

THE VALE OF GLAMORGAN COUNCIL

CABINET: 3<sup>RD</sup> NOVEMBER, 2022

REFERENCE FROM CORPORATE PERFORMANCE AND RESOURCES  
SCRUTINY COMMITTEE: 12<sup>TH</sup> OCTOBER, 2022

“ VALE OF GLAMORGAN PUBLIC SERVICES BOARD ANNUAL REPORT  
2020-21 (DCR) –

The report was presented by the Director of Corporate Resources, which provided an overview of the fourth year of progress (of the five-year plan) in delivering the Well-being Objectives and actions set by the Vale Public Services Board (PSB) in its Well-being Plan:

- The Annual Report had been considered by the PSB on 8<sup>th</sup> July, 2022 and had been published on the PSB website.
- Work had now progressed to develop the new Well-being Plan and Well-being Objectives were due to be published in May 2023.
- The Council had worked as part of the PSB over the last few years with the focus being on four priority areas:
  - The Cardiff and Vale Move More Eat Well Plan (in conjunction with Public Health Wales, the lead organisation).
  - Tackling Climate Change (in conjunction with Natural Resources Wales, the joint lead on this with the Vale of Glamorgan Council).
  - Time-Banking (involving Public Health Wales, the Council’s Housing Team, and Glamorgan Voluntary Services).
  - Organisational Learning Project – Improving Engagement.
- The report detailed a number of case studies on the working of PSB and its partnerships, i.e. the Well-being Assessment, Community Safety, Food Vale and the Llantwit Major Food Access Pilot Project, Age Friendly Vale, the importance of play, and giving families a flying start.
- Finally, the report looked at next steps for the PSB, the work to conclude the Well-being Assessment and the new draft Well-being Plan.

Following the presentation of the report, the subsequent comments and questions were raised by the Committee:

- Councillor Hanks asked about the status of the Time-Banking scheme following the pandemic and whether it had returned to its pre-pandemic levels of activity. It was explained that there had been a hiatus for the scheme during the pandemic but following recent discussions with colleagues and partners (such as Public Health Wales) and confirmation of ongoing funding for the scheme, a new iteration of Time-Banking would be coming into being. This would be known as ‘Value in the Vale’ which entailed broadening the

scheme in order that it could be open to all residents within the Vale (previously this had been open to the Council Housing tenants only). The scheme offered residents opportunities to volunteer and gave rewards for people undertaking such volunteering work and the new version of the scheme would aim to build on the success of the previous one. A national company was previously involved in providing such rewards, but with this iteration of the scheme the intention was for it to be more locally focused. The Council was specifically looking at opportunities to work with local businesses in order to support that kind of reward and recognition of Time-Banking.

- Councillor Loveluck-Edwards stressed the importance of expanding links between the Champion roles, Scrutiny Committees and the PSB and the importance of these groups in influencing and shaping the decisions which were taken in developing the PSB Well-being Plan, etc., going forward. The Champion roles in particular linked in with numerous key areas of the work connected with PSB such as Age Friendly Vale and the Move More Eat Well Plan. It was explained that links had been established already with the Champion roles, Cabinet portfolios, Scrutiny Committees and the PSB, i.e. the recent event around Age Friendly Vale, which involved a number of partners and organisations, and with the involvement of Councillor Loveluck-Edwards, as the Vale's Older Peoples Champion. The Councillor added that as a result of this event, further meetings would be held, and further relationships had been built. The Chair also stated it was important to build information sharing between these groups.

Having considered the report and all the issues and implications contained therein, Scrutiny Committee

#### RECOMMENDED –

- (1) T H A T the Vale of Glamorgan Public Services Board's Annual Report for 2021-22 and the progress partners were making in implementing the priorities set out in the Well-being Plan be noted.
- (2) T H A T the intended way forward to develop the new PSB Well-being Plan 2023-28 be noted.
- (3) T H A T consideration be given by Cabinet to developing further links and additional information sharing opportunities between the Champion roles, Scrutiny Committees and the Public Services Board.
- (4) T H A T the report be circulated to all elected Members via email and referred to the Community Liaison Committee.

#### Reasons for recommendations

- (1&2) Having regard to the contents of the report and discussions at the meeting.
- (3) To improve and expand upon the links between these groups.

(4) To ensure all elected Members and the Community Liaison Committee were aware of the work of the Public Services Board.”

Attached as Appendix: Report to Corporate Performance and Resources Scrutiny Committee: 12<sup>th</sup> October 2022

Meeting of:	<b>Corporate Performance and Resources Scrutiny Committee</b>
Date of Meeting:	<b>Wednesday, 12 October 2022</b>
Relevant Scrutiny Committee:	Corporate Performance and Resources
Report Title:	Vale of Glamorgan Public Services Board Annual Report 2021-22
Purpose of Report:	To present an overview of the fourth year of progress in delivering the Well-being Objectives and actions set by the Vale PSB in its Well-being Plan.
Report Owner:	Tom Bowring, Director of Corporate Resources
Responsible Officer:	Tom Bowring, Director of Corporate Resources
Elected Member and Officer Consultation:	No specific Ward Member consultation has been undertaken
Policy Framework:	The Public Services Board Well-being Plan was approved by Council in February 2018
<p>Executive Summary:</p> <ul style="list-style-type: none"> <li>• The Public Services Board (PSB) launched its Well-being Plan on 22<sup>nd</sup> May 2018. Since its launch partners have been working to progress the Well-being Objectives set out in the Plan and the actions aligned to these Objectives.</li> <li>• To capture the progress made in the fourth year of the Well-being Plan the PSB have produced an Annual Report in the form of an online report using Microsoft Sway. The Annual Report gives an overview of the progress that has been made by partners in implementing the four Well-being Objectives and activities detailed in the Plan and against the PSB's priority workstreams.</li> <li>• The Annual Report was considered by the PSB on the 8<sup>th</sup> July 2022 and is available <a href="#">here</a> and has been published on the PSB <a href="#">website</a>.</li> <li>• Work has now progressed to develop the new Well-being Plan and Well-being Objectives to be published in May 2023.</li> </ul>	

## **Recommendations**

1. That Members review the Vale of Glamorgan Public Services Board's Annual Report for 2021-22 and the progress partners are making in implementing the priorities set out in the Well-being Plan.
2. That Members make any recommendations to the PSB regarding the progress to date and future focus of PSB activity.
3. That Members note the intended way forward to develop the new PSB Well-being Plan 2023-28.
4. That Members recommend this report is circulated to all elected members via email and referred to Community Liaison Committee.

## **Reasons for Recommendations**

1. To enable Members to consider the content of the Annual Report and progress being made in the delivery of the current Well-being Plan.
2. To enable Members to make recommendations to the PSB.
3. To advise Members of the plans for the new Well-being Plan to be published in 2023.
4. To ensure all elected Members and the Community Liaison Committee are aware of the work of the Public Services Board.

## **1. Background**

- 1.1 The Well-being of Future Generations (Wales) Act 2015 formally established Public Services Boards (PSBs) in each local authority area in Wales. 'Our Vale' is the Vale PSB and in accordance with the Act must contribute to the achievement of the national well-being goals as set out in the legislation. The PSB must do this by:
  - Assessing the state of economic, social, environmental and cultural well-being in the local area.
  - Setting local objectives that are designed to maximise the PSB's contribution within the area to achieving the national well-being goals.
  - Taking all reasonable steps to meet these objectives i.e. through a Well-being Plan which must be informed by the Well-being Assessment.
- 1.2 Corporate Performance and Resources Scrutiny Committee is the designated committee for scrutinising the work of the PSB.
- 1.3 The PSB set four Well-being Objectives which provide the framework for its Well-being Plan published in 2018. There are several short and long-term actions which will be taken forward in an integrated way to achieve the four Objectives and to deliver the PSB's 2050 vision.
- 1.4 The PSB's four Well-being Objectives are:

1. To enable people to get involved, participate in their local communities and shape local services
  2. To reduce poverty and tackle inequalities linked to deprivation
  3. To give children the best start in life
  4. To protect, enhance and value our environment
- 1.5** The Welsh Government's statutory guidance Shared Purpose: Shared Future, sets out that PSBs must prepare and publish a progress report on the work undertaken towards meeting the Well-being Objectives on an annual basis. The PSB's Well-being Plan was published in May 2018. The PSB has now produced its fourth Annual Report. The report sets out the progress that has been made in the fourth year of the Plan.

## **2. Key Issues for Consideration**

- 2.1** The Annual Report was agreed at the PSB meeting on the 8<sup>th</sup> July and is currently being translated.
- 2.2** Lead officers from across the PSB oversee the progress of the Well-being Plan and updates on the work being undertaken are regularly discussed at PSB meetings.
- 2.3** There is a recognition that many of the activities being taken forward by the PSB will contribute to a number of local priorities and the national Well-being Goals for Wales. In 2019 the PSB adopted a more integrated approach and agreed four priority workstreams which cut across the four Well-being Objectives. These priorities remain relevant and detailed progress against the four priorities is provided in the Annual Report together with an update for each action in the Well-being Plan. The Annual Report is available [here](#).
- 2.4** The PSB's 4 priority workstreams are:
- Key Priority One -The Cardiff and Vale Move More Eat Well Plan.
  - Key Priority Two – Tackling Climate Change.
  - Pathfinder Project – Timebanking.
  - Organisational Learning Project – Improving Engagement.
- 2.5** In the Annual Report, details are included for each objective and workstream on the background, what the PSB has done, what the PSB has achieved and what the future direction for this work is. Highlights for this year include the new Well-being Assessment being undertaken to understand what life is like across the Vale of Glamorgan and which will help inform the development of the new Well-being Plan. The Food Vale partnership has achieved the Bronze Sustainable Food Places Award, partners have implemented a range of energy efficiency projects across their building stock, and a further years funding for the Digital Engagement and Volunteering Officer as part of the Council's Housing team to take forward the work on time banking has been confirmed. The Annual Report also details a range of engagement activity taken forward by partners across the year.

- 2.6** A number of case studies are provided to illustrate the partnership work and outcomes achieved to date. Case studies include: the Well-being Assessment, Community Safety, Food Vale and the Llantwit Major Food Access Pilot Project, Age Friendly Vale, the importance of play, and giving families a flying start.
- 2.7** This work has once again been progressed during particularly challenging times for services and the community. The case studies demonstrate the strong relationships between partners and their ability to respond to the needs of the community.
- 2.8** Within the Annual Report the PSB sets out the robust evidence base that has been developed using Power BI to ensure information is easily available to partners to inform the work of the PSB. Recognising the COVID-19 pandemic and the cost of living crisis will have a long lasting impact on our economic, social, cultural and environmental well-being the report highlights some of the data that will be key for partners to plan services. The data areas included are; demographics, education and the economy, health and communities and environment and transport. The evidence base has been further developed this year as part of the Well-being Assessment which outlines key research and data to help partners better understand what life is like in the Vale of Glamorgan. The evidence base will help inform the development of the new Well-being Plan to be published in 2023 and PSB future priorities.
- 2.9** The development of the Annual Report and work on the new Well-being Assessment have provided partners with the opportunity to consider how it works and the needs of the community. The work undertaken in the fourth year of the Well-being Plan has been considered and the four workstreams remain relevant for 2022-2023 and work will continue to take them forward.
- 2.10** Following the first exchange meeting in June 2021 between the PSB and Town and Community Councils meetings continue to be held between the PSB and representatives from Town and Community Councils to strengthen communication and opportunities to exchange ideas. Meetings were held in October 2021 and March 2022 to discuss recent work and opportunities for collaboration. A further meeting has been arranged for the 7<sup>th</sup> September to discuss the new Well-being Plan.
- 2.11** The Annual Report sets out how the PSB has achieved good progress in delivering its Well-being Objectives so far. This is the fourth year that partners have been working together to deliver the Well-being Plan and the examples and case studies included give a good overview of work undertaken during challenging times. The PSB continues to evolve to respond to emerging issues such as the cost of living crisis and continues to adapt how they work to support the recovery from COVID-19. The PSB continues to plan for the future and to take account of all the learning and experience developed across the partnership, utilising this experience alongside local evidence and the Well-being Assessment to identify the priorities within the new Well-being Plan to be published in 2023. The PSB are confident that by working together and by working differently it will continue to have a positive impact on well-being in the Vale over the final year of the

current Well-being Plan and through the development of the new Well-being Plan.

- 2.12** Work has already commenced to develop a new draft Well-being Plan with findings from the Well-being Assessment, local data sets, recent partnership engagement and findings from a stakeholder Three Horizons Workshop being considered to help develop the PSB's future Well-being Objectives. Further engagement has taken place throughout the summer, including joining with the youth service at their summer events, the Flying Start picnic and the Play event in Romilly Park. The findings from these activities together with knowledge gathered through a September stakeholder workshop and advice received from the Future Generations Commissioner will help form the draft Plan that will be considered by the PSB in October prior to 12 weeks consultation from November to January. The final Well-being Plan will be published in May 2023.
- 2.13** Members are asked to consider the work undertaken by the PSB in 2021-22 and work being taken forward in 2022-23.

