

Performance and Development Team Team Plan 2015/16

Team Manager: **Huw Isaac (Head of Performance and Development)** Service Plan: Resources Date signed off: 27/03/2015 Signed off by: **Huw Isaac**

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Team Overview – Performance and Development Team

The Performance and Development Team undertakes a number of key roles for the Council. The team provides support to other services through supporting a corporate approach to policy, performance management, improvement, consultation/ engagement, communications, partnership working and equalities. The Customer Services arm of the Team provides frontline access to all Council services which focuses on delivering customer service excellence. The Team strives to provide a range of services in the most economic, effective, and efficient ways whilst transforming the way the Council works by using our skills, resources, and technology more innovatively. We provide a leading role for the Council in the delivery of its Reshaping Services agenda.

The Team's broad functions are:

- Supporting the development and implementation of the Council's corporate vision (in the form of the Corporate Plan);
- Improving the quality and consistency of performance management across all Council services;
- Improving internal review, business processes and the management of services;
- Producing effective communications internally to staff and externally to our citizens, key partners and regulators;
- Improving our partnership framework and working collaboratively through the Local Service Board and other associated mechanisms;
- Undertaking effective engagement and consultation activities across the Vale;
- Delivering services via the Corporate Contact Centre, face to face and by electronic means that includes undertaking any assessments and client monitoring;
- Learning from complaints to improve services and better understand customer expectations.

Our Contribution to Service Plan priorities 2014/15

Our contribution to the Service Plan priorities last year (including Corporate Plan priorities):

- Work started in earnest in February 2015 on the corporate workstream projects and the first tranche of service specific projects as part of the Council's Reshaping Services Programme. The programme will also bring together existing corporate projects and programmes including the review of transportation, Social Services Collaborative Working and Budget Management Programmes and the income generation project. Our approach to this programme has been recently reviewed by our Regulators (Wales Audit Office) who concluded that, ' the Council's Reshaping Services Strategy conforms to good practice and demonstrates that it is following the right processes to achieve transformation.' (Service Objective 2)
- Our Annual Improvement Report from the Auditor General Wales gives a generally positive picture of how well we are planning for improvements in delivering services. The report concludes that, 'the Council achieved most of its objectives and was focused on addressing areas of weakness but should make greater use of benchmarking in relation to internal targets and reporting performance.' (Service Objective 2)
- The Vale LSB has well established partnership arrangements in place and during 2014 established a single Cardiff and Vale LSB to focus on key regional priorities. The Vale LSB has played a pivotal role in producing a Unified Needs Assessment that has been used to inform the key strategic priorities of the LSB in its Delivery Plan and supported the recent partnership restructuring. (CL5)
- We have worked in partnership with Cardiff and Vale Health Board to integrate some pilot services through the implementation of a shared telephony with the Cardiff and Vale UHB Communications Hub. As a result of this work, missed appointments have halved from 25% to 12% during 2014. It has delivered savings for the podiatry department and the pilot generated an income of £10K for C1V that has helped to lower operating costs. (Service Objective 1)
- Circa 9000 customers accessing services via Contact OneVale completed after call surveys. 98% rated the service they received either Satisfactory or Extremely Satisfactory, indicating that the service is closely matching customer expectations. [CL2]
- The average speed of answer for calls made on the Welsh Language Line has reduced from 64 seconds to 44 seconds. This is due to additional Welsh speaking resources being made available throughout Contact One Vale. [CL2]
- We continuously promote sustainable development by ensuring that sustainability factors are taken into account in decision making and that the Council complies with forthcoming legislation on sustainable development. We have achieved this through ensuring effective communication with staff via the Core Brief and particularly in relation to the forthcoming Future Generations Bill. The Sustainable Development Working Group continues to meet quarterly and takes the lead on monitoring the delivery of a new action plan that is aligned to the new legislation. Work continues across the Council and within the LSB to reduce carbon emissions and a recent staff survey will help inform the development of a new Travel Plan. (CL8)
- We have successfully reviewed partnership structures to support regional and local arrangements for the Local Service Board. The revision and update of the Unified Needs Assessment and the restructuring of the partnership has enabled the development of a new Delivery Plan

that now has a greater focus on tackling poverty. Cardiff and Vale LSB has agreed its terms of reference and calendar of meetings and has developed a joint draft work programme of priorities. (Service Objective 2)

