

# Community Asset Mapping

## Pilot Project - St Athan

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*5<sup>th</sup> July 2016 – Community Liaison Committee*



# LEADER Themes 2015 - 2020

1. Adding value to local identity and natural and cultural resources
2. Facilitating pre-commercial development, business partnerships and short supply chains
3. Exploring new ways of providing non-statutory services
4. Renewable energy at community level
5. Exploitation of digital technology



# Exploring new ways of providing non-statutory services

- Fits with central Governments austerity drive
- Local Service Board looking at challenges faced by partners in meeting future service needs
- Fits with councils Re-shaping Services Strategy eg. Asset transfer of libraries



# St Athan - Pilot

- One of the more deprived communities in the rural Vale
- Limited knowledge about the community
- The community has not tapped into funding opportunities in recent years



# What is Community Mapping?

- Building on the positives and recognising everyone has something to offer
- Working with the community to explore assets:
  - Physical assets – facilities
  - Social assets – developing community networks, relationships and friendships



# Mapping Your Community



# Mapping Your Community



# Mapping Your Community





# Benefits of community mapping

- Build on existing strengths in the community
- Cultivate new partnerships and relationships
- Enable the community to explore and be aware of their assets
- Identify new resources
- Provide information across stakeholders
- Provides evidence of need for external funding



# Pilot Community Mapping Toolkit

- Overview of community mapping
- Planning the community mapping
- Running the community mapping activities
- Taking things forward
- Maintaining momentum



# Community Mapping Toolkit Activities

- Community Bingo
- Home is where the heart is?
- No map mapping
- Body maps
- Dream Tree
- Photo - visioning



# St Athan Approach

- Research into community mapping
- Starting point – developing the network and gaining an understanding of the community
- Piloting the Community Mapping Toolkit
- Community engagement
- Taking ideas forward



# Activities in St Athan

- 11 Focus Groups
- Community Survey –214 completed
- 45 Individual conversations with community members and stakeholders
- Social media / Press releases



# St Athan's Priorities

- Improve public transport
- Provide more children's activities
- Improve play areas
- Create a safe walking environment
- Improve service provision
- Lack of communication



# Achievements to date

- Saints – Friends of St Athan Play Areas set up
- Community Fun Day on Friday 5<sup>th</sup> August
- Gaining community momentum – volunteers / communication
- Discussions with transport providers
- Discussion around priorities for S106 monies



# Lessons learn from St Athan

- Extensive publicity is essential
- Benefit of having volunteer group
- Value of individual conversations but time consuming
- Toolkit exercises work well with a target group





# Taking things forward

- Greater understanding of the importance of community mapping
- Have a go and trial a few activities
- Use the toolkit for guidance in community engagement work
- Provide feedback on the toolkit



# How can we help?

- Facilitating community mapping activities
- Helping to identify service needs
- Piloting new services
- Identifying sources of funding



# Contact Details

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