Email to respondents of previous ATNM consultations and local cycle groups;
- Email to stakeholders and statutory consultees;

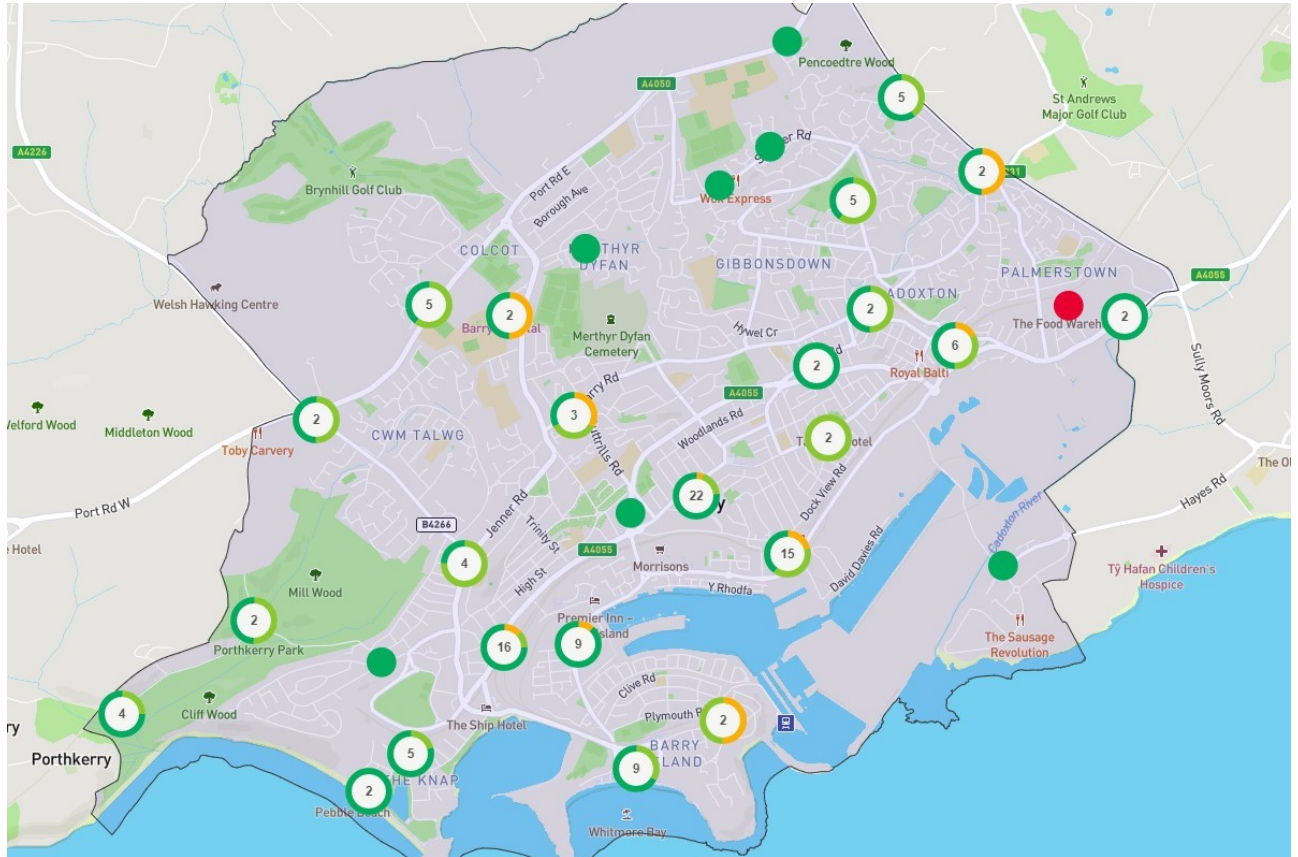
### **Overview of Results**

The consultation was hosted on the Welsh Government funded portal Commonplace (<https://barrybikehire.commonplace.is/>).

