

Meeting of:	Cabinet
Date of Meeting:	Monday, 14 March 2022
Relevant Scrutiny Committee:	Corporate Performance and Resources
Report Title:	Vale of Glamorgan Public Services Board – Draft Well-being Assessment
Purpose of Report:	To seek endorsement from Cabinet for the Well-being Assessment which must be published by the Vale of Glamorgan Public Services Board (PSB) by the beginning of May 2022
Report Owner:	Executive Leader and Cabinet Member for Performance and Resources
Responsible Officer:	Tom Bowring, Head of Policy and Business Transformation
Elected Member and Officer Consultation:	A briefing session on the findings of the Well-being Assessment was held for Members on the 19 th January, 2022. The draft Assessment has been presented to Senior Leadership Team and officers across the Council have provided content and feedback.
Policy Framework:	This is a matter for decision by Cabinet
<p>Executive Summary:</p> <ul style="list-style-type: none"> • The Well-being Assessment is a statutory duty placed on Public Services Boards (PSB) by the Well-being of Future Generations (Wales) Act 2015. This Well-being Assessment is the second assessment undertaken by the Vale of Glamorgan Public Services Board. • The Well-being Assessment must consider the state of economic, social, environmental and cultural well-being in an area and provide an analysis of the state of well-being for both the area as a whole and for distinct community areas. • The Well-being Assessment has drawn on a range of national and local data, research and evidence. An analysis of this information is set out in a suite of reports which together form the Well-being Assessment and tell the story of the experiences of well-being in the Vale of Glamorgan. • The Well-being Assessment must be published prior to the local government elections in May 2022 and consultation must be undertaken with a number of statutory consultees, including the designated Scrutiny Committee for the PSB. 	

Recommendations

1. That Cabinet considers and endorses the Well-being Assessment for approval by the Public Services Board on 1 April 2022.
2. That Cabinet notes that further minor changes may be needed to the Assessment prior to sign off by the PSB and publication.
3. That Cabinet recognises that the Leader as the Council's representative on the PSB has authority to approve any minor changes if these will not fundamentally change the analysis and conclusions within the Assessment.

Reasons for Recommendations

1. To enable the Well-being Assessment to be approved and published by the Public Services Board within the statutory timeframes as set out in the Well-being of Future Generations (Wales) Act 2015.
2. To enable further refinement of data within the Assessment prior to publication.
3. To enable the Assessment to be published on time with the necessary data.

1. Background

- 1.1 The Well-being of Future Generations (Wales) Act 2015 came into effect in April 2016 with the primary aim to ensure public bodies improve the economic, social, environmental and cultural well-being of Wales in accordance with the sustainable development principle. To ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs. The Act established Public Services Boards (PSBs) in each Local Authority area and set out duties, including, the publication of Well-being Assessments and Well-being Plans.
- 1.2 The PSB must publish a Well-being Plan by May 2023 which must be informed by the findings of the Well-being Assessment. Statutory guidance sets out the process by which PSBs must produce an Assessment of the state of well-being in the PSB area. This Assessment must be published twelve months before the publication of the PSB's Well-being Plan, therefore by May 2022. The PSB must publish a set of well-being objectives within the Well-being Plan and these must be designed in such a way as to maximise the PSB's contribution to the achievement of the national well-being goals as laid out within the Act.
- 1.3 This is the second Well-being Assessment undertaken by the PSB with the first published in April 2017. The Assessment must consider the state of economic, social, environmental and cultural well-being in an area and provide an analysis of the state of well-being for both the area as a whole and for distinct community areas. The community areas used in this Assessment of well-being are Barry, Eastern Vale and Western Vale. These are consistent with the areas used in the last Well-being Assessment.

2. Key Issues for Consideration

- 2.1 The Well-being Assessment is made-up of a suite of reports which together form the overall Assessment and tell the story of the experiences of well-being in the Vale of Glamorgan. This includes four detailed themed reports and the 'View of the Vale of Glamorgan' report, which brings together the findings of the themed reports. The reports have been developed using Microsoft Sway and have embedded Microsoft PowerBI reports, this has enabled the Assessment to be presented in a dynamic and accessible way while also providing a detailed analysis of well-being in the Vale of Glamorgan. This approach enables interrogation of the data by users and will be an important tool for the PSB organisations in supporting decision making in the coming years. Feedback on the approach taken to presenting the Assessment has been very positive.
- 2.2 The Well-being Assessment has drawn-on a range of national and local data, research, evidence alongside the findings of the 'Let's Talk' engagement survey to develop an analysis of the experiences of well-being in and across the Vale of Glamorgan. A data catalogue was developed with PSB partners to ensure the information considered through the Assessment was reflective of the different elements of well-being. The data set includes the national well-being indicators that accompany the Act. Data is presented at both a Vale of Glamorgan level and at a community level where available and appropriate.
- 2.3 Alongside the data catalogue, a Let's Talk Well-being engagement campaign was run from July - September 2021, which included social media promotion and Twitter polls alongside a more detailed survey. The survey was completed by 1,264 people with good representation across the three community areas. The findings of the engagement have been incorporated into the relevant sections of the Assessment.
- 2.4 The Well-being Assessment has been developed in parallel with the Population Needs Assessment (PNA) which is a requirement placed on the Regional Partnership Board (RPB) by the Social Services and Well-being (Wales) Act 2014; where relevant the findings of the PNA have been integrated into the Well-being Assessment.
- 2.5 In addition to the Let's Talk survey the findings of a range of engagement and consultation exercises undertaken by the Council, PSB partners and others, for example the Children's Commissioner have informed the Well-being Assessment.
- 2.6 All of the different elements of the Well-being Assessment can be accessed through the 'View of the Vale of Glamorgan' report, it is envisaged that this report will be the primary means of engagement for readers, with readers continuing through to the more detailed reports to further engage with the data and analysis set out in the Assessment.
- 2.7 Links to the different elements of the Well-being Assessment are set out below:
 - [A View of the Vale of Glamorgan – An Assessment of Current and Future Well-being](#)
 - [Demographic Report](#)

- [Education and Economy Report](#)
 - [Health and Communities Report](#)
 - [Environment and Transport Report](#)
- 2.8** Each of the themed reports reflects on the impact of COVID-19 and how it has changed our lives. The reports demonstrate how different services and issues impact on each other and the importance of taking an integrated approach. The assessment also looks to the future and what we need to be mindful of for current and future generations, what the Vale looks like today but also what the Vale in the future may look like for example in terms of demographics, technology and the environment.
- 2.9** As part of the development of the Well-being Assessment a workshop was held with PSB partners to consider the findings and to make connections between the different elements of the Assessment. As detailed in A View of the Vale the PSB has identified climate change and the environment, inequalities, the needs of an ageing population and access to services particularly in more rural areas as key issues.
- 2.10** Consultation on the draft Assessment was undertaken between 10th January and 13th February 2022 and included a short online survey, an online stakeholder workshop, a Vale of Glamorgan Council officer workshop and a member briefing. A summary of the consultation feedback is provided in Appendix A. It is hoped that as work continues to develop the PSB Well-being Plan that more face to face engagement can be undertaken to build on the activities already undertaken.
- 2.11** Consultation feedback has endorsed the key issues emerging from the Assessment with 93% of survey respondents agreeing with the key issues identified in the Well-being Assessment and 84% of respondents stating that the Assessment reflected their experience and knowledge of life in the Vale. This is also consistent with the views expressed in the workshops.
- 2.12** As consultation had recently been undertaken with young people on the Council's Annual Delivery Plan 2022-23 the issues raised by young people as part of that consultation have been fed into the Assessment. Further work is being developed to provide a more interesting and meaningful programme of engagement with young people and this will ensure that young people are able to shape the development of the new Well-being Plan. In addition, the findings of the Make Your Mark engagement currently being undertaken with young people will also be used to develop the Well-being Plan.
- 2.13** During the consultation period the PSB also received feedback on its Assessment from Welsh Government and the Office of the Future Generations Commissioner. This feedback is attached as Appendix B and Appendix C respectively. Natural Resources Wales and Glamorgan Voluntary Services although partners on the PSB, also provided detailed feedback and their feedback is attached as Appendix D and Appendix E. Comments from the Future Generations Office on the assessment included: A clearly presented well-being assessment that demonstrates the Vale of Glamorgan PSB's commitment to its area. All four dimensions of well-being (social, economic, environment and

culture) covered, with a narrative that makes regular links and connections throughout. Good variety of data and information presented, drawing upon a range of qualitative and quantitative sources. The Welsh Government feedback identified some areas for further development which, if addressed could strengthen the assessment. Comments included: ensuring that the PSB is well-informed and using evidence to aid its decision-making and is also able to reflect on what the key findings from the data analysis mean for the Vale of Glamorgan, both now and into the future.

- 2.14** Overall, the feedback has been positive and has not required significant changes to the Assessment but has enabled the Assessment to be further enhanced. More details about the on-line survey responses are provided in Appendix F including comments about the future focus of the PSB.
- 2.15** Due to the nature of the Assessment and the extensive data contained within the various sections data will become out of date and new data will become available. Trends have been considered throughout the Assessment and the most up to date data has been included at the time of drafting. Some final information is expected from Natural Resources Wales e.g., on soil data and this will be included in the final Assessment but will not fundamentally change the key findings and conclusions.
- 2.16** The Corporate Performance & Resources Scrutiny Committee is the designated Committee for scrutinising the work of the PSB and is one of the statutory consultees for the draft Well-being Assessment. The draft assessment was presented to the Scrutiny Committee in January and was also considered by the Voluntary Sector Joint Liaison Committee and the Community Liaison Committee. The views of the committees are included in Appendix A.
- 2.17** Changes to the assessment includes the following and more detail is provided in Appendix A;
- More emphasis on cultural well-being
 - More information regarding future trends, which the PSB will continue to take forward as part of the development of the Well-being Plan
 - More information from the Let's Talk engagement campaign
 - Updated information on flooding
 - More explicit links to other assessments in particular the Sufficiency of Nursery education provision review, the Crime and Disorder Reduction Plans and the Combating Substance Misuse strategic assessment.
 - More information about methodology for the Assessment
 - Explanation of terms e.g. Lower Super Output Areas (LSOAs)
 - Inclusion of more maps
 - Sub-titles, references and images to break up the text in recognition that the Assessment is a very detailed and complex report.

- 2.18** The Well-being Assessment is an on-going process. Work will continue to enhance and develop the PSB evidence base. This will include continuing to improve our knowledge base through new data and evidence, further developing our existing data and research and enhancing our engagement findings through more in-person interactions with residents and other stakeholders. The findings of the Assessment will provide a framework for PSB partners to develop the Well-being Plan and to identify the areas of joint work through which the PSB can have the most decisive positive impact on well-being across the Vale of Glamorgan.
- 2.19** All PSB partners are being asked to approve the Assessment before it is formally signed off and published by the Public Services Board in April. Work will then commence to develop the PSB's Well-being Objectives and Well-being Plan which must be published in 2023.

3. How do proposals evidence the Five Ways of Working and contribute to our Well-being Objectives?

- 3.1** The Well-being Assessment is embedded in the Well-being of Future Generations (Wales) Act 2015, it has studied the complex interaction of how economic, social, cultural and environmental experiences influence the well-being of people in the Vale of Glamorgan. The Assessment has been undertaken through the lens of the seven national well-being goals for Wales and the five ways of working. It is a study of the experience of life now, but also the different factors that may affect life in the future. It is recognised that 'well-being', and in particular 'good well-being' can have different meanings for different people and is often dependent on a range of different factors, many of which are intertwined. The Assessment has sought to navigate this interconnected nature of experiences to present both a holistic understanding of well-being across the Vale of Glamorgan, and a picture of what well-being might mean for different areas and different people in the county.

