INVEST

VALE OF GLAMORGAN

LAND · LABOUR · LIFESTYLE



KP68 MWU

The Vale of Glamorgan is one of Wales' most attractive areas and is consistently ranked as one of the best places to live and work in Wales. With excellent infrastructure and significant investment from the Welsh Government, the Vale is ideally placed to provide for all your business needs and offer your employees a great place to call home.

View of Aberthin and Trerhingyll from Stalling Down, Cowbridge COVER PHOTO: Aston Martin DBX to be manufactured in St Athan



66 The UK Government in Wales will continue to work closely with other Whitehall departments to champion the interests of the Vale, to ensure investors and businesses see Wales as a progressive trading partner. **77**

> Alun Cairns MP Secretary of State for Wales



There has never been a better time to invest in the Vale of Glamorgan. A unique and distinctive part of Wales, located immediately to the west of the capital city of Cardiff, the Vale of Glamorgan is home to Wales' largest town, a stunning Heritage Coastline, excellent schools and some of the most beautiful villages in Wales.

Forming part of the Cardiff Capital Region, the Vale is also home to the Cardiff Airport and St Athan Enterprise Zone, a leading UK aerospace location with a strong tradition in aerospace and associated manufacturing. The Vale boasts an enviable skills base and key sites for future growth, as evidenced by the decision of Aston Martin Lagonda to base its new state of the art manufacturing facility here, for the DBX and their electric vehicles.

The town of Barry continues to be transformed as a result of major regeneration projects which have seen historic landmark buildings being brought back into successful commercial use and new investment in the seafront and waterfront areas of the town.

We are keen to attract new investment and want to support existing businesses to grow. The Council will work closely with partners including Welsh and UK Governments to offer any practical support businesses may need. Identifying investment sites, accessing business support and signposting to grant funding are some of the things we can offer.

We are also seeing unprecedented investment in transport links with road infrastructure projects improving access to key sites from all directions; an ambitious multi-million pound programme of investment in our schools and colleges and an extremely buoyant housing market with investment in over 9,000 new homes.

Without doubt, the attractiveness of the area, the quality of schools, the investment in high quality jobs and opportunities all make the Vale of Glamorgan one of the most desirable places to live and work in the UK.

honas

John Thomas Leader, Vale of Glamorgan Council

Rob Thomas Managing Director

WHY THE VALE?



Talented pool of labour



Home to Wales' main airport with global connectivity



Over 9,000 new homes being built



£1.2 billion Cardiff Capital **Region City Deal**



53km of spectacular coastline and beaches



Investment in transport infrastructure



Vibrant and expanding Cardiff Airport and St Athan Enterprise Zone



High performing schools



Beautiful award winning historic towns and villages

Nash Point, Glamorgan Heritage Coast

C There is no better time to bring your business to the Vale, with the substantial investment taking place at a regional and local level. I am proud that we are supporting rural and urban businesses of all sizes. The Council has facilitated numerous private sector developments, and from a planning perspective we want businesses to know that we are very much open for business.

 Cllr Jonathan Bird, Cabinet Member for Regeneration and Planning in the Vale of Glamorgan 99

CONNECTED

The Vale's location in South Wales, a short distance from the Welsh Capital, Cardiff, means that it boasts great links to the rest of the UK and the world, whether it be by air, rail or road.

Its location within the Cardiff Capital City Region gives it access to an investment programme of \pounds 1.2 billion.

The take up of high speed broadband infrastructure is the highest in Wales.

Transport Investment

Welsh Government has allocated £31 million for new road links to Cardiff Airport and St Athan Enterprise Zone to improve business connectivity.