There were 1113 visitors to the site. 199 responses were received. 135 respondents confirmed their email address. 64 respondents either did not confirm their email address or preferred to remain anonymous. For the purposes of this report, all responses are counted.

## Results from online questionnaire

In order to respond to the consultation, visitors to the website were asked to drop a pin on the map of Barry. This is an image from the completed consultation:



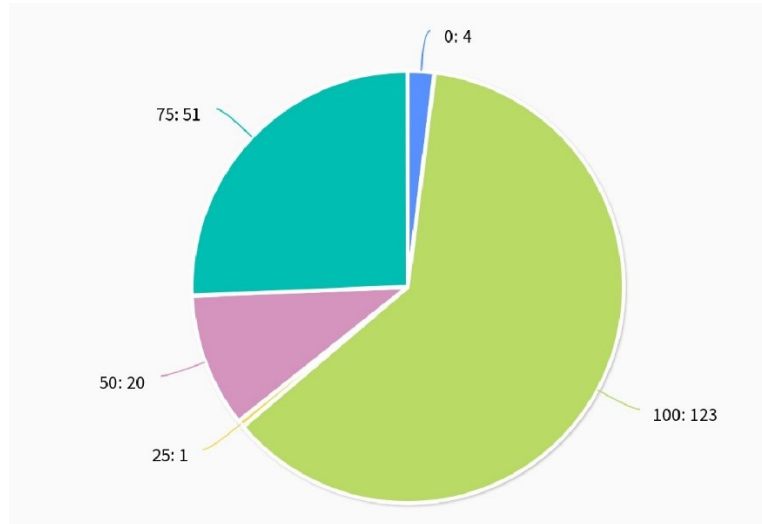
The map above is a heatmap. This shows how many people have dropped pins in an area of the map as a location they would like to see a docking station installed.

From the map above it can be seen that popular locations are the town centre, High Street, Barry Island and the waterfront area.

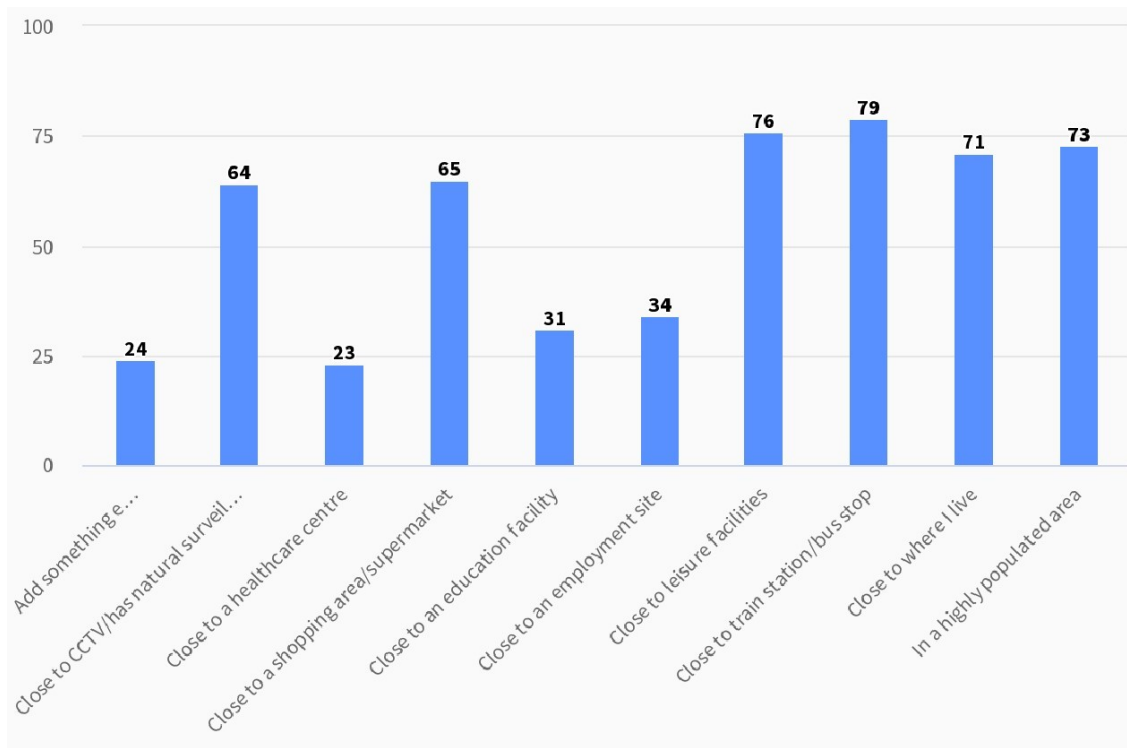
A list of the top ten locations is at the end of this report.