### **3. How do proposals evidence the Five Ways of Working and contribute to our Well-being Objectives?**

- 3.1** The Well-being of Future Generations (Wales) Act 2015 is about sustainable development. The Act sets out a 'sustainable development principle' which specifies that the public bodies listed in the Act must act in a manner which seeks to ensure the needs of the present are met without compromising the ability of future generations to meet their own needs. In meeting their sustainability duty, each body must set objectives that highlight the work the body will undertake to contribute to meeting the seven Well-being Goals for Wales.
- 3.2** Through the PSB, partners are working together to contribute to the national well-being goals, adopt the five ways of working and improve social, economic, cultural and environmental well-being.

### **4. Climate Change and Nature Implications**

- 4.1** The Annual Report details work undertaken by PSB partners to deliver commitments in the Climate Emergency Charter which all PSB partners signed in 2021. Partners continue to work together through the PSB Climate Emergency and Asset Management Group to lead by example, take positive action and reduce our impact on the environment. The Annual Report details the range of work undertaken by partners and the climate and nature emergencies will be significant sections in the new Well-being Plan.

### **5. Resources and Legal Considerations**

#### **Financial**

- 5.1** Welsh Government have made funding available for the PSB in the form of a regional grant to both Vale of Glamorgan and Cardiff PSB. The regional figure for

2021-22 was £49,091 and to support work on the Well-being Assessments. The regional funding for 2022-23 is £58,440 and is being utilised to further develop the PSB evidence base and undertake engagement as part of the development of the new Well-being Plan.

### **Employment**

- 5.2** There are no specific employment implications arising as a direct result of this report.

### **Legal (Including Equalities)**

- 5.3** There are no specific legal considerations arising as a direct result of this report. Actions set out in the Well-being Plan will help to tackle the inequalities linked to deprivation and to increase community participation and engagement. The work of the PSB will contribute to the delivery of a more equal Wales, one of the seven national well-being goals for Wales.

## **6. Background Papers**

The Vale PSB Well-being Plan <https://www.valepsb.wales/en/Our-Plan.aspx>

[The PSB Climate Emergency Charter](#)



# Vale of Glamorgan Public Services Board Annual Report 2021/22

## Foreword

This is the Public Services Board's fourth Annual Report and covers 2021-22 which has been another challenging year for us all. It has also been a year that has demonstrated the strength of partnership working across the Vale and the importance of working together. This year has seen the publication of the new PSB Well-being Assessment which will lay the foundations for a new Well-being Plan and which has highlighted the need for us to work together to tackle climate change, address inequalities and respond to the diverse needs of our communities.

The past few years have demonstrated what can be achieved by supporting each other and working together to meet the needs of the community. The importance of connecting with our communities is key and we must ensure that we continue to build trust and confidence across our communities, with people of all ages and from all areas.

As we embark on the development of a new Well-being Plan it is important that we reflect on what we have learnt, where we have made a difference, where the challenges lie and where change is needed. We can only achieve this through engaging with our communities and by working together to plan for the future. The cost of living crisis and the climate nature emergencies are issues we must all respond to and we must ensure that through our work we bring about the system changes needed both now and in the future. This Annual Report details the wide ranging work that we have been undertaking including work on climate change, community safety, engagement, the regional Move More Eat Well Plan, tackling food poverty and volunteering. This work will carry on as we continue to work together to improve well-being in the Vale.

As the new PSB Chair I would like to take this opportunity to thank colleagues for all their work to date and in particular I would like to thank Neil Moore the former PSB Chair and Leader of the Vale of Glamorgan Council for chairing the PSB and steering us through some extremely difficult times.

I am proud to be the new PSB Chair and I am enthused by the commitment partners have shown to the Vale of Glamorgan. Although we face many challenges I am optimistic that we can and will continue to make a difference.

**Cllr Lis Burnett,**

**Chair of the PSB and Leader of the Vale of Glamorgan Council**

## Content

**This years report is structured around the following sections:**

Section 1: Introduction

Section 2: Delivering our Priorities

- Priority Project One: The Move More, Eat Well Plan
- Priority Project Two: Tackling Climate Change
- Pathfinder Project: Timebanking
- Organisational Learning Project: Improving Engagement

Section 3: Our Evidence Base

Section 4: Case Studies

- The PSB's Well-being Assessment
- The Safer Vale Partnership
- The Food Vale Partnership
- The Llantwit Major Food Access Pilot Project
- Age Friendly Vale Status
- The Importance of Play
- Giving Families a Flying Start

Section 5: Looking Ahead

## Section 1: Introduction

The Vale of Glamorgan Public Services Board (PSB) was established in April 2016. The PSB brings together senior leaders from public and third sector organisations across the Vale of Glamorgan to work in partnership for a better future.

The PSB set out its priorities for improving well-being in its Well-being Plan published in May 2018. This fourth Annual Report highlights the progress made in 2021-22, the penultimate year of the Well-being Plan 2018-2023, and some of the challenges the PSB has faced over the last 12 months.

More information about the PSB and the Well-being Plan can be found on the [PSB's website](#).

Throughout this report we have highlighted how we are embedding the five ways of working across the PSB and contributing to the national Well-being goals.

The PSB continues to benefit from the advice and tools developed by Welsh Government and the Office of the Future Generations Commissioner, particularly around the development of the new Well-being Assessment this year and welcomes the support for the development of the new Well-being Plans.

Partners recognise the need for the PSB to continue to evolve and respond to local needs and for the PSB to adapt how it works, particularly in light of the upcoming new Well-being Plan. Work is continuing to explore how we can work more with Town and Community Councils, through the year a number of themed informal digital meetings have been held to discuss how the PSB and Town and Community Councils can work in partnership with one another and we are also continuing to improve alignment with the work of the Regional Partnership Board. We are also keen to continue working with children and young people and to achieve Age Friendly status for the Vale, recognising that in making the Vale more friendly for older residents and visitors we will make the Vale friendlier for all. This work will continue in 2022-23.

Some Town and Community Councils have a duty under the Well-being of Future Generations Act to show how they are helping to work towards the PSB's Well-being Objectives. In the Vale, Barry, Llantwit Major and Penarth Town Councils come under this duty. They are represented on the PSB by a Town and Community Council representative and receive regular updates at meetings of the Community Liaison Committee. The PSB also hopes to continue to work with Town and Community Councils on tackling climate change and recognises the significant work that has taken place locally.

Town and Community Council partners have set out the activities they are working towards in their Annual Reports which are available through their websites:

- [Barry Town Council](#)
- [Llantwit Major Town Council](#)
- [Penarth Town Council](#)



This Annual Report details progress against the PSB’s four Well-being Objectives:

- **To enable people to get involved, participate in their local communities and shape local services**
- **To reduce poverty and tackle inequalities linked to deprivation**
- **To give children the best start in life**
- **To protect, enhance and value our environment**

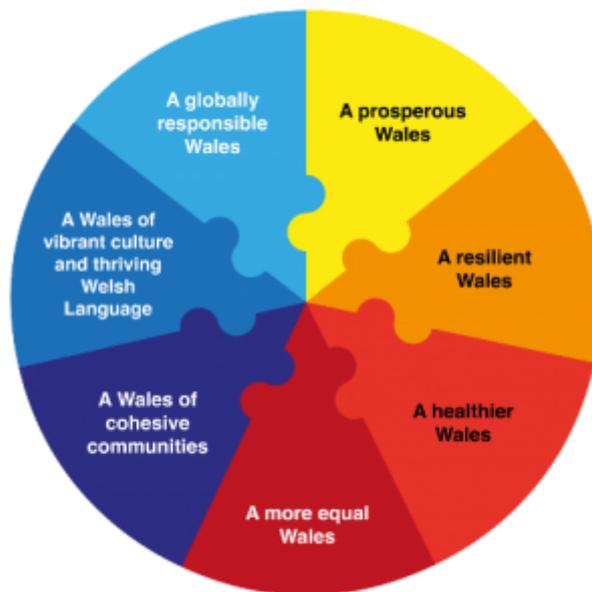
In 2019 the PSB agreed four workstreams which cut across all four objectives and reflect the more integrated approach being taken to deliver the commitments in the Well-being Plan. These workstreams support each other and are the key focus for PSB meetings. However, a wide range of other activities have also been taken forward during the year in line with the PSB Well-being Plan and these are also detailed within the report.



The four workstreams are:

- Priority Project One: The Move More, Eat well Plan
- Priority Project Two: Tackling Climate Change
- Pathfinder Project: Timebanking
- Organisational Learning Project: Improving Engagement

Many of our activities contribute to a number of workstreams and objectives as well as the national Well-being Goals. Our approach is to focus on a number of key projects and work in a more integrated way, recognising the additional benefit working in partnership can bring.



## Section 2: Delivering Our Priorities

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*The next sections provides an overview of progress made against the PSB's four priority workstreams:*

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- *Priority Project One: The Move More, Eat Well Plan*
  - *Priority Project Two: Tackling Climate Change*
    - *Pathfinder Project: Timebanking*
  - *Organisational Learning Project: Improving Engagement*
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*At the end of this section we also provide an update on all the actions in the Well-being Plan.*

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## Move More Eat Well



### Background

- The [Move More, Eat Well Plan](#) was developed in partnership by the Vale of Glamorgan Public Services Board, Cardiff Public Services Board and the Cardiff and the Vale Regional Partnership Board (RPB), providing a regional response to how we encourage, support and enable people to be more active and have a healthier diet.
- The Plan was launched in July 2020, and although during the second year of delivery the impact of the COVID-19 pandemic continued to be a challenge for some partners, (with some priority areas particularly affected), overall good progress over the last year has been made.
- Work under the Plan contributes to a number of priority areas for the PSB supporting links between our health, our environment, and our physical and mental well-being. This area of work particularly supports the PSB's objective to 'give children a good start in life'.

### What have we done?

- We have engaged with an increasing number of stakeholder and established mechanisms to bring partners together relevant to key priority areas (e.g. Educational Settings and Healthy Workplaces) providing opportunities to share practice, learning and link up action from across the system.
- Invested local Prevention and Early Years funding in local partners including; the Vale Healthy Living Team, The Vale Healthy and Sustainable Pre-School Scheme, Food Vale and Newydd Housing, who have progressed with staff recruitment and commenced delivery of a variety of projects and programmes that deliver against MMEW plan action and address wider determinants.
- Developed a framework for MMEW monitoring that continues to evolve, establishing mechanisms to capture the breadth of action and contributions of many partners.
- Undertaken an Equality Health Impact Assessment (EHIA) against the Move More, Eat Well Plan to understand where further work with specific population groups to ensure engagement and adequate support to meet needs may be necessary.

- Commissioned local insight work to further understand the enablers and challenges to eating well and moving more for local people.
- Shared partner practice through case studies and amplifying local activities, projects and programmes via the MMEW website and social media channels.



### What have we achieved?

- Undertaken an online survey with schools during the Autumn term 2021 to further understand the current offer for physical activity and food in school settings with 29 Schools from the Vale participating.
- Established the 'Educational settings' working group to consider survey results and collectively progress action to improve the offer. Engagement approach to learn further from local schools about the implementation of whole school approaches to food under way.
- The 'Healthy Workplace' network group has been established to share practice across Public Service Board organisations with identified workplace health leads from the Vale of Glamorgan Council, South Wales Fire and Rescue, Cardiff and Vale UHB, Cardiff and Vale College, National Resources Wales, South Wales Police and Glamorgan Voluntary Service participating.
- A Healthy workplace principles roadmap has been co-produced with network group and organisational commitments for 22/23 against the roadmap identified.
- A mapping exercise was undertaken during the Summer of 2021 in partnership with Cardiff Metropolitan University, to scope food and drink advertising across Cardiff and Vale, with a particular focus on disadvantaged areas and High Fat Sugar Salt (HFSS) advertising.
- Food Places Bronze Award application has been developed by the Food Vale Partnership. More information on Food Vale can be found later on in the report.
- Development and delivery of the 'Golden Pass' Scheme by the Vale Healthy Living Team which links residents aged 60+ to physical activity opportunities with focus initially in the Barry area but with planned further roll out. Since its launch in September 2021, over 90 residents have received a Golden Pass and joined the programme, participating in activities such as Zumba and Archery. More information on the Golden Pass Scheme can also be found later in the report.

- Launched the Hapi Cymru Project by Newydd Housing in May 2021 and delivery of tailored nutrition, practical cookery and physical activity projects with local communities including 'Move and Munch' sessions delivered by Rise for Life to residents across four Newydd Housing Independent Living Schemes in partnership with the Vale Healthy Living Team.
- Weight management pathway across the life course has been established, with the support of additional Healthy Weight: Healthy Wales (HW:HW) funding for weight management pathway development.
- Development of the All Wales Diabetes Prevention Programme has progressed with local partners including Primary, Community and Intermediate Care (PCIC) Clinical Board, Cardiff and Vale UHB Nutrition and Dietetics, Diabetes UK and the Public Health Team working with identified clusters; including Central Vale to progress local recruitment and planning for roll out.