▼ Direct Flight Routes from the Vale of Glamorgan

- » Close proximity to Cardiff, Bristol and Birmingham
- » Cardiff to London train journey cut to less than 2hrs from 2020
- » Excellent global flight connectivity
- » Population of 130,700
- » Home to 14,320 businesses
- » Critical international trade connection from the Port of Barry



A Prosperous Capital Region for South East Wales

The Cardiff Capital Region City Deal is a £1.2 billion programme agreed in 2016 between the UK Government, the Welsh Government and the ten local authorities in South East Wales. Its aim is to bring about significant economic growth in the region through investment, upskilling and improved physical and digital connectivity. The new Metro transport system will transform the way people travel around the Cardiff Capital Region. It will provide faster, more frequent and joined-up services using trains, buses and light rail. Find out more at

<image>

www.cardiffcapitalregion.wales

66 City Deal aims to fundamentally strengthen and reinforce key sectoral strengths through an approach that centres on driving innovation, investment, promoting infrastructure development and seeking responses to some of the big challenges.

Kellie Beirne, Director
Cardiff Capital Region City Deal

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GATEWAY TO WALES

Qatar Airways preparing for takeoff at Cardiff Airport

Located in the heart of the Vale of Glamorgan, Cardiff Airport is the national airport for Wales and a key gateway to the UK for international business and leisure customers. 18 airlines currently operate out of Cardiff, offering access to a wealth of destinations around the world, including direct flights to global hubs in Doha and Amsterdam.

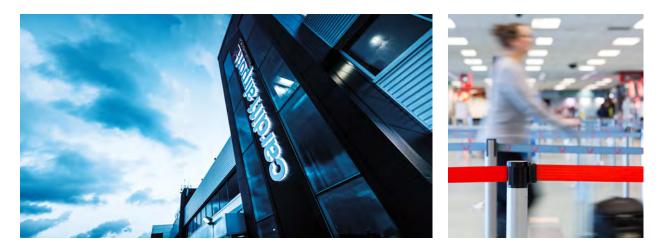
The Airport benefits from being located within the Cardiff Airport and St Athan Enterprise Zone, which offers unrivalled opportunities for investment in the site and surrounding areas. The associated Enterprise Zone offers a wider range of development sites and business accommodation, providing opportunities for the development of bespoke facilities or investment in existing accommodation.

Cardiff Airport has seen steady passenger growth over the last few years and continues to look ahead, having set out

ambitious plans to develop the airport over the next 20 years. Its vision is to be a pioneering airport, making Wales proud.

Highlights of Cardiff Airport's Masterplan include:

- Deliver greater capacity to grow to three million passengers per annum and beyond;
- Attract new airlines, secure new routes;
- Develop opportunities for aviation, cargo, education, technology and innovation;
- New terminal incorporating SMART technology to enhance the customer experience;
- Develop new 4-star hotel offering conference facilities;
- New transport hub and car park.











ENTERPRISE ZONE

The Welsh Government is investing in the business infrastructure at the Cardiff Airport and St Athan Enterprise Zone. It is prioritised for next generation broadband, has a skilled local workforce, and excellent land and air transportation links, making it the perfect place for business investment and growth.

Sectors include aerospace, defence, automotive, manufacturing, engineering and creative. Its long history in these industries has provided the facilities, skills, experience and local supply chain to make the Cardiff Airport and St Athan Enterprise Zone a truly leading location for business.

There are long established links with Welsh universities and world class aerospace training providers that operate adjacent to the airport at the International Centre for Aerospace Training (ICAT).

Currently home to numerous businesses, including Cardiff Airport, British Airways Maintenance Cardiff (BAMC), E-Cube Solutions, Cardiff Aviation and to Aston Martin Lagonda's manufacturing and development facility. **L** Unconstrained vehicular access to the Aerospace Business Park is essential to allow it to compete on an international stage and maximise the economic benefits that come with such increased exposure. The Northern Access Road provides the business park with a fit for purpose access to major highway routes for vehicles of all sizes, including logistic. The new road will be able to accommodate successful future growth. This one project fulfils three equally important roles, and I am pleased Welsh Government has been able to invest in it.

▶ Ken Skates AM, Minister for Economy and Transport





The Lagonda Vision Concept

The iconic British carmaker Aston Martin Lagonda announced in 2016 that it would be opening a manufacturing location in St Athan. Impressed by the 90-acre site in St Athan, the Vale of Glamorgan beat off a number of rival sites to be the second manufacturing location for Aston Martin where it will produce its first luxury SUV, the DBX.