- We have progressed a variety of collaborative arrangements that include regulatory services, integration of health and social care, the merger of CCTV service with Bridgend and the implementation of a regional adoption service. These collaborative arrangements have enabled us to build greater service resilience and made business process improvements. (Service Objective 2)
- We have extended our use of digital channels to improve access to services. Mobile applications have been commissioned and implemented that enables customers to report requests for services via their mobile phones and tablets. We are expanding the use of social media as an access channel, as the Vale has the third highest number of Social Media users in Wales and has the 24th highest in the UK. The Vale's Clout Score (a score between 1-100 that represents our Social Media influence) is currently 62, which is the 2nd highest for local authorities in Wales. (Service Objective 1)
- The percentage of customer complaints investigated by the Ombudsman has fallen from 0.27% to 0%. This is due to the new Corporate Complaints Policy having improved the way the Council deals with complaints so there are fewer referrals being investigated by the Ombudsman. [CL2]
- During 2014/15 a significant piece of work was undertaken to improve and update the two yearly public opinion survey. Previously the survey
 had been used to measure satisfaction levels with a range of customer facing council services. However, by adding new question sets and
 utilising additional analysis techniques to interpret the data the survey now gathers a suite of information that can be used to inform future
 policy development at a strategic level. The most recent public opinion survey, which was procured at a lower cost than its predecessor, not
 only provided the most robust customer satisfaction data collected by the authority, but also informed the setting of the 2015/16 budget, the
 development of the Vale of Glamorgan Council's voluntary merger plans, the development of the Reshaping Services programme, and
 prompted a realignment of the council's priorities for media relations work. [CL1]
- Funding of £1.2 million was secured for the Council from successful achievement of year 1 of the Outcome Agreement 2013-16 with Welsh Government. [CL4]
- We produced and published our Annual Equality Monitoring report which provides a summary of the Council's achievements in the past year (2013/14) and our progress overall towards fulfilling each of our equality objectives from our Strategic Equality Plan. Through working closely with all service areas, further improvements continue to be made in the quality of equality monitoring data collected and used by the Council. [CL9]

Our Team Plan 2015/16

Service O		Residents are confiden						
Objective		To increase the numbe			1			nquiry.
Ref.	During 2015- we plan to:	16 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
RS/A092 (CL2)	Extend roll or Podiatry shar telephony service to the Cardiff and V locality.	ed operational efficiency. Increased	High	Tony Curliss	01/04/2015	31/03/2016	Jointly funded project manager in post 1 FTE.	Transfer of work for Cardiff localities agreed by Podiatry service and clinical board. Work is on- going to finalise resource plan for Contact One Vale (C1V) / Comms Hub before agreeing final cost of service and transfer plan. Progress has been slower than anticipated due to the long term absence of Joint Project Manager.
	Gain approval	Increase	High	Tony Curliss	01/03/2015	15/04/2015	Jointly funded	Approval has

Service (Outcome 1:	Residents are confident						
Objectiv		To increase the number						
Ref.	During 2015-1 we plan to:	6 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
	from Health Clinical Boards extend telepho pilot to contain Vale localities.	ony Increased income all generation to					project manager in post 1 FTE.	been gained from Health Clinical Boards to extend telephony pilot.
	Develop an implementatior plan to bring in Podiatry share telephony serv	Increase operational efficiency. d Increased income	High	Tony Curliss	16/04/2015	31/05/2015	Jointly funded project manager in post 1 FTE.	We are currently awaiting the finalisation of action plan and costs.
	Deliver implementation plan for Podiat shared telepho service to the Cardiff and Va locality.	Increase operational ry efficiency. Increased income generation to	High	Tony Curliss	01/06/2015	31/03/2016	Jointly funded project manager in post 1 FTE.	Subject to the finalisation of action plan.
RS/A093 (CL2)		ange Increased take up of self- service or transactions. d Reduction in	High	Tony Curliss	01/04/2015	31/03/2016	Customer Service Implementation Group. Multi Service Working Group.	Promotion of council mobile app (Contact1Vale) has been delayed due to competing priorities which

Service	Outcome 1:						*	
Dbjective 1: To increase the number of customers who use the lowest cost, most appropriate method for their e						nquiry.		
Ref.	During 2015-1 we plan to:	6 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
								have meant that take up of service has not been as quick as expected to date. However, promotional messages and materials have now been agreed and marketing activities will be commenced during quarter 2.
	Develop and deliver a marketing and promotion plan mobile apps.	for Reduction costs by channel.	High	Shelley Bellamy	01/04/2015	31/03/2016	Customer Service Implementation Group. Multi Service Working Group.	Please see above. This action will be delivered during quarter 2.
	Monitor the tak up of the mobile apps.		High	Shelley Bellamy	01/04/2015	31/03/2016	Customer Service Implementation Group. Multi Service Working Group.	There have been 125 downloads of the mobile app to date, with 32 requests for the app during

	outcome 1:	Residents are confident						
Objective		To increase the number	of custome					nquiry.
Ref.	During 2015-1 we plan to:	16 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
								quarter 1. Fly tipping and missed bin collection have been the most popular service requests.
RS/A094 (CL2)	Address the issues of digi exclusion by promoting access to activities and opportunities improve digita skills via the Vale Online' project.	customers develop digital skills to communicate to with us via the al internet, email,	High	Tony Curliss	01/04/2015	31/03/2016	Customer Service Implementation Group. Multi Service Working Group.	The Internal Digital Inclusion working group was established in April 2015. The Digital Inclusion strategy and action plan agreed by group and is awaiting approval by the Customer Relations Project Board during July 2015 prior to implementation Attendance at

	Outcome 1:	Residents are confide		•				
Objectiv		To increase the numb						
Ref.	During 2015- we plan to:	16 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
								Get The Vale Online has been maintained, however this groups progress has been hindered due to changes in funding arrangements for dedicated officers. Agreement has been reached t cross promote partner's digita inclusion initiatives.
	Work with 'Ge Vale Online' steering group identify target customer grou and to develo strategies for improving acc to digital servi	numbers of our customers develop digital ups skills to p communicate with us via the cess internet, email,	High	Tony Curliss	01/04/2015	31/03/2016	'Get Vale Online' steering group. Customer Service Implementation Group. Multi Service Working Group.	We are working with partners to deliver a variety of digital inclusion activities.