### The first question asked people ‘How likely are you to hire a bike from this location?’

From all the responses received the majority of respondents who placed a pin on the map were very likely to hire a bike from that location.



### The second question asked ‘Why have you chosen this location?’

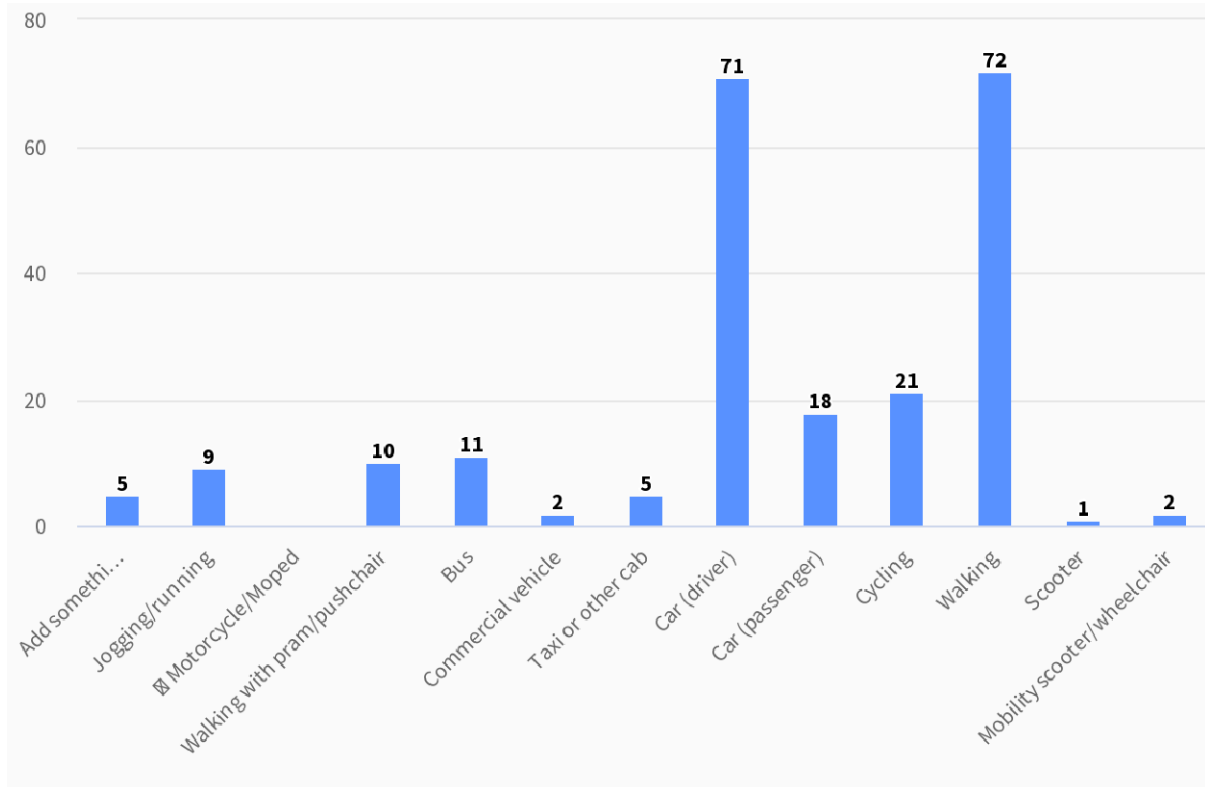


The 'other' comments were (included as received):