4. Resources and Legal Considerations

Financial

- 4.1** To assist with the production of Well-being Assessments grant funding has been made available by Welsh Government at a regional level. The Vale of Glamorgan PSB and Cardiff PSB were successful in obtaining £46K funding to support the work on Well-being Assessments in 2021-22. This is being split equally across the areas and being utilised by both PSBs to support the engagement and analysis work to inform the Assessments. In the Vale of Glamorgan, work has been led by the Council's Policy and Business Transformation team. Where possible, such as in reviewing data catalogues, work has been undertaken jointly across PSBs.

Employment

- 4.2 There are no specific employment implications arising as a direct result of this report.

Legal (Including Equalities)

- 4.3 There are no direct legal implications arising from the activities detailed within this report.
- 4.4 Work on an Equality Impact Assessment has commenced and will be informed by the findings of the Assessment and will be completed as part of the development the Well-being Plan.

5. Background Papers

28th February 2022, Cabinet Report, [Cardiff and Vale of Glamorgan Population Needs Assessment 2022](#)

[Vale Public Services Board Well-being Assessment \(2017\)](#)

[Shared Purpose Shared Future - Public Services Board Guidance](#)

Appendix A – Consultation feedback

Consultation	Comments	Action/Response
<p>Online Survey 47 people responded to the survey which ran from 10/01/2021 to 13/02/2022.</p> <p>The survey was available on the PSB website and promoted by partners through emails and twitter.</p> <p>More information about the survey results are attached as Appendix G</p>	<p>The majority of respondents agreed that the draft Well-being Assessment included all the relevant information, included the right issues, and agreed with the key issues that were identified. Response to the key questions are highlighted in the rows below. Respondents were provided the opportunity to explain their answers where appropriate.</p> <p>Do you think the Well-being Assessment contains all relevant information and covers the right issues? Yes 30 (65%), No 16 (35%)</p> <ul style="list-style-type: none"> Do you agree with the key issues identified in the Well-being Assessment by the Public Services Board? Yes 43 (93%), No 1 (2%), I don't know 2 (4%) 	<p>Several respondents highlighted the Assessment's readability as an issue, one respondent referred to the Assessment as 'a wall of text'. Due to the statutory requirements on the Assessment it is a large and academic piece of work, however the Assessment will be refined to add in more visualisations and subheadings to make the Assessment easier to read.</p> <p>When given the opportunity to explain why they did not agree or did not know 1 respondent suggested the language used in the Assessment was not easy to understand. More visualisations will be added to the final Assessment to help make information clearer.</p> <p>Another respondent requested more emphasis should be given to mental health issues, particularly for younger people. Information on the mental health of younger people has been included in the Health and Communities report with reference to a wide range of evidence and research such as Public Health Wales' 'Children and young people's mental well-being during the COVID-19 pandemic' report. We are working with the Youth Service Team and will ensure young people are involved in the development of the Well-being Plan.</p> <p>An additional respondent stated more information should be provided on what will change as a result of the Assessment. Future</p>

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	<ul style="list-style-type: none"> Does the assessment reflect your experience and knowledge of life in the Vale? Yes 37 (84%), No 7 (16%) 	<p>actions will be developed as part of the Well-being Plan.</p> <p>Respondents who answered ‘No’ were provided the opportunity to explain what else should be reflected. Answers included; local input, local community support, and sense of community, health profiles with demographic breakdowns, inequalities and the digital divide, tackling anti-social behaviour committed by younger people, effects of the incinerator, and transport.</p> <p>Care has been taken to include information at as low a community level as possible highlighting different experiences and inequalities by demographics such as age, gender and ethnicity where possible. Information on crime and digital inclusion is included within the ‘Health and Communities’ report. Information on the environment, pollution and transport is included within the ‘Environment and Transport’ report. As part of the development of the PSB Evidence Based we will be looking to produce some more detailed themed reports.</p>
	<p>Respondents were also asked ‘Having read the well-being Assessment what should the PSB focus on for the future?’ 38 responses were received for this question. Common themes included:</p> <ul style="list-style-type: none"> A focus on opportunities for younger people and education Needs of older people Access to services Transport and active travel, with particular focus on improving infrastructure Protecting the environment and tackling climate change Crime and enforcement 	<p>This information will be reflected on as the focus for the PSB is developed through the upcoming Well-being Plan.</p>

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<p>WG feedback letter Letter received February attached as Appendix B</p>	<p>This assessment demonstrates the commitment the Vale of Glamorgan PSB has made to embrace the challenge of assessing well-being in the area. It engages well with most of the key areas identified in the statutory and non-statutory guidance and demonstrates good use of a range of evidence to support analysis.</p> <p>Our evaluation identifies some areas for further development which, if addressed could strengthen the assessment. These include ensuring that the PSB is well- informed and using evidence to aid its decision-making and is also able to reflect on what the key findings from the data analysis mean for the Vale of Glamorgan, both now and into the future.</p> <p>Suggested Improvements are categorised as follows and a summary of the key points are provided below.</p> <p>Category A – these are significant issues which we would hope would be addressed prior to publication of the well-being assessment. They might relate, for example, to compliance with the statutory requirements or a fundamental issue with the quality of the analysis</p> <ul style="list-style-type: none"> • To include - reference to the Sufficiency of Nursery education provision review, the Crime and Disorder Reduction Plans and the Combating Substance Misuse strategic assessment <p>Category B – these are matters which are important and would support a better informed well-being plan and we would hope could be addressed alongside the development of the plan</p> <ul style="list-style-type: none"> • summary of the community areas and a map showing their locations. 	<p>In recognition of this feedback a number of changes have been made to the Assessment.</p> <p>Stronger references and more detail about the assessments referred to under Category A have been included.</p> <p>A summary of the community areas used throughout the assessment and mapping to illustrate these areas has been included in the View of the Vale of Glamorgan Report.</p>
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	<ul style="list-style-type: none"> • Consider breaking up large sections of text with sub-headings / quotes from the qualitative insights. • Inclusion of a methodology section. • See ‘Structure and Format’ paragraph for detailed information on where charts/tables/graphs/maps can be added, improved or amended. • A recognition of the 2011 Census data being outdated and a commitment to update certain sections with 2021 Census data when available. • Consider using the Future Trends Impact/Certainty Matrix • More attempt to use qualitative data. <p>Category C – these are matters which would strengthen the assessment but could be addressed over time</p> <ul style="list-style-type: none"> • More work needed on cultural theme. 	<p>A number of sub-headings have been introduced to all reports in order to break-up text.</p> <p>A methodology slide that sets-out how the Let’s Talk Engagement campaign was undertaken has been included in the View of the Vale of Glamorgan report.</p> <p>The sources of charts/tables/graphs/maps that were not included in the initial draft Assessment have now been included.</p> <p>Recognition of the limitations of the 2011 Census data has been included in the Demographic Report. This data will be refreshed once data from the 2021 Census is made available.</p> <p>Further work on future trends will be undertaken as part of the development of the Well-being Plan.</p> <p>Qualitative data from both the Let’s Talk engagement campaign and other engagement campaigns, research and reports has been included throughout the Assessment.</p> <p>Work has been undertaken to include more detail on the interaction between well-being and the different elements of culture in the Health and Communities Report.</p>
<p>FGC feedback Letter received 14th February 2022 – attached as Appendix C</p>	<p>Some key points from the feedback are set out below</p> <p>A clearly presented well-being assessment that demonstrates the Vale of Glamorgan PSB’s commitment to its area. All four dimensions of well-</p>	

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	<p>being (social, economic, environment and culture) covered, with a narrative that makes regular links and connections throughout. Good variety of data and information presented, drawing upon a range of qualitative and quantitative sources.</p> <p>Areas that could be further developed</p> <p>Future Trends – Encouraged to consider how different people and population groups living in your communities may be differently affected by future trends, and to actively involve those people to ensure their voices are being heard in your discussions and decision-making.</p> <p>Involvement - Recommend further information is included that:</p> <ul style="list-style-type: none"> • Provides detail on engagement techniques used • Outlines any approaches taken to help increase accessibility of engagement tools / methodologies • Presents a list of stakeholders, organisations and community groups engaged with • Outlines any strengths and challenges of your engagement work • Identifies ‘seldom heard voices’ you are seeking to involve • Reflects on how your work to involve people could be improved going forward. <p>Equalities - Recommend ensuring all ‘protected characteristics’ outlined in the Equality Act are considered within the assessment. Other reports such as the LGBTQ+ Action Plan, may also be of use, to help advise on particular areas within the Vale of Glamorgan.</p> <p>Skills and future work - The assessment cites a wide range of reports. Another helpful resource available is our summary analysis of our recent</p>	<p>Further work on future trends will be undertaken as part of the development of the Well-being Plan.</p> <p>A methodology slide that sets-out how the Let’s Talk Engagement campaign was undertaken has been included in the View of the Vale of Glamorgan report.</p> <p>A list of stakeholders, organisations and community groups has been included as an appendix to the Assessment.</p> <p>As the findings of the Assessment are used to inform the development of the Well-being Plan further engagement work will be undertaken, this will reflect on how engagement processes could be improved to better reflect a diversity of voices.</p> <p>A link to the Vale PSB’s Protected Characteristics report is included in Demographic Report.</p>
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	<p>report with New Economics Foundation on ‘Skills and training for a prosperous, green and equal recovery’. The report finds there are significant skills gaps in green industries across Wales which must be addressed.</p> <p>Cultural well-being - Cultural well-being is considered within the assessment. The assessment would be strengthened if culture was a more common thread throughout the four themed chapters.</p> <p>Suggested additional improvements include: Recommend the assessment makes clearer links to Llwybr Newydd (the Wales Transport Strategy 2021) in the assessment, and considers any progress or challenges in your area against its three headline priorities and the sustainable transport hierarchy it sets out.</p> <p>Positive the assessment discusses Welsh Government’s move towards the foundational economy. Can any links be made with the Foundational Economy Challenge Fund?</p> <p>Fair and local procurement is a key lever for social change and is touched on briefly. Further consideration and analysis in this area would help strengthen the assessment.</p> <p>The recently published ‘South-East Wales Regional Economic Framework’ will be an important resource for your PSB.</p> <p>Other areas for consideration which are desirable include:</p> <ul style="list-style-type: none"> • Analysis: In some instances, there is a tendency to set out statistical information with little explanation as to <i>why</i> something has changed, <i>who</i> is affected and <i>what</i> might happen next. 	<p>The findings of this report have been reflected in the skills analysis in the Education and Economy report.</p> <p>Work has been undertaken to include more detail on the interaction between well-being and the different elements of culture in the Health and Communities Report.</p> <p>A link to the Llwybr Newydd is provided in the Transport Section of the Environment and Transport Report.</p> <p>The findings of the assessment will inform work in the Vale of Glamorgan to take forward a bid into the Foundational Economy Challenge Fund.</p> <p>Some further analytical content has been added across the reports that form the Well-being Assessment.</p>
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	<ul style="list-style-type: none"> • Reflection: It would be helpful if further consideration could be given to any lessons learnt and carried forward from the last round of well-being assessments. • Regional Comparisons: Further consideration of cross-border issues, beyond the Cardiff Capital Region, would also be welcome. • Collaboration: It would be beneficial if the assessment identified <i>who</i> all the partners were and <i>how</i> the collaboration was managed. • 5 ways of working: Including information on how the PSB has applied the 5 ways of working in producing the draft assessment would be a benefit. • Readability: Some of the themed reports would benefit from additional headers and sub-headers, to help break up the text. Some of the graphs and tables within the four themed reports are small and difficult to read. It is suggested they are made larger and/or put in a separate document as a technical annex. • Evidence and Sources: It would be helpful if an annex was incorporated to include a list of all the sources used within the assessment. <p><u>Minor:</u> there are some cases in the assessment where a link to further reports or information is suggested but not included (e.g. Environment and Transport, page 25). This should be amended.</p>	<p>Reference to the previous assessment has been included where appropriate.</p> <p>All Wales, UK and regional information is included for the purposes of comparison where appropriate.</p> <p>The Assessment will be published on the Public Services Board website which provides information about the different partners that form the PSB.</p> <p>A number of sub-headings have been introduced to all reports in order to break-up text.</p> <p>A Data Library of all data used to inform the assessment has been included as an appendix to the Assessment. Where possible links have been provided throughout the Assessment to Research and evidence reports used to inform analysis.</p> <p>Any missing links from the consultation version of the assessment have now been included following publication.</p>
<p>NRW letter Letter received 11th February attached as Appendix D</p>	<p>NRW have reviewed all assessments against the following categories and have advised that the Vale WBA has met expectations</p> <ul style="list-style-type: none"> • Items which are special or significant and distinct to place • Assessment and analysis of Environmental Well-being • Future trends • Application of the Climate Change Risk Assessment for Wales 	<p>Additional information has been included in the Assessment and further information will be added to strengthen the Assessment e.g. on soil quality.</p>

