

## **Vale of Glamorgan Local Service Board – Business Intelligence Group Meeting**

**30<sup>th</sup> January 2015, Committee Room 2, Civic Offices**

### **Present:**

Helen Moses – VoGC, Strategy and Partnerships (Chair)  
Fran Howorth – VoGC, Strategy and Partnerships  
Chris Perkins – VoGC, Strategy and Partnerships  
Russ Watts – VoGC, Planning and Transportation  
James Gardiner – Local Government Data Unit  
Colin Davies – Barry Communities First

Hannah Davies – VoGC, Media and Engagement  
Meredith Gardiner – Cardiff and Vale UHB/ VoGC  
Dee Hickey – Public Health Wales/ Cardiff and Vale UHB  
Gethin Robinson – VoGC, Community Safety  
Phil Southard – VoGC, Adult Community Learning  
Denise Dyer – VoGC, Children and Young People's Partnership  
Elisa Faulkner – VoGC, Housing

### **Apologies:**

Laura Eddins – VoGC  
Jenny Lewington – VoGC  
Rachel Connor – Vale Centre for Voluntary Services  
Richard Evans – VoGC  
Tim Cousins – VoGC  
Garry Davies – SW Fire & Rescue Service

	<b>Action</b>
<b>1. <u>Apologies and Introductions</u></b>	
<b>2. <u>Minutes of Previous Meeting – 26<sup>th</sup> September 2014</u></b>  The minutes were agreed as an accurate record.  Helen advised that the Community Strategy Delivery Plan 2014-18 has been agreed by the LSB.	
<b>3. <u>Alcohol Profile: Vale of Glamorgan Presentation – Dee Hickey</u></b>  Dee gave a presentation on the <a href="#">Alcohol and Health in Wales</a> publication, produced by the Public Health Wales Observatory. The publication includes a range of interactive maps and datasets at both local authority and health board level and Dee provided an overview of the key trends observed in the Vale of Glamorgan.  The report updates on the 2009 alcohol publication however Dee advised that new methods and indicators have been used and so are not comparable with previous data. Indicators contained in the report include drinking above guidelines, alcohol specific mortality, alcohol specific hospital admissions and months of life lost. The report also adds a new	

<p>indicator on the percentage of adults who reported very heavy drinking on the heaviest drinking day in the past week. Dee advised that this indicator takes 5 years of data into account and in the Vale of Glamorgan the age group with the highest percentage who reported 'very heavy drinking' was 16-24, with the lowest percentage in the 65+ category.</p> <p>Dee also presented the data on alcohol- specific and alcohol-attributable hospital admissions in addition to alcohol-specific mortality. The data is also available in map format and shows the highest rates of alcohol specific hospital admissions in the Vale of Glamorgan centred around the Barry area. Data on alcohol-specific deaths in Cardiff and the Vale of Glamorgan also shows that on average one person every week dies of causes entirely attributable to alcohol use.</p> <p>A graph was also presented comparing alcohol sales data to self-reported consumption, from this comparison it is estimated that the survey data only captures around 60% of true consumption.</p> <p>The group discussed the findings presented and raised the issue of collecting data on where people attending A&amp;E due to alcohol consumed their last drink. It was highlighted that the possibility of collecting this information has been raised previously and the reasons why it is difficult to collect were discussed.</p> <p>There was also a discussion on trends identified in the rural Vale and it was advised that there are high percentages of people in the 45-64 age group within the rural Vale consuming above guidelines.</p> <p>Gethin stated that he would present the findings of the report back to Safer Vale's substance misuse coordinator.</p>	<p><b>GR</b></p>
<p><b>4. <u>Integrated Health and Social Care Demand and Resource Overview – Meredith Gardiner</u></b></p> <p>Meredith presented a paper prepared for the Integrated Health and Social Care Programme Governance Board giving an overview of health and social care demand and resource across Cardiff and the Vale.</p> <p>The paper includes a number of datasets regarding projected population trends across Cardiff and the Vale, areas of deprivation and life expectancy. This is accompanied by an overview of the current resource provision related to health and social care across the UHB, two local authorities and the third sector.</p> <p>It was highlighted that the paper demonstrates how data can help inform how resources are best used and identify specific needs within specific areas.</p> <p>Meredith advised that a consultancy firm will now be commissioned to</p>	