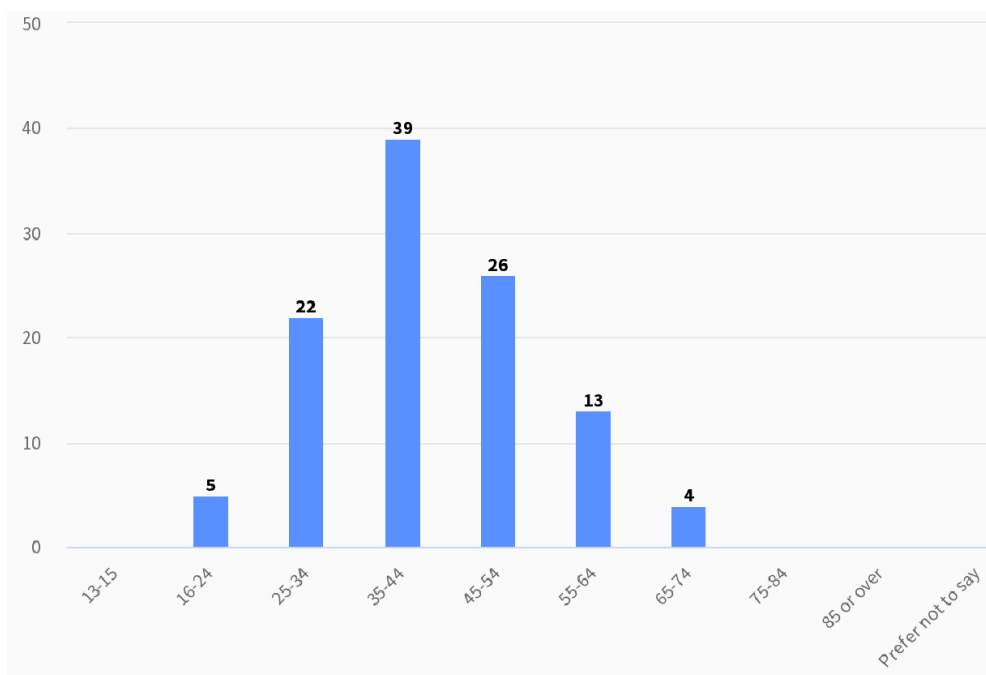
- Easy to ride to other areas from this location between Barry and Cardiff;
- Easy ride bike route;
- Up the hill, opposite bike path the Buttrils and near Colcot. Need to encourage people to change their local jounerys from car to bike so need make getting up hills from town centre to schools, leisure facilites and college possible.
- Cycle track to Porthkerry from rhoose to join barry;
- The pavement here is large and ideally placed near to a large housing estate as well as near by sports fields;
- Close to tourist accomodation, Goodsheds development, waterfront area;
- Could be part of bike trail;
- To allow visitors to explore the local area;
- Council offices;
- Access to neighbouring villages & ability to access the countryside;
- Close to a nice location to ride the bike;
- Good point of access for Rhoose residents to access Barry through the park;
- Geographically – it's at the top of hills in Barry;
- Short ride away from Barry island/ knap;
- Close to the police station;
- Close to shared use path;
- Avoids busy crowds and tourist spots so locals are more likely to make use of them around the are;
- Area of outstanding beauty that could do with fewer cars in it;
- Open spaces ideal for parking;
- Top of the hill!
- Main route in to Barry;
- For the reasons this project is being added In July 2019 the Vale of Glamorgan Council joined Welsh Government and other Local Authorities across the UK in declaring a Climate Emergency. Â Project ZeroÂ is the Council's response to the climate emergency. Â One of the areas the Council are concentrating on is to give residents more opportunities to travel actively therefore reducing the number of vehicle journeys creating harmful emissions on our roads. We are a semi rural area but a population where we have poor bus services, no train station, poor leisure facilities so people have very little option than to drive;
- Very visible location;
- In a very public area to raise visibility and to reduce vandalism.