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	<ul style="list-style-type: none"> • Inequalities between communities & exposure to env. Risk <p>NRW requested that flood risk data is updated in particular with reference to Dinas Powys.</p> <p>The feedback recommended that the following evidence gaps are addressed: soil quality, coverage of woodland, peat, recycling evidence, Local Nature Recovery Action Plan data and evidence.</p> <p>NRW have offered to support work around Future Trends and to assist with engagement as part of the Nature and Us, Wales wide conversation with the offer of a Vale Focus Group.</p> <p>The feedback also detailed aspirations for the development of the Well-being Plan which will be helpful as we move from the assessment stage to the development of the PSB response and future planning.</p>	<p>Flood risk data has been included in both the key findings and in detail in the Environment and Transport Report.</p> <p>Information about recycling and the Local Nature Recovery Action Plan have been included in the Environment and Transport report.</p> <p>It is hoped that a workshop will take place in the Spring/Summer of 2022.</p> <p>All partners will be involved in the drafting of the plan and the NRW feedback will help inform the direction and shape of the Plan.</p>
<p>Response from GVS received 11th February attached as Appendix E</p>	<p>The key issues identified in the WBA are consistent with what is being discussed in the third sector.</p> <p>Four priority areas for the PSB are suggested:</p> <ul style="list-style-type: none"> • Older people with limiting long term illness • Services for rural areas • Transport • Social isolation 	<p>These issues are reflected in the Assessment and form part of the key findings.</p>
<p>PSB mailbox 2 residents sent emails in response to the consultation</p>	<ul style="list-style-type: none"> • Replacement Tree planting in public spaces in Penarth town. • Dog faeces on Playing Ground. Penarth Recreation Rugby pitch – both residents. • Cosmeston Park - charges for parking. 	<p>Information forwarded to relevant Council service areas.</p> <p>The importance of the environment and access to open and green space and physical activity are reflected in the Assessment.</p>

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<p>Stakeholder Workshops A workshop was held with external stakeholders on 03/02/2022 and attended by 11 people</p>	<p>Workshop attendees were complimentary about the structure and format of the assessment.</p> <p>Concerns were raised in the external stakeholder workshop about access to services in more rural areas, particularly the Western Vale and issues of loneliness and isolation.</p> <p>The importance and impact of future trends and projections was highlighted by stakeholders.</p>	<p>Further information was received from Age Connects Cardiff and Vale which has been included in the report.</p> <p>Where possible information on future trends and projects have been included, this area will continue to be strengthened as the Plan develops.</p> <p>Those involved in the workshops will be contacted to participate in further engagement as the Plan develops.</p>
<p>The Council held a workshop for staff on 02/02/2022 which was attended by 16 officers</p>	<p>Links with work on planning and community safety and services for older people were recognised and in both workshops attendees agreed that the assessment reflected their knowledge and experience of the Vale.</p> <p>Some queries were raised about specific issues e.g. domestic abuse and digital inclusion but attendees were reassured that these were detailed in the various reports that make up the assessment.</p> <p>The importance of culture as a theme running across a range of issues was highlighted and the contribution it can make to improving well-</p>	<p>Those involved in the workshops will be contacted to participate in further engagement as the Plan develops.</p> <p>Further information on culture has been included in the Assessment.</p>
<p>Corporate Performance and Resources Scrutiny Committee</p>	<p>Councillor J.W. Thomas commented on the importance of utilising all the data to allow the Council to make informed decisions.</p> <p>Councillor Dr. Johnson was keen to understand the learning from the first phase of the work and the work of the PSB over recent years.</p> <p>In recognising the enormity of the task Councillor S. Sivagnanam suggested that concentrating on particular areas at a time would probably be more manageable as well as recognising that the Council was one of a number of partners in the process. It was also important, she further stated, to consider how success would be measured.</p>	<p>The Strategy and Partnership Manager commented that there was collective work that was required but that each organisation also needed to look at its own contribution.</p> <p>The Head of Service stated that the issues around responsibility, accountability and demonstrating progress would be taken forward.</p>

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	<p>The Chair concurred with the suggestion of concentrating on particular themes/areas and also the need to involve more and more stakeholders whilst recognising the significant amount of the work that was required.</p>	
<p>Community Liaison Committee</p>	<p>The Committee raised questions and comments on the following topics:</p> <ul style="list-style-type: none"> • Consultation engagement methods, • Data to evidence an increase in farming industry growth, • Data to evidence an active fishing industry in the area, • No mention of the location and availability of doctor surgeries in certain areas of the Vale within the Assessment findings, • Not all areas of the Vale considered as a flood risk being mentioned within the Assessment findings, • No mention of the lack of allotments available within the area, • Planning development being approved and built on green spaces within the Vale of Glamorgan despite the Assessment suggesting there was a shortage of green open spaces within the area, • The findings of the Assessment being utilised in all Council departments to demonstrate a joined-up approach to Council decisions and policies, • Future decision-making implications of the South East Wales Corporate Joint Committee (SEWCJC), 	<p>All PSB partners were responsible for contributing to and promoting the Assessment consultation. With regards to the Council’s approach, this was predominantly online with other methods available on request. The consultation survey had been made available on the Council’s website and all Town & Community Councils were invited to attend a stakeholder workshop arranged in February ’22.</p> <p>Further information/data would be provided to the Committee following the meeting in relation to Flood Risks and Growth Industries for the Vale of Glamorgan.</p> <p>General Practice Surgeries were a matter managed by the Health Board as set out in the Cardiff and the Vale of Glamorgan Population Needs Assessment (PNA) 2022. A copy of the PNA would also be forwarded to Committee Members following the meeting.</p> <p>The areas of flooding within the Assessment related to future risks rather than current.</p> <p>A reference to the promotion and need for more allotments would be added to the draft Assessment linking to analysis on green spaces.</p>

Appendix A – Consultation feedback

		<p>Any planning applications would be dealt with by the Council's Planning Committee. The Assessment set out a growth in the Vale of Glamorgan population with a subsequent increasing housing need and therefore a balance was required to meet population needs and protect open spaces in the area. The Council was currently consulting on its Replacement Local Development Plan (RLDP) that both members of the Committee and Members of the Public could engage with.</p> <p>The RLDP consultation process was hugely important to set future spaces available for development within the area. The Council had built very little of his own stock in recent years and therefore developments were predominantly applied for and built by external property developers.</p> <p>Corporate Joint Committees were a new tier of government introduced by Welsh Government. The functions of the Council's Planning Committee would not change with the introduction of the SEWCJC. The roll of the new SEWCJC would be to look at strategic matters across the South East Wales region as a whole.</p> <p>The Council was starting to build more, and increase the amount of, its own housing building stock to meet identified needs which was a positive step forward.</p>
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Appendix A – Consultation feedback

<p>Voluntary Sector Joint Liaison Committee</p>	<p>A number of questions and comments were made by Members</p> <p>Members praised the comprehensive report and work carried out.</p> <p>The draft Well-being Assessment was noted, with Officers representing the PSB having been advised of Committee’s views regarding the content, structure and conclusions detailed within the assessment</p>	<p>The assessment contained a section regarding volunteering, and a question had been asked in relation to volunteering within the ‘Let’s Talk’ engagement survey, with information also having been pulled in from a Welsh national survey. Officers were happy, however, to expand on the issue of volunteering as they viewed the Assessment as an ongoing piece of work under continual development.</p> <p>The PSB were mindful of avoiding duplication, bearing in mind their strong partnership work with Safer Vale and as a part of the Cardiff Capital Region, and PSB were therefore focused on identifying where they added most value.</p> <p>Officers recognized the importance of a robust communication strategy within the Council which also assisted in avoidance of duplication, and it was important for the Council to establish its connections across the Regional Partnership Board, the Capital Region and PSB, while also being clear about their specific remits and perspectives. The aim was to establish what gap these bodies would be trying to fill by collectively working together, and this work would be undertaken during coming months.</p> <p>The findings of the Assessment had been regularly fed back to the Council’s Strategic Leadership Team and Insight Board. Officers were encouraging colleagues to, in developing</p>
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Appendix A – Consultation feedback

		<p>policy and carrying out impact assessments, draw on information within the assessment rather than carrying out the work again.</p> <p>While the Assessment was required to be carried out every five years, Officers were considering which elements could be refreshed on a more regular basis so that the PSB’s partners could access the information.</p> <p>Officers were trying to promote the fact that such an extensive piece of work had been undertaken and that as a resource it was available to those who needed it within the Council and its partnering organisations.</p> <p>Officers recognized that they could investigate how the Council’s Greenlinks Community Transport service might be able to address issues around loneliness and alcoholism, two points picked up on within the assessment. This would be in addition to work being carried out in partnership with GVS and Age Connects to address issues around isolation and loneliness amongst communities in the Western Vale, including a planned hub in Llantwit Major and a range of funding opportunities being made available to community groups.</p>
<p>Young people No specific engagement was undertaken on the draft WBA with youth</p>	<p>72 people were engaged in a series of discussions and these highlighted issues around</p> <ul style="list-style-type: none"> • Environment • Climate change 	<p>The findings of the Make Your Mark engagement will be used to shape the Well-being plan and discussions are taking place with the Council’s</p>

Appendix A – Consultation feedback

<p>groups however the findings of the recent consultation on the Council's Annual Delivery Plan has been taken into account to ensure the issues that matter to young people are reflected in the WBA</p>	<ul style="list-style-type: none">• Community safety• Transport• Facilities and activities for young people	<p>Youth Service to develop a programme of engagement with young people.</p>
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Welsh Government response to the consultation on the draft assessment of local well-being for the Vale of Glamorgan, required by the Well-being of Future Generations (Wales) Act.

Thank you for sight of the Vale of Glamorgan PSB's Assessment of Local Well-being.

Welsh Government acknowledges that the preparation of an assessment and the supporting evidence is a significant undertaking and recognises the amount of work that has been accomplished. Covid-19 has brought huge challenges to the public sector and PSB partners have demonstrated real dedication and resolve in overcoming some truly testing situations over this period. PSBs are demonstrating that they too have a crucial role to play in the recovery from the pandemic, in considering the social, economic, environmental and cultural impacts on communities and co-ordinating the longer-term response. Given all of this, we also recognise that the assessments have been prepared during extraordinary circumstances and this has been taken into consideration when reviewing them.