#### **Future Direction:**

- Continue to strengthen local partnership approaches to healthy weight action taking a whole systems approach.
- Continue to showcase partner case studies/amplify local action through the MMEW website and social media.
- Use findings from local insight work to support ongoing communication and engagement approaches.
- Implement the roadmap for Healthy Workplace principles facilitating shared learning between PSB organisations.
- Continue to target interventions that support communities most in need to be more active and eat well, increasing the reach.
- Embed new weight management services developed during 21/22 continuing to strengthen the referral pathway and service delivery models.

## Tackling Climate Change



### Background

- Across our organisations and the community, the urgency around the need to tackle climate change and protect our natural resources continues to grow. In the Vale of Glamorgan, the Council has declared a nature emergency as well as a climate emergency and it is vital that everyone works together to respond to the need for change. Changes we need to make now to ensure we are protecting our world for future generations.
- Partners continue to develop and deliver their own plans to demonstrate how they are responding to the emergencies and making a difference e.g. the Cardiff and Vale University Health Board Sustainability Action Plan, Project Zero – the Vale of Glamorgan Council's Climate Change Challenge Plan and the PSB's Public Sector Healthy Travel Charter which brings together a number of initiatives being taken forward by partners to facilitate a more co-ordinated approach.
- PSB partners continue to work together to deliver the commitments in the PSB Climate Emergency Charter and examples of the work undertaken are provided below.
- The new Well-being Assessment has again highlighted the importance of the environment and its contribution to many different aspects of well-being including economic well-being and our health. The Assessment also highlighted links between poor environment and our more deprived communities. Now more than ever as so many struggle with the impact of the cost of living crisis it is important that we work together to meet the needs of those struggling the most. Our solutions need to be sustainable and be part of the system change

needed to increase resilience in our communities. More information on the Well-being Assessment can be seen later in the Case Studies section of the report.

- This work ensures we are delivering our Well-being Objective to 'protect, enhance and value our environment' and includes our progress towards achieving carbon net zero in the public sector, greening our estates, promoting active travel in the Vale and further developing the Food Vale partnership.

### **What Have We Done?**

- Implemented a range of energy efficiency projects across our buildings including PV solar panels, LED lighting and better use of technology to enable smarter use of our buildings e.g. 6,800 LED light bulbs installed across the Cardiff and Vale UHB estate.
- Implemented a decarbonisation programme in schools across the Vale including automated technologies to manage electricity and gas usage. Suitability and condition surveys have been undertaken for all schools to inform a 25-year assets renewal programme.
- South Wales Police are finalising the construction of a state of art Police Learning Centre (PLC) at Headquarters, this aims to provide a centre of excellence for South Wales Police. The site will have a biodiversity garden and will utilise low energy heating and lighting systems with advanced technology and provides the opportunity for shared learning with other PSB partners.
- Cardiff and Vale College continued to progress estate strategy including replacing aging property assets at Colcot Rd and ICAT with two new campuses in Vale of Glamorgan that will be net zero carbon.
- Undertaken continued research into the understanding and needs of third sector in relation to climate change.
- Used grant funding and officer expertise to support community projects e.g. the Vale of Glamorgan Council's Strong Communities Fund.
- Natural Resources Wales hosted an all Wales conversation 'Nature and Us' this included a Vale specific focus group and the consultation was promoted widely in the Vale. The findings on both an all Wales level and a more local level will shape future action and the Well-being Plan.
- Planted trees and promoted the benefits of the natural environment and the need to respect nature including a community garden at CF61 in Llantwit Major.
- Promoted the benefits of shopping local and consideration of food miles and packaging.
- Encouraged staff to consider their travel choices by promoting active travel, supporting staff who want to cycle by hosting workplace bike repair sessions for all partners and electric bike trials.
- Continued to support and enable staff to work at home where feasible and to offer co-working space e.g. by GVS to other agencies.
- Installed electric vehicle charging points in a range of locations for staff and public use and invested in electric vehicles.

- Investment in water refill sites.
- Within the UHB a small group of volunteers are receiving training in a method called SUSQI. The aim is to apply this method to clinical service delivery and understand how/whether products used can be purchased as greener substitutes or consumption can be reduced.



### What Have We Achieved?

- Improved our data collection to better understand our carbon emissions and which areas we need to target e.g. procurement.
- More informed and motivated staff through training, case studies and spotlights on staff contributions, information on intranet pages detailing projects and environmental impacts.
- Biodiversity plans in place and considerations are being incorporated into tender documents e.g. South Wales Police (SWP) Biodiversity management and Grounds maintenance tender.
- South Point Primary School in Rhoose is the first zero carbon school in Wales e.g. 70% of South Point primary school roof is solar panels, supported by 3 air source heat pumps, battery storage for surplus electricity, no gas model and improved building fabric (air circulation and permeability).
- Appointment to posts with an increasing focus on climate change and sustainability e.g. the UHB have appointed someone to oversee the impact on foundational economy and new posts created in the Council's energy team.
- Zero waste was sent to landfill by the UHB and all partners are putting in place practices to reduce paper use and single use plastics.
- New toilet facilities using less water.
- Strategies and plans in place across a number of partner organisations relating to carbon management and fleet management e.g. A fleet transition to Ultra Low Emission Vehicles (ULEV) is ongoing, with the SWP Fleet vehicle strategy committing to replacing all fossil fuel combustion engine vehicles by 2030 with ULEVs.
- Greater engagement with staff to develop priorities, changes in behaviour and action plans e.g. South Wales Fire and Rescue Service.

- Investment in tree planting and outdoor well-being areas recognising the connections between well-being and the environment including the creation of Our Health Meadow at University Hospital Llandough.
- Reducing the need to travel building on experiences of COVID and using more technology, encouraging behaviour change and providing training on site.

### **Future Direction**

- Work will continue across the PSB to meet the actions outlined in the PSB Climate Emergency Charter.
- Work with community groups and other stakeholders including Town and Community Councils to take forward work in partnership with our local communities. Links have been made with groups in Penarth, Wenvoe and Llantwit Major and it is hoped these will develop into a network of projects across the Vale with shared learning and ideas that reflect the issues of most concern those communities.
- As part of the Council's Project Zero Challenge Plan work will continue to develop the web pages as a resource containing links to local services, organisations and case studies to share good practice.
- The climate and nature emergencies will be key components of the new PSB Well-being Plan which will be informed by the Well-being Assessment and further engagement including the results of the all Wales conversation, Nature and Us.
- The Three Horizons Framework will be incorporated into our thinking process to identify long term risks and opportunities.
- Partners will work together to engage with staff and the community about the need for change and to provide evidence in an easy to understand format.
- Partners will also work together and support each other to undertake the data collection and reporting required by Welsh Government in line with the Welsh Public Sector Net Zero Carbon Reporting Guide and to be part of work across the public sector to tackle climate change.
- Focus on challenges around procurement and our supply chain to develop a better understanding of the changes needed and how to implement them.
- PSB organisations to complete and sustain implementation of the Healthy Travel Charter during 2022/23, with leading organisations signing up to the more challenging Level 2 Healthy Travel Charter.



## Working together across the Vale of Glamorgan, we commit to...

<b>Lead by Example</b>	Promote a wider understanding of climate change and how our actions impact on the environment. Listen, learn and act.	Embed sustainability within our procurement policies and practices. Buy less and buy local.		
	Diversify from fossil fuel related industries.	Take action ourselves as local citizens.	Value, protect and enhance our biodiversity and the natural environment.	
	<b>Take Positive Action</b>	Promote walking, cycling and the use of public transport.	Increase the number of electric/low carbon vehicles in our fleet and create a network of EV charging points across the Vale.	Plant more trees and create more woodland and hedgerows.
Work towards new buildings within our estate being net zero carbon.	Increase the network of water refill stations.	Make our buildings more energy and water efficient and explore opportunities for renewable energy.	Manage peatland and soils to reduce emissions and improve carbon storage.	
<b>Reduce our Impact</b>	Reduce the need to travel.	Reduce the amount of paper and single-use plastics we use.	Reduce the amount of office space we need.	Reduce the amount of waste we produce and improve our recycling.
	<b>By our actions we will:</b>	Reduce our emissions to mitigate the effects of climate change whilst adapting to its impacts.	Be leader in our environment.	Be healthier.



## Timebanking



## **Background**

- Partners under the Timebanking Task and Finish Group continue to work together to encourage and support volunteering in the Vale along side expanding the previous timebanking scheme in the Vale which has been run by the Council's Housing Department and was only available to Vale Council tenants, building on the increased volunteering seen in response to the pandemic.
- The timebanking expansion project had a successful year in delivering volunteering projects across the Vale of Glamorgan by encouraging a wider range of people to volunteer and reach the benefits associated with it. Working closely with partners Benthgy and GVS the Digital Engagement and Volunteering Officer appointed in June 2021 and has worked to support the delivery of projects through volunteering across the Vale of Glamorgan.
- Partners have also expressed an interest in creating a new local timebanking scheme in the Vale as a result of a shortage of local spend opportunities with the current time credits and to meet the challenges of reducing travel to mitigate the impact that spending time credits has on climate change.
- The importance of volunteering and getting involved in the community is recognised in the PSB's Well-being Plan under the objective to 'enable people to get involved, participate in their local communities and shape local services'.

## **What Have We Done?**

- The Digital Engagement and Volunteering Officer has worked with projects within the Vale of Glamorgan Council structure including those run by the Youth Service, project such as Kerbcraft and Golden Activators to support projects delivery with the incentive of Time Credits.
- Engagement has been made with external projects such as Vale Plus to reward volunteers with learning difficulties and recognise their contribution to their local community.
- Volunteers in Ysgol y Ddraig who did gardening in a local sheltered scheme received recognition with 60 children sent on a trampolining trip locally.
- Partners GVS and Benthgy supported their projects with Time Credits.
- Benthgy received funding for an e-van which means that their work can be taken further across the Vale of Glamorgan allowing more people to access their services.

## **What Have We Achieved?**

- Over 100 volunteers participated across the whole project this year, the majority of whom had not previously volunteered.
- All of those who participated said that they felt less isolated as a result of taking part in the project.
- 2 participants reported that participating in the project helped them find work.

## **Future Direction**

- A further years funding for the Digital Engagement and Volunteering Officer role has been agreed from the Welsh Government Prevention and Early Years Fund for Cardiff and the Vale of Glamorgan.
- The local timebanking scheme, now titled Value in the Vale, will look to begin distributing recognition tokens during 2022/23, with businesses already signed up to support the project.



## Engagement



### Background

- Work to engage with the community supports the objective to 'Enable people to get involved, participate in their local communities and shape local services'. Whilst engagement has once again continued to be affected by the changing COVID-19 restrictions in Wales partners have continued to share good practice and lessons learnt to effectively engage with our communities.

### What Have We Done?

- In response to the changing COVID regulations throughout 2021/22 partners have continued to utilise more digital and alternative methods of engagement to ensure residents and service users share their views and influence decision making. A number of examples can be seen below.

### *Natural Resources Wales - Nature and Us*

- NRW ran launched their 10 week [Nature and Us](#) survey on 17th February 2022 as part of the Nature and Us national project to engage with people in a national conversation about the natural environment. In addition the the survey people also had the opportunity to join interactive webinars, take part in online focus groups and share content including messages, videos and stories on the [Share My Vision webpage](#).

### *PSB - Let's Talk Well-being Assessment*

- To hear directly from residents on their experiences of life in the Vale of Glamorgan an online survey was held that could also be completed via telephone as part of the development of the Well-being Assessment.
- The survey ran from July - September 2021 and was promoted by partners across diverse networks via email, social media and posters.

### *PSB and Vale 50+ Strategy Forum - Age Friendly Vale*

- The Vale PSB and the Vale 50+ Strategy Forum held a joint survey that ran from 25th February - 31st March 2021. The survey was developed with partners, Forum Executive Board members, the Older People's Commissioner and members of the Regional Partnership Board's Ageing Well group. The bilingual survey could be completed online, via telephone or hard copies that were distributed across local groups and libraries.

### *Food Vale - Food Vale Festival*

- Food Vale held the second annual Festival between 17th -27th March 2022 with a focus on community-led activities. This year the festival was able to take place through a combination of online and in person community events across the two weeks. Events were publicised across the partnership and through a dedicated Facebook event page.

### *Food Vale - Llantwit Major Food Access Project*

- Llantwit Major Food Access Project Partners coproduced a series of engagement activities to help understand what food access is like in Llantwit Major and what can be done to help ensure everyone has a good meal every day. Partners undertook a 2 staged engagement plan. Stage 1 was undertaken in June 2021 and included a short anonymous survey that could be completed online or via telephone. Stage 2 over October - December saw SenseMaker engagement forums held to gather residents lived experiences of food access in the area and interviews with local experts and food support providers.



## What Have We Achieved?

### *Natural Resources Wales - Nature and Us*

- The findings will help provide insight into residents views and experiences at a local and nation level. The findings will be used by NRW to develop a shared vision for the year 2050 and consider the changes needed leading up to 2030 and 2050.

### *PSB - Let's Talk Well-being Assessment*

- A total of 1,264 responses were received. Findings from the survey were used along side national and local data to inform the Well-being Assessment showing what life is currently like in our communities. The findings from the Well-being Assessment will be used to develop the new Well-being Plan.