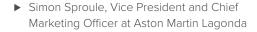
The benefits of the location in the Enterprise Zone included existing infrastructure for industrial activity. South Wales boasts a pool of high quality labour and a government that is actively involved in attracting inward investment.

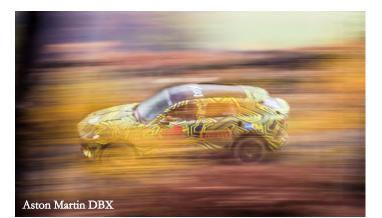
The DBX is scheduled to be unveiled at the end of 2019 and built in a state of the art luxury manufacturing plant that will ultimately become the "Home of Electrification" when the marque's fully-EV models enter production.

Aston Martin's new battery electric vehicles will be made in the Vale of Glamorgan, which will also be the manufacturing home for its Lagonda brand.

Already home to some 200 employees, St Athan is nearing completion and construction of the production line is well underway. With production of the first prototype models in the second quarter of 2019 the workforce will continue to grow over the course of the year to more than 600 by the first quarter of 2020 as DBX production ramps-up.

"As the St Athan facility nears completion, there is a very real sense this is the start of a bold new era for Aston Martin Lagonda", said Dr Andy Palmer, Aston Martin Lagonda President and Group Chief Executive Officer. "The St Athan facility will initially commence with the production of our first SUV but will ultimately be a global centre of excellence for the production of luxury high performance EVs, including Lagonda: the world's first luxury electric automotive brand". **66** The luxury brand examined 20 potential locations around the world, mainly in North America, Eastern Europe and the UK. From the start of the process, St Athan was one of the frontrunners.







AEROSPACE

eCube Solutions

"The Aerospace industry in Wales is thriving, and Wales provides world-class training, innovation and expertise, from university research to government and private sector projects. It's a passion for progress. A driving force that has attracted some of the world's leading companies to Wales, including BAE Systems, British Airways, GE Aviation, General Dynamics, Raytheon, Zodiac Seats and Qioptiq. Airbus Group in North Wales employs 6,500 people in its civilian aircraft wing plant. Wales can offer some of the highest levels of financial incentives in the UK and the sector has its own Enterprise Zone at Cardiff Airport and St Athan and it forms a key component of Anglesey, Snowdonia and Deeside Enterprise Zones."

▶ Trade & Invest Wales

eCube Solutions

Formed in 2011, and a global player in the aviation services industry, eCube Solutions initially specialised in 'end-of-life' aircraft projects. This Vale based business has subsequently developed expertise in delivering complete solutions, ranging from aircraft parking and storage to inventory management and third party logistics.





- **66** The availability of the infrastructure at St Athan combined with the talent pool in the region made it the perfect choice for us.
 - Mike Corne, Commercial Director and Owner eCube Solutions



British Airways Maintenance Cardiff

"If you've ever travelled in a 747 – or numerous other types of Boeing – they'll almost certainly have been cared for at some point by British Airways Maintenance Cardiff (BAMC).

As a centre of innovation excellence, the purpose-built maintenance site at Cardiff Airport plays a crucial role in guaranteeing some of the world's most impressive aircraft are repaired to the highest possible standards, working quickly and diligently to ensure stringent safety checks are adhered to and the slightest sign of damage is spotted.

One of the key reasons behind the location of this fascinating facility, which celebrates its 25th year at the airport this year, is the availability of bright technical talent locally, as well as government support. Local colleges and universities provide many of the promising engineering prospects who take apprenticeships and help to tackle complex projects in the hangars, inspired by spaces such as the Aerospace Centre at the University of Wales, where British Airways opened a new extension in 2015.

Generations of the same families have worked here, and employees take enormous pride in the part they play in solving vital mechanical challenges. Excellent motorway links to British Airways' main engineering base, at Heathrow, are another strategic strength for the company." ► Trade & Invest Wales

INNOVATION

Renishaw plc

Renishaw plc is a world leader in engineering and sciencebased technologies employing 5,000 people globally. Some 95% of the FTSE 250 listed company's turnover is due to exports, with its largest markets being China, the USA, Germany and Japan.