Our focus has been on the main areas we consider will go towards providing you with a comprehensive view of the state of well-being in your area, ultimately equipping you with a good, clear understanding of the sort of priorities you as a PSB can target your collective efforts to best effect on in your well-being plan. These are the second round of assessments and it is hoped that there will be lessons learned from the first iteration, building on what happened previously.

We have structured our response to the consultation on your assessment in the same way as in 2017 which is as follows:

- **General comments** providing an overview of thoughts on the assessment;
- More **specific comments** on the way in which the analysis has been undertaken and presented and the way in which the statutory requirements have been met;
- A **final summary table** which identifies the areas we would suggest could benefit from further development. We are adopting a consistent approach to these matters which have been categorised as follows:
 - **Category A** – these are significant issues which we would hope would be addressed prior to publication of the well-being assessment. They might relate, for example, to compliance with the statutory requirements or a fundamental issue with the quality of the analysis
 - **Category B** – these are matters which are important and would support a better informed well-being plan and we would hope could be addressed alongside the development of the plan
 - **Category C** – these are matters which would strengthen the assessment but could be addressed over time.

We will be using the same approach in responding to each of the assessments.

Overall Thoughts

This assessment demonstrates the commitment the Vale of Glamorgan PSB has made to embrace the challenge of assessing well-being in the area. It engages well with most of the key areas identified in the statutory and non-statutory guidance and demonstrates good use of a range of evidence to support analysis.

Our evaluation identifies some areas for further development which, if addressed could strengthen the assessment. These include ensuring that the PSB is well-informed and using evidence to aid its decision-making and is also able to reflect on what the key findings from the data analysis mean for the Vale of Glamorgan, both now and into the future.

Comments on particular aspects of the Assessment

Statutory Requirements

The Well-being of Future Generations (Wales) Act (WFG Act) specifies a number of areas that the assessment cover. This assessment covers some, but not all of the statutory requirements contained in the WFG Act.

The PSB have chosen three high level community areas based on Upper Super Output Areas, allowing the PSB to build statistical information around these areas. The data is presented for the three areas throughout the assessment and, helpfully, comparisons are drawn between them. The assessment also helpfully includes analysis of areas below this level where data allows e.g. MSOA and LSOA. The assessment would benefit from a definition of the areas, and perhaps a summary of the three community areas, in terms of their social, economic and environmental characteristics. Additionally, references to key issues or features that make the areas distinctive would give the reader a better understanding when comparisons are made between them. It would also be worth considering a map at the outset illustrating the three community areas.

Although not explicitly referred to as National Indicators, the assessment does include the relevant data, e.g. low birth weight, GDHI, GVA, healthy life expectancy, etc.

The following assessments and reviews do not immediately appear to have been used which the WFG Act specifies the board must take into account when preparing the well-being assessment:

- Sufficiency of Nursery education provision review;
- Crime and Disorder Reduction Plans;
- Combating Substance Misuse strategic assessment.

Structure and Format

Overall the assessment is well presented and follows a good logical structure, with a clear summary and four underlying reports. The 'Key Findings' slides provide a good overview of the main issues covered in each report, although there could be more emphasis on how these issues impact on the area. Overall, the assessment is very clearly written, although some sections contain a large amount of text which could be broken up with more use of sub-headings to make it more readable. It might also be worth considering interspersing the text with charts or tables and figures rather than having several in one place.

In terms of presentation, some more detailed suggestions for strengthening the assessment are:

- It would be beneficial for all charts/tables/figures to have clear titles explaining what they illustrate e.g. in the environment section, it isn't always clear what the maps are highlighting;
- A number of the charts (mostly the ones that are presented as screen shots rather than in Power BI) do not have data sources listed. Also, some (e.g. in the economy section) appear to be missing footnotes, presumably because they are screen shots;
- It would be helpful to make more use of maps of the Vale of Glamorgan and the areas within it (as used in the environmental section), which would help give a better sense of the geography for other issues;
- For some of the charts, the 'y axis' doesn't start at zero e.g. for population growth. This distorts what is happening and makes it appear as though population growth is faster than it is;
- The first graph illustrating earnings (under 'Earnings' sub-heading in 'Economy and Earnings') needs to be checked as the last column is titled 'median hourly earnings' but appears to present annual earnings.

Engagement

The PSB has made a very good effort at engaging with local communities considering restrictions relating to the pandemic. It is also clear that there has been collaboration between the PSB, the Regional Partnership Board, the Safer Vale Partnership, and other local partnerships in the preparation of the assessment in order to share intelligence.

The assessment draws on insights from an online Let's Talk Well-being Survey undertaken in 2021 to supplement the analysis of the quantitative data.

It would be helpful to include more references to the engagement process throughout the document, where relevant, possibly including quotes from the survey. What are people's experiences like? Are those experiences good enough? Do they differ across the Vale or for different groups?

Currently, the assessment does not include a specific section covering the methodology, therefore it is difficult to make an assessment of the extent and effectiveness of the engagement exercises – this would be a beneficial addition.

Balance and Comprehensiveness

The assessment is broken down into reports on demographics, education and economy, health and community, and environment and transport.

Cultural well-being appears to be slightly weaker in comparison with the other pillars (for example, the arts and culture sub-section is included in the health and community report). The cultural briefing produced by the Wales Centre for Public Policy may be a helpful source of information [Well-being briefings for Public Services Boards | WCPP](#). However, we acknowledge that efforts have been made to include relevant cultural considerations in other sections e.g.

- recognising links between the cultural heritage of the area (coastal path; docks etc.) to the economic wellbeing (through tourism) and environmental wellbeing (e.g. green spaces) of the area;
- how the food/agriculture sector reflects the cultural identity of the area (and the possibility this may become more challenging if sheep farming becomes less economically viable in the future);
- environmental threats to cultural assets (e.g. coastal path).

In terms of cross-border issues, recognition has been made of the proximity to Cardiff and the role of the capital region, and the South Wales Metro development which is good to see.

Reflective and Critical Approach

The assessment acknowledges some of the impacts on data availability / limitations due to Covid e.g. childcare and play sufficiency assessments specifically, and a reliance on online surveys for engagement. There is also mention that there are plans to build on engagement activities to date through further in-person interactions with residents and stakeholders which we welcome. It also recognises the need to engage more with young people about their needs now and into the future e.g. working with the Vale Youth Council.

Where old data is being used (e.g. the Demographic Report uses data from the Census 2011), it would be useful to acknowledge this in the assessment and note that the Census 2021 findings will be incorporated once available.

Quality of Analytical Approach

Most of the data presented in the assessment is quantitative. There could be more of an attempt to use qualitative data in order for the board members to get a better idea of what priorities need to be considered for the well-being plan.

The Let's Talk wellbeing survey has been used to add qualitative insights into well-being although this is less apparent throughout and could be strengthened by the inclusion of more qualitative insights into the overall analysis. For example, quotes from residents could help illustrate and add more depth to some of the findings from the quantitative analysis.

Future Trends

It is clear that the assessment has drawn on some evidence from the Future Trends Report, and the evidence is used particularly well in the Education and Economy Report to consider future trends and their likely impact. We would suggest that the assessment could be strengthened by looking at those trends in more depth and more consistently across the four thematic reports to consider what they mean for the Vale of Glamorgan and its communities, both now and in terms of future needs.

We would suggest using the PSB Futures Impact/Certainty Matrix as an effective way to clearly set out issues to be monitored, issues that require further research and issues that are critical and need to be prioritised.

Feedback from other policy areas

Based on the feedback we have received from policy specialists across the Welsh Government, there are some very specific areas which we highlight for your consideration. For example:

- On community safety specifically, the headline findings on the main page do not pick up on all of the nuances in the report. There is one main headline comment that levels of crime are falling, but a) this is based on a 6% fall from June 2020 to June 2021 with no sense of the long term trend and b) the rise in domestic abuse incidences highlighted in the Health and Communities Report is not included in the findings in the main report.

- The various reports do an excellent job of drawing on recent evidence to explore the impacts of climate change. The impacts are framed in relation to both threats and opportunities and cover climate risk, adaptation and mitigation.
- The assessment doesn't reflect on the role childcare plays in supporting the social economic and cultural well-being of an area.
- There could have been more focus on the early years i.e. up to 5 years old. It's not clear whether there are any reflections on early years learning or support, a rationale for discounting evidence on this, or evidence gaps. Some collaboration in house (if it hasn't already taken place) - with PSB Pathfinders, would assist in ensuring sources/dates are not overlooked. The Vale of Glamorgan is a new Pathfinder and they are currently mapping their area/systems with Cardiff PSB so this could be a very timely point for this to happen.

Areas for development

Category A

Reference to the Sufficiency of Nursery education provision review.

Reference to the Crime and Disorder Reduction Plans.

Reference to the Combating Substance Misuse strategic assessment.

Category B

A summary of the community areas and a map showing their locations.

Consider breaking up large sections of text with sub-headings / quotes from the qualitative insights.

Inclusion of a methodology section.

See 'Structure and Format' paragraph for detailed information on where charts/tables/graphs/maps can be added, improved or amended.

A recognition of the 2011 Census data being outdated and a commitment to update certain sections with 2021 Census data when available.

Consider using the Future Trends Impact/Certainty Matrix.

More attempt to use qualitative data.

Category C

More work needed on cultural theme.



Vale of Glamorgan Public Services Board: Well-being Assessment

Feedback and advice from the Office of the Future Generations Commissioner for Wales,
14th February 2022

1: Summary

- A clearly presented well-being assessment that demonstrates the Vale of Glamorgan PSB's commitment to its area.
- Broken down into five reports: an overview document, demographics, environment and transport, health and community, and education and economy. Each section includes a helpful introduction and overview.
- All four dimensions of well-being (social, economic, environment and culture) covered, with a narrative that makes regular links and connections throughout.
- Good variety of data and information presented, drawing upon a range of qualitative and quantitative sources.
- Section 3 (below) highlights some areas that if further developed would help strengthen the assessment. These are: future trends, involvement, equality, skills and the future of work, cultural well-being and maximising your PSB's contribution to Wales' well-being goals.
- Section 3 also outlines other (desirable) areas for consideration within the assessment.

2: Evidence of good practice in the well-being assessment

Process and methodology

The assessment has drawn upon a range of quantitative and qualitative sources. This includes the consideration and use of an extensive range of reports and sources to inform its content, including future trends and their potential implications on well-being.

It is positive the assessment seeks to '*build on the foundations of the first well-being assessment*', and helpful it outlines other key partnerships working in the area, such as the Cardiff Capital Region City Deal and [Cardiff and Vale Integrated Health and Care Partnership](#), with regular links made to their work, e.g., the City Deal's work on skills.

One of the strengths of the assessment is the way in which some findings are broken down into smaller geographies as a way of presenting inequalities within the area. For example, in the Education and Economy section states: '*there are substantial differences in annual household incomes across the Vale of Glamorgan... in 2018, Ogmore -by-Sea and Llandow in the Western Vale records the highest net annual household income at £49,000. This compares to the lowest net annual income recorded in Gibbonsdown in Barry of £26,300.*' Within the same chapter, use of food banks, rates of benefit claimants and employment, are also covered by smaller geographies.

In the Health and Communities chapter, the 'stages of life' structure enables some exploration of the way well-being themes and goals interrelate. This is similar in the 'Life in the Vale of Glamorgan' section in the introductory chapter. For example, the assessment discusses the way the climate and nature emergency will impact housing, industry, access to green space, and mental well-being. Likewise, the discussion of Welsh Language covers links to culture and 'satisfaction with life'.

Content

The structure of the assessment, broken down into four themed reports and a 'summary', is a helpful way to present the findings as allows the reader to easily navigate the assessment.