### *PSB and Vale 50+ Strategy Forum - Age Friendly Vale*

- The survey was promoted by a wider range of partners across the Vale and received 243 responses. The responses provided an insight into how age friendly the Vale currently is and allowed respondents the opportunity to express what could be done to make the Vale more age friendly and what the future focus of the Forum should be.

### *Food Vale - Food Vale Festival*

- The Festival included seed and plant exchanges, foraging walks, garden tours, online talks and microgreen workshops with local schools. Over 200 people participated in the Food Vale Festival involving an estimated 15 community groups and local businesses.

### *Food Vale - Llantwit Major Food Access Project*

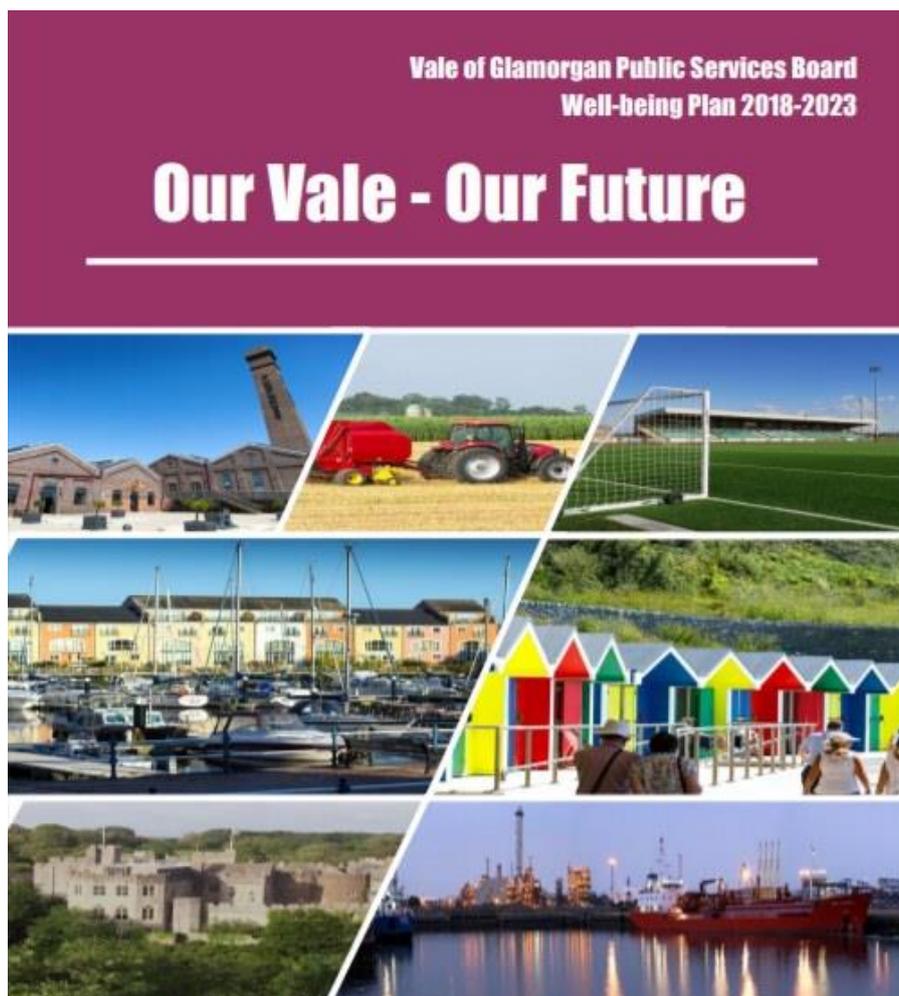
- Engagement stage 1 was impacted by changing COVID-19 regulations, the survey received 33 responses local residents highlighting how they access food in the area and any suggestions for improvements. A short survey tailored to pupils in Ysgol y Ddraig was carried out in July to supplement this stage. 45 local school pupils completed the survey.
- 3 engagement forums were held with local groups and food support service users alongside the SenseMaker software to gather a more qualitative understanding of experiences and challenges in accessing food. 11 interviews were held with with key partners and local food support providers to provide a local understanding of services and opportunities.



### **Future Direction**

- The findings from the Well-being Assessment will be used to inform the upcoming development of the new Well-being Plan.
- Responses to the joint Age Friendly Vale survey will help inform an Age Friendly Vale action plan as part of the application to achieve World Health Organisation Age Friendly Status. The findings have also been shared with partners and stakeholder to highlight any challenges and issues raised.
- The Llantwit Major Food Access Project has been awarded funding from the Lottery to support the actions developed based upon local and national data and the information gathered through the engagement stages. To monitor the outcomes of the project a survey a biennial survey will be undertaken with local residents and service users.

## Well-being Plan Action Updates



The above reports focus on the PSB's four priority workstreams which bring together a range of different activities. The PSB's Well-being Plan details 31 actions which the PSB has committed to take forward between 2018 and 2023 to deliver the four well-being objectives in the Well-being Plan. Progress against many of these actions is included in the above progress reports and in the case studies which feature later in this report. A fuller account of progress against each action can be viewed by clicking through the slideshows below.

**Objective One:**  
**To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services**

**Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services**  
**Strategic Lead – South Wales Fire and Rescue Service**

No.	Well-being Plan Action	Progress
12.	Adopt the National Strategy for Public Engagement in Wales	<p>The FRS has worked to embed the [attached] <b>Strategy of Public Engagement</b> in Wales in all public engagement and consultation work undertaken. To date the following FRS partners have signed up and endorsed the national priorities: Welsh Government, DfI, South Wales Fire and Rescue, South Glamorgan Council, National Resources Wales and the National Fire Chiefs Council.</p> <p>Over the past year work has been undertaken to engage with the public on the Well-being Assessment. Work has now started to plan the engagement for the Well-being Plan.</p>

**Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services**  
**Strategic Lead – South Wales Fire and Rescue Service**

No.	Well-being Plan Action	Progress
13.	Research best practice in engagement and community participation within Wales, that is not necessarily technology driven approaches with a particular emphasis on: <ul style="list-style-type: none"> <li>Digital methods</li> <li>Accessibility/ plain language</li> <li>Children and young people</li> <li>Deployed communities</li> <li>Hard to reach groups</li> <li>Disadvantaged through social, cultural and economic</li> </ul>	<p>Efforts to work further progressed to identify planned fire to COVID-19 restrictions and staff capacity resource partners previously engaged with communities by utilising online methods of engagement.</p> <p>Examples include:</p> <ul style="list-style-type: none"> <li>Throughout the Well-being Assessment there have been various engagement exercises carried out in the field via subjective methods to ensure what life is like in the field.</li> <li>The FRS and the Fire Brigades Reform Commission carried out a public engagement survey targeted at older fire fighters to help inform the future direction of the Forum and the application to the Welsh Firefighters' Association to become a Firefighters' Union in the field. The survey was administered across the field and would be completed online, via telephone or in field visits to disadvantaged local areas and teams.</li> <li>FRS has undertaken an all Wales consultation 'Voice and Choice' as part of the work to build a fire force for the future. The results of this consultation will be available later in the year.</li> </ul> <p>As the public has been working and COVID restrictions continue to be eased we will develop proposals for the Well-being Plan partners will continue to be used to engage with the community.</p> <p>Partners have continued to build on the national framework by addressing the work to be completed in the field. The [attached] website remains the first point of contact for all the COVID-related services, support and information opportunities available across the field.</p> <p>This work will also be progressed through the fireworking projects. Please see updated against action 13.</p>
14.	Support and promote volunteer opportunities for staff and voluntary of all ages to improve the range of personal and economic benefits.	<p>Partners continue to share best practice and engagement opportunities for collaborative working across the field. The engagement model created by the fire brigades Trust (formerly fire brigades) in response to engagement agreed by the FRS engagement group, continues to be used by partners to encourage locality and sector work.</p> <p>A pilot engagement toolkit was co-produced for the FRS's United Major Fire project pilot project by the fire brigades Trust (formerly fire brigades) and Community Development, local youth staff, local primary support services, local health staff and Citizens Advice. The engagement matrix was used to design engagement methods best suited to the project target groups. The project consisted of 2 engagement phases. Phase 1 was to identify a range of potential partners or organisations to be engaged with the fire brigades. Phase 2 was to test qualitative data being collected through the engagement software to identify local groups and local support services which were engaged to share their local experience and expertise in their own terms for development and common challenges.</p> <p>Work continues to support Major units. The fire brigades had several pilot projects, after establishing the need in the area, developing a community and partner based exploratory group, identifying and carrying out engagement with local residents and local support services a number of proposals have been developed with the aim to improve local access locally. These proposals have been used to build a variety of local projects to improve the services. The success is expected over the summer. More information can be seen in the attached file.</p> <p>In addition a significant amount of work continues to be undertaken across the field through our schools, working with the community to meet needs around local primary and other schools with a number of new community support projects being established this year. The experience gained through all these projects will be shared across the fire brigades.</p> <p>The 2022 Well-being Assessment and what we do like to be doing where there are significant differences between our communities, and the impact of deprivation. The information under this assessment will be used to develop the actions within the new Well-being Plan.</p>

**Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services**  
**Strategic Lead – South Wales Fire and Rescue Service**

No.	Well-being Plan Action	Progress
15.	Produce an engagement toolkit for partners across the FRS to support a more integrated approach to our engagement activities which places the community at the centre.	<p>Partners continue to share best practice and engagement opportunities for collaborative working across the field. The engagement model created by the fire brigades Trust (formerly fire brigades) in response to engagement agreed by the FRS engagement group, continues to be used by partners to encourage locality and sector work.</p> <p>A pilot engagement toolkit was co-produced for the FRS's United Major Fire project pilot project by the fire brigades Trust (formerly fire brigades) and Community Development, local youth staff, local primary support services, local health staff and Citizens Advice. The engagement matrix was used to design engagement methods best suited to the project target groups. The project consisted of 2 engagement phases. Phase 1 was to identify a range of potential partners or organisations to be engaged with the fire brigades. Phase 2 was to test qualitative data being collected through the engagement software to identify local groups and local support services which were engaged to share their local experience and expertise in their own terms for development and common challenges.</p> <p>Work continues to support Major units. The fire brigades had several pilot projects, after establishing the need in the area, developing a community and partner based exploratory group, identifying and carrying out engagement with local residents and local support services a number of proposals have been developed with the aim to improve local access locally. These proposals have been used to build a variety of local projects to improve the services. The success is expected over the summer. More information can be seen in the attached file.</p> <p>In addition a significant amount of work continues to be undertaken across the field through our schools, working with the community to meet needs around local primary and other schools with a number of new community support projects being established this year. The experience gained through all these projects will be shared across the fire brigades.</p> <p>The 2022 Well-being Assessment and what we do like to be doing where there are significant differences between our communities, and the impact of deprivation. The information under this assessment will be used to develop the actions within the new Well-being Plan.</p>
16.	Work with one of our most deprived communities to identify and develop a co-production which involves the community right at the start to determine what is needed and the best solution.	<p>Partners continue to share best practice and engagement opportunities for collaborative working across the field. The engagement model created by the fire brigades Trust (formerly fire brigades) in response to engagement agreed by the FRS engagement group, continues to be used by partners to encourage locality and sector work.</p> <p>A pilot engagement toolkit was co-produced for the FRS's United Major Fire project pilot project by the fire brigades Trust (formerly fire brigades) and Community Development, local youth staff, local primary support services, local health staff and Citizens Advice. The engagement matrix was used to design engagement methods best suited to the project target groups. The project consisted of 2 engagement phases. Phase 1 was to identify a range of potential partners or organisations to be engaged with the fire brigades. Phase 2 was to test qualitative data being collected through the engagement software to identify local groups and local support services which were engaged to share their local experience and expertise in their own terms for development and common challenges.</p> <p>Work continues to support Major units. The fire brigades had several pilot projects, after establishing the need in the area, developing a community and partner based exploratory group, identifying and carrying out engagement with local residents and local support services a number of proposals have been developed with the aim to improve local access locally. These proposals have been used to build a variety of local projects to improve the services. The success is expected over the summer. More information can be seen in the attached file.</p> <p>In addition a significant amount of work continues to be undertaken across the field through our schools, working with the community to meet needs around local primary and other schools with a number of new community support projects being established this year. The experience gained through all these projects will be shared across the fire brigades.</p> <p>The 2022 Well-being Assessment and what we do like to be doing where there are significant differences between our communities, and the impact of deprivation. The information under this assessment will be used to develop the actions within the new Well-being Plan.</p>

**Well-being Objective One – To Enable People to Get Involved, Participate in their Local Communities and Shape Local Services**  
**Strategic Lead – South Wales Fire and Rescue Service**