## Respondent data

The chart below shows that the majority of respondents currently get around the area by walking or as a car driver.



Respondent ages from those that chose to leave it, is as follows:



## **Top 10 locations:**

From the online consultation the top 10 suggested locations to be put forward for consideration are:

- Barry Dock transport interchange
- Barry Train Station
- Barry Island
- Holton Road
- Broad Street
- Premier Inn/Waterfront
- Park Crescent
- Cadoxton Train Station
- The Knap
- Lidl/Pencoedtre
- Vere Street/Main Street
- Tesco/Port Road

## **Recommendation**

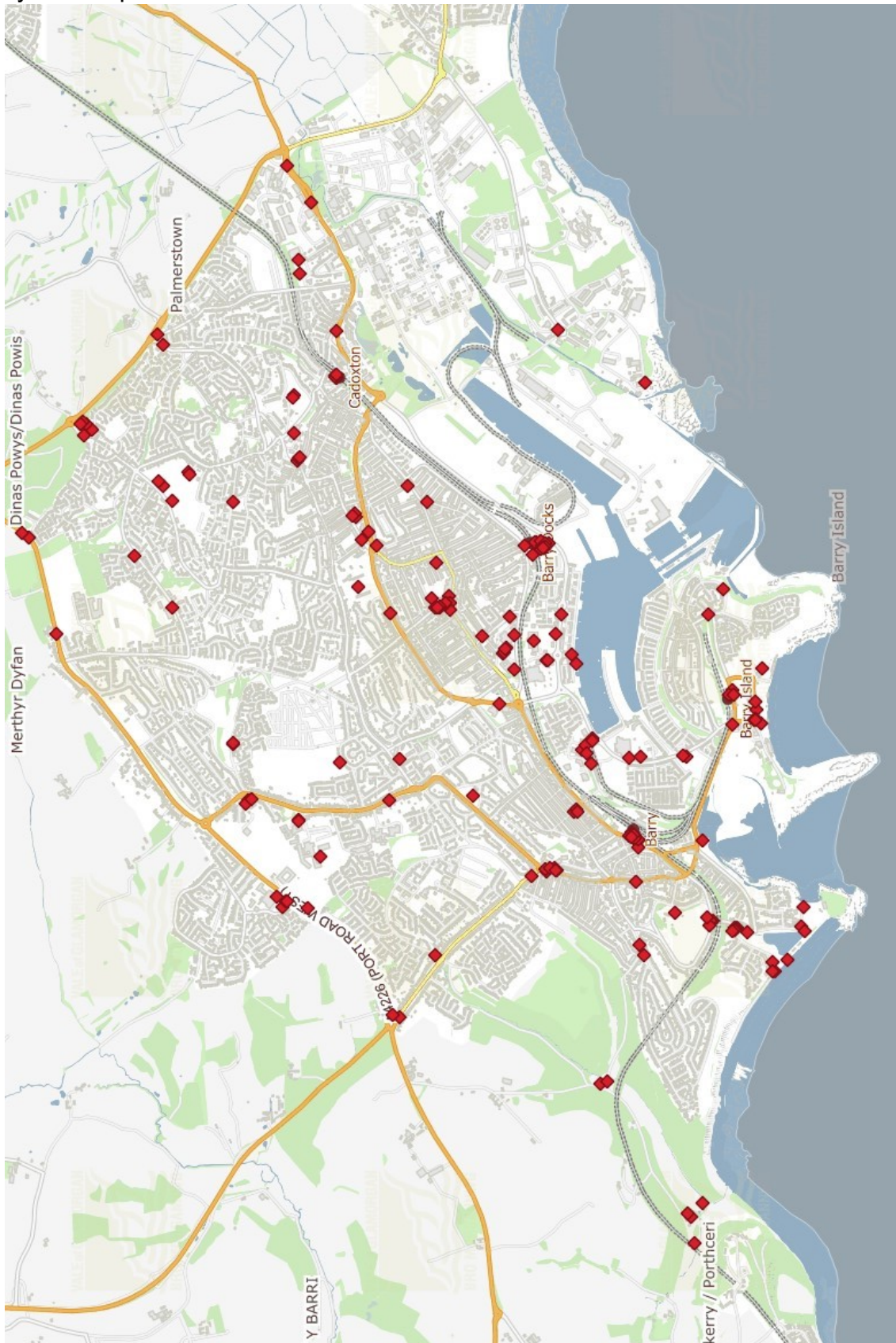
**The Council will discuss the suggested locations with OVObike, the current supplier, and finalise a list of locations.**