The 'View of the Vale of Glamorgan' section provides a useful narrative under 'Life in the Vale of Glamorgan' and 'The Future of Life in the Vale of Glamorgan'. It clearly outlines key themes drawn from the wider assessments such as: stark regional inequality with high levels of deprivation in Barry, the challenges of decarbonising the economy, and key demographic changes. Likewise, the 'going forward' section provides a level of transparency to the reader, and demonstrates the PSB is working collaboratively to consider the impact of the findings on future decision making and planning.

It is positive to see the commitment of PSB partners to the ['Climate Emergency Charter'](#) which sets out a number of actions partners can work together on to take positive action and lead by example. We also note the statement in the overview chapter "*it is impossible to consider the future of life in the Vale of Glamorgan if not through the climate and nature emergency.*"

The assessment's consideration of environmental well-being is a strength, and it is positive to see it incorporate the views and concerns of residents. For example, it states 86% of respondents are 'fairly' or 'very' concerned about climate change, with concerns including variety of wildlife, water pollution, and overall quality of the natural environment.

The assessment consistently considers the impact of the Covid-19 pandemic, demonstrating the way the pandemic has affected all areas of well-being in the Vale of Glamorgan. For example, the economy and education chapter provide an in-depth assessment of how businesses and jobs were affected, while the health and communities chapter outlines the impact on both mental and physical health. Intersectional experiences are also considered here too, e.g., how unpaid carers have higher levels of anxiety, likely due to the pandemic. As attention shifts from well-being assessment to plan, we encourage the PSB to explore what the longer-term impacts and opportunities might mean for the Vale of Glamorgan, and to make the connections between these and its potential areas of focus.

As well as the pandemic, it is also reassuring to see consideration of Brexit, in conjunction with a range of reports and research and their potential implications on areas such as agriculture and local supply chains, and what these might mean for your area.

There is regular reference to positive initiatives in the area, such as the [Food Vale Partnership](#) and the Llantwit Major Food Access Project exploring food poverty in the area. And it is good to see the focus on food in the assessment, both in terms of food poverty (Health and Communities) and in relation to production (Environment and Transport).

We note and welcome your application to achieve World Health Organisation (WHO) Age Friendly Community Status.

3: Areas that could be further developed

Important areas for consideration

Building on the extensive work already undertaken for your well-being assessment, below are areas we consider to be important for your consideration. If developed further, they would help strengthen the assessment overall.

Building on your use of future trends

The assessment refers to and considers future trends information. This tends to be in amongst the narrative and topics being explored, as opposed to highlighting or setting out a specific 'key future trends' section. For example, in the narrative on employment, it points to our own research 'Inequality in a Future Wales' in relation to the future of work and move towards automation.

It is also reassuring to see the breadth of information and sources referred to. For example, on the area's ageing population, it makes good links between the UK Govt Office for Science's report 'Future of an ageing population' and the Cardiff and Vale UHB's 'Reimagining Ageing into the Future'.

Building on this, the assessment would benefit from making more explicit links and references to the recently published [Future Trends Report](#). And while the 'Future of Life in the Vale of Glamorgan' section does begin to explore some of the key future trends, and their potential implications for the Vale of Glamorgan, it would be helpful for the reader if the key future trends discussed could be broken down by sub-headings for added emphasis and clarity.

Looking ahead, it would be helpful to understand how the PSB intends to continue to consider and embed future trends information into its next steps, including the development of a well-being plan and setting of objectives and steps. Futures techniques are effective tools for engaging with others and prompting constructive discussion in a way that can help develop plans that deliver meaningful change.

In their feedback to PSBs, NRW are offering to run Three Horizons workshop to help support the incorporation of future trends into the well-being planning process. We encourage your PSB to take up this offer if you haven't already. Our Three Horizons toolkit is available [here](#).

The environment and transport chapter refers to our recent report 'Inequality in a future Wales' and highlights that more vulnerable groups are often least likely to be part of the decision making and planning process. Together with our advice below on your work on involvement, we encourage you to consider how different people and population groups living in your communities may be differently affected by future trends, and to actively involve those people to ensure their voices are being heard in your discussions and decision-making. A better understanding of their concerns and priorities for action will help you plan your next steps.

Involvement

The assessment makes frequent reference to the 'Let's Talk About Well-being' 2021 survey and states '*This assessment has been reliant on the findings of online engagement, primarily through surveys, to develop a first-hand understanding of life in the Vale of Glamorgan.*'

Using and adopting strong, innovative involvement techniques that go beyond engagement and move more towards co-production is important for all PSBs. While the content within the assessment suggests a strong evidence base, it would be helpful if further information could be incorporated on the involvement methods and approaches used to undertake the assessment. This would be useful for the reader and the longer-term benefit of the PSB so lessons can be learned and taken forward, as attention shifts to your well-being plan.

We recommend further information is included that:



- Provides detail on engagement techniques used
- Outlines any approaches taken to help increase accessibility of engagement tools / methodologies
- Presents a list of stakeholders, organisations and community groups engaged with
- Outlines any strengths and challenges of your engagement work
- Identifies 'seldom heard voices' you are seeking to involve
- Reflects on how your work to involve people could be improved going forward.

To help inform the next stages of the well-being planning process, the Co-production Network for Wales is producing advice and guidance based on the way in which involvement and co-production has been embedded in the well-being process so far. We encourage your PSB teams and coordinators to help shape this guidance with Co-Production Nand the network for Wales, as it develops.

Equality

The assessment contains some strong elements in discussion of equality within the area, and regional inequalities are covered in detail throughout. For example, the assessment explores how black, Asian and minority ethnic populations were disproportionately affected by the pandemic, and recognises that while the risk for all victims of domestic violence increased, LGBTQ+ and black, Asian and minority ethnic populations were at an even higher risk. Similarly, there are some references to gendered inequalities such as the gender pay gap, which is discussed and referred to in the education and economy section.

Building on this, we recommend ensuring all 'protected characteristics' outlined in the Equality Act are considered within the assessment. Other reports such as the [LGBTQ+ Action Plan](#), may also be of use, to help advise on particular areas within the Vale of Glamorgan.

The assessment rightly points out '*There are substantial concerns emerging the impact the pandemic has had on widening inequalities*', and we welcome that the assessment draws upon our '[Inequality in a future Wales](#)' report.

For reference, the next stage of this work is being undertaken in collaboration with FLiNT (Futures Literature Through Narrative). Authors will work with communities most likely to be affected by climate change to ensure their voices are heard, and then shape policy solutions that work for both people (inequalities) and planet (climate change). This work also aims to help develop capability and capacity building for everyone, and the key findings and methodology of the work will be shared with PSBs in due course.

Skills and the future of work

The education and economy section provides a good overview of prosperity in the Vale of Glamorgan, and touches on future employment opportunities and skills for the future across sectors.

The world is changing, and these changes are having profound implications to the future of work, community and well-being. Nationally in Wales, skills planning is lacking long-term thinking, focused on reacting to skills gaps rather than proactively preparing and planning for the skills of the future and meeting the well-being goals for Wales.

As attention shifts towards your well-being plan, we encourage you to build on your consideration of future trends information and consider the skills needed for the future, how they relate to your

area, and the significance they may hold in respect of other areas of well-being, such as the use of Welsh, the environment and culture. This is to help ensure the well-being objectives and steps you set are responding to the future of work and changing demographics, and not just responding to the short-term economic industries and opportunities of today.

Collaborating and involving a wider set of people to review and design your well-being objectives is one way to help achieve this. For example, schools (pupils, governors, headteachers), Further and Higher Education institutions; local business; community groups; Regional Skills Partnerships and others.

The assessment cites a wide range of reports and sources, including our 'Inequality in a Future Wales' report. Another helpful resource available is our summary analysis of our recent report with New Economics Foundation on '[Skills and training for a prosperous, green and equal recovery](#)'. The report finds there are significant skills gaps in green industries across Wales which must be addressed.

Cultural well-being

Cultural well-being is considered within the assessment, and it is positive to see reference to the research carried out by Welsh Government on the relationship between culture and well-being.

Going further, the assessment would be strengthened if culture was a more common thread throughout the four themed chapters. The Wales Centre for Public Policy's '[Cultural well-being briefing](#)' is a helpful resource and sets out five specific recommendations for PSBs to support this area of well-being. We recommend these are considered in more detail, to better inform your draft assessment and well-being plan. We also encourage you to consider the '[Vibrant culture and thriving Welsh Language](#)' chapter of our Future Generations Report, which sets out the key findings and recommendations in relation to culture and the Welsh language in Wales.

There are cross-cutting opportunities for your PSB to use cultural activities, or a cultural well-being 'lens', to drive well-being improvements in other key areas of well-being such as health, skills for the future and town centre regeneration. For example, the PSB could seek to actively involve arts and culture representatives in its work to ensure their voices are being heard in your discussions and decision-making. Fostering cultural well-being through participatory activities can also develop social capital and a sense of place and togetherness.

Maximising the PSB's contribution to Wales' well-being goals

Understanding the full definition of Wales' well-being goals can help ensure the assessment is considering the wide range of topics and themes of well-being within your area.

The table below sets out areas that could be explored further within the assessment, and/or taken into consideration for the well-being plan.

It is appreciated that it may not be possible for all the information below to be fully considered and incorporated into your assessment. Instead, you may wish to choose some areas to compliment the extensive work you have already undertaken:

Transport and Connectivity	The consideration of transport within the assessment is strong, making links to social and environmental well-being. Building on this, we recommend the assessment makes clearer links to Llwybr Newydd (the Wales Transport
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	Strategy 2021) in the assessment, and considers any progress or challenges in your area against its three headline priorities and the sustainable transport hierarchy it sets out.
The Foundational Economy and fair and local procurement	<p>Positive the assessment discusses Welsh Government's move towards the foundational economy and explores what this might mean for jobs in the Vale of Glamorgan. Can any links be made with the Foundational Economy Challenge Fund?</p> <p>Fair and local procurement is a key lever for social change and is touched on briefly. Further consideration and analysis in this area would help strengthen the assessment.</p>
Regional Economic Frameworks	The recently published ' South-East Wales Regional Economic Framework ' will be an important resource for your PSB.

Other areas for consideration (desirable)

These are areas you might wish to amend / update to strengthen the assessment overall:

- **Analysis:** There are good examples within the assessment where an issue is presented and discussed in detail with analysis making clear links to future trends and wider context. This is particularly the case for the 'transport and environment' section. In some instances, particularly in the 'Demographics' and 'Education and Economy' chapters, there is a tendency to set out statistical information with little explanation as to *why* something has changed, *who* is affected and *what* might happen next. For example, when the assessment states that with tourism the '*economic contribution of the sector has fallen by 67.1% to £93 million*' in 2020, no explanation is provided. It would be useful in instances like this if further explanation could be provided.
- **Reflection:** It would be helpful if further consideration could be given to any lessons learnt and carried forward from the last round of well-being assessments, to inform future PSB work and develop areas of best practice.
- **Regional Comparisons:** The findings within the assessment are frequently broken down by ward or LSOA, with findings often compared to Wales or UK wide statistics. Further consideration of cross-border issues, beyond the Cardiff Capital Region, would also be welcome.
- **Collaboration:** Building on the collaborative approach taken to developing the assessment in the region, it would be beneficial if the assessment identified *who* all the partners were and *how* the collaboration was managed. This information would help for future learning, as cross-sector collaboration is a challenging but often effective means of delivering social change.
- **5 ways of working:** Including information on how the PSB has applied the 5 ways of working in producing the draft assessment would be a benefit.
- **Readability:** Some of the themed reports would benefit from additional headers and sub-headers, to help break up the text. Some of the graphs and tables within the four themed reports are small and difficult to read. It is suggested they are made larger and/or put in a separate document as a technical annex.
- **Evidence and Sources:** The report cites a wide range of quantitative and qualitative sources, including recent and relevant strategy documents. These include the Cardiff Capital Region Deal, the Climate Emergency Charter, SoNaRR, and the Population Needs Assessment for



example. It would be helpful if an annex was incorporated to include a list of all the sources used within the assessment.