No.	Well-being Plan Action	Progress
17.	Develop our understanding and knowledge about our local communities and how we can encourage more people to get involved in their community.	<p>The Well-being Assessment draws on a range of national and local data, research and evidence alongside the findings of the 'Living Well' engagement to consider the state of our social, health, environmental and cultural well-being across the field of Glamorgan. This information has helped further develop our understanding of local communities and our members here. The findings from the assessment will be used to inform the development of the Well-being Plan.</p> <p>Work to strengthen our knowledge about local communities and to encourage our local communities to become more involved is supported by the fireworking expansion project under action 13. Work carried out jointly by the FRS and the fire brigades Trust (formerly fire brigades) has seen the wider together working views on how we handle the fire and what the future should look like and how we bring forward will also support this action. This information will be used to inform the App-friendly video application to inform the fire brigades Association App Family Sites.</p> <p>Work has also taken place to strengthen the relationship between the FRS and Team and Community Support (TCS), strengthening links throughout the field. This will see how the FRS can work better with TCS highlighting opportunities under the work to make the climate and nature responses with more communities across the field.</p> <p>The FRS has been in developing relationships with other groups, for example as part of the work around shared health, at the top level meeting of the Area Management and Support, Emergency Task Group Cardiff and Vale College gathered information on their course 'Value Propositions and the value of the modern body and how we can build a more resilient environment' to the modern body using our own resources and suggesting why leaders can make individual differences to have positive impact. Partners are keen to work with emergency services to address how we can improve these things in our own organisations.</p>



Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation	
Strategic Lead – Cardiff and Vale University Health Board	
<p><b>Strategic Aim:</b></p> <p>Work with local residents to identify and deliver an environmental project, recognising the opportunities for community participation and the links between the environment, physical activity and well-being.</p>	<p><b>Program:</b></p> <p>The House Change programme has continued to work with the HSE Local Management and Change Strategy to give continuing to give and those opportunities to work together and with local communities and engage through the internet and secure messages.</p> <p>The Well-being team's work aims to create a healthy environment for people, from people's own homes, through to the wider environment and health services, and their own lives. The aim is to highlight the links between the environment and health services, and their own lives. The aim is to highlight the links between the environment and health services, and their own lives. The aim is to highlight the links between the environment and health services, and their own lives.</p> <p>The findings from the survey and the consultation led to the fact that the most common reasons for not being active were a lack of time and a lack of facilities. The findings from the survey and the consultation led to the fact that the most common reasons for not being active were a lack of time and a lack of facilities.</p>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation	
Strategic Lead – Cardiff and Vale University Health Board	
<p><b>Strategic Aim:</b></p> <p>Reduce the health inequalities caused by deprivation for at least 10% of the population through programmes such as Flying Start, Family Nurse and Supporting People to develop a more far-reaching approach to tackling poverty across the Vale.</p>	<p><b>Program:</b></p> <p>Through highlighting the impact of poverty and addressing an example of a more coordinated and holistic approach. An example of this is the work that has been done in the area of Flying Start.</p> <p>In 2012/13 the Housing Support Grant and the Children and Communities Grant from the local authority and the local authority have been used to fund the Flying Start programme. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale.</p>
<p><b>Strategic Aim:</b></p> <p>Work together as local employers and education and training providers to develop new opportunities for work experience, placements, apprenticeships and develop skills aligned to future job opportunities in partnership with the Cardiff City Region.</p>	<p><b>Program:</b></p> <p>The Flying Start programme is a multi-agency approach to tackling poverty across the Vale. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale.</p> <p>The Flying Start programme is a multi-agency approach to tackling poverty across the Vale. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale.</p>

Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation	
Strategic Lead – Cardiff and Vale University Health Board	
<p><b>Strategic Aim:</b></p> <p>Develop a more far-reaching approach to tackling health inequalities through the support and coordination of regional local authorities towards addressing the goal.</p>	<p><b>Program:</b></p> <p>The Flying Start programme is a multi-agency approach to tackling poverty across the Vale. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale.</p> <p>The Flying Start programme is a multi-agency approach to tackling poverty across the Vale. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale.</p>
<p><b>Strategic Aim:</b></p> <p>Consider how we can continue to establish and support and encourage outdoor play and active recreation in some of our most deprived areas through for example managed improvement schemes and other initiatives for play.</p>	<p><b>Program:</b></p> <p>The Flying Start programme is a multi-agency approach to tackling poverty across the Vale. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale.</p> <p>The Flying Start programme is a multi-agency approach to tackling poverty across the Vale. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale.</p>
<p><b>Strategic Aim:</b></p> <p>Work with the local authority to address issues relating to access and affordability of local authority parks from the skills and resources to improve local parks and make healthier local choices.</p>	<p><b>Program:</b></p> <p>The Flying Start programme is a multi-agency approach to tackling poverty across the Vale. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale.</p> <p>The Flying Start programme is a multi-agency approach to tackling poverty across the Vale. The Flying Start programme is a multi-agency approach to tackling poverty across the Vale.</p>

# Objective Three:

## Give Children the Best Start in Life

Well-being Objective Three – Give Children the Best Start in Life	
Strategic Lead – Vale of Glamorgan Council	
No.	Well-being Plan Action
E18	Use the findings of the Fair 2008 (impaction) to challenge and influence early years provision in the Vale regarding the early starter that all better practice is available to supporting providers and early intervention.

Well-being Objective Three – Give Children the Best Start in Life	
Strategic Lead – Vale of Glamorgan Council	
No.	Well-being Plan Action
E18	Develop a more strategic and innovative approach to improving parenting skills linking activities to play and the social environment to help meet more needs and prevent risks to the environment and well-being from an early age.
E19	Develop a better understanding of ACEs to take effective action to reduce people at greatest risk, support interventions and the role of ACEs in prevention.
E20	Secure services across partners and work together to identify the conditions that can cause mental health going off the best start in life, recognising the role of physical, behavioural and capacity services.

Well-being Objective Three – Give Children the Best Start in Life	
Strategic Lead – Vale of Glamorgan Council	
No.	Well-being Plan Action
E21	Review multi-agency arrangements for the delivery of prevention and early intervention services for children and young people.

Well-being Objective Three – Give Children the Best Start in Life	
Strategic Lead – Vale of Glamorgan Council	
No.	Well-being Plan Action
E22	Recognising the role played by adults in preventing, early intervention and prevention services for adults at risk of mental health or anti-social behaviour.



Well-being Objective Four – Protect, Enhance and Value Our Environment Local Partner – Natural Resources Wales		
No.	Well-being Plan Action	Progress
001	Develop a better understanding action plan in conjunction of environmental issues, the impact of these on agricultural sectors, and Sustainable a good environment and digital connectivity.	Following the launch of the PSB's Climate Emergency Charter a working was established to explore the work further. Good working meetings with the Area Management colleagues partners have continued to occur at regular intervals with regular updates and shared learning, knowledge and/or practice being shared through our knowledge in the Vale and identify opportunities for joint working. A working group has been established to explore opportunities to the Vale a better understanding social organisations of rural and environmental work and issues.
002	Work with local businesses and industry to maximise the economic benefits of our environment e.g. through tourism and agriculture while taking steps to minimise negative impacts and work opportunities throughout the environment of the Vale.	Work is being progressed as part of the Economic Growth Strategy to meet the challenge of climate change and the ambition for a green recovery from the coronavirus pandemic. The work aims to recognise the importance of tourism and agriculture and will also complement the Green employment strategy and contribute to work on climate change.
003	Engage local government partners and other organisations to support the local economy and protect the local environment.	A number of partners are already making changes to their procurement processes and requirements e.g. in relation to single use plastics and other of business documents aimed at reducing emissions within the supply chain.  This action will also be explored as part of delivering the More Money for Wales Plan and our work on climate change. Work against this will be also being progressed by local Vale aligned to the procurement system within the Vale 2022-25. Areas for work is one of the main's planning group established in partnership with Food Cycle. The group are working to develop a set of practical resources that will help public sector organisations and to meet sustainable procurement practices.

Well-being Objective Four – Protect, Enhance and Value Our Environment Local Partner – Natural Resources Wales		
No.	Well-being Plan Action	Progress
004	Work through the local's partners to gain insights into local issues, ensuring we have a shared understanding of the challenges local can make an impact on well-being and the Vale has a sustainable, healthy local environment which supports our economy, agriculture and tourism.	This goal has been identified to give and develop a 'Sustainable Local Plan 2022-25' has been developed by building the steps of focus for the partnership.  Food Vale has developed an application for the Sustainable Local Plan 2022-25 on behalf of the Vale of Glamorgan. The local's partners and others the success of Food Vale takes a joined up, holistic approach to food and for the following significant products, people or things of the Vale. The application of which the Welsh Government has been successful.  Through regular meetings with the multi-agency partnership team by design and recently established wider Network Group, work continues to ensure that we have a shared understanding of the local's food and to all aspects of well-being.

## Section 3: Our Evidence Base

The PSB has continued to develop its evidence base. A View of the Vale of Glamorgan - An Assessment of Current and Future Well-being, the PSB's 2022 Well-being Assessment is a culmination of work to ensure that the PSB can base its work on the most up-to-date data and evidence.

This Assessment has highlighted that there remain evident differences in the levels of well-being experienced across the Vale of Glamorgan. The findings of the Assessment has built on and included the findings of previous work undertaken by the PSB to consider well-being in the Vale of Glamorgan. Reports previously produced include:

- Wales Index of Multiple Deprivation (WIMD): A Vale perspective
- Let's leave no one behind in Cardiff and the Vale of Glamorgan
- Protected characteristics in the Vale

**All reports are available on the PSB [website](#).** A case study outlining the work the Well-being Assessment can be seen later in the report.

**Partners will continue to use the evidence base to plan services. Some of the data key to planning services includes:**

### Demographics:

- The population of the Vale of Glamorgan in mid-2020 was estimated to be 135,295.

- There has been positive population growth in the Vale of Glamorgan each year since 2002, other than 2017. In the last five years, the population has grown by 5.4% or 7,315 people; a higher rate of growth than the change in the overall Welsh population in this time period.
- In the last five years the 0-15 aged population of the Vale of Glamorgan has remained fairly consistent and has grown from 23,683 in 2015 to 24,917 in 2020, a growth rate of 5.1%. Similarly the 16-64 aged population has remained fairly consistent, growing steadily from 78,348 in 2015 to 81,540 in 2020, a growth rate of 3.9%. In comparison, the 65 and over population has been growing at a faster rate the rest of the Vale of Glamorgan's population. The 65 and over population has grown from 25,994 in 2015 to 28,838 in 2020, a growth rate of 9.8%.
- In 2020 it was estimated that 55,069 people or 41% of the Vale of Glamorgan's population lived in Barry, 41,747 or 31% of the Vale of Glamorgan's population lived in the Western Vale and 38,479 or 28% of the Vale of Glamorgan's population lived in the Eastern Vale.
- The growth of the 65 and over population has been particularly prevalent in the Western Vale. In 2013 the Western Vale outgrew Barry as the most populous area for those aged 65 and over. In 2020, an estimated 10,009 people aged 65 and over lived in the Western Vale, compared to 9,664 in Barry and 9,165 in the Eastern Vale. While the Western Vale has the highest number of people aged 65 and over, Barry has by far the highest number of people aged 0-15. In 2020 an estimated 10,982 people aged 0-15 lived in Barry, compared to 7,157 in the Western Vale and 6,778 in the Eastern Vale.
- In the Vale of Glamorgan, there has been positive net migration in the last five years (with negative net migration between 2014-15, reflecting the fall in estimated population between mid-2014 and mid-2015). Between 2019-20 positive net migration was estimated to be 1,618 people, with 5,506 people moving into the Vale of Glamorgan and 3,888 moving out of the Vale of Glamorgan.

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### Education and Economy:

**One of the PSB's Well-being Objectives is 'to reduce poverty and tackle inequalities linked to deprivation' and work undertaken with regards to WIMD and the Vale is helping partners to have a better understanding of where projects and services need to be targeted.**

- Three LSOAs in the Vale of Glamorgan are ranked in the 10% most deprived (1-191 overall rank) areas in Wales. These areas include: Gibbonsdown 2 (105), Court 3 (142) and Buttrills 2 (186).
- Gibbonsdown 2 has the highest proportion of people estimated to be living in income deprivation in the Vale of Glamorgan at 38%.
- Gibbonsdown 2 and Buttrills 2 have the highest proportion of people living in employment deprivation at 22%.
- In the Year ending December 2021, it is estimated that the unemployment rate in the Vale of Glamorgan was 4.2%. This is 0.7 percentage points up on the year, a growth of 700 people

estimated to be unemployed compared to the same time last year. This data is drawn from the Annual Population Survey undertaken by the Office for National Statistics - Unemployment rate is based on returns of 10-25 responses to the survey and should be used with caution.

- WIMD also measures data on educational performance and its relationship with deprivation. The Education domain includes data on Key Stage 2 (KS2) and Key Stage 4 (KS4) performance and data on those entering higher education.
- Three LSOAs in the Vale of Glamorgan are ranked in the top 10% most deprived areas in Wales against the Education domain. These areas are all located in Barry; Gibbonsdown 2, Gibbonsdown 1 and Gibbonsdown 4.
- As measured by examinations, pupils in the Vale of Glamorgan have performed consistently well when compared to their peers across Wales. In 2018/19 Academic Year, as measured by Capped 9 point score for KS4 - Year 10 and Year 11 pupils - the Vale of Glamorgan was the second highest performing Local Authority area after Ceredigion for All pupils, the highest performing for Boys and second highest performing for girls. There is a notable difference in performance for those who are Eligible for Free School Meals (FSM) and those who are not. Those not eligible for FSM in the Vale at Capped 9 point score of 403, rank as highest performing pupils at KS4 in Wales. For those eligible for FSM the Capped 9 point score drops to 317. This difference is more pronounced in Girls eligible for FSM than for Boys.