	Outcome 1:	Residents are confident						
Objectiv		To increase the number						nquiry.
Ref.	During 2015-1 we plan to:	6 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
		social media.						
	Develop The V of Glamorgan Council's Digit Inclusion strate	numbers of our al customers	High	Tony Curliss	01/04/2015	30/04/2015	Customer Service Implementation Group. Multi Service Working Group.	The Digital Inclusion Strategy has been complete subject to approval from the Customer Relations Project Board.
	Coordinate existing interna digital inclusion activities unde Customer Relations Proje Board.	al Increased numbers of our customers r the develop digital skills to	High	Tony Curliss	01/04/2015	31/03/2016	Customer Service Implementation Group. Multi Service Working Group.	Digital Inclusion activities are currently being coordinated through the Customer Relations Project Board.
	Provide social media training Council officer	for greater use of	High	Shelley Bellamy/ Hannah Sinclair	01/04/2015	31/03/2016	The Web Editor is currently providing ad-hoc training for officers.	This is on-going on an ad hoc basis, although formal staff training programme will need to be

	Dutcome 1:	Residents are confiden		•				
Objective		To increase the numbe						
Ref.	During 2015- we plan to:	16 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
		using the website.						developed.
RS/A095 (CL3) New action	Develop the website and further enhar corporate channels to promote acce to news and information about the Council and improve the overall custo experience.	Increased customer satisfaction. Increased availability and take up of self- service options via the website and mobile apps.	High	Tony Curliss/ Rob Jones	01/04/2015	31/03/2016	Customer Service Implementation Group. Multi Service Working Group.	The number of news items featured on the website is increasing and we are trialling new ways of sharing these via Vale Connect and social media to increase their reach.
	Promote Vale Connect and i benefits as an electronic communicatio channel to Va residents by maximising th number of subscription topics.	ts up of self-service options via the website and mobile apps. le	High	Shelley Bellamy	01/04/2015	31/03/2016	Customer Service Implementation Group. Multi Service Working Group.	
	Review websi content to rem		High	Shelley Bellamy	01/04/2015	31/03/2016	Customer Service Implementation	

Service C	Outcome 1:	Residents are confident						
Objective		To increase the number						
Ref.	During 2015-1 we plan to:	6 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
	duplicated and of date informa to make naviga easier and information eas to access.	tion tion					Group. Multi Service Working Group.	
	Maximise the amount of Engl content that is translated into Welsh.	ish Increased customer satisfaction. Increased take up of self-service options via the website and mobile apps.	High	Shelley Bellamy	01/04/2015	31/03/2016	Customer Service Implementation Group. Multi Service Working Group.	
	Develop and implement customer satisfaction monitoring for t website.	Increased customer satisfaction.	High	Shelley Bellamy	01/04/2015	31/03/2016	Customer Service Implementation Group. Multi Service Working Group.	
RS/A096 New action	Review suitab of existing We Translation Framework/ Model and develop an action plan in response to th	elsh English are treated on the basis of equality.	Medium	Tony Curliss/ Linda Brown	01/04/2015	31/03/2016	Communications Officer and Equalities Officer.	Actions to be agreed when new Welsh Language Standards are announced in September 2015.

	utcome 1:	Residents are confident						
Objective		To increase the number	1					
Ref.	During 2015-1 we plan to:	6 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
	new Welsh Language Standards.							
	Produce a quarterly repor translation figu		Medium	Linda Brown	01/04/2015	31/03/2016	Communications Officer and Equalities Officer.	
	Review the amount of translation required on a monthly basis	The Council can determine the likely impact of increase in demand	Medium	Linda Brown	01/06/2015	01/09/2015	Communications Officer and Equalities Officer.	
	Review the like translation requirements following the Compliance No	identify the budget required for extra	Medium	Linda Brown/ Hannah Davies	01/04/2015	31/03/2016	Engagement Intern and Corporate Equalities Officer	
RS/A097 New action	Implementation of the Unified Agent Desktor within the Customer Contact Centr	on Staff will utilise just one system p to access information, which will	Medium	Tony Curliss	01/04/2015	31/03/2016	Customer Service Implementation Group and ICT support.	Work with potential suppliers has indicated that a financial business case is not currently viable for Contact OneVale due to the scale of the