**Work on land ownership, electrical connections and installations will take place during FY23/24.**

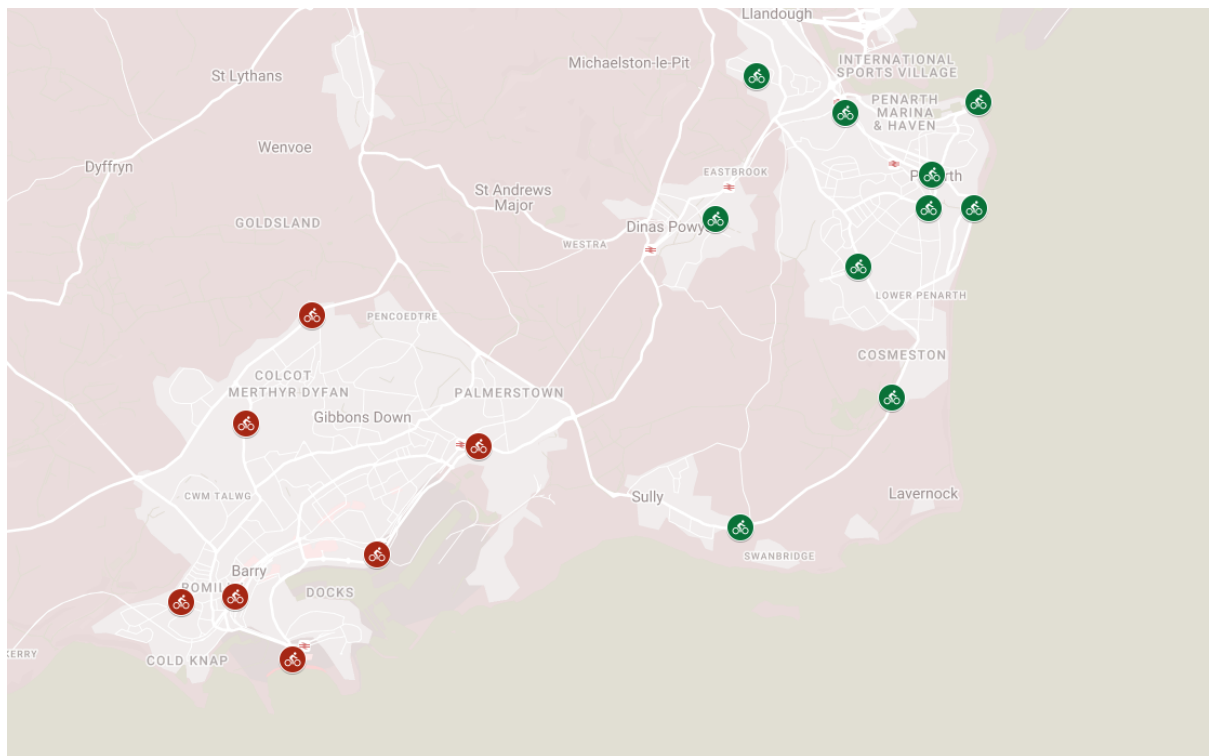


## Map of locations suggested through this consultation

The information from Commonplace has been loaded into the Councils GIS mapping system to provide more detailed locations:



## Map of current and proposed locations



The green icons indicate existing ebike hire stations in the Vale of Glamorgan.

The red icons indicate potential locations for hire stations in Barry, that will be discussed with the provider.