**The COVID-19 pandemic has, and continues to have a direct economic impact in the Vale of Glamorgan. Since April 2020 there have been increases in the number of people in receipt of unemployment support and Universal Credit in the Vale of Glamorgan. Data has shown that these increases have been more prevalent in those areas measured as more deprived by the Welsh Index of Multiple Deprivation 2019.**

**The Vale of Glamorgan [Economic Impact of COVID-19 Dashboard](#) explores in detail the impact of COVID-19 against a number of measures.**

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### **Health and Communities:**

This data is helping to shape activities undertaken by the PSB to give children the best start in life and to reduce poverty and tackle inequalities linked to deprivation.

Against a number of key public health indicators such as: Adults Meeting Physical Activity guidelines, Adults Eating Five Fruit or Vegetable Portions a Day and a Sense of Community, the Vale of Glamorgan records data consistently above the Welsh national average.

At 82% the Vale of Glamorgan records the highest percentage of Children Aged 5 of Healthy Weight or Underweight in Wales.

Against indicators such as Life Satisfaction Among Older People and People Who Feel Lonely; however, data recorded for the Vale of Glamorgan is below the Welsh national average.

At 25.5% the Vale of Glamorgan has the highest percentage of adults drinking above guidelines in Wales.

Defined differences in the health experiences are evidenced across the Vale of Glamorgan.

Against the WIMD Health Domain, there are four LSOAs in the Vale ranked in the top 10% most deprived areas in Wales. All LSOAs are in Barry, Buttrills 2, Cadoc 1, Gibbonsdown 2 and Court 3.

The Vale records the second lowest rate of Low Birth Weights in Wales but higher percentages of low birth weight are evidenced in areas of the East of Barry, which are ranked in the top 10% and top 20% most deprived areas in Wales against WIMD.

The total incidence of crime in the Vale has been falling year on year. Although higher incidents of crime are recorded in areas in the East of Barry.

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### **Environment and Transport:**

- Per capita emissions is a measure of carbon dioxide emissions per person in an area. This data is available by local authority areas across the U.K. Although per capita emissions in the Vale of Glamorgan have been decreasing year on year from 2004, from 12.5 tonnes per capita to 8.3 tonnes per capita in 2019; output in the Vale of Glamorgan has remained consistently above the Welsh average. In 2019 the per capita output in the Vale of Glamorgan remained one of the highest in Wales. This may be explained by the presence of industry, Cardiff International Airport, heavy industry and a large agricultural sector.
- Across the majority of sectors emissions in the Vale of Glamorgan have fallen over time. In the Vale of Glamorgan, carbon emissions from transport outgrew domestic emissions in 2014 as the second highest emitter of CO<sub>2</sub> in the Vale of Glamorgan. In 2019 transport emissions were responsible for 231.35 kilotons of CO<sub>2</sub> or 20% of the Vale of Glamorgan's CO<sub>2</sub> emissions.
- The levels of air quality, particularly levels of NO<sub>2</sub>, Nitrogen Dioxide particulates, the pollutant associated with built-up areas and roads has been decreasing year on year. NO<sub>2</sub> rates in the Vale remain slightly higher than the Welsh average, with similar rates to other local authority areas in South East Wales.
- Higher levels of NO<sub>2</sub> are observed in the East of the Vale of Glamorgan; with highest rates recorded in Penarth and Llandough. Higher levels are also observed in the areas of the East of Barry that have been identified as more deprived in WIMD 2019.
- In 2021, 26,800 residents are estimated to commute out of the Vale for work, with the majority 34,000 residents are estimated to live and work in the Vale, 18,000 residents are estimated to commute to Cardiff for work.
- Of the 8,100 people estimated to commute into the Vale from other Local Authority areas for work, the majority, 1,800 commuted from Bridgend.

**Google mobility data has shown an increased use of parks in the Vale of Glamorgan in both 2020 and 2021 when compared to the baseline. This indicates that as a result of the COVID-19 pandemic**

**people have been continuing to utilise outdoor spaces for recreation in greater numbers than previously.**

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## Section 4: Case Studies

The following 7 case studies demonstrate the variety of work being undertaken in partnership across the Vale this year. These activities all contribute to the delivery of our Well-being Objectives and the national Well-being Goals and highlight how we are embedding the five ways of working in our activities. Below are case studies on:

- The Well-being Assessment
- The Safer Vale Partnership
- The Food Vale Partnership
- The Llantwit Major Food Access Pilot Project
- Age Friendly Vale
- The Importance of Play
- Giving Families a Flying Start

### The Well-being Assessment

#### Background

- The PSB published its second Well-being Assessment in May 2022. The Well-being Assessment builds on the [first assessment](#) undertaken in 2017, and which set the foundations for an understanding of life in the Vale of Glamorgan and the strategic focus for the PSB's first [Well-being Plan](#).
- Through the Assessment the PSB must consider the economic, social, environmental and cultural well-being of the Vale of Glamorgan and provide an analysis of the state of well-being for both the areas as a whole and for distinct community areas. The Community areas used in the 2022 Assessment of well-being are Barry, Eastern Vale and Western Vale. These are consistent with the areas used in the 2017 Assessment.

#### What Have We Done?

- The Well-being Assessment is made-up of a suite of reports which together form the overall Assessment and tell the story of the experiences of well-being in the Vale of Glamorgan. This includes four detailed themed reports and the ['View of the Vale of Glamorgan'](#) report, which brings together the findings of the themed reports.
- The Well-being Assessment has drawn-on a range of national and local data, research, evidence alongside the findings of the 'Let's Talk' engagement survey to develop an analysis of the experiences of well-being in and across the Vale of Glamorgan.

- A data catalogue was developed with PSB partners to ensure the information considered through the Assessment was reflective of the different elements of well-being. The data set includes the national well-being indicators that accompany the Act.
- Data is presented at both a Vale of Glamorgan level and at a community level where available and appropriate.
- Alongside the data catalogue, a Let's Talk Well-being engagement campaign was run from July - September 2021, which included social media promotion and Twitter polls alongside a more detailed survey. The survey was completed by 1,264 people with good representation across the three community areas. The findings of the engagement have been incorporated into the relevant sections of the Assessment.
- The Well-being Assessment has been developed in parallel with the [Cardiff and Vale of Glamorgan Population Needs Assessment](#) (PNA) which is a requirement placed on the Regional Partnership Board (RPB) by the Social Services and Well-being (Wales) Act 2014; where relevant the findings of the PNA have been integrated into the Well-being Assessment.

### **What Have We Achieved?**

- The Well-being Assessment has considered a wide-range of topics to ensure that all aspects of well-being have been considered and fed into an understanding of what well-being means in the Vale of Glamorgan, for different areas, communities and people. As a result the findings of the Assessment are many and varied.
- In summary, the Assessment has found that for many well-being in the Vale of Glamorgan is good, this experience is not consistent however; for some their well-being continues to be affected by experiences of financial hardship, poorer health, crime and disorder and an unequal exposure to environmental risk.
- Although the coronavirus pandemic has had an impact on all lives in the Vale of Glamorgan, it has placed an increased pressure on those who were already struggling under the burden of poor well-being. We now appear to be emerging from the worst of the pandemic, however; it is clear that it will continue to have a long lasting impact on many aspects of our lives.
- Some changes may help us to meet future challenges such as the need to reduce emissions; others have further exposed the unequal nature of the experiences of well-being.
- A number of challenges and opportunities will shape the future of life in the Vale of Glamorgan, it is most likely that the climate and nature emergency will have the largest impact. It is likely to shape key aspects of our future well-being, not only our interaction with the natural environment but to the way the economy develops and how we think about and deliver health and social care. It is critical that the changes necessary to address the climate and nature emergencies are undertaken in a way that addresses disparities in well-being and improves opportunities and well-being as whole.

### **Future Direction**

- The Well-being Assessment is an on-going process, work will continue to enhance and develop the suite of reports that comprise the Assessment. This will include improving our

knowledge base with the addition of a range of further evidence when this becomes available.

- The findings of this Well-being Assessment will inform the development of the PSB's Well-being Plan which will provide a framework for collaborative work for PSB partners. The Plan will reflect on the complex interaction between the social, cultural, economic and environmental elements of life in the Vale of Glamorgan and how these affect well-being to identify areas of joint work through which the PSB can have the greatest positive impact on life. This work will be undertaken in conjunction with the work of the Cardiff and Vale Regional Partnership Board's work to produce its Area Plan in response to the findings of the Population Needs Assessment.



## Safer Vale

### Background

Safer Vale continues to work collaboratively in a cross partnership approach with multiple services and the local community to reduce crime and disorder as well as the fear of crime and disorder across the Vale. The partnership continues to work in a proactive manner through developing preventative methods to safeguard local residents. The Partnership prioritises working in an integrated way to prevent, reduce and improve outcomes of;

- **Anti Social Behaviour (ASB)**
- **Domestic Abuse**
- **Substance Misuse**
- **Counter Terrorism**

One of the other main priorities of the partnership is to improve community cohesion and ensure that channels of communication are open and effective so that the community feel engaged with and able to be involved with the work of the partnership.

This year saw a return to some more 'normal' figures in ASB incidents with COVID-19 related incidents no longer featuring as heavily as in the previous year where the restrictions imposed during the lockdowns resulted in a large number of residents being reported for breaching the COVID-19 guidelines.

The number of ASB incidents decreased from 5,555 in April 2020-March 2021, to 1,676 in April 2021-March 2022 representing a 70% decrease from the previous year. There was a decrease in the number of referrals, with 924 referrals processed this year compared with 1,667 in the previous year.



### **What Have We Done?**

- To tackle and prevent ASB in the community Safer Vale continued to roll out the redeployable CCTV service with all cameras now operational across the Vale. The Partnership were also successful in the greatest progress to the Static Public Safety CCTV Upgrade to date. Throughout the course of the year a collaboration was forged between the Vale and Cardiff who will be providing the monitoring service for the cameras moving forward. New cameras and a new system were procured and purchased and a complete revamp of fibres and connectivity has been commissioned to bring the Vale's previously outdated system into the 21st Century.
- The work in support of the Violence Against Women, Domestic Abuse and Sexual Violence (VAWDASV) programme has continued well throughout the year. The team worked in partnership with other Vale colleagues and the Police and Crime Commissioner (PCC) to successfully commission a new third sector provider of support services for victims and families affected by domestic abuse. The Partnership are working closely with the provider to monitor service provision, trends and to identify gaps in the field of VAWDASV. In 2021/2022, figures for domestic abuse have remained largely consistent with those received in the same reporting time frame of the previous year.
- The Domestic Abuse Assessment and Referral Coordinator (DAARC) service continues to offer a tailored support service to standard and medium risk domestic abuse Public Protection Notice (PPN) victims. A total of 630 PPNs were received and coordinated across the year of which 512 were medium risk and 115 were standard risk.
- The Multi Agency Risk Assessment Conference (MARAC) service has continued to provide support through the main MARAC meeting and through the 'twice weekly' discussions. A new service working with perpetrators of domestic abuse has continued to operate to capacity. This is the first service provision for perpetrators for many years in the Vale and is a successful step closer to end to end holistic support for victims and their families.

### **What Have We Achieved?**

- The redeployable CCTV cameras across the Vale have been instrumental in helping to witness and identify perpetrators of ASB. The cameras are a standing agenda item on the Safer Vale Operational Group for locations of cameras to be discussed in partnership. Systems are in place to ensure swift deployment when a need becomes identified and once the ASB has reduced sufficiently as to no longer warrant the cameras, they are moved to a new location that has demonstrated a need for enhanced surveillance. A new data capturing system has been established and figures detailing the number of times the cameras have

been used and have provided a positive outcome are now being recorded and will be reported on next year.

- The twice weekly multi agency discussions have continued to relieve pressure on the MARAC and provide a faster and more efficient response to high-risk victims of domestic abuse. Across the year, 413 cases were discussed of which 142 cases went on to be discussed at MARACs. This means that 271 cases were diverted away from the MARAC process.
- The MARAC process continued to support high risk victims and their families with 363 cases supported across the year. 659 cases of children were supported throughout this process which evidences important safeguarding for children experiencing adverse experiences.
- With the help of the team's promotion of [Clare's Law](#), also known as the Domestic Violence Disclosure Scheme (DVDS) which is a police policy giving people the right to know if their current or ex-partner has any previous history of violence or abuse, 101 applications were made which is of significant importance given the vital awareness that this law offers to potential victims regarding prospective or current partners.
- Of the 72 individuals who submitted feedback from having received a target hardening service, 68 (94%) reported feeling safer, which supports the worth of this important service that enables victims to remain safe in their homes following an incident of domestic abuse.
- Safer Vale's online presence and community engagement continues to grow across social media platforms. Throughout the year safety messages for residents are published, events are shared and engagement opportunities are promoted to increase and improve community cohesion and community awareness across the Vale.