<p>undertake a more detailed analysis of how resource can be utilised most efficiently to meet the needs of the population and this will be reported back to the Governance Board in April.</p>	
<p><b><u>5. Vale Poverty Analysis – James Gardiner</u></b></p> <p>It was advised that the Local Government Data Unit have been commissioned to conduct an in-depth analysis of poverty within the Vale of Glamorgan in response to the findings of the needs assessment and the new Community Strategy Delivery Plan 2014-18 focusing on tackling poverty.</p> <p>James gave an overview of what the detailed analysis will entail and highlighted that he is not aware of any similar pieces of work undertaken in Wales, placing the Vale of Glamorgan in a unique position. The final report will be produced by the end of the financial year and will be presented back to the Business Intelligence Group and the Local Service Board.</p> <p>The analysis will mostly contain Census 2011, WIMD 2014 and DWP data and will be broken down to the lowest possible geography. The analysis will explore issues such as changes in deprivation over time, the underlying drivers of poverty within specific areas and the masking of deprivation particularly within rural areas. James highlighted that a number of sub-themes for the analysis have been identified such as employment, education, isolation, health and crime.</p> <p>It was highlighted that one of the gaps identified when undertaking the needs assessment was around data on employers and issues such as paying a living wage and full/ part time jobs. James advised that he is aware of vacancies data but is unsure at what level this can be broken down to. Colin suggested James contact the DWP employer liaison officer on this.</p> <p>Colin suggested that in-work poverty should be picked up within the analysis and James advised that this will be included, for example the analysis will include information on outgoings in addition to income data.</p> <p>Colin asked whether it would be possible to map the WIMD2014 income domain data against the Barry Communities First LSOAs. Russ advised that he can help with this work.</p>	<p><b>JG/CD</b></p> <p><b>CD/RW</b></p>
<p><b><u>6. InfoBase Vale Reports Development Update – Fran Howorth</u></b></p> <p>Fran provided an update on the work to develop a series of InfoBase Vale reports against each Community Strategy Priority Outcome. The group were reminded that the reports will act as an update report for each of the needs assessment chapters by always providing the most up to date data available for a number of key datasets under the outcome. This will place the Vale in a good starting position when there is a requirement</p>	

<p>to produce a new needs assessment as part of the Wellbeing of Future Generations (Wales) Bill. They will also act as a tool to promote InfoBase Vale in an accessible format to officers who may not be familiar with the system.</p> <p>Fran advised the group that the reports for priority outcomes 4 (older people), 5 (children and young people), 8 (realising potential within the region) and 10 (health and wellbeing) are live on the system. Report 7 (regeneration) will also be live shortly. The reports will now begin to be promoted through various means and Fran thanked officers who have assisted with providing data and metadata.</p> <p>The next reports to be developed will be outcomes 6 (learning and skills) and 9 (community safety). Fran advised that she would again be grateful for members of the group to assist with any requests for data.</p>	
<p><b>7. <u>Information Exchange</u></b></p> <p>Hannah advised that the results of the Council's budget consultation will be presented to Cabinet at the end of February. The Council's engagement team will present the findings at the next meeting of the group.</p> <p>Fran informed the group that she has recently completed a piece of work for an Estyn inspection of Adult Community Learning whereby the location of delivery services were mapped against WIMD2014 deprivation ranks. If there are any similar pieces of work the group would find useful, Fran now has a MapInfo software license and is able to do this providing it is possible to map the data.</p> <p>James advised that the Local Government Data Unit's National Intelligence Event will be held in Cardiff on the 12<sup>th</sup> March. The event is free to attend and this year's focus will be on tackling poverty. Feedback from the event will be provided at the next meeting of the group.</p>	<p><b>HD</b></p> <p><b>FH</b></p> <p><b>JG/FH</b></p>
<p><b>8. <u>Any Other Business</u></b></p> <p>Fran advised that at the next meeting of the group a one hour training session on information sharing/ WASPI will be delivered by Tim Cousins, the Council's Information Manager. If members of the group are aware of additional colleagues who would benefit from this training please let Fran know as capacity will be limited. Further details will follow closer to the date.</p> <p>Date of Next Meeting – 20<sup>th</sup> March 2015, 10am – 12noon, Committee Room 2, Civic Offices, Barry.</p>	