- Minor: there are some cases in the assessment where a link to further reports or information is suggested but not included (e.g. Environment and Transport, page 25). This should be amended.

4: Resources to help inform your next steps

Below are resources that can help inform your next steps, as you move from well-being assessment to well-being plan:

- Chapter 4 of the Future Generations Report: [‘Setting Good Well-being Objectives’](#)
- The [‘Future Generations Framework for Projects’](#)
- [Case studies](#) of how the Act is being implemented on the ground in Wales
- Office of the Future Generations Commissioner for Wales: [Resources](#)

11 February 2022

Dear Helen

Well-being Assessment Consultation Response from NRW

Thank you for providing us with the opportunity to respond formally to the Vale of Glamorgan Well-being Assessment. As a statutory member of the PSB we've been involved with the Well-being Assessment development and welcome the opportunity to contribute to this stage. In order to provide targeted and co-ordinated support to all of our Public Services Boards, we have arranged our feedback into the following categories:

- (i) Items which are special or significant and distinct to place
- (ii) Assessment and analysis of Environmental Well-being
- (iii) Future trends
- (iv) Application of the Climate Change Risk Assessment for Wales (CCRA3)
- (v) Inequalities between communities and exposure to environmental risk

Beneath each heading we have considered our **recommendations** for the assessment, our **aspirations** for future development of the well-being plan and the NRW **contribution** to all of the above as an integral partner in the Well-being planning process.

The above categories have been drawn from [Welsh Government's Statutory guidance \(SPSF3\)](#) on the collective role of Public Services Boards. NRW will use these categories in combination with the framework for assessing Environmental Well-being provided by [SoNaRR2020](#) to inform all of our consultation responses. Where applicable, we will also draw on local information and evidence gathered as part of our Area Statements. For more information on how we will use this information and that which lies behind the categories listed below to please refer to the attached briefing note: Well-being Planning Framework for Approval (Annex1).

NRW will aim to provide formal written feedback on PSB products at three separate intervals during the development of Well-being Plans. This will include this round of **Well-being Assessment consultation**, again following the development of **draft Well-being objectives**, and for one final time during **Well-being plan Consultation**.

Each stage will allow NRW to involve as wide a range of technical specialists as possible within our own organisation. The process will also provide the NRW board with a documented story of Well-being Plan development in each place. This will be invaluable to them at the end of the process when they are looking to sign off each individual Well-being Plan.

Please contact your local PSB rep for information about next steps and NRW involvement.

Yours sincerely,



Michael Evans

Head of Operations South Wales Central



NRW Well-being Assessment Consultation for Vale of Glamorgan Public Service Board

1. Items which are special or significant and distinct to place

Findings:

Developing

Meeting Expected

Greater depth

We agree with the findings of the Well-being Assessment.

The assessment highlights that the Vale of Glamorgan has a wealth of natural assets such as the Heritage Coast and surrounding countryside which present outdoor recreational opportunities. It also finds that people are more likely to volunteer and engage in arts and cultural activities. For many, well-being in the Vale of Glamorgan is relatively good and key indicators show good educational outcomes and earnings above the Welsh national average. However, while on the whole well-being is better than many other areas of Wales, the Assessment identifies inequalities that are affecting people's well-being.

The assessment shows that experiences of inequality vary across the Vale of Glamorgan, for example, urban areas such as Barry have some relatively deprived communities which suffer from multiple deprivations including poor quality of housing, overcrowding living conditions and poor air quality. On the other hand, in some rural areas, where the population is increasingly aging, a lack of access to public transport and other services is affecting people's health and well-being.

As an emerging issue, residents are concerned about the future of green spaces and are expecting worsening environmental factors over the next 5 years.

Other interesting data is highlighted below:

- The coronavirus pandemic has affected people unequally having a greater impact on disadvantaged communities.
- Carbon emissions from transport outgrew domestic emissions in 2014 as the second highest emitter of CO₂.
- Per capita CO₂ emissions have been consistently above the Welsh average since 2005.
- Approximately 5,000 residential properties are currently at some level of flood risk; this number is almost certain to increase as climate change accelerates.
- Top 4 employment industries are: human health and social work; wholesale and retail trade; education and accommodation; and food service activities.
- Biggest forecast growth in jobs will be: Information and Communication industry; Professional; Scientific and Technical Activities and Agriculture, and Forestry and Fishing.

Recommendations for the Assessment	Aspirations for future Well-being Plan development	NRW Contributions
<p>We recommend that updated flood risk data, which we have provided, is included in the Well-being Assessment, including data for Dinas Powys.</p>	<p>The next phase of Well-being Plan development will get to the bottom of the key local issues such as those mentioned above, identifying the main drivers by applying root cause analysis with PSB partners and wider groups. We also are keen to identify where the environment can play a critical role in delivering multiple benefits across the four pillars to address key issues including inequalities, climate change and those associated with transport.</p>	<p>As a statutory member of the PSB we will support development of the Well-being Plan, including supporting integration of natural resources, the four aims of Sustainable Management of Natural Resources, Area Statements, SoNaRR and the Climate and Nature Emergencies.</p> <p>NRW would also like to offer the PSB an opportunity to be involved in hosting a focus group to jointly explore what citizens want for the future of the natural environment and the actions we can all take to safeguard it for the future. This would form part of the national conversation (Natur a Ni / Nature and Us) being hosted by NRW with support from Welsh Government. The results of this focus group, together with the outputs from the national conversation specific to the Vale of Glamorgan can be woven into longer-term planning through the development of the Well-being Plan.”</p> <p>Please contact NaturaNi@cyfoethnaturiolcymru.gov.uk for more information about this offer.</p>

2. Assessment and analysis of Environmental Well-being

<p>Findings:</p> <p>Developing Meeting Expected Greater depth</p> <p>We agree in principle with the assessment and analysis of environmental well-being, However, we are keen to ensure that this data and evidence is used to make links between the natural environment and all measures of wellbeing.</p> <p>We believe the value of this Assessment goes beyond the Well-being Assessment and can be used for other plans such as Strategic and Local Development Plans and the Area Statement.</p> <p>We welcome that despite the coronavirus pandemic restriction, the online survey ‘Let’s Talk Well-being 2021’ received 1,264 responses between July and September 2021.</p>		
Recommendations	Aspirations for future Well-being Plan development	NRW Contributions
<p>It is recommended that the following:</p> <p>Explanation of the purpose of supplementary information which is linked to the WBA.</p> <p>During the assessment development we have identified some evidence gaps including soil quality, coverage of woodland, peat, recycling evidence,</p>	<p>Since the last round of well-being planning, there has been a significant shift in public discussion and understanding the connections between all four pillars of well-being. Accompanying this is an emerging appreciation of the need for co-ordinated public sector responses. The overwhelming message from SoNaRR is that societal transformation is needed in the Food, Energy and Mobility systems.</p> <p>As we begin Well-being Plan development, we are keen to ensure that:</p> <ul style="list-style-type: none"> • Socio-economic data is incorporated into the understanding of what environmental well-being means. 	<p>We would welcome the opportunity to explore how the Well-being Plan can shape transformation in the transport system, energy and food and clearly align to the four aims of SMNR from SoNaRR 2020.</p>

<p>Local Nature Recovery Action Plan data and evidence. Consideration should be given to including this evidence where possible.</p>	<ul style="list-style-type: none"> • The concept of environmental well-being includes data and evidence from the social, economic, and cultural well-being dimensions. • The connections between all four dimensions of well-being are being made apparent. • Nature and Climate emergencies are at the forefront of decision making <p>It is important to identify how collaborative public sector working can drive transformation and identify what levers we have locally that can help shape this transformation.</p>	
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3. Future Trends

<p>Findings:</p> <p>Developing Meeting Expected Greater depth</p> <p>The Well-being Assessment has some consideration of future trends across the 4 pillars of Well-being.</p> <p>In the environmental wellbeing section, the future trends are identified such as further loss of biodiversity and impacts of climate change (increased risk of flooding and coastal erosion).</p> <p>Links are also made to the disproportionate impact this might have on already disadvantaged communities.</p>		
<p>Recommendations</p>	<p>Aspirations</p>	<p>NRW Contributions</p>

From an environmental perspective, it is important that consideration of future trends continues into Well-being Plan development and that positive and negative impacts are considered between the four pillars of wellbeing and the climate and nature emergencies.

Recommend the use of:

- The WG Go-Science UK trend deck for evidence of the use of multiple relevant futures resources
- The range of Future Tools and techniques available in the UK Governments Futures Toolkit
- At least a single session with a collection of relevant stakeholders to run a Three Horizon Workshop, or a detailed SWOT/STEEPLE

We will continue working with the PSB to build on the work of the Well-being Assessment to deliver the Well-being Plan.

Future recovery from the pandemic and responding to climate change, the Well-being Plan should aspire to ensure a green and just recovery. Thus, ensuring that the needs of vulnerable groups (often least likely to be part of the decision making and planning process) are met whilst addressing the climate and nature emergencies.

To do this NRW encourage the PSB to use wellbeing planning to build on the evidence of the assessment to:

- ensure regional moves to change the energy infrastructure in the Vale of Glamorgan take account of local issues such as fuel poverty and ensuring a just and green transition to decarbonisation. The Local Area Energy Planning (LAEP) will be key in delivering the relevant energy strategies and plan for the Vale of Glamorgan and should be incorporated as a delivery mechanism for the Well-being Plan.
- ensure a modal shift in transport, away from our reliance on high polluting private transport to an integrated system of both active and sustainable public transport solutions.
- move away from viewing society and the economy as if they were separate from the environment, putting the climate and nature

NRW would like to offer to facilitate a 'Three Horizons' workshop during the development of response analysis, to help support the incorporation of future trends into the next phase of well-being planning.

analysis, or a Driver mapping workshop. This could include production of multiple scenarios and/or options for delivery.

emergencies at the forefront of decision making for future generations

analysis, or a Driver mapping workshop. This could include production of multiple scenarios and/or options for delivery.	emergencies at the forefront of decision making for future generations	
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4. Application of the Climate Change Risk Assessment for Wales (CCRA3)

<p>Findings:</p> <p>Developing Meeting Expected Greater depth</p> <p>We are pleased to see reference to the Third UK Climate Change Risk Assessment (CCRA3 for Wales) in the environmental chapter. Shoreline Management Plans; Communities at Risk Register and Water Framework Directive have also been used. The focus is primarily on communities, people and local natural environment, and the assessment could be strengthened by including risks to businesses and infrastructure.</p>		
Recommendations	Aspirations	NRW Contributions
<p>Include revised Flood Risk data and evidence as described above.</p>	<p>In the next stages of Well-being Plan development, we would like the PSB to include the following:</p> <ul style="list-style-type: none"> • Identifying any place specific risks and opportunities. • Prioritise relevant places that require urgent action informed by the CCRA3 risk classification (i.e. more action needed/further investigation/sustain current action). 	<p>See recommendation to future trends above.</p>