		Residents are confident		•				
Objectiv		To increase the number	1					nquiry.
Ref.	During 2015-16 we plan to:	S Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
								operation and high cost of potential solutions. This may be able to be revisited if the scale of the contact centre operation were to expand with full integration of call handling activities with Cardiff and Vale University Heath Board (UHB).
	Identify cost solutions to the Unified Agent Desktop.	Staff will utilise just one system to access information, which will reduce human error and improve competency.	Medium	Tony Curliss	01/04/2015	31/07/2015	Customer Service Implementation Group and ICT support.	Due to the recognised high cost of potential solutions, this action is currently not being progressed.
	Develop a financial busines case for the	Staff will utilise	Medium	Tony Curliss	01/08/2015	30/09/2015	Customer Service Implementation Group and ICT	Due to the recognised high cost of potential

Service (Outcome 1:	Residents are confident	in accessir	ng our services a	and are engag	ed with their le	ocal community.	
Objective	e 1:	To increase the number	r of custome	ers who use the	lowest cost, m	lost appropria	te method for their e	nquiry.
Ref.	During 2015- we plan to:	16 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
	Unified Agent Desktop.	information, which will reduce human error and improve competency.					support.	solutions, this action is currently not being progressed.
	Implement the Unified Agent Desktop.	e Staff will utilise	Medium	Tony Curliss	01/10/2015	31/03/2016	Customer Service Implementation Group and ICT support.	Due to the recognised high cost of potential solutions, this action is currently not being progressed.

Service C	Outcome 1:	Resid	dents are confident in a	accessing c	our services and	are engaged	with their loca	I community.				
Objective	2:		To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015-7 we plan to:	16	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
RS/A100 (CL4) New Action	Work with partners thro the joint LSB the Cardiff an Vale LSB to deliver agreed priorities.	and d	Partners work together to improve services and maximise opportunities for savings.	High	Helen Moses	01/04/2015	31/03/2016	1.5 FTE	Delivery of the Local Service Board's (LSB) agreed priority to focus on tackling poverty continues to take place through the sub groups. Updates on actions identified through the 2014-18 Delivery Plan were reported to the board in April 2015.			
	Continue to we with partners through the joi LSB to progres	nt	Partners work together to improve services and maximise	High	Helen Moses	01/04/2015	31/03/2016	30 working days. Partners in Cardiff	Progress continues to be monitored to oversee the			

Service	Outcome 1:	Residents are confident i	n accessing o	our services and	are engaged	with their loca	l community.				
Objectiv	ve 2:	To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015-7 we plan to:	I6 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
	the Cardiff and Vale work programme.	d opportunities for savings.						delivery of the joint work programme with an update against each of the agreed priorities provided at each joint LSB meeting.			
	Continue to progress and maintain the s groups of the LSB.		High	Helen Moses	01/04/2015	31/03/2016	0.5 FTE	All LSB sub groups continue to work well with the revised structures now embedded.			
	Work with part to monitor and progress actio the Communit Strategy Plan.	ners Partners work together to improve ns in services and y maximise	High	Helen Moses	01/04/2015	31/03/2016	0.25 FTE	Work to draft the 2014/15 Community Strategy Annual Report has been undertaken during Q1 with the final report due to be			

Service C	Outcome 1:	Residents are confident in accessing our services and are engaged with their local community.									
Objective	2:	To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015-1 we plan to:	6 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
	Organise and	Stakeholders have	Medium	Helen Moses	01/07/2015	31/10/2015	10 working days	presented to the board in August 2015. The first round of monitoring of the new Community Strategy Delivery Plan has also been undertaken with a report presented at the April Vale LSB meeting.			
	deliver the Ann Local Service Forum.		Medium	Helen Moses	01/07/2015	31/10/2015	10 working days	Annual Local Service Forum will begin during Q2.			
RS/A122	Promote sustainable development ensuring that	Staff understand the implications of the new legislation and the	High	Helen Moses	01/04/2015	31/03/2016	0.25 FTE	Two workshops attended by senior staff			

Service	Service Outcome 1:		dents are confident in	accessing c	our services and	are engaged	with their loca	l community.				
Objecti	ve 2:		To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015- we plan to:	16	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
	sustainability factors are ta into account decision mak and that the Council comp with forthcon legislation on sustainable development	ken in ing olies ning 1	Council is prepared for implementing any necessary changes.						were held in April 2015 to ensure that upcoming legislation and sustainability are at the core of the decision making process. Work is on-going through the Sustainable Development Working Group to promote sustainability at all levels of decision making.			
	Undertake a re of the implicati of the Future Generations A the Council.	ions	Greater understanding across the Council with regards to implications of the new legislation.	High	Helen Moses	31/03/2015	30/09/2015	10 working days	The implications of the Act will become clearer once guidance is published later in the year			

