

# VALE of GLAMORGAN

**Service Area**

**Team Plan 2014/15**



# BRO MORGANNWG

Team Manager	Bob Guy, Countryside and Economic Projects.
Service Plan	Development Services
Date signed off	
Signed off by	

<b>Service Outcome 1:</b>	Residents of the Vale live in safe, healthy, prosperous and sustainable communities.
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<b>Objective 1:</b>	To promote participation in a diverse range of sporting, cultural, recreational and community interests and activities.
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<b>Context for this objective:</b>	
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<b>Ref.</b>	<b>During 2014-15 we plan to:</b>	<b>Success Criteria/ Outcomes we'll achieve from this action are:</b>	<b>High , medium or low priority</b>	<b>Officer responsible for achieving this action</b>	<b>Start Date</b>	<b>Finish Date</b>	<b>How will the work be resourced?</b>	<b>Progress</b>
NEW	Seek to extend the Communities First programme in Barry beyond 2016.	Communities First programme extended in Barry. Support for communities and individuals.	Medium	Bob Guy/ Colin Davies	01/04/2014	31/03/2017	0.25 FTE	
NEW	Increase the range of leisure activities available at Country Parks.	New activities/ facilities in place.	High	Steve Pickering/ Bob Guy	01/04/2014	31/03/15	Existing staff and private sector	
NEW	Promote amongst schools the use of the Porthkerry golf course.	Increased use and income.	Medium	Steve Pickering	01/10/2014	31/03/2015	Existing staff.	

NEW	Facilitate a programme of events at Cosmeston Medieval Village.	Increased number of events.	High	Steve Pickering	01/04/2014	31/03/2015	Existing staff resources and private sector	
NEW	Support the delivery of Parks and Grounds maintenance in respect of key projects.	All projects complete in budget and on programme, including Jenner Park.	High	Malcolm Drysdale	01/04/2014	31/03/2015	Existing staff/ Parks and Grounds Maintenance budget.	
NEW	Deliver Tudor Gardens project at Dunraven Bay.	Project complete and on programme.	High	Malcolm Drysdale (lead); Paul Dunn (delivery)	01/04/2014	31/10/2014	Existing staff and Creative Rural Communities Grant.	
NEW	Deliver play projects supported by S106 programme	All projects complete.	High	Malcolm Drysdale	01/04/2014	31/03/2015	S106 and existing staff.	
NEW	Support/deliver "Tackling Poverty Fund" Green and Play Spaces Projects.	All projects complete.	High	Malcolm Drysdale	01/07/2014	31/03/2017	S106 and Tackling Poverty Fund.	

NEW	Implement the CRC walking project.	Project resources in place.	High	Phil Chappell (lead)/ Paul Dunn/ Gwyn Teague (support)	01/04/2014	31/03/2015	CRC Grant and existing staff.	
NEW	Develop the volunteer base in the local community.	Increased volunteer activity.	Medium	Steve Pickering/ Paul Dunn/ Gwyn Teague	01/04/2014	31/03/2015	Existing resources.	
NEW	Establish the Barry Heart Walk.	Walk launched.	High	Gwyn Teague/Steve Pickering	01/04/2014	30/06/2014	British Heart Foundation, Local Health Board and ROWIP	
NEW	Establish a new network of bridal routes (Penllyn)	Bridleway dedicated and operational	Medium	Gwyn Teague/Phil Chappell	01/04/2014	30/12/2014	Existing staff, CRC grant and ROWIP	
NEW	Establish a new NCN88 link to Porthkerry Country Park	Link open and operational	High	Gwyn Teague (lead); Phil Chappell/Malcolm Drysdale (support)	01/04/2014	31/03/2015	CRC Grant and existing staff.	
NEW	Seek to expand the Community Wellbeing Coach project to include mental health.	Expanded project approved by Board, Welsh Government and implemented.	Medium	Colin Davies	01/04/2014	31/03/2015	Communities First grant	