5. Inequalities between communities and exposure to environmental risk

<p>Findings:</p> <p>Developing Meeting Expected Greater depth</p> <p>The assessment has identified environmental and socio-economic inequalities between and within communities. This includes reference to specific communities, which are more vulnerable to environmental risks and hazards. Such as flood risk, poor air quality, noise pollution, water quality (water supply and bathing waters: public health impact) and INNS (public health impact).</p> <p>The assessment has evidenced an understanding and analysis of the socio-economic demographics of the communities within the PSB area. Including the core data set indicators of Aim 3 of the Sustainable Management of Natural Resources (SMNR). Environmental risks and societal impacts which relate to the core indicators are demonstrated, e.g., poor air quality areas identifying the socio-economic impacts on people and communities. Issues are known and clearly identified (spatially / geographically by locality).</p>		
Recommendations	Aspirations	NRW Contributions
<p>It is recommended that the following edits be made to the Well-being Assessment prior to publication:</p> <p>Revise flood risk data including data for Dinas Powys, which we have provided</p>	<p>Currently, we have clear identification of the environmental and socio-economic inequalities within certain communities.</p> <p>As we move towards developing Well-being Plan and objectives, together with PSB partners, we are keen to:</p>	<p>NRW have offered the following training for PSB officers and members:</p> <ul style="list-style-type: none"> • An online training webinar to support PSBs to link health, education and nature (similar to a recent training session

	<ul style="list-style-type: none"> • Explore and identify root causes of the inequalities. • Assess and evidence whether current policy and practice is sufficient to manage exposure to multiple and cumulative risks to communities. • Identify and prioritise the opportunities for primary prevention interventions – for example, those policies that cover transport (inc. active travel); energy; food; access and recreation; countryside, coastal and greenspace management (inc. blue space); education, skills, and volunteering; housing; woodland cover. <p>The aim is to identify the multiple benefits of primary prevention interventions for the environment and people.</p>	<p>with GPs or our Naturally Happy and Healthy Webinar)</p> <ul style="list-style-type: none"> • NRW Health Impact Assessment guidance and tools to support integrated thinking about natural resources and health, e.g. training session on Wider Determinants of Health and outline of HIA with focus on environment
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Empowering people. Inspiring excellence. Strengthening communities.

Response from Glamorgan Voluntary Services (GVS) to: Vale of Glamorgan Public Services Board (PSB) Well-being Assessment Consultation.

Introduction to Glamorgan Voluntary Services

GVS is an independent charity and has a flourishing membership of voluntary and community organisations active in the Vale of Glamorgan. We help to improve the quality of life of people and communities by supporting volunteers, volunteering opportunities and voluntary groups.

GVS delivers a range of quality services to meet the needs of voluntary groups. We are a one stop shop for the voluntary sector. We champion best practice throughout voluntary organisations so that they excel in delivering their aims and objectives.

GVS empowers voluntary groups, providing many channels of engagement and quality services to enable them to excel at serving their communities. Our role is to provide information, advice and guidance on all aspects of volunteering for both volunteers and recruiting organisations.

The Health and Social Care Facilitator in GVS supports the third sector and statutory partners in a number of ways:

- Promoting partnership working within the sector and across sectors
- Promoting third sector organisations and services to statutory partners and vice versa
- Representing the third sector at strategic planning and partnership groups
- Engaging the sector in consultations and engagement about health and social services

GVS Response

GVS welcomes the opportunity to comment on the PSB Well-being Assessment Consultation. We respond to this in our capacity as an organisation which supports the third sector in the Vale of Glamorgan. We are also active partners in many areas of work with the Health Board and with the local authorities.

General Comments

- The survey itself is very well written. The amount of questions and type of questions is engaging and will gain a lot of rich data from participants. Perhaps for future questionnaires a small sentence describing what the PSB is and does would help the public.
- The key issues identified in the Well-being Assessment are extremely important and are consistent with what is being discussed in the third sector. The Vale of Glamorgan has an ageing population and social isolation has risen in recent years. Access to services (like public transport in rural areas) is another key point that the reports make that is important. GVS agrees that the reports have highlighted the key issues.

- The reports mention 'utilising technology to deliver social care and support an ageing population'. It also adds 'to address differences in the access of services for people.' While technology can help older people, the reports could mention the amount of citizens who are unable to access or use the technology. Perhaps the reports could add a figure on how many people have access or can use modern technology.
- As the reports state there is a growth of the over 65 population which is particularly prevalent in the Western Vale. The Western Vale is an area of the Vale that the third sector has made great strides to include in recent years as it is often overlooked. GVS has recently moved to the Western Vale and has opened two community buildings – CF61 and Illtud House. The Western Vale is prominent in the reports so future consideration to services will need to keep this in mind.
- The reports mention the difficulties faced by the residents in the Western Vale (loneliness, isolation, lack of transport). GVS runs a community centre in Llantwit Major called CF61. This provides a central point for residents and the wider community to access services and social activities. GVS will be happy to continue our work with the Vale of Glamorgan Council to develop and promote the centre.
- The reports mention that 50% of older people are not free from a limiting long term illness which is a significant figure. Various engagement events held by GVS have highlighted the need for more provision of services for people with long term conditions. The range of services available have been affected by COVID-19 with many changing to online delivery. Given the significant percentage of older people affected by long term illness, it would seem appropriate for a specific focus to be given to how people are, firstly, able to prevent long term illness and, secondly, how they are able to manage conditions and get the support they need.
- The report highlights unpaid carers and the expected growth in numbers. It is acknowledged that unpaid carers, by undertaking this role, prevent demands on social service budgets. However, they face many challenges which are well documented (see consultation on the draft Cardiff and Vale Carers Strategy a few years ago). Many unpaid carers identified difficulties in accessing services and finding information on services and have highlighted these difficulties over many years. The Cardiff and Vale Carers Gateway plays a significant and vital role in providing carers with support and with guidance on what services they are able to access.
- GVS was involved in the work to establish a Wellbeing Hub in Penarth and in developing third sector links to Barry Hospital. It is understandable that this work has been delayed because of COVID-19 and because of capacity. However, it appears that work is progressing in Cardiff on various developments under Shaping our Future Wellbeing, eg Maelfa and the CRI. We realise the Wellbeing Hub in Penarth steering group is meeting once again. We look forward to contributing to the development of the Hub in Penarth and Centre in Barry Hospital and enabling the integration of third sector services into these developments.
- The questionnaire asks what the priorities of the PSB should be in the future. Four key areas are 'older people with limiting long term illness', 'services for rural areas', 'transport' and 'social isolation'. Another priority for the PSB could be the Western Vale which the reports often mention.
- The reports are detailed and contain a lot of useful information.

Summary

GVS hopes that this response is helpful.

Name:	Linda Pritchard Lani Tucker
Organisation	Glamorgan Voluntary Services (GVS)
Email Address:	linda@gvs.wales lani@gvs.wales
Address:	Illtud House, Station Road, Llantwit Major, Vale of Glamorgan CF61 1ST
Date:	28 th January 2022

Appendix F

Vale of Glamorgan Public Services Board (PSB) Well-being Assessment Consultation Survey Results

1. Which area of the Vale of Glamorgan do you live in?

[More Details](#)

 Insights

 Barry	15
 Eastern Vale (Penarth, Sully, Di...	15
 Western Vale (Rhoose, Llantwi...	16

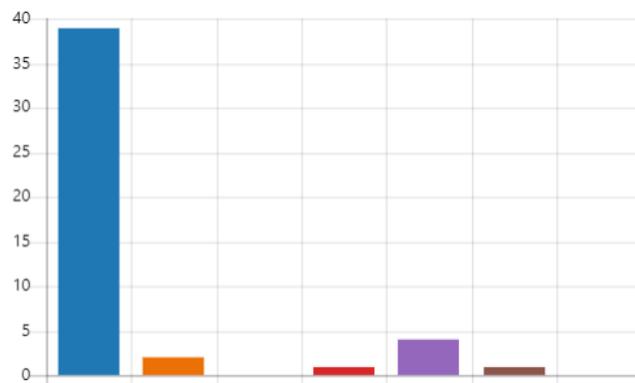


2. In what capacity are you responding?

[More Details](#)

 Insights

 Local resident	39
 Local councillor	2
 Council employee	0
 Local business	1
 Public / third sector organisati...	4
 Town and Community Council	1
 Community / Sports Group	0



3. Do you think the Well-being Assessment contains all relevant information and covers the right issues?

[More Details](#)

 Insights

 Yes	30
 No	17



4. If no, what else should be included? The open-ended responses received appear below:

- Increasing the number of segregated cycle lanes (not counting on "climate changes to be new opportunities for active travel, with dryer summers making active travel a more attractive proposition") better/safe cycling routes are the answer.
- Llandough should be mentioned separately as it is not part of Penarth.
- Whilst mentioned it's unclear as to the challenges to be faced with an ageing population. It is essential that the Vale is equipped and well informed as to how it will meet this challenge. In particular, it needs to include means by which an integral approach is adopted that ensures that all age groups are well informed and encouraged to join in this challenge rather than relying on the usual support services; e.g. hospitals, welfare.
- Mental health.
- But it is far, far too wordy and academic. It needs to be in plain English if you want more responses.
- Inadequate treatment of elderly to distinguish wellbeing at home versus wellbeing in care.
- Skipped on serious flooding. Does not cover serious flood event in Sully December 2021.
- Better access to our Hospitals, to attend Llandough Hospital from the Western Vale is very difficult on public transport.
- There is no hospital or medical emergency provision our elderly population have to spend 4 hours travelling between UHW and Barry for appointments.
- More visual representations of information. At the moment it is just a wall of text.
- A lot of acronyms not explained. In much of the comparative detail it is not clear with what the figures are being compared. Not enough comparison with other parts of the UK and Wales. Badly written in places. Nothing much there about provision of healthcare, how easy it is to get to see a GP. No aspiration or detail about increasing public transport, increasing cycling, reducing traffic pollution, improving car charging points.
- More about the effects of domestic and sexual violence. Consult with Cardiff Women's Aid and Atal Y Fro.
- Physical well-being, mental well-being are omitted as are morbidity rates for the areas. These are significant elements of well-being.
- The assessment recognises the increased traffic in the Vale but does not address the impact on wellbeing of the road congestion. Everyone I know found the lockdowns and work from home rules a welcome relief from the stress of trying to get in and out of Barry at rush hour. There is no route from the Western Vale that does not get jammed and yet new homes are still being built. My commute is a nightmare and I'm dreading the looming return to office. It is impossible for me to get from my village to my office on public transport and that will be true of many people. That is a reality that must be acknowledged. The assessment also doesn't recognise the reasons why people choose to live in rural areas and the impact of increased urbanisation on wellbeing for people. My village has more than quadrupled in size with more houses still to be built. The report does also not consider noise pollution from the airport. The first lockdown drew attention to the lack of noise. The approach of the Council to school dinners and the nutrition provided to our children was also not highlighted.

- Planning and development plan impact on local amenities; housing crisis - the real need vs. what large housing companies prefer to build; housing crisis - impact of 2nd home and holiday lets.
- More detail on the what we will do today sections. For example, Objective 2 states - we will work on an environment project. This is not specific enough. If it needs to be kept vague at least capture there is a need to work with existing networks delivering for the environment to create long lasting change.
- I was expecting to see more content on means to ensure that children entering English medium education in the Vale learn sufficient Welsh to ensure that they are not disadvantaged in the job market.

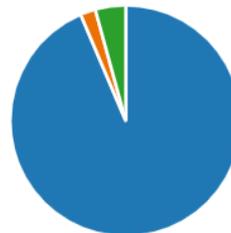
5. Do you agree with the key issues identified in the Well-being Assessment by the Public Services Board?

These are: climate change and the importance of our natural resources, inequalities, the needs of an ageing population and access to services, particularly in our more rural areas.