<http://twitter.com/statuses/1530108995184246792>

### **Future Direction**

- The next year will begin the consultation and engagement for the refresh of the next Safer Vale Strategy. This will include work on creating a Safer Vale Communications strategy to consolidate and strengthen the brand of the partnership.
- The team are preparing for a year which will include developing new strategies in line with the new Protect Duty and the new Serious Violence duty. Both these duties are likely to come into force within the year and both place additional responsibilities on the Partnership to respond to the additional needs that these duties have identified in relation to community safety.
- Work will continue to strengthen the positive working relationships that have developed between partners, communities, and neighbourhood watch groups because of the continued effective collaboration in response to the impact of COVID-19.

### **Food Vale**

#### **Background**

Food Vale is a partnership of dedicated individuals, community groups, organisations and businesses working together to build a thriving, healthy and sustainable food system in the Vale.

Food Vale's key priority areas for a good food movement in the Vale of Glamorgan are:

- **A good meal for everyone, everyday**

- **Thriving local food businesses which are supported and valued**
- **Think global, eat local**

The work of the Food Vale partnership cuts across several priority areas for the PSB, including work to ‘reduce poverty and tackle inequalities linked to deprivation’ and to ‘protect, enhance and value our environment’.



### What Have We Done?

- In March 2022 Food Vale held the second [Food Vale Festival](#), with a focus on community-led activities. Communities from across the Vale collaborated with Food Vale to organise a series of activities, including seed swaps, foraging walks, garden tours and microgreen workshops with local schools.
- Food Vale has joined with Food Cardiff to set up a cross-sector sustainable food procurement working group for the purpose of engaging in healthy and sustainable catering and procurement. Members include representatives from the Vale of Glamorgan Council, Cardiff University, Cardiff Council, Atlantic College, Amgueddfa Cymru, Transport for Wales and Cardiff Metropolitan University. The group has met five times already, and is developing a set of practical resources that will help public sector organisations shift to more sustainable procurement practices.
- Food Vale consulted with key partners and community groups to gain input on the [Sustainable Food Action Plan](#).
- In partnership with key organisations, Food Vale has carried out in-depth community engagement and interviews with service providers as part of the [Llantwit Food Access Pilot Project](#) to explore ‘*why can some people not have a good meal everyday*’. The findings from this research has informed a set of [proposed actions](#), and Food Vale has submitted a bid to the Lottery’s People and Places fund on behalf of the group to support the implementation of the proposed plan. More information on this project can be found in the case study below.
- Food Vale has developed an application to the [Sustainable Food Places Bronze Award](#) on behalf of the Vale of Glamorgan. This award recognises and celebrates the success of those places taking a joined up, holistic approach to food and that are achieving significant positive change on a range of key food issues.
- Food Vale has launched [a pledge system](#) which links in with the Food Vale Charter and invites citizens from across the Vale of Glamorgan to make a ‘good food pledge’.
- Food Vale shone a light on local community growing projects through the [Community Growing in the Vale](#) video, and promoted local produce through the short [Eat Local This Summer](#) campaign video and [blog piece](#).



### What Have We Achieved?

- Over 200 people participated in the Food Vale Festival this year, involving an estimated 15 community groups and local businesses and delivering 9 activities.
- Food Vale's submission to the [Sustainable Food Places Bronze Award](#) on behalf of the Vale of Glamorgan was a success!
- Food Vale published the finalised [plan of action](#) for the good food movement in the Vale of Glamorgan 2022-2023 at the February Network meeting.
- To date there have been over 800+ views of the [Community Growing in the Vale](#) video promoting local growing projects across the Vale.
- The [Eat Local This Summer](#) video has gained over 200 views on Twitter and was shared on the Visit the Vale website and Facebook page.



### Future Direction

- Food Vale will continue to work with partners on the implementation of the Llantwit Food Access Pilot Project actions. The work will also be informing the roll-out of a Vale-wide plan for combatting food poverty and ensuring that everyone has a good meal every day.
- The cross-sector procurement group will be publishing a toolkit for healthy and sustainable food procurement, as well as hosting an engagement event.
- Food Vale will begin to collect feedback and evidence to support a broader, longer term strategy for the good food movement in the Vale of Glamorgan.
- Food Vale will continue to hold space for local communities and businesses to join the partnership and create a collective voice for positive change in the Vale.
- Food Vale will engage with Sustainable Food Places' [Food for the Planet](#) campaign, and align it with the Council's Climate Change Challenge Plan Project Zero where appropriate.

### The Llantwit Major Food Access Pilot Project

#### Background

- In October 2020 an exploratory group with PSB partners, local stakeholders and local food support providers was established to explore the issue of food access in the rural area of Llantwit Major in light of the food poverty, and other often interrelated forms of poverty issues that became even more prevalent after the pandemic.
- The project looks to understand the reason why some people in our communities cannot have a good and nutritious meal every day and identify actions to address this.

- Work under this pilot project continues to directly link to the objectives to 'Enable people to get involved, participate in their local communities and shape local services', 'Give children the best start in life' and to 'Reduce poverty and tackle inequalities linked to deprivation'. This work also supports Food Vale's objective to ensure 'a good meal for everyone, every day.'

### **What Have We Done?**

- Continued to meet as an exploratory working group to share information, communications and learning across the network.
- Held an engagement exercise with children at a local school Ysgol y Ddraig to understand their experiences of food.
- Coproduced and delivered a 2 stage engagement exercise:
- Stage 1 was undertaken in the summer of 2021 with a short survey being publicised through networks, social media, posters and local radio to residents to develop a picture of what food access is like in the area.
- Stage 2 sought to gain further qualitative information from residents with lived experiences of food poverty through using the SenseMaker software to explore the main factors impacting food access and potential solutions. This information was further supplemented with a series of interviews held with local service providers and experts to identify local challenges, gaps and potential actions to address them.
- The project and opportunities for engagement were advertised widely across the partnership including through posters, newsletters, social media and a week long campaign on Bro Radio.

<http://twitter.com/statuses/1425729544460382210>

<http://twitter.com/statuses/1421875662860718087>

### **What Have We Achieved?**

- Engagement stage 1 was undertaken in June 2021 with a bilingual online survey being completed by 33 local residents highlighting where and how they access food, changes to eating habits and impact on finances over the past 12 months and where people go for support. This stage was restricted by the changing COVID-19 restrictions but was supplemented by a short survey tailored to pupils in Ysgol y Ddraig carried out in July.
- 45 local school pupils completed the survey answering questions on food and health eating, availability of food, missing meals and what they thought would help make buying and eating food in Llantwit Major better.
- Engagement stage 2 was undertaken over October – December 2021. 3 forums were held with local groups and food support service users alongside the SenseMaker software to gather an in-depth understanding of the issues faced by community members and their ideas for what would improve access to food locally.
- This stage was complemented by in-depth 1-1 interviews conducted with key partners and local service providers.

- Actions to address issues associated with food access in the area based upon local and national research, knowledge of local experts and partners and information gathered through the engagement exercises have been agreed and form the bases of a People and Places Lottery Bid.
- The Lottery Bid was successful! The project has now been awarded £98,702 to be spent over the next 5 years to implement the projects actions to improve food access in Llantwit Major.

### **Future direction**

- Now funding has been confirmed work will commence on putting the actions into place to tackle food poverty in Llantwit Major.
- The exploratory group will continue to meet to review progress and develop connections between partners.
- The '[Where can I get support' webpage](#) on the Food Vale website will continue to be updated to include emerging opportunities for residents to get support to access food and a number of interrelated issues.

## **Overarching Llantwit Major Food Access Project Actions**



## **Establish a 'more than food' central hub**

PROJECT ACTION



## Age Friendly Status

### Background

- In April 2021 the PSB commitment to take forward the work in the Vale with support from the Older People's Commissioner to progress work to achieve World Health Organisation Age Friendly Status.
- Age Friendly Communities are defined by the World Health Organisation as a place where 'policies, services, settings and structures support and enable people to age well'.
- We recognise that work to make the Vale more age friendly will make the Vale a friendlier place for all, especially older people. Work to become Age Friendly supports the PSB's actions to reduce inequality and the Well-being Plan objective to 'Enable people to get involved, participate in their local communities and shape local services'.

## Making Wales a nation of age-friendly communities

A practical guide to creating change in your community



### What Have We Done?

- Mapped what services and opportunities are already in place across the Vale aligned to the 8 WHO Age Friendly Domains to understand the current picture in the Vale of Glamorgan.
- The Well-being Assessment sets out current and future demographics of the Vale noting the significant growth in the population aged 65 and over in the Vale of Glamorgan. The population aged 65-84 is projected to grow between 2019 and 2039 by 5,266 people and the population aged 85 and over by 2,904 people. The Assessment's Health and Communities report highlights research and information against several factors that have a particular impact on people as they grow older under the Ageing Well section, the report can be viewed [here](#). This information will be used to inform an Age Friendly Vale Action Plan.
- Created a Age Friendly Vale logo and [webpage](#) on the PSB's website.
- Undertaken a joint survey between the PSB and the Vale 50+ Strategy Forum to capture residents views on how age friendly the Vale currently is and to assist the Forum to redevelop their structure and priorities as we recover from the pandemic. The survey was developed through consultation with Forum members, PSB partners, Council Officers and Regional Partnership Board Ageing Well group members.

### What Have We Achieved?

- Information from the mapping exercise will help inform the Age Friendly Vale Action Plan and future gap analysis. This will include identifying any weaker domains and potential areas of future focus when analysed alongside the results of the engagement work to provide a better insight into what life is currently like for older people in the Vale.
- The Age Friendly webpage is home to information on the progress that is being made towards achieving Age Friendly Vale status. The webpage includes details on the commitment to becoming age friendly and information, contact details and eligibility criteria on some of the most common financial entitlements available to older people that often go unclaimed.
- The joint bilingual survey ran from 25th February 2022 – 31st March 2022, gaining a total of 243 responses. The findings provided an insight into what life is like in the Vale linked to the

age friendly domains and will be used alongside other recent engagement results and the PSB Well-being Assessment to develop the Age Friendly Vale Action Plan and help inform the future direction of the Vale 50+ Strategy Forum.

### **Future Direction**

- Work will continue to progress the various elements of the WHO Age Friendly Status application to recognise the work and commitment in the Vale of Glamorgan to ensure the Vale is a place where people can live happily and healthily, especially as they grow older.
- As part of this application process an Age Friendly Vale Action Plan will be developed with key partners including the Vale 50+ Strategy Forum to outline the commitments and work to become age friendly. The action plan will consider the findings from the mapping work, the recent joint engagement survey, the Well-being Assessment and the Population Needs Assessment.

<http://twitter.com/statuses/1501609006053220354>

## **Importance of Play**

### **Background**

- As we continue to recover from the COVID-19 pandemic, the Vale Play Team have continued to develop and deliver high quality play provision.
- Whilst this has been a difficult time, it has also been an opportunity for the team to adapt and accommodate positive change, working in new ways to support children, families and communities across the Vale of Glamorgan.

### **What Have We Done?**

- We have worked in collaboration with more than 50 internal and external partners to support more children, young people and families to access quality play opportunities which has supported the health and wellbeing of our communities.
- We have developed and delivered our own programme of activities, whilst also supporting partners with the knowledge, skills and resources to deliver provision themselves.
- We have created and developed a sustainable play package for children and families, which includes:
  - Community play sessions
  - Specialist provision for children with disabilities and additional needs
  - An extensive programme of workforce training and recruitment
  - Community consultation
  - Family events and activities
  - Undertaking CPD in specialist areas e.g. Youth Mental Health First Aid, Safeguarding for Disabled Children, Forest School, Delivering Playful Training Online



### What Have We Achieved?

- Secured £218,062.35 from Welsh Government Play Capital Funding programme to implement a series of projects in collaboration with external partners which included projects that included:
- *Improved opportunities for free outdoor play activities at all times of year*, extending the time that outdoor play takes place – equipment, structures, floodlights and storage to facilitate outdoor play activities and ‘weather proof’ events.
- *Provided for Diverse Needs* - The purchase of equipment, and mental health and wellbeing resources to create rich and nurturing play environments which support the wellbeing of the children within settings. In addition to being used within mainstream play settings, the resources have also been used during sessions delivered at the Vale Play Pavilion to support identified vulnerable children during the pandemic and at the Families First Holiday Club for children with additional needs.
- Enhancement of Palmerston Community Learning Centre to create a base for playschemes, to enable it to be registered as a CIW registered setting for provision for disabled children (Families First Holiday Club).
- Improvements to outdoor space and purchase of specialist disability equipment including hoist and privacy screen.



- Purchase of a van to support the delivery of outreach community play sessions across the Vale.