NEW	Implement the new Community Involvement Plan for Communities First.	Increased genuine engagement and participation especially with hard to reach groups.	High	Colin Davies	01/04/2014	31/03/2015	Communities First grant	
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<b>Service Outcome 1:</b>	Residents of the Vale live in safe, healthy, prosperous and sustainable communities.
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<b>Objective 3:</b>	To facilitate and promote investment in the local economy to secure sustainable economic growth and improve employment opportunities.
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<b>Context for this objective:</b>	
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<b>Ref.</b>	<b>During 2014-15 we plan to:</b>	<b>Success Criteria/ Outcomes we'll achieve from this action are:</b>	<b>High , medium or low priority</b>	<b>Officer responsible for achieving this action</b>	<b>Start Date</b>	<b>Finish Date</b>	<b>How will the work be resourced?</b>	<b>Progress</b>
DS05/A065 R11	Establish and implement a Barry Communities First Cluster to deliver improved health and wellbeing of people living in the Communities First area.	The Communities First programme helps residents in identified areas of need to improve their health, wellbeing and quality of life.	High	Bob Guy/ Colin Davies	01/04/2014	31/03/2015	With funding awarded via Welsh Govt. Management costs also funded.	

DS05/A067 LS14	Develop links with existing and future Regeneration Projects and investment to provide access to good quality sustainable training and employment opportunities.	Residents have the ability to maximise their opportunities while contributing to regeneration projects in the Vale of Glamorgan.	High	Emma Smith (lead); Colin Davies (support)	01/04/2014	31/03/2015	1.0 FTE	
DS05/A067 CSDP	Convert the potential of major developments into real employment opportunities for local people and communities.	Increased employment for local people within the Vale.	High	Bob Guy/ Emma Smith	01/04/2014	31/03/2015	Working within the new Business and Employment structure.	
CL14	Tackle child poverty by working with families in need to raise awareness of entitlements to	Economic growth and improved employment opportunities.	Medium	Colin Davies	01/04/2014	31/03/2015	Within existing budgets/resources (0.5 FTE)	

	welfare benefits and allowances and to facilitate access to support services that help people into employment and training (2013/14)							
DS06/A090 CSDP	Exploit assets which are investment opportunities in partnership with the private sector, such as Cardiff Airport Business Park.	Economic growth and improved employment opportunities.	Medium	Bob Guy/ Emma Smith/ Dave Williams	01/04/2014	31/03/2015	Within existing budgets/resources (0.25 FTE)	
NEW	Implement the framework for the future of Town Centres of the Vale of Glamorgan to promote investment and improve their vitality and	Rejuvenated town centres, offering businesses, residents and visitors an improved shopping environment. Full buy-in by all	High	Emma Smith (lead). DaveWilliams/ ColinDavies/ Phil Chappell/ Malcolm Drysdale (support).	01/04/2014	31/03/2015	Financial requirements to be costed. Staffing resource of 1.0 FTE.	



	attractiveness.	departments into the framework. Action Plan addressed in a timely manner.						
DS05/A068 R13	Complete the existing Rural Development Plan and promote a new Rural Development Plan.	Residents continue to be actively involved in the future of their communities. Innovative projects and ideas benefit the long term social and economic wellbeing in the rural Vale.	High	Phil Chappell	01/04/2014	31/12/2014	7 FTE (externally funded)	
NEW	Align Communities First activities with Flying Start and Families First	Welsh Government requirements delivered.	High	Bob Guy/Colin Davies	01/04/2014	31/03/2015	Welsh Government grant	

NEW	Deliver the CRC Tourism Information Project	New information facilities in place including Cosmeston and the Heritage Coast Centre.	High	Phil Chappell (lead) Steve Pickering/ Paul Dunn (support)	01/04/2014	31/03/2015	Existing staff and CRC grant	
NEW	Implement improvements to the Glamorgan Heritage Coast Centre to enhance tourism information.	New reception area and interpretation in place.	High	Phil Chappell (lead); Paul Dunn (support)	01/04/2014	31/03/2015	CRC grant and donation fund.	
NEW	Implement the 2014/15 programme for the Wales Coast Path.	All projects complete on time and on budget.	High	Gwyn Teague	01/04/2014	31/03/2015	C.A.I.P and existing staff.	
NEW	Run an additional jobs fair in Barry.	Fair delivered and increased participation.	High	Colin Davies (lead); Emma Smith (support)	01/07/2014	30/11/2014	Existing Communities First grant.	
NEW	Implement a new Tackling Poverty small grants fund.	All available grant taken up.	High	Colin Davies	01/07/2014	31/03/2015	Welsh Government grant.	