[More Details](#)

 Insights

● Yes	44
● No	1
● Don't know	2



6. If yes, is there anything particularly that you would like to comment on.

The open-ended responses received appear below:

- Good luck, inspirational, may be harder to deliver.
- The sooner 20mph speed limits are introduced the better. An increase of the number of council members who use active travel would help them see the changes needed in cycling infrastructure for more to get out of their cars.
- See above.
- I know at present bus /trains are not used as much but it would nice to have more than an hourly service.
- Yes see above. It is too wordy and academic. It needs to be in plain English.
- More crime data.
- I would like to see a greater emphasis on sustainable transport.
- More detail needed about care provision for a growing elderly proportion of the population.
- The older we get it is more difficult to access health care.
- The need to access services for the rising numbers of elderly communities in the Western Vale will increasingly rely on capable internet access. Online

communication with doctors, care workers and relatives will be an essential part of this service access. The need for adequate Internet access to 30Mbit services for all communities in the Western Vale must be driven more vigorously than we have seen to date, otherwise access to these services will continue to decline relative to the rest of the Vale.

- It takes a long time to assess an elderly person's needs. I had experience of this when I was seeking help for my father in 2009. I hope it is better now!
- Education.
- Yes. You need to start paying attention to Climate Change and our Natural Resources...at present you are quite happily demolishing any good carried out to build yet more unaffordable housing in the hope of clawing in yet more Council Tax with no provision for entertainment, increased traffic, increased medical requirements or education requirements.
- We are beyond climate 'change', it should be discussed as an emergency.
- I'm seventy nine and a Community Councillor for thirty two years. I have seen the decline of the communication between the Vale Council, the Community Councils and the public. Also the service they provide is not as organised as in the past. It is now all talk and no action.
- Sustainable travel and opportunities for young people. Simple ways to encourage biodiversity.
- You need to use language that is easier to understand. Who says "paucity" these days, for example.
- Good quantitative information in key findings except Health & Communities which lacks numbers.
- These mirror similar challenges being addressed across Wales.
- See 4 above.
- Access to health care from Western Vale, a trip to Swansea is no way as convenient as to Cardiff.
- Climate change is a real issue but more could be done to help with recycling, particularly items that can't go in the weekly collections. Also helping residents with recycling who simply don't have space for all the different bags and boxes. The reality of decisions made by the Council seems to contradict these issues - approving new housing estates but not insisting on sustainable housing techniques (solar panels, air pumps etc), not considering the impact of more houses on access to services or road congestion. It is also almost impossible to purchase a 2 or 3 bedroom home in the Western Vale as most are rentals and new homes are 4/5 beds. Downsizing is therefore not a simple option and getting on the ladder impossible.
- Particularly important is access to green space and nature. We must do everything to protect such spaces and improve them too.

- This Council needs to stop building on all available land when can't provide services to current residents.
- In Objective 3 that we want to achieve a high quality environment is not reflected in that what we are going to do. How a high quality environment will be achieved needs including.
- Access and parity of services for children and adults is woefully inadequate in rural Vale incl. access to public transport/respice centres/healthcare centres. Always has been. No change. It is very much a postcode lottery STILL!
- Proposed housing developments in already built-up areas work in contradiction to this assessment - the proposed plans should be relocated further afield to less populated areas.
- I agree with the emphasis on the climate emergency and the need for urgent action.

7. If no, can you explain why not? The open-ended responses received appear below:

- It needs to be in plain English.
- More emphasis on mental health issues as a result of the stresses and tensions of modern life. This operates across all age/gender groups. We should think carefully about the well-being of young people as they are the future. of our society. Multiple dimensions to this but there seems to be a lack of affordable opportunities for young people to gain confidence and self-esteem.

8. If don't know, can you explain why? The open-ended responses received appear below:

- They are stated but not explaining what will change

9. Does the assessment reflect your experience and knowledge of life in the Vale?

[More Details](#)

 Insights

- Yes 37
- No 7



10. If no, what else should be reflected? The open-ended responses received appear below:

- Local input.
- There is no affordable provision for evening entertainment for the young or the old. There is no punishment for the young people who wreck our parks, beaches and town centres. The Vale Council's own staff are insulted and abused by these young

persons, but the staff are never believed, so the abusers walk free to abuse the next person. Do something about all this to make our home towns safe for everyone.

- It's hard to say as it's a wall of text I cannot read.
- Effects of the incinerator. Travel bottlenecks.
- There are no plans for sustainable transport in Cowbridge, indeed I expect to lose the X2 bus. Where are the links from Cowbridge to Culverhouse Cross? Most (vast majority) of people from Cowbridge drive into Cardiff due to no train link. The bus goes via Cardiff Bay, and is not a commute service, whereas the train from Pontyclun takes 8 min into the city centre.
- Health profiles by social class, gender, age, ethnicity. NOT all members enjoy a sense of well being because there are inequalities in abilities to access CARE, THE ARTS, CULTURE. There is also a digital divide in households across Vale and wider Wales.
- The impact on traffic congestion and the impact of a growing and increasingly urbanised area.
- Existence and impact of intra community support - playgroups, social and activity groups for adults.
- The younger generation.
- There is a strong sense of community. There is existing networks that need support to continue to deliver/ deliver new ways of working.

11. Having read the well-being Assessment what should the PSB focus on for the future?
The open-ended responses received appear below:

- Ensuring our young people are receiving the highest level of education possible. All schools in the Vale should have high standards of teaching and have equal levels of funding. Young people need to know that there are jobs available when they leave school - the Kickstart programme looks to be an excellent opportunity for many to get a foot in the door.
- Infrastructure in the Western Vale, schools, medical hubs. Climate change.
- The sooner 20mph speed limits are introduced the better. An increase of the number of Council Members who use active travel would help them see the changes needed in cycling infrastructure for more to get out of their cars. This will aid the Vale's ability to meet a number of targets moving forward. Brave decisions will see the biggest benefits.
- Limit should be made to planning applications until supporting infrastructure and parking is in place.
- Crime and educational.
- Creating an environment in which all sections of society 'own' the process and outcomes.
- Local supply jobs Eco and health growth for Wales.
- During Covid it has become obvious that many people are lonely, something to combat this would be good.
- Make it readable and then more people would be involved and respond. It is far too wordy and academic. It needs to be in plain English. Look at the Crystal Mark, please!
- More crime data.

- Needs of an ageing population, and sustainable transport.
- Infrastructure and transport for a population growth and ageing population.
- Crime enforcement needs to be far more effective regarding theft and vandalism e.g. withdrawal of hire bike aimed at pollution reduction and fitness. Healthy living.
- Continuing support to keep elderly people in their homes for as long as possible.
- Reducing Isolation of increasing elderly population in Western Vale by improving essential communications infrastructure for all communities, Look beyond the low hanging fruit.
- Access to services.
- Education.
- Loneliness...this cuts across the generations from the child struggling with their education and bullying at school to the single mum who can't cope with her baby to the person who has just been made redundant, to those who have lost loved ones, to the young and old who live alone. Monday to Friday 10am to 3pm there are a few services for the elderly, but what about the weekends, the evenings...those living alone feel that loneliness and unwantedness more at these times than at any other time...
- Disabilities.
- Particular emphasis should be placed on equalising access to public services across the Vale Council's area.
- Making things more accessible.
- Environment and opportunities for young people.
- A separate plan of action and associated funds for the deprived areas of Barry, alongside different objectives for other areas, both rural and coastal.
- Inequalities.
- The Vale's response to the global climate emergency.
- Its current priorities.
- See 4 above.
- Health and transport.
- Creativity - help/enable people to express themselves to overcome their fears and anxieties.
- Role of the Arts, in fullest sense for contributing to wellbeing of individuals and communities.
- Ensuring Welsh Government and local Council decisions are made in harmony with the wellbeing assessment recommendations. Recognising that options for developing roads may be in conflict with residents desire to live in peaceful rural areas and ensuring planning and development is done in harmony with the area and not to just meet things like housing objectives. Teaching children to live sustainably and providing the tools to do so.
- Overlaying all the existing data to identify areas to action (increase support, transport, etc) and support creating future strategies.
- Protecting our natural world and educating those who have.
- Being able to provide services for everyone not just people who can afford it. Also stop increasing housing when not able to provide services and this in turn leads to nature areas and environmental improvements.
- Objective 4 needs to reference food waste and species conservation.

- Access to healthcare facilities CLOSER to home esp RURAL Vale. So many people struggle with access to public transport and end up paying extortionate taxi rates to get them to hospital. Greenlinks is NOT reliable and cannot be depended upon for important appointments.
- Maintaining existing green spaces - not allowing infringement of these areas or green wedge land by proposed building developments.
- A sense of urgency regarding active travel. We urgently need to improve cycle and walking routes to reduce car journeys and teach young kids in the Vale the environmental, physical and mental benefits of active travel. We were pleased to see the recent consultations on active travel, particularly new cycle routes, but their implementation needs to be accelerated - it is a climate emergency and we don't have time to wait.

12. How would you describe your gender?

[More Details](#)

[Insights](#)

● Woman	27
● Man	20
● Non-binary	0
● Prefer not to say	0

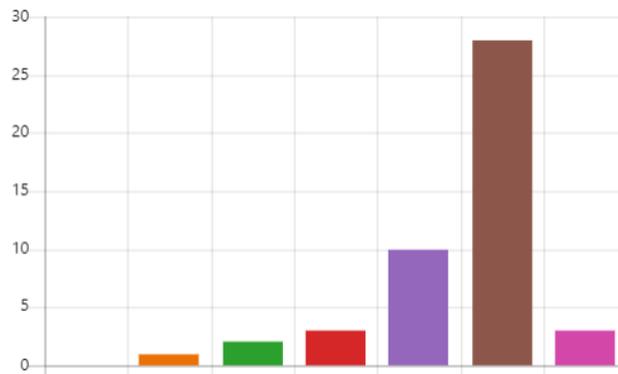


13. How old are you?

[More Details](#)

[Insights](#)

● Under 18	0
● 18-24	1
● 25-34	2
● 35-44	3
● 45-54	10
● 55-74	28
● 75+	3



14. Are you registered as having a disability?

[More Details](#)

[Insights](#)

● Yes	4
● No	43
● Prefer not to say	0

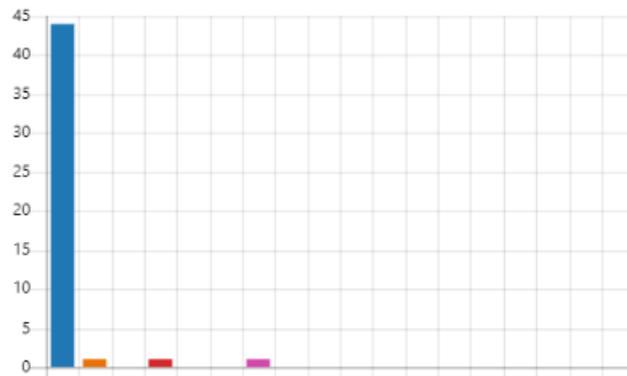


15. How would you describe your ethnic group?

[More Details](#)

[Insights](#)

White -Welsh/ English/ Scottis...	44
White - Irish	1
White - Gypsy or Irish Traveller	0
Any other white background	1
Mixed/multiple ethnic groups ...	0
Mixed/multiple ethnic groups ...	0
Mixed/multiple ethnic groups ...	1
Any other Mixed/multiple eth...	0
Asian/Asian British - Indian	0
Asian/Asian British - Pakistani	0
Asian/Asian British - Banglade...	0
Asian/Asian British - Chinese	0
Any other Asian background	0
Black/African/Caribbean/Black...	0
Black/African/Caribbean/Black...	0
Any other Black/African/Carib...	0
Other ethnic group - Arab	0
Prefer not to say	0



16. Which of the following options best describes how you think of yourself?

[More Details](#)

Heterosexual / Straight	46
Gay / lesbian	0
Bisexual	0
Pansexual	0
Prefer not to say	1