The company's products are used by manufacturers globally to produce high quality components for industries such as aerospace, automotive, construction, agriculture and consumer electronics. Renishaw is also the UK's only manufacturer of metal additive manufacturing (3D printing) machines and also applies its expertise to healthcare applications such as dentistry, neurosurgery and facial reconstructive surgery.

In 2011 it purchased a 193-acre site in the Vale of Glamorgan, where it has now invested over £45 million to create a modern hi-tech manufacturing facility, plus a healthcare





centre of excellence, R&D facilities and an education centre for schools.

Renishaw was attracted to the area due to the scale of the site which offered long-term growth potential, good transport links, a pool of skilled talent from across South Wales, plus proximity to a strong base of higher education establishments and potential engineering/life sciences partners.

To provide for its future development, the company has outline planning permission for 1.7 million sq ft of development at the site. The planned facilities will provide additional capacity for Renishaw and for other businesses to establish operations at the site.

C The proximity of the Miskin site to good transport links, communities with engineering skills, and a wide variety of potential collaboration partners in engineering and life sciences, has given Renishaw the opportunity to create new centres of expertise and new jobs.

 William Lee, Chief Executive Renishaw plc



HOW CAN WE

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The Vale Council can:

- Facilitate confidential discussions with key partners including Welsh and UK Government support agencies such as Trade & Invest Wales and Business Wales
- Help you forge links with other businesses in the region
- » Run business workshops and events
- » Support procurement and supply chain opportunities
- Provide information on planning and other legislation
- Work with you to look at development and investment opportunities
- Give you access to statistics and other information relating to the Vale of Glamorgan
- » Signpost to sources of funding
- Host your business in one of our many business units

The Vale of Glamorgan Council is open for business and fully committed to helping you grow your business or invest in the Vale.

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Vale of Glamorgan Council Business Units

As well as working with agents, property owners and developers of employment sites to offer you information on commercial spaces available, the Vale of Glamorgan Council can offer businesses space at one of its commercial sites.



BSC and BSC²

BSC and BSC² are located in the heart of the Barry Waterfront Innovation Quarter, close to Barry railway station. They benefit from waterfront views and 29 offices ranging in size from 8m² to 122m². The ground floor of the BSC houses 8 workshops ranging in size from 48-97m². Facilities provided at both include:

- Ample parking
- On-site meeting room
- Breakout space
- Kitchen facilities

The Vale Enterprise Centre

Located at Hayes Road, Sully the centre houses a range of units including office, workshop and storage spaces. There are 61 units ranging in size from 10-132m².



Barry Community Enterprise Centre

The centre has a long history of housing community and social enterprises. Offices and workshops vary in size from $8-53m^2$ and the centre provides:

- Ample parking
- On-site meeting room
- Kitchen facilities

Dunraven Bay Storage Units

Adjacent to the Heritage Coast Centre in the beautiful Dunraven Bay, units are available for coastal enterprises to rent. There are 5 in total ranging from $9m^2$ to $12m^2$.

Other Available Space

The Business Centre in Barry provides serviced office facilities; offering co-working space, flexible serviced offices or shared offices. Their bespoke services can be tailored to suit any size of business. Based 10 minutes from Penarth and Cardiff Bay, the Centre is close enough to the City of Cardiff to benefit from all it offers and with free parking and easy access to the M4 and Cardiff Airport.

Tec Marina's office space is made up of 31 private, fully furnished offices in all sizes. They have worked to create a vibrant home for forward thinking teams. All Tec Marina residents are welcomed and encouraged to make full use of their inspiring break out spaces, including the buzzing atrium, colourful kitchen areas, on-site gym, and well-stocked games room.

- We find the Business Centre to be very flexible, both in terms of accommodation and services, such as meeting space and parking. The gym offers a space for our staff to unwind and we feel part of a community.
 - ▶ Philippa George, CEO, Pier Group Holdings

A huge thing for me was to create a space that promoted employee engagement. When employees are happy with their work environment, they are more likely to remain with the company for longer, reduce their number of sick days and feel proud of their organisation.