NEW	Develop projects to make full use of Communities First grant.	No underspends.	High	Colin Davies	01/04/2014	31/03/2015	Welsh Government grant	
DS06/A083 RS	Support Welsh Government in administering the St Athan and Airport Enterprise Zone to maximise investment and job creation.	New companies invest in the Enterprise Zone, providing employment for local people.	High	Bob Guy/Emma Smith	01/04/2013	31/03/2017	0.25 FTE	
	Establish and implement a governance structure for Barry Regeneration	Inclusive governance structure operational	High	Dave Williams	01/04/2014	31/03/2015	Existing staff	
	Draft and agree to adoption, the delivery plan for Barry Regeneration and oversee implementation.	Plan adopted.	High	Dave Williams (lead); Colin Davies, Malcolm Drysdale, Emma Smith (support and delivery)	01/04/2014	October 2015	Existing staff	

	Prepare submission for 'Tackling Poverty Fund' for Barry.	Grant secured.	High	Dave Williams (lead); Colin Davies, Malcolm Drysdale (support/delivery)	01/04/2014	23/06/2015	Existing staff	
	Implement new Commercial Renewal Areas Scheme	Private investment in town centre increased. Jobs created/ safeguarded.	High	Dave Williams	01/04/2014	31/03/2015	Existing staff and Capital Programme and S106 funds.	
	Manage portfolio of property in Barry Dock/ Waterfront.	Goods shed capital works completed, modernised tenancies at Goods Shed. Restructure utility – arrangements where needed recover all appropriate costs.	High	Dave Williams	01/04/2014	31/03/2015	0.25 FTE and existing staff	

NEW	Establish a new Bursaries Scheme across the whole of the Vale.	20 businesses assisted to start up.	High	Phil Chappell	01/04/2014	31/07/2015	CRC and charitable donations	
NEW	Increase income from the Work Programme	Balanced budget is Aspiration	High	Emma Smith	01/04/2014	31/03/2015	Existing resources	
NEW	Promote Broadband exploitation	Maximum potential	Medium	Emma Smith/ Bob Guy	01/04/2014	31/03/2015	Existing staff	
NEW	Establish a new local Action Group	Group operational with terms agreed.	High	Phil Chappell	01/04/2014	31/08/2014	CRC budgets	
NEW	Develop a new Local Development Strategy for the rural Vale.	LDS adopted and approved.	High	Phil Chappell	01/04/2014	30/11/2015	Existing CRC budgets.	
NEW	Manage restructure of Creative Rural Communities team to suit	Restructured team in place as required by grant availability.	High	Bob Guy (lead); Phil Chappell	01/04/2014	31/12/2014	Existing staff.	

	new programme needs.							
NEW	Implement programme of improvements to V.E.C.	Works completed on time and on budget.	High	Emma Smith	01/04/2014	31/03/2015	Provisions and tbc	
NEW	Review options for the future of the VEC.	Options approved in place.	Medium	Emma Smith	01/07/2014	31/03/2015	Existing staff	
NEW	Implement a campaign to increase membership of the Vale on line Business Forum.	Service Plan target achieved.	High	Emma Smith	01/04/2014	31/03/2015	Existing staff	
NEW	Review future of Barry Town Centre market.	Options appraisal in place.	High	Emma Smith	01/04/2014	30/10/2014	Existing staff.	