Service	Outcome 1:	Residents are confident	t in accessing	our services and	are engaged	with their loca	l community.				
Objective 2:		To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015- we plan to:	16 Success Criteria Outcomes we'll achieve from thi action are:	Medium	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
								Current processes to prepare the Council for Corporate Assessment, to renew the Corporate Plan and Reshaping Services have incorporated the principles of the Act.			
	Provide regula updates to CM and staff rega the Future Generations A	ITunderstandingrdingacross the Councwith regards to		Helen Moses	01/04/2015	31/03/2016	5 working days	Senior staff inkling CMT took part in two workshops in April to raise awareness and to ensure Council strategy and policy aligns with the Act.			
	Develop and promote	All Council staff engage in energy	, Medium	Helen Moses	01/04/2015	31/03/2016	0.1 FTE. Sustainable	The SDWG continues to			

Service C	Service Outcome 1:		dents are confident in	accessing o	our services and	are engaged	with their loca	l community.				
Objective	2:		To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015-7 we plan to:	16	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
	environmental initiatives throu the Sustainabl Development Working Grou (SDWG).	ugh le	saving and environmentally friendly initiatives.					Development Working Group.	monitor its action plan. It has recently decided to include Carbon Management as a standing agenda item at meetings to further align strategy.			
RS/A123	Extend the us social media throughout th Council particularly Facebook, including the of Welsh.	ne	Improved communication directly with residents and more responsive services.	High	Tony Curliss	01/04/2015	31/03/2016	0.25 FTE over the year	The Web Editor and Graduate Intern - Engagement currently manage content for the English and Welsh language social media accounts. Both are now established as core			

Service	Outcome 1:	Residents are confident in	accessing	our services and	are engaged	with their loca	I community.					
Objecti			deliver seamless services to our customers, by working in partnership and engaging our residents in decision- aking and service improvement.									
Ref.	During 2015-1 we plan to:	6 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress				
								communication methods.				
	Advertise the Council's Facebook page build up a large following.			Shelley Bellamy	01/04/2015	31/03/2016	the year					
	Review Social Media Strategy it is fit for purpo		High	Shelley Bellamy	01/04/2015	31/03/2016	0.25 FTE over the year					
	Establish a mechanism to monitor the nur of customers interacting via social media.	Improved communication mber directly with residents and more responsive services.	High	Shelley Bellamy	01/04/2015	31/03/2016	0.25 FTE over the year					
	Establish a mechanism to monitor and	Improved communication directly with	High	Shelley Bellamy	01/04/2015	31/03/2016	0.25 FTE over the year					

Service C	outcome 1:	Residents are confident in	accessing	our services and	are engaged	with their loca	I community.				
Objective	2:	To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015-7 we plan to:	Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
	respond to new and emerging social media channels.	w residents and more responsive services.									
RS/A124	Implement the Council's Pul Engagement Framework.		Medium	Rob Jones	01/04/2015	31/03/2016	1 FTE over the year	The Graduate Intern - Engagement continues to work to implement the action plan that accompanies the framework. The current focus is on establishing an internal network of officers undertaking consultation and engagement work as a first step to			

Service Outcome 1: Re		Resid	dents are confident in	accessing o	our services and	are engaged	with their loca	l community.				
Objecti	ve 2:		o deliver seamless services to our customers, by working in partnership and engaging our residents in decision- naking and service improvement.									
Ref.	During 2015- we plan to:	16	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
									compiling a definitive list of projects undertaken.			
	Complete action in the Public Engagement Framework Action Plan.		Officers have a better grounding in engagement work. Residents feel engaged and valued.	Medium	Hannah Davies	01/04/2015	31/03/2016	1.5 FTE				
	Work with the 50+ Forum to widen membe and increase t participation o members.	rship he	The views of the over 50's are considered in the development of services.	Medium	John Porter	01/04/2015	31/03/2016	0.5 FTE	V50+SF have a core of members who participate in local and national consultations and support a range of local operational initiatives e.g. digital inclusion. There has been a slight increase in membership			

Service	Outcome 1:	Residents are confid	dent in accessing	our services and	are engaged	with their loca	I community.				
Objecti	ve 2:	To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015-1 we plan to:	6 Success Crit Outcomes we achieve from action are:	e'll Medium	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
								and the recruitment group's needs to be prioritised			
	Organise a ran of events throu the year to pro- information an advice to the of fifties ranging to health and wellbeing to ac education.	igh of how to acce vide services and d improve healt over wellbeing. from	ess	John Porter	01/04/2015	31/03/2016	10 working days	Two events have been organised during quarter 1 May: Multi Media Arts & Wellbeing Event. June: Elder Abuse exhibition & a week of Adult Community learning activity			
	Promote the tr elements of th Welsh Govern Phase three of Older Peoples	e taken in all str ment planning and the service	rategic	John Porter	01/03/2015	31/05/2015	1 FTE. Support and engagement of the Vale 50+ strategy forum.	events. The Older Peoples commissioner has visited the LSB & we have			