[▶] Chris Griffiths, CEO OpenGenius





REGENERATION

Barry Waterfront

The town of Barry continues to be transformed through major regeneration projects in partnership with the Vale of Glamorgan Council. Historic landmark buildings are being brought back into successful commercial use, alongside new investment in the seafront and waterfront areas of the town.

The comprehensive regeneration of the 100 acre site has delivered a new road link to Barry Island, connecting this tourism hotspot with the development.

Around 2,000 new homes are being built alongside private investment in a new hotel and other retail ventures. The South Quay offers a key recreation destination serving the needs of both future residents and visitors. The relationship of the waterfront to the docks is recognised as a unique opportunity to provide community facilities that support water-based activities with the potential to develop a Barry Marina. We are keen to attract new investment and want to support existing businesses to grow. The Council will work closely with Partners such as Welsh and UK Government to offer any practical support businesses may need. Identifying investment sites, accessing business support and signposting to grant funding are just some of the things we can offer.

▶ Rob Thomas, Managing Director, Vale of Glamorgan Council

1. Barry Island Link Road 2. Waterfront Development

- 3. Eastern Promenade
- 4. Barry Arts Project
- 5. Barry Causeway
- 6. Additional Public Spending
- 7. Pumphouse 8. Premier Inn

18

9. Leisure Spending





Open for Business

Private investors show confidence in Barry Waterfront

Loftco is currently collaborating with the Council to build what it believes to be the first Urban High Street in the UK. The redeveloped Goodsheds will be a 24/7 scheme that reflects the dynamics of a fast evolving coastal town in the midst of significant regeneration.

This exciting project follows on from the recently refurbished mixed-use scheme in the Pumphouse nearby. The innovative redevelopment of a landmark building is made up of live work units, a gym and restaurants. A finalist on the Grand Design awards; it is widely regarded as one of South Wales' most successful regeneration projects.

C I believe that the Vale is a perfect place to be able to live, work and play.

13

Simon Baston, Managing Director, Loftco

Hang Fire Southern Kitchen

Having quit their long-standing London careers, Shauna and Sam embarked on a six-month road trip of a lifetime across America to discover the secrets of American barbecue. Soon after this they started running pop-up nights in Cardiff pubs. It was not long before this street food foray turned into a Welsh BBQ bonanza of epic proportions, with them winning the coveted 'Best Street Food' Award at the BBC Radio 4 Food and Farming Awards for their barbecue.

In 2016 they chose Barry Waterfront as the location for their first permanent restaurant. Situated in a lovingly restored Grade II Victorian Pumphouse, Hang Fire Southern Kitchen relies solely on fresh, ethical produce. All of this hard work paid off with the restaurant being named the best in the UK at the 2018 Observer Food Monthly Awards.



The sense of community spirit is evident in Barry, and it also happens to be the biggest town in Wales. We fell in love with the Victorian Pumphouse, which boasts one of the biggest handmade chimneys in Wales - not bad for a smokehouse. Over the last 3 years we have created 22 brand new positions of employment and the vast majority of our team live locally.

> Shauna Guinn, Co-owner, Hang Fire Southern Kitchen





Aerial view of Barry and Barry Island

Hotel Development Opportunity

Nells Point, Barry Island

The Vale of Glamorgan Council is inviting bids from potential purchasers for the 999 year leasehold interest (at a peppercorn ground rent) of land at Nells Point, Barry Island.

Historically the site was last used as part of the Butlin's holiday camp at the island up until its closure in 1997. A portion of the site was sold to Bovis Homes for housing development in 1998 and a further portion was retained as public open space. The subject site is the land that remains and is currently partially used by the Council as additional car parking for the Island.

The Council are keen to secure purchasers committed to delivering a sustainable form of development at the site. Bidders must submit an outline business plan demonstrating a financially sustainable project, and the Council will favour bids that put forward sustainable tourism and leisure uses for all or part of the land. Consideration will also be given to bidders putting forward proposals that will generate tangible local regeneration benefits during both the construction phase and the operation of the end use.

