

## **The Vale of Glamorgan Council**

### **Cabinet Meeting: 28 November, 2016**

#### **Report of the Leader**

#### **Draft Welsh Language Promotion Strategy**

##### **Purpose of the Report**

1. To seek Cabinet endorsement of the Council's draft Welsh Language Promotion Strategy, [Appendix A](#), prior to consultation.

##### **Recommendations**

1. That Cabinet approve the draft Welsh Language Promotion Strategy for public consultation
2. That Cabinet refers this report and the appendices to the Learning and Culture Scrutiny Committee for consideration as part of the consultation process.
3. That a fuller report be presented to Cabinet outlining the results of the consultation in due course.

##### **Reasons for the Recommendations**

1. To comply with the requirements of the Welsh Language Wales Measure
2. To ensure the Learning and Culture Scrutiny Committee, as the lead Scrutiny Committee in respect of the Welsh language, consider the strategy during the consultation period.
3. To consider any necessary issues arising from the consultation.

##### **Background**

2. The Welsh Language (Wales) Measure was enacted by the Welsh Assembly in 2011. The Welsh Language Commissioner issued every local authority in Wales with a Compliance Notice, which includes a list of 172 Standards, in September 2015. Standard 145 of the Compliance Notice requires the Council to produce and publish a 5 year strategy which sets out how the Council will promote and facilitate the use of the Welsh Language more widely in the Vale of Glamorgan. The strategy should also include:

- a target for increasing or maintaining the percentage of Welsh speakers in the Vale of Glamorgan; and

- a statement on how the target will be reached.

The strategy should be reviewed or revised every 5 years.

### **Relevant Issues and Options**

3. If Cabinet approves the draft strategy, a public consultation on the strategy will run for a period of 6 weeks.
4. The Strategy and its Action Plan will be reported for final consideration by Cabinet, for implementation by 31 March 2017.

### **Resource Implications (Financial and Employment)**

5. Funding for this strategy is derived from a number of sources. It is not envisaged that additional resources will be required.

### **Sustainability and Climate Change Implications**

6. The strategy contributes to the "Valuing Culture and Diversity" national well-being goal and is a key part of working sustainably.

### **Legal Implications (to Include Human Rights Implications)**

7. Failure to publish and implement the Welsh Language Promotion Strategy would be a breach of the Council's obligations under the Welsh Language (Wales) Measure and could result in a fine.

### **Crime and Disorder Implications**

8. There are no crime and disorder implications.

### **Equal Opportunities Implications (to include Welsh Language issues)**

9. The aim of this strategy is to have a positive impact on the Welsh Language and the Welsh speaking population of the Vale of Glamorgan.

### **Corporate/Service Objectives**

10. The priorities and principles of the Welsh Language Promotion Strategy contribute to the Council's Well-being Outcome 3: An Aspirational and Culturally Vibrant Vale. Under the objective of Valuing Culture and Diversity the actions "Work with partners to promote the Welsh Language" and "Implement the Welsh Language Standards to improve access to services and information" are relevant.

### **Policy Framework and Budget**

11. This is a matter for Executive decision.

## **Consultation (including Ward Member Consultation)**

12. Initial consultation has taken place with the organisations and service areas responsible for the actions set out in the Action Plan for the Welsh Language Promotion Strategy - see the list below.

## **Relevant Scrutiny Committee**

13. Learning and Culture.

## **Background Papers**

None

## **Contact Officer**

Huw Isaac, Head of Performance and Development

## **Officers Consulted**

Trevor Baker, Operational Manager Strategy & Resources  
Andrew Borsden, Lead Officer Social Inclusion and Wellbeing  
Jeremy Morgan, Senior Governor Support Officer  
Phil Southard, Culture and Community Learning Manager  
Mared Furnham, Welsh for Adults Coordinator  
Mark Davies, Children and Young People's Partnership Manager  
Amber Condy, Flying Start Manager  
David Knevett, Operational Manager Leisure  
Suzanne Clifton, Interim Head of Business Management and Innovation  
Debbie Maule, Children's Partnership Coordinator  
Becky Wickett, Information Officer, Family Information Service

## **Responsible Officer:**

Huw Isaac, Head of Performance and Development