Service	Outcome 1:	Reside	ents are confident in a	accessing c	our services and	are engaged	with their loca	al community.	
Objectiv	/e 2:		iver seamless service g and service improve		stomers, by work	king in partne	rship and en	gaging our resider	its in decision-
Ref.	During 2015-1 we plan to:	(Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
	Strategy 2013 and the five priorities of the Older Peoples Commissioner Ageing well programme in strategic plann and service delivery. Repo nationally on a local progress	e 1 s 1 rs local ning ort	needs of older people in regards to the elements and priorities outlined.						produced a report and actions in regards to her Ageing Well programme to be presented in October. The coordinator reports on Vale progress to Welsh Government OP Commissioner & WLGA
	Deliver three 'Community Cabinet on the Road Q&A' sessions and a further three for Cabinet on the Road meetings across the Val	e a 1 a 1 ormal o e s	Meetings are well attended, residents are engaged and their views inform the Council's decision making.	High	Mark Petherick	1/4/15	31/3/16	2 FTEs	
	Support the		Youth Cabinet	High	Mark	1/4/15	31/3/16	1 FTE for 5	

Service C	Outcome 1:	Residents are confident in	accessing of	our services and	are engaged	with their lo	cal community.				
Objective		To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015-16 we plan to:	5 Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
	development of Youth Cabinet a Mayor and contribute to the organisation and delivery of three Youth Cabinet meetings.	and formal Cabinet members to gain experience. d More young people		Petherick			days (Liaising with Youth Service)				
	Support the organisation and delivery of the annual Vale business breakt conference.	businesses views on the future of the	Medium	Mark Petherick	1/4/15	31/3/16	1 FTE (liaising with Development Services)				
RS/A098	Implement the Scrutiny Action Plan arising from the WAO Scrutin Improvement Study.	We strengthen our Scrutiny function to reflect good	High	Jeff Wyatt	1/4/15	31/3/16	0.25 FTE over the year				
	Align scrutiny programmes with Council's performance management, se	are aligned with the Council's	Medium	Huw Isaac/ Julia Archampong	1/4/15	31/3/16	1 FTE for 10 days Liaising with Democratic				

Service	e Outcome 1: F	esidents are confident in	accessing	our services and	are engaged	with their lo	cal community.				
-		To deliver seamless services to our customers, by working in partnership and engaging our residents in decision- making and service improvement.									
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress			
	evaluation and improvement arrangements.						Services				
	Review alignment Scrutiny Committe work programmes with the work of audit, inspection a regulatory bodies.	es' effectively on the work of audit, inspection and regulation and its activities are complementary with the work of external review bodies.	High	Huw Isaac/ Julia Archampong	1/4/15	31/3/16	1 FTE for 10 days Liaising with Democratic Services.				
	Review performan reporting in the context of it complementing th work of external review bodies.	reporting is relevant focused and timely	Medium	Julia Archampong	1/4/15	31/3/16	1 FTE for 10 days Liaising with Democratic Services				

Service O		The Vale community management of resou		om the Council's	sound and tra	ansparent de	cision-making thro	ough effective
Objective 3:		To optimise our resou facilities.	irces, exer	cise robust finar	cial managen	nent and prov	ide effective relev	ant services and
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
RS/A125	Revise the Council's Performance Management Framework to account for changes in national arrangements.	There are clear and transparent processes and procedures to effectively monitor performance.	Medium	Julia Archampong	01/04/2015	31/03/2016	1 FTE over 10 days.	For future monitoring of plan
	Explore options for new performance management software for the Council.	Consistent approach to performance reporting. Improved accuracy.	Medium	Julia Esseen/ Alex Yates	01/01/2016	31/03/2016	1 FTE, 7 days	
	Update the performance management framework to reflect revised monitoring	The Council reports its performance in line with regulatory and Welsh	Medium	Julia Archampong	01/06/2015	31/08/2016	1 FTE, 3 days	

Service (The Vale community benefits from the Council's sound and transparent decision-making through effective management of resources.								
Objective		To optimise our resou facilities.	irces, exer	cise robust finar	ncial manager	ment and pro	ovide effective relev	ant services and		
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress		
	arrangements.	Government expectations. No issues identified by WAO in its annual audit of the Council's performance management arrangements.								
	Review service and team planning arrangements for 2016/17 to identify areas for further development and to reflect national requirements e.g. upcoming Future Generations Bill etc.	More streamlined process, incorporating key requirements for self-assessment in line with the LGM and other statutory requirements. Fit for purpose Service Plans. Positive WAO performance audit report.	High	Julia Esseen/ Julia Archampong	01/8/15	30/9/15	1 FTE, 3 days			

Service Ou		The Vale community management of resou	urces.			•		•
Objective 3		To optimise our resou facilities.	irces, exer	cise robust finar	ncial managen	nent and prov	ide effective relev	ant services and
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
RS/A108 (CL9) New Action	Review and update the Strategic Equality Plan in light of forthcoming legislation (Welsh Language Standards/ Future Generations Bill and Social Services Wellbeing (Wales) Act).	plan ensures there is a more joined up approach to achieving better	Medium	Linda Brown	01/04/2015	31/03/2016	0.25 FTE over the year.	The Equalities Team is due to attend a meeting in July 2015 that will provide an update on the research into Welsh equality priorities. This will help to inform the development of the Strategic Equality Plan.
	Research current equality issues.	We will be able to determine the equality priorities and prepare for engagement and consultation.	Medium	Nicola Hinton	01/04/2015	30/09/2015	Corporate Equalities Officer	
	Engage with staff and public to develop equality objectives.	We will be able to test the research and have feedback on whether we have	Medium	Nicola Hinton/ Hannah Davies	1/10/2015	30/11/2015	Engagement Intern and Corporate Equalities Officer	

