

## **The Vale of Glamorgan Council**

### **Cabinet Meeting: 31 October, 2016**

### **Report of the Cabinet Member for Regeneration and Education**

### **Town Centres Framework - Implementation Update**

#### **Purpose of the Report**

1. To provide an up-to-date position on the progress of the Town Centre Framework and associated action plan.

#### **Recommendations**

1. That Cabinet notes and agrees the updated Implementation Plan attached at [Appendix 1](#) and note the progress that has been made to date.
2. That the updated implementation plan is forwarded to the Environment and Regeneration Scrutiny Committee for consideration.

#### **Reasons for the Recommendations**

1. To gain the agreement of Cabinet to the updated Implementation Plan, noting the progress that has been made to date in implementing the framework.
2. To allow the Environment and Regeneration Scrutiny Committee to consider progress against the Framework.

#### **Background**

2. The Town Centre Framework was commissioned by the Council in 2012 and the work was undertaken by consultants Nathaniel Lichfield & Partners. It contained a comprehensive Implementation Plan. Since its adoption in February 2014 work has been underway against the Implementation Plan.

#### **Relevant Issues and Options**

3. The Implementation Plan has been attached as [Appendix 1](#). A column has been added showing progress made as of September 2016.
4. Considerable progress has already been made in respect of most actions. [Appendix 1](#) addresses cross cutting actions and then, in turn, those relating to specific retail centres. Implementation of these actions requires a corporate approach involving many areas of the Council, and is often closely linked with other strategic documents such as the Unitary Development Plan and the Draft Local Development Plan.

5. Progress in the Barry Centres is supported by the Welsh Government's Vibrant and Viable Places grant funding programme, which is currently in its last year. Officers are engaged with Welsh Government in respect of future funding opportunities. The recent formation of the new Barry Town Centre Forum should inform a better understanding of needs.
6. Implementation falls to a wide range of stakeholders, in Cowbridge and Llantwit Major, the Council's rural regeneration partnership, Creative Rural Communities are important in driving forward further new initiatives, working with the community. Events are also key in these centres, and the Council has set aside funds to encourage new events to be established.
7. In Penarth, future action is likely to focus on gateway improvements and the Esplanade, after a recent focus on events with the Council's support of the Penarth Picnic, for example.

### **Resource Implications (Financial and Employment)**

8. There are no new resource implications from this report.

### **Sustainability and Climate Change Implications**

9. Regeneration of town centres creates and sustains local employment and potentially reduced travel and use of sustainable transport modes.

### **Legal Implications (to Include Human Rights Implications)**

10. There are no legal implications arising from this report.

### **Crime and Disorder Implications**

11. There are no crime and disorder implications arising from the report.

### **Equal Opportunities Implications (to include Welsh Language issues)**

12. There are no equal opportunities implications arising from the report.

### **Corporate/Service Objectives**

13. Corporate Plan Wellbeing Outcome WO2, An environmentally responsible and prosperous Vale, Objective 3, Promoting regeneration, economic growth and employment, Action ER3 includes 'Implement the Town Centres Framework'.

### **Policy Framework and Budget**

14. This is a matter for Executive decision.

### **Consultation (including Ward Member Consultation)**

15. As the report addresses all town centres no specific Ward Members have been consulted in this report.

### **Relevant Scrutiny Committee**

16. Environment & Regeneration

## **Background Papers**

Town Centres Framework for the Vale of Glamorgan.

## **Contact Officer**

Christopher Edwards - Town Centres Development Officer

## **Officers Consulted**

Operational Manager for Regeneration  
Team leader Neighbourhood & Renewal  
Principal Tourism & Marketing Officer  
Team Leader, Economic Development  
Operational Manager Highways & Engineering  
Operational Manager for Development Management  
Operational Manager Leisure  
Head of Visible Services and Transport  
Operational Manager, Waste & Recycling  
Legal (Committee Reports)  
Operational Manager Accountancy  
Head of Shared Regulatory Service  
Principal Regeneration Officer

## **Responsible Officer:**

Rob Thomas, Managing Director