<b>Service Outcome 2:</b>	Development within the Vale is sustainable and the environment is protected and enhanced for current and future generations.
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<b>Objective 5:</b>	To protect and preserve the Vale's unique environment by conserving and enhancing special places and mitigating the impact of development and investment.
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DS08/A114	Continue the implementation of the Local Biodiversity Action Plan and increase the number of ecological areas by promoting the growth of specific plant species to encourage insects and other wildlife.	Biodiversity is maintained and enhanced wherever possible.	High	Malcolm Drysdale	01/04/2014	31/03/2015	Within existing budgets and staffing structure (0.5 FTE)	

NEW	Review the delivery of the Council's Countryside service to improve the tourism and visitor experience and increase income and other economic spin offs.	Tourism and visitor experience is enhanced and local businesses benefit from greater footfall and return visits. Council benefits from potential investment by private sector.	High	Bob Guy (lead) Gwyn Teague / Malcolm Drysdale/Steve Pickering/Paul Dunn (support)	01/04/2014	31/03/2015	0.5 FTE	
NEW	Complete the interpretation, branding and sense of place project for the Heritage Coast.	Visitors to the Heritage Coast increase and visitor satisfaction is high. Residents and local businesses benefit from a stimulated economy.	Medium	Phil Chappell (lead); Malcolm Drysdale and Paul Dunn (support delivery)	01/04/2014	31/03/2015	1 FTE and with CRC funding.	



NEW	Further develop commercial partnerships in the Countryside Service to enhance visitor experiences and increase income.	Increased visitor satisfaction as a result of a range and choice of activity and experiences. Increased income and benefits to business.	High	Bob Guy/ Steve Pickering/ Paul Dunn	01/04/2014	31/03/2018	0.5-1.5 FTE in partnership with private and third sector.	
NEW	Support the development of a Friends of Cosmeston Lakes Group	New group constituted and operational.	Medium	Steve Pickering/ Bob Guy	01/04/2014	31/03/2015	Existing staff	
NEW	Deliver the NRW Partnership Grant programme	All grant funded projects completed and full grant drawn down.	High	Malcolm Drysdale (lead) Steve Pickering/ Paul Dunn/ Gwyn Teague (implementation)	01/04/2014	31/03/2015	NRW Grant and existing staff	
NEW	Implement new Great Crested Newt breeding ponds at Cosmeston.	New ponds in place.	Medium	Steve Pickering	01/06/2014	31/03/2015	Existing staff and Amphibian and Reptile Conservation Group.	

NEW	Address issues of Common land boundary infringements.	All boundaries re-instated.	High	Steve Pickering	01/07/2014	31/03/2015	Existing staff and legal costs as needed.	
NEW	Subject to outcome of Countryside Service Review, oversee wind down of Woodlands Service for external clients	Smooth transition achieved.	High	Malcolm Drysdale	Tbc	31/03/2015	Existing staff	
NEW	Re-align Ecology service to fit with reduced budget and explore opportunities for income..	Priority services protected and statutory services maintained.	High	Malcolm Drysdale	01/06/2014	31/03/2015	Existing staff	
NEW	Formalise Partnership agreement with RCT re ROWIP	Agreement signed and sealed.	High	Gwyn Teague	01/04/2014	31/08/2014	Existing staff	
NEW	Complete the ROWIP programme for 2014/15.	Programme complete, on budget and all grant drawn down.	High	Gwyn Teague	01/04/2014	31/03/2015	ROWIP and existing staff	

NEW	Finalise implementation of CRC funded footpath grant schemes.	All projects completed, on time and budget. Full draw down of grant.	High	Phil Chappell/ Gwyn Teague	01/04/2014	31/10/2014	RDP and existing staff	
NEW	Support the re-drafting of PROW committee procedures.	New procedures adopted.	Medium	Gwyn Teague	01/04/2014	31/09/2015	Existing staff	
NEW	Review access at level crossings as part of Network Rail's Electrification Project.	Needs of Electrification Project met to allow it to proceed.	High	Gwyn Teague	01/04/2014	31/03/2015	Existing staff	