In this respect the successful purchaser will be required to contractually commit to delivering a community and social benefits package.



Artist impression of Nells Point Restauran

Site Details:

- 10 acre site
- 100 bedroom hotel
- Opportunity for gym and other leisure facilities
- 3.97 million visitors to the Vale in 2017

For further details please contact economic@valeofglamorgan.gov.uk.

Nells Point Restaurant Development

The Vale of Glamorgan Council has worked with private developers to enable the transformation of iconic changing rooms into an exciting new seafront restaurant development.

ENTERPRISING INDIVIDUALS

Small businesses are a big contributor to the Vale economy. The Vale Council works with partners to ensure that businesses of any size receive a comprehensive package of support.

Partners include:

- Business Wales
- Development Bank of Wales
- Superfast Business Wales
- Social Business Wales
- Visit Wales
- Welsh Government
- UK Government
- Trade & Invest Wales

The Goodwash Company

The Goodwash Company is a Welsh brand with a humble social conscience, based on a farm in the Vale of Glamorgan.

They have received amazing support from local business in the Barry area. Sam and Shauna have purchased hand wash for washrooms at their Hang Fire Southern Kitchen, along with The Sausage Revolution at Atlantic Way.

"Goodwash has received invaluable support from Social Business Wales and business mentorship from the Accelerated Growth Programme from Business Wales. Specifically, this support has helped us within key areas such as marketing, financial planning and operational support."







66 We are really proud to be a local Barry business. The beaches, coastline, restaurants and new business networks are making it a really exciting place to live and work. The Vale Council team has been extremely supportive and forward thinking.

Mandy Powell, Director, Goodwash

LIGNIA Wood Company

LIGNIA Wood Company Ltd, a producer of sustainable modified wood based in Barry, has secured £7.5 Million, comprising £3 Million funding from London-based investment manager Downing LLP, £2 Million from the Development Bank of Wales and £2.5 Million from existing investor Woodford Investment Management.

The company is helping to tackle issues around the limited supplies of legal and sustainable hardwoods – such as reducing deforestation and increasing sustainability awareness - by producing a modified timber with the brand name LIGNIA®.

LIGNIA is manufactured from pine sourced from sustainablymanaged plantations which is impregnated with resin to make a modified timber that has a better appearance, durability, stability and fire resistance than many high value hardwoods such as oak and teak. The Company's first commercial scale production plant will be able to produce up to 15,000m³ annually.

Sean Moore, Wales' Investment Director at Downing, said "Wales is proving a very interesting place for us to find opportunities at the moment, whether it's amongst the technical talent in Cardiff or innovative local businesses like LIGNIA Wood Company outside the capital."



As an SME Manufacturer setting up in the Vale one of the features we have found most useful is the 'signposting' of business help on the Vale's website and the events organised. We have found the planning department helpful and professional especially when setting up a first of its kind process in the UK.

> Dr Andy Pitman, Technical Director, LIGNIA Wood Company

Lilbits

Barry based Lilbits, founded by Sam and Samantha in 2016, sell quality, affordable and educational play resources for children and adults with specialist needs. They received a website review and online technology course from Superfast Business Wales which helped the duo grow sales by 1200%. They have taken full advantage of Business Wales workshops and receive vital mentoring and business planning support from Business Wales. Lilbits started their journey as an online retailer in the Vale of Glamorgan Council's business units at the Vale Enterprise Centre and have since grown and now have a retail unit in Barry. We attended the Superfast Business Wales course and had so much support for free, the only thing it costs you is your time.