- The purchase of a display/exhibition trailer which will be used to undertake consultation in all areas of the Vale and also as a base from which to deliver play sessions/ events in the community.
- Supporting Town & Community Councils, Community Organisations, and the Vale Council to enhance community based play - upgrades to fixed play equipment in:
  - Seel Park, Dinas Powys (Friends of Seel Park group)
  - Winchfield Play Area (Graig & Penllyn Residents Association & Community Council)
  - Well Green Play Area in Trehyngyll (Penllyn Community Council)
  - King George V Memorials Playing Fields, Llandough (Llandough Community Council)
    - Cowbridge with Llanblethian Town Council pooled with other funding to replace dated and unsafe play equipment at Llanblethian Playing Fields. In order to increase accessibility and inclusivity, a basket swing was purchased to support inclusion of disabled children.
    - Improved access to the playground and installation of accessible picnic benches at park in Peterson-Super-Ely (Peterston-Super-Ely Community Council).
    - Purchase of play pod and equipment available for use by organisations and residents in the rural village encouraging additional play sessions (Wick Community Council).
    - Purchase of fixed play equipment placed in parks identified through the Council's improvement plan for fixed play areas, including those within the rural Vale to assist in overcoming barriers to play experienced in rural areas. Parks have included East Aberthaw and Treoes.



- Supporting Welsh language provision by providing additional resources for Bwrlwm open access play provision delivered by Menter Bro Morgannwg.
- Installation of wooden roofed pod for sensory garden at Ysgol Gymraeg Dewi Sant (Welsh medium primary) to benefit both school and community based activity. In addition to being used by the school, the structure is also used by the Wildfire Wales local Forest Schools group who conduct outdoor play sessions, the Cylch Meithrin, the Out of School Club, and Menter Bro Morgannwg for their free Welsh medium BWRLWM play sessions.
- Promoting safe travel to local play opportunities and highlight local community play spaces from a child's perspective, highlighting spaces to play and how children travel to play –

purchasing suitable technology to create film footage produced by children for children, whilst using signage to raise awareness to drivers of spaces in which community play provision is being delivered ('Children Playing' signs).

- Expanding the play opportunities in communities and schools through the Parts for Play project – purchase of collapsible containers to use as play cubes that can be sited in communities and schools as a base from which to deliver outdoor play provision that supports imaginative, child led play. These are being sited in identified areas following consultation and use of insight.
- Improving access to quality play opportunities within extra-curricular time and out of school time on school grounds. Projects included the purchase of equipment for Cadoxton Primary School to provide activities for pre-school children to use at creche during parent learning sessions, for use in the before and after school play provision, to benefit community activities, during workshops for families with a focus on wellbeing, positive parenting and the importance of parents and children playing together and for use by local Charity Cadogs Corner raising awareness about the benefits of family-based play.
- Purchasing of resources such as branding panels, marketing boards and flags to increase promotion and greater exposure of play. Developing a Play workforce - technology to support the delivery of play training, to support the Play To Go project and to support consultation.
- Improvements to Romilly Park, Barry completing the pathway that was started through Play Capital funding for 2020 – 2021, which provides access to the back area of the park where Willow structures have been created (from Play Capital 2020 – 2021 funding).



- Through Playworks funding secured from the Welsh Government we were able to:
  - deliver additional community play opportunities during some school holidays
  - support a comprehensive training programme for play staff
  - support the pilot of a Welsh medium playscheme during February half term, delivered by Clwb Carco
  - support the delivery of term time play sessions for children with disabilities and additional needs and their families, delivered by Keycreate CIC, a local community organisation in Penarth through the purchase of peripatetic equipment and play equipment. The Play Development Officer who leads on the Families First Holiday Club is also supporting this provision to support the transition of children between the two services.

- Delivery of a free community play programme that included school holiday provision incorporating the Summer of Fun play programme and Woody Wanderers sessions. 2192 participations at community play sessions
- 155 children supported in Vale Families First Holiday Club which provides play opportunities for disabled children aged 4- 11 years, whilst also providing respite support for their parents.
- 60 children and families attending workshops with Recreate Scrapstore
- 40 staff and community partners trained by Vale Play Team in Introduction to Playwork and Level 2 Award in Playwork Practice
- Initiated the Play Sufficiency Assessment process to provide a picture of play sufficiency in the Vale. As part of this consultation has taken place with children, young people and adults with 419 Play Have Your Say Surveys completed by children and 336 Play Have Your Say Surveys completed by parents/carers, which is being used to inform the assessment and future planning
- 12 Play Cubes purchased to be sited in local communities based on consultation and identified need



### **Future Direction**

- To continue to grow the play workforce across the Vale, to meet the play needs of children, families and communities, and to support the resilience and wellbeing of future generations.
- Support and nurture communities to embrace play in their post-pandemic recovery, including delivery of community play sessions and recruitment of volunteers.
- Develop and establish Play Cubes in chosen areas for community play provision to be delivered from these sites, to increase play opportunities for children and young people.
- Expand Vale Families First Holiday Club to new areas of the Vale.
- Launch Play Friendly Schools initiative to increase and improve opportunities for children to play in school grounds, during and out of school hours.
- Completion of Play Sufficiency Assessment 2022.

### **Giving Families a Flying Start**

#### **Background**

- Flying Start is the Welsh Government targeted Early Years programme for families with children under 4 years of age in some of the most disadvantaged areas of Wales.

- The core elements of the programme are drawn from a range of options that have been shown to influence positive outcomes for children and their families. These include: Free quality, part-time childcare for 2-3 year olds; An enhanced Health Visiting service; Access to Parenting Support; and Early Language Development.
- This work contributes to the objective 'To give children the best start in life' and 'To reduce poverty and tackle inequalities linked to deprivation'



### What Have We Done?

- The Flying Start Team offer free support and advice throughout pregnancy and the first years of a child's life. Support provided includes:
- **Childcare** - free part time childcare is available from 2 years of age in fully equipped playgroups, or in the home with registered childminders.
- **Early Years Support** - Play and learn sessions, developing children's language, communication and social skills are available at various venues or in the home.
- **Parenting** - provide support for the whole family and run parenting sessions throughout the year, together with essential skills courses for parents.
- **Partnership for Young Parents** - provide support and training for young mums and their babies at our Family Centre.
- Flying Start have an active social media presence sharing the latest information and support opportunities available to families in the Vale of Glamorgan.



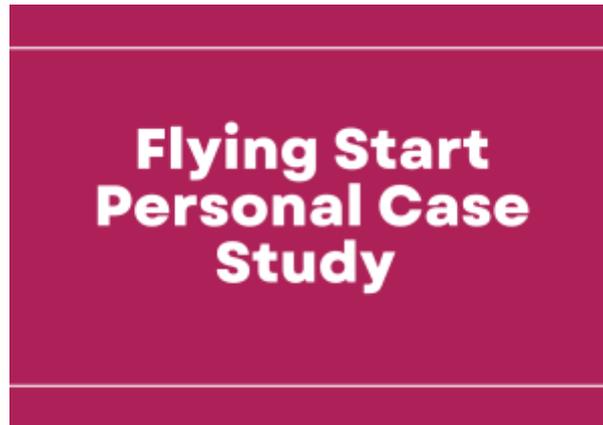
### What Have We Achieved?

- Flying Start in the Vale of Glamorgan currently support 980 families within the county, with the ability to support additional families in need through our outreach programme.

- The [Flying Start Facebook page](#) has over 1,600 people following the account seeing the advice and support options available across the Vale.
- The difference Flying Start can make can be seen by clicking through the real life case study slideshow to the right >>>

### Future Direction

- Flying Start will continue to provide support to families across the Vale of Glamorgan to enable every child to have a flying start in life.



#### What have we done?

- Following referral to the Flying Start midwife, a home assessment was completed and referrals made to Vale parenting service for antenatal parenting support including the Gro Brain parenting programme.
- Following a traumatic delivery, resulting in a caesarean section, baby OC was delivered in January. EW was discharged from hospital and sent home. The midwife reports that at her first visit, EW was like a "rabbit in the spotlights" – the house was busy with young children and TW was unable to offer support to her daughter as she had her own children to manage.
- EW lacked confidence in her ability to parent, was flat and low and there were concerns around her bonding with OC. She refused to go out of the house and was allowing her mother to care for OC.



#### Background

- EW is a 16-year-old young girl who is the eldest of six siblings, with the youngest two being 15 months and 3 years old, living with her mother TW and stepfather. She was referred to the Flying Start midwife for enhanced support during her pregnancy.
- The baby's father would not acknowledge the pregnancy and EW had a new partner. EW and her family live outside the catchment area for Flying Start, however due to the complexities of the family, they were taken on as outreach and referred to a Flying Start health visitor to case hold.
- Family dynamics are complex, TW and her partner were not in a stable relationship and the relationship between EW and her stepfather is strained. TW's mother (baby's great grandmother), lives next door and has a great influence over the family. Due to the complex family dynamics, TW and her children were also taken on as outreach and supported by a Flying Start health visitor.



- The Flying Start health visitor continued to visit regularly offering evidenced based advice along with emotional support for EW. She has taken EW and OC on walks to support her wellbeing and demonstrate to her how well she is doing – she took her out for cake on her 17th birthday, something that she had not experienced before.
- Referrals were made to support EW including a Baby Basics bundle. A Flying Start Early Years Practitioner was introduced to EW to support her emotional wellbeing and support in her confidence through baby massage and how to handle and play with her baby.
- To support TW to enable her to support her daughter, childcare was arranged for the younger children in the family home. Early years and parenting were also asked to work with TW to support her parenting. A Flying Start Healthy Relationship Social Worker is involved with TW and her partner and the relationship is reported to be stronger and more supportive of each other.



### What have we achieved?

- EW has developed into a more confident young mother – she is taking OC out for walks independently and caring for her baby in a safe, loving way. She handles him confidently, talks to him and is supporting his physical and cognitive development. She has discussed her continuing education following an assessment from basic skills worker and has plans to possibly return to six form college.
- As a family, with the ongoing support from the Healthy Relationship Social Worker, the family are communicating more effectively and supporting each other. EW now has a relationship with her stepfather. Childcare continues from the child development fund to allow childcare placement for EW's younger siblings to continue.

### Future Direction

- To continue to support the whole family as a Flying Start Team to ensure the best start for OC and the other children in the household to support their lifelong outcomes.



## Section 5: Looking Ahead

This Annual Report highlights how partners have continued to work together to meet the different needs across our communities and to develop a greater insight into the diverse issues that matter to people in the Vale.

Over the past two years partners have worked tirelessly to respond to the pandemic, to keep our communities safe and to provide the necessary health and care services. Officers across all PSB organisations have made changes to how they work and have demonstrated significant levels of innovation, agility and dedication to public service.

Our Well-being Assessment highlights our strengths as well as highlighting the challenges we face. We have a diverse and beautiful environment with our coastline, countryside and many parks. We have an active population and a strong tradition of volunteering and community involvement. We have a large number of Town and Community Councils and as partners we have a wide range of skills, experience and knowledge to build on as we develop our Well-being Plan and continue to work together to develop and deliver a new Well-being Plan.

We have identified three draft Well-being Objectives which will provide a starting point for discussions with the community and other stakeholders about the plan and reflect the integrated approach we have developed, working across organisational and partnership structures to deliver for our local communities. We will continue to encourage people to volunteer, we will listen to and engage with people of all ages. We will promote healthy choices and ensure people have access to

the services, information and advice they need. We will continue to deliver against our commitments in the Move More Eat Well Plan, the Community Safety Strategy, the Travel Charter, our Climate Emergency Charter and we will become an Age Friendly Vale. All of this work will be reflected in our new Well-being Plan and will provide the foundations for future activity. We continue to be grateful for the support, guidance and tools provided by Welsh Government, the Older Peoples Commissioner and the Future Generations Commissioner.

The PSB will also continue to work closely with the Regional Partnership Board (RPB) and the Cardiff Public Services Board and contribute to the RPB's key themes of starting well, living well and ageing well. Through the work undertaken in response to the pandemic and as part of the development of the Well-being Assessment closer links have been made with the RPB and the Cardiff PSB and this will assist in identifying areas of work that can best be progressed on a regional basis as we develop our Area Plan and Well-being Plans.

The five ways of working will continue to be embedded across all PSB activity as we ensure that we are maximising our contribution to the national goals. The development of a new Well-being Plan provides an opportunity to build on our strengths, reflect on our achievements and learning to date and focus on where we need to do more to meet the needs of current and future generations.

### Our Vision

'Everyone will have a sense of belonging and be proud to be part of the Vale, recognising their contribution to the success of the region and Wales. Our impact on the environment, both local and global, will be understood, and public services, communities and businesses will work together to protect the environment and our natural resources for the benefit of current and future generations. The Vale will be an area of optimism and aspiration, where we work together to ensure that young people achieve their individual ambitions and are supported through the early years, childhood and teenage years. The positive attributes of our ageing population will be recognised and respected and the contribution of older people to the vibrancy and resilience of the Vale will be valued. Residents of all ages and backgrounds will participate in community life, helping to shape services and taking pride in the area they live in. Working together for the benefit of current and future generations will be the norm, and residents will have confidence in the services they receive and in their ability to effect change to improve the economic, environmental, social and cultural well-being of the area. Educational and health inequalities will be a feature of the past as we work together for a Vale where everyone has access to the services and support they need to live healthy, safe and fulfilling lives.'