Service O	utcome 2:	The Vale community management of resou		om the Council's	sound and tr	ansparent de	cision-making thro	ough effective
Objective	3:	To optimise our resour facilities.	ırces, exer	cise robust finar	ncial manager	nent and prov	vide effective relev	ant services and
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
		identified the right priorities and whether there are different local needs.						
	Develop new Strategic Equality Plan	We will have equality objectives within a new draft Strategic Equality Plan	Medium	Nicola Hinton	1/12/15	31/01/16	Corporate Equalities Officer	
	Seek approval and publish the new Strategic Equality Plan.	We will have an approved Strategic Equality Plan on our website.	Medium	Nicola Hinton	1/02/15	31/03/16	Corporate Equalities Officer	
RS/A126	Implement the new Welsh language standards.	We comply with legislative requirements of the Welsh Language Standards. Welsh and English are treated on the basis of equality.	High	Linda Brown	01/04/2015	31/03/2016	0.25 FTE over the year.	The Compliance Notice was not received from the Welsh Commissioner until June 2015. We are in the process of carrying out internal consultation

Service Outcome 2:		The Vale community management of resou	irces.			•	J J	•
Objective 3		To optimise our resour facilities.	irces, exer		ncial manager	nent and prov		ant services and
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
								and feeding it back to the Commissioner. The final decision will be in September 2015, when the actions for the new Welsh language standard will be announced.
	Organise a programme of awareness sessions for key staff	All staff are aware of their responsibilities under the Standards	High	Linda Brown/ Hannah Davies	01/06/2015	01/10/2015	Consultancy support	
	Prepare an action plan and respond to the Welsh Commissioner	Plans are in place to achieve targets within a timeframe	High	Linda Brown/ Hannah Davies	01/06/2015	01/10/2015	Engagement Intern/Corporate Equalities Officer	
	Ensure key actions reflected in relevant Service Plans.	Implementation is monitored	High	Linda Brown	01/10/15	31/12/15	Within current resources	
RS/A109	Commence the	We identify and	High	Huw Isaac	01/04/2015	31/03/2016	Project team	For future

Service C		The Vale community benefits from the Council's sound and transparent decision-making through effective management of resources.								
Objective		To optimise our resou facilities.	ırces, exer	cise robust final	ncial manager	nent and prov	vide effective releva	ant services and		
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress		
New Action	review of service areas contained in tranche one of the programme by documenting business cases to consider the full range of opportunities presented by each area.	deliver cash savings to support delivery of the reshaping services agenda and facilitate new ways of working.					will support delivery of individual projects made up of 12 officers. Directorates will contribute officer time/ support sponsored by the Chief Officer of each Directorate.	monitoring of plan		
	Complete the tranche one reviews of Planning, Additional Learning Needs, Catering, ICT, Building Maintenance, and Highways as part of the Council's on- going change programme.	Deliver cash savings and further efficiency to support delivery of the reshaping service agenda and facilitate new ways of working.	High	Huw Isaac	01/04/2015	31/03/2016	Project team will support deliver of individual projects made up of 12 officers.			

Service O		The Vale community management of resources	urces.			•	-	5
Objective		To optimise our resour facilities.	irces, exer	cise robust final	ncial manager	nent and prov	ide effective releva	ant services and
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress
RS/A110 New Action	Begin work on the corporate projects work stream to consider a corporate response to demand management, effectiveness of spend, working with Town and Community Council and income generation.	We identify and deliver cash savings to support delivery of the reshaping services agenda and facilitative new ways of working.	High	Huw Isaac	01/04/2015		Project team will support delivery of individual projects made up of 12 officers. Directorates will contribute officer time/ support sponsored by the Chief Officer of each Directorate.	For future monitoring of plan
	Undertake scoping of Town and Community Councils work- stream to progress opportunities as well as build capacity to support new ways of working.	deliver cash savings to support delivery of the reshaping services agenda and facilitative	High	Huw Isaac	01/04/2015	31/03/2016	Head of Performance and Development will be the Project Sponsor.	