Samantha Cole, Co-founder, Lilbits



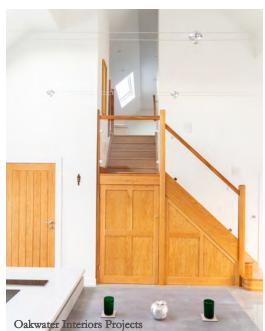
Oakwater Interiors

Having worked alongside his father in the family building firm and understanding how rewarding and self-fulfilling it is to watch your own business grow and flourish, Nicholas felt inspired to set up his own business in the same industry. In 2015 Oakwater Interiors was born, a business that undertakes all aspects of building works, specialising in designing and installing luxurious bathrooms and kitchens. Nicholas has received mentoring and regularly attends The Vale Start-up Club run by the Council. In the three years since starting his business, it continues to grow and flourish, today employing 6-12 contractors per project and has expanded its business portfolio to include property development. ✓ The Vale's internal business support is fantastic; it has helped Oakwater grow organically and efficiently. From the first step with the Vale bursary to the one to one mentoring and hugely successful start-up club events, I cannot thank the Vale enough for the positivity and guidance throughout the journey.

> Nicholas Gannon-Johns, Owner, Oakwater Interiors











Cobbles Kitchen and Deli

In 2016 Chloe quit her sales job to open a cafe in an almost derelict barn. Chloe was supported with a bursary of £3,000 to help start the business, enabling her to purchase equipment and to market the new business. Following rapid growth, Chloe soon realised that she would need more support.

With the help of Development Bank of Wales and Welsh Government rural EU funding, she expanded into the adjoining barns, adding a new commercial kitchen and equipment to take the business to the next level. Cobbles is a flourishing business that continues to receive support through the Vale Council and Business Wales mentors. In 2018, Cobbles won Welsh Restaurant of the Year in the Food Awards and 2019 has seen the opening of Cobbles Deli in the coastal town of Llantwit Major.

- 66 The support wasn't just monetary but I've had heaps of advice and made some great friends along the way too. I'm so grateful for all of the support I have received and continue to receive that help make Cobbles such a success!
 - Chloe Francis-Oakley, Owner, Cobbles Kitchen and Deli





LABOUR AND

The Vale of Glamorgan boasts a talented pool of labour and is home to some of the best performing state schools in Wales.

SKILLS

Cardiff and Vale College

Cardiff and Vale College (CAVC), is one of the largest colleges in the UK, delivering high quality education and training across the Capital Region of Wales.

Working with 30,000 learners each year from young people to adults, the College has a huge responsive FE and HE offer and a vast network of employers, also being the largest apprenticeship provider in Wales.

An ambitious capital development plan has seen CAVC invest in and develop brand new landmark multi-million pound campuses across the region, providing inspirational learning facilities that meet industry requirements. Plans are in place for the creation of significant new sites in the Vale of Glamorgan over the next 3 years, including a dedicated centre of excellence directly supporting priority growth sectors of Aerospace, Automotive, Construction and Advanced Manufacturing. These state of the art facilities are all being developed in line with government priorities, employer and community needs and directly supporting continued growth and prosperity across the region.

"We are supporting an area experiencing huge change - one of the fastest growing populations in the UK, the growth of key business and industry sectors, inward investment and significant economic development.

We recognise the pivotal role we play - collaborating with an extensive network of employers to support existing and emerging skills requirements; providing a strong and informed skills offer; and developing skilled and employable people that ensures a reliable talent pipeline for our region.

We are committed to supporting the growth and prosperity of the communities, businesses and economy we serve and proud to be recognised as a key strategic partner for economic and social regeneration across our region." Mike James, Chief Executive, Cardiff and Vale College. **66** ...developing skilled and employable people that ensures a reliable talent pipeline for our region.

CAVC, Dumballs Ro

 Mike James, Chief Executive, Cardiff and Vale College

Within 1 hour drive time of the Vale

Universities

- » Cardiff University
- » Cardiff Metropolitan University
- » Swansea University
- » University of South Wales

Colleges

- » Bridgend College
- » Cardiff & Vale College
- » Coleg Y Cymoedd
- » Gower College Swansea
- » Neath Port Talbot College
- » UWC Atlantic College







St Donats Castle, Atlantic College





21st Century Schools Programme

The Vale of Glamorgan is benefitting from £174 million investment in its educational estate. The programme is a unique collaboration between Welsh Government, the Welsh Local Government Association (WLGA), local authorities, colleges and diocesan authorities.

The Vale offers a choice of high performing public and private schools to suit the needs of families.