Service Ou		 The Vale community benefits from the Council's sound and transparent decision-making through effective management of resources. To optimise our resources, exercise robust financial management and provide effective relevant services and 							
Objective		To optimise our resour facilities.	irces, exer	cise robust finar	ncial managen	nent and prov	ide effective releva	ant services and	
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress	
	Undertake scoping of the demand management programme to gain an understanding of what drives demand and implement measures to reduce demand.	We identify and deliver cash savings to support delivery of the reshaping services agenda and facilitative new ways of working.	High	Huw Isaac	01/04/2015	31/03/2016	Head of Performance and Development will be the Project Sponsor.		
	Undertake scoping of the effectiveness of spend project.	We identify and deliver cash savings to support delivery of the reshaping services agenda and facilitative new ways of working.	High	Huw Isaac	01/04/2015	31/03/2016	Project team will support delivery of individual projects made up of 12 officers. Directorates will contribute officer time/ support sponsored by the Chief Officer of each Directorate.		
RS/A111 (New	Undertake organisational	We identify and deliver cash	High	Huw Isaac	01/04/2015	31/03/2016	Project team will support	For future monitoring of	

Service O		The Vale community benefits from the Council's sound and transparent decision-making through effective management of resources.							
Objective		To optimise our resou facilities.	irces, exer	cise robust fina	ncial manager	ment and prov	ide effective releva	ant services and	
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress	
Action)	development activities to support the programme and its projects.	savings to support delivery of the reshaping services agenda and facilitate new ways of working.					delivery of individual projects made up of 12 officers. Directorates will contributing to officer time/ support sponsored by the Chief Officer of each Directorate.	plan	
	Undertake a programme of staff engagement sessions for staff across the Council.	Ensure clarity about the challenges being faced by the Council, the objectives of the Reshaping Services programme and the contribution of staff in the wider organisational	High	Rob Jones	01/03/2015	31/05/2015	Project team will support delivery of individual projects made up of 12 officers. Directorates will contributing to officer time/ support sponsored by the Chief Officer		

Service Ou	utcome 2:	The Vale community benefits from the Council's sound and transparent decision-making through effective management of resources.							
Objective	3:	To optimise our resour facilities.	ırces, exer	cise robust finai	ncial manager	nent and prov	ide effective relev	ant services and	
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress	
		development programme.					of each Directorate.		
RS/A115 (New Action)	Develop and implement a combined Communication and Engagement Plan to support the reshaping services agenda.	We effectively communicate change to our staff and empower them to feel involved in the process.	High	Rob Jones	01/04/2015	31/03/2016	0.25 FTE over the year	The Project Initiation Document (PID) has been completed and the communications project group is established. The first meeting of the communications project group is due to take place in August 2015 ahead of the roll out of the tranche one projects.	
	Develop an Information Hub within the Council website about	Single point of access for information on reshaping	High	Rob Jones	01/04/2015	31/08/2015	0.25 FTE		

		The Vale community benefits from the Council's sound and transparent decision-making through effective management of resources. To optimise our resources, exercise robust financial management and provide effective relevant services and								
Objective		facilities.	irces, exer	cise robust finar	icial manager	nent and prov	vide effective relev	ant services and		
Ref.	During 2015-16 we plan to:	Success Criteria/ Outcomes we'll achieve from this action are:	High, Medium or Low priority	Officer responsible for achieving this action	Start date	Finish date	How will the work be resourced?	Progress		
RS/A121	reshaping services. Implement key improvement areas/ recommendations as identified by relevant regulatory reports.	We can demonstrate progress and	High	Julia Archampong	01/04/2015	31/03/2016	0.25 FTE over the year	For future monitoring of plan		
	Work with services to ensure all regulatory improvement proposals are reflected within relevant Service Plans.	Consistent approach to monitoring audit recommendations. No issues identified by WAO in its annual audit of performance.	High	Julia Archampong	01/4/2015	31/3/2016	1 FTE 1 day			
	Strengthen the Council's target setting approach for improvement.	Revised corporate approach to target setting rolled out. More consistent use by services of external benchmarking data when setting	High	Julia Archampong/ Julia Esseen	1/4/2015	31/7/2015	1 FTE, 3 days			

Service Outcome 2: Objective 3:		 The Vale community benefits from the Council's sound and transparent decision-making through effective management of resources. To optimise our resources, exercise robust financial management and provide effective relevant services and facilities. 								
		targets. Target setting used to drive service improvement.								
	Produce the Council's Annual Report incorporating an assessment of performance	Robust approach to evidencing corporate health and performance. Outputs inform the Council's preparation for its Corporate Assessment.	High	Julia Esseen	01/04/2015	31/12/2015	0.25 FTE, 12 weeks			
CC/A017	Further improve equalities data monitoring and reporting council- wide.	Understanding and awareness of how services are accessed by people with protected characteristics.	High	Nicola Hinton	01/04/2015	31/3/2016	Through the work of the Corporate Equalities Officer, working with other departments. Plus 10 working days for data			

Service Outcome 2: Objective 3:		 The Vale community benefits from the Council's sound and transparent decision-making through effective management of resources. To optimise our resources, exercise robust financial management and provide effective relevant services and facilities. 								
							gathering, analysis and report publication.			
CC/A058	Develop the language skills of elected members.	Members are aware of the needs of the Welsh- speaking community.	High	Linda Brown	01/04/2015	31/3/2016	Corporate Equalities Officer and some external support.			
CC/A059	Evaluate the effectiveness of equalities training.	Investment in equality training is recognised. Staff are aware of their duties.	High	Linda Brown	01/04/2015	31/3/2016	10 working days			