Westbourne School, Penarth, is ranked the No.1 School in Wales by the Sunday Times Parent Power 2018. Outstanding teaching has seen the school lead the league tables for the past 4 years. Estyn awarded the school the highest grade of excellent in all inspection categories in 2018. Boys and girls welcomed from 2-18 years.

Located in 12th Century St Donats Castle, UWC Atlantic College is the founding college of the global UWC movement, believing education can be a force to unite people, nations and cultures for peace and a sustainable future. As a 'School of Nations', the College draws 350 students (16 -19) from over 90 countries and from all socio-economic, political and ethnic backgrounds, to live and study the International Baccalaureate in a unique learning landscape.

LIFESTYLE

Cottrell Park Golf Resort

The Vale of Glamorgan is Wales' best kept secret. The most southerly point in Wales, it has a dramatic coastline, award winning beaches and great surf. This makes it the perfect place to live and work.

Inland, the Vale is a mix of idyllic rolling hills and country lanes and is popular for its bustling historic towns. An unrivalled network of footpaths and bridleways can be used to explore the many historic churches and castles in the area.

The perfect playground for outdoor adventurers, the Vale offers more than you can ask for in fulfilling that healthy lifestyle. Beach fun, watersports, walking, cycling or simply enjoying the view from one of the many golf courses.

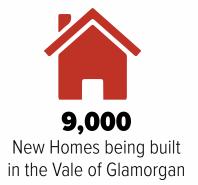
The Vale is at the heart of a region that has so much to offer. To the East, Cardiff, the Capital City, often ranked as one of the 'best of' cities. There is little wonder that so many choose the Vale for the perfect work life balance.

Northwards, beyond the Valleys where Wales' industrial heritage comes alive, you will find the peaks of the Brecon Beacons National Park.



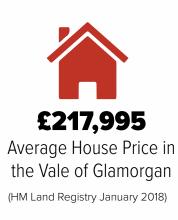








Average Gross Salary in the Vale of Glamorgan (ONS 2018)









Cwm Colhuw Beach, Llantwit Major



Dinas Powys

- **66** Wales is a mecca for outdoor enthusiasts, seeing a surge of visitors in recent years in search of that adrenaline kick. It is hard to beat the range of activities available in the Vale of Glamorgan which explains why one of Wales' best kept secrets is becoming an emerging hot spot for adventure activities. The stunning coastline and accessible countryside means each day you could be doing something different whether it be climbing, biking, stand-up paddle boarding, canoeing or taking a stroll on the high cliffs of the Wales Coast Path. **99**
 - ▶ Paul Donovan, Chair, Wales Adventure Tourism Organisation (WATO)





Nash Point Lighthouse

















Whitmore Bay, Barry Island



POLICE TELEPHONE FREE FOR USE OF PUBLIC

POLICE PUBLIC BOX

ADVICE & ASSISTANCE OBTAINABLE IMMEDIATELY)

OFFICERS & CARS RESPOND TO ALL CALLS

PULL TO OPEN

ON LOCATION



The Vale of Glamorgan is steeped in cinema history for its use of location for film and TV production. It benefits from a diverse mix of urban settings, beautiful coastline and countryside.

These locations have inspired a range of artists and writers, notably St Donat's Castle purchased by William Randolph Hearst in 1925 and now home to UWC Atlantic College. Guests at the castle have included Charlie Chaplin, John F. Kennedy and George Bernard Shaw.

The county itself has played host to a range of Hollywood productions starring actors such as Kevin Costner, Tommy Lee Jones and Dame Judi Dench. The Vale of Glamorgan's varied locations have also been home to world class television productions for contemporary and period dramas including Doctor Who, Wolf Hall, The Hollow Crown and Sherlock.

Nearby Cardiff is a hub for media and television. It boasts a pool of highly experienced media professionals and crew in and around the area.

The Vale of Glamorgan Council works closely with Wales Screen to support film companies in finding locations and getting everything they need in place for the perfect production.

For further information please contact film@valeofglamorgan.gov.uk











VALE OF GLAMORGAN



PRODUCED BY: Vale of Glamorgan Council Economic Development Team

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