

Well-being Plan Update Report

Public Services Board 10th December 2018

Introduction

The Well-being Plan was launched on the 22nd May 2018 and is available on the PSB website. The plan is structured around four well-being objectives and there are 31 actions within the plan. Many of the actions will contribute to more than one action. There is a strategic lead for each objective and they have formed a Well-being Plan Implementation Group to help shape the way forward.

An Overview of Progress

Attached as an appendix to this report is an updated action plan detailing the leads for the different actions in the plan and progress to date. Each of the strategic leads will provide an overview of progress and there will then be a more focused discussion led by Paula Ham on objective 3, give children the best start in life. The intention is that at each PSB meeting there will be a focus on one or two objectives to enable more discussion about progress, challenges and how partners can contribute. This will provide an opportunity for people leading on different actions to attend meetings and highlight work being undertaken or to facilitate a discussion around the most suitable approach to take an action forward.

Headlines for each objective

The attached plan provides an update on all the actions in the plan but detailed below is a quick summary of progress for each objective.

Objective One: Enable people to get involved, participate in their local communities and shape local services – South Wales Fire Service – Christian Hadfield

An Engagement Group has been established and met for the first time in November. Members of the group are keen to work together and to share and develop best practice. Sian Griffiths from the Cardiff and Vale Public Health Team will attend a future meeting of the group to discuss how they can assist with a number of workstreams that she is leading on including the promotion of healthy behaviour messages which sits under Objective Two.

Objective Two: Reduce poverty and tackle inequalities linked to deprivation – Cardiff and Vale UHB – Fiona Kinghorn/Sian Griffiths

A post graduate student from Cardiff University will work with the Council's Strategy and Partnership team to build on the Well-being Assessment and undertake further research and analysis of data

around inequalities and deprivation. This work is being funded through the Welsh Government PSB grant.

Welsh Government has announced that from April 2019 ten grants will be brought together in to two funding streams, a Housing Support Grant and a Children and Communities Grant. New guidance is expected but this should provide the opportunity for a more integrated approach to support and work with those most in need. The funding streams that will be brought in to the new approach include Flying Start, Families First, Communities for Work and Supporting People. This work also links to actions being undertaken under Objective Three.

NRW have identified a community project around the Coldbrook/Cadoxton/Sully Brook catchment and this also links to the co-production action under Objective One.

Objective Three: Give children the best start in life - Vale of Glamorgan Council - Paula Ham

Flying Start and Families First have joined up their parenting provision to form a single parenting team . A programme of parenting support has also been developed and is now being advertised. The new parenting service was launched at a Well-being Networking event in November along with the new Families First Advice Line (FFAL) and Youth Wellbeing team.

The Regional Partnership Board successfully bid for funding for work on ACEs and this will include the appointment of a lead officer who will also be the lead for the action in the PSB Well-being Plan. In addition work is being undertaken by South Wales Police as part of the Early Action Together programme. This work will be brought together to ensure a co-ordinated approach to ACEs work in the Vale and relevant partners will meet in the New Year to establish links and share knowledge and ideas.

Protect, enhance and value our environment – Natural Resources Wales –Gareth O'Shea/ Nadia De Longhi

An Active Travel Task and Finish Group has been established and has agreed to focus on shared messages/joint campaigns including with schools; improving active travel and EV charging infrastructure at sites; and spreading messages through existing campaigns and engagement routes. This will also link to work around engagement and healthy messages under Objective One.

A meeting has taken place between officers from NRW and the Council's Operational Manager for property Services. The Cardiff and Vale regional Asset Management Group are awaiting a decision from Welsh Government on their funding bid for asset mapping and if successful this work will provide a useful foundation to inform a number of actions in the PSB Well-being Plan.

Implementation Group

The Well-being Plan Implementation Group will continue to meet to discuss progress and ensure appropriate linkages are made. Meetings will be arranged to help plan progress reports for PSB meetings and also to consider the Annual Report to be published in 2019.

Our Vale – Ein Bro Well-being Plan – Implementation Action Plan

No.	Well-being Plan Action	Lead Officer	Progress	Comments
E1.	Adopt the National	Christian Hadfield	SWFRS have set up the Engagement Sub	The work of the group will also inform actions 4 and 6
	Principles for Public	(CH) and	Group for the PSB. The first meeting took	
	Engagement in Wales	Lewis Gwyther (LG)	place on 26 November with partner	Potential use of some of the WG grant funding
		South Wales Fire and	organisations.	
		Rescue Service		Consider links to Cardiff PSB and the RPB and the local
			All partners agreed to look at the National	resilience forum
			Principles for Public Engagement in Wales –	
			SWFRS will provide information on how to	To consider the role of the Arts in engagement
			sign up to these to the group	

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No.	Well-being Plan Action	Lead Officer	Progress	Comments
E2.	Research best practice in	Christian Hadfield	The initial meeting of the engagement sub	UHB developing an engagement framework
	engagement and community	(CH) and	group discussed best practice for the PSB,	
	participation within Wales,	Lewis Gwyther (LG)	exploring the partners current engagement	
	the UK and internationally	South Wales Fire and	activities in order to inform best practice	
	to develop new approaches	Rescue Service	and further down the line the creation of a	
	with a particular emphasis		toolkit.	
	on:			
	 Digital methods Accessibility/plain language Children and young people Deprived communities Hard to reach groups Opportunities through sport, culture and environment 		 Undertaking mapping of how organisations engage in order to inform best practise Organisation are now undertaking increased knowledge sharing and peer learning Creating an events calendar so all organisations are aware of what engagement opportunities are there Increased engagement opportunities such as shared email surveys 	
			These actions as listed above will help to inform the identification of best practice throughout the process. The group have agreed to bring practical examples of projects to the sessions that can be worked through, in order to make this group useful and proactive tool of engagement.	

No.	Well-being Plan Action	Lead Officer	Progress	Comments
E3.	Support and promote volunteering opportunities for staff and residents of all ages recognising the range of personal and community benefits.	Rachel Connor (RC) GVS	All partners to be asked to provide an initial contact point who is the lead for volunteering within their organisation to help deliver a picture of what is already in place.	Links to action 8 Potential to research how other PSBs are looking at actions around volunteering e.g. Cardiff PSB or Cwm Taf PSB Recognition that partners will be at different starting points.
E4.	Produce an engagement toolkit for partners across the PSB to support a more integrated approach to our engagement activities which places the community at the centre	Christian Hadfield (CH) and Lewis Gwyther (LG) South Wales Fire and Rescue Service	The creation of a toolkit will come from the ongoing actions and discussions of the engagement sub group. As engagement develops toolkits will be developed by the group that are responsive and fit for purpose.	Partners to pool knowledge and share expertise.
E5.	Work with one of our most deprived communities to identify and develop a coproduced project which involves the community right at the start to determine what is needed and the best solution.	Christian Hadfield (CH) South Wales Fire and Rescue Service	A number of partners have met with Coproduction Cymru. Potential projects being considered around FoodVale and also by NRW. The action identified by NRW for D12 would potentially be the first project. The engagment sub group could potentially have a role in supporting this work	Fire Service to take initial lead but as project develops this could change. This action potentially cuts across a number of other actions in the plan e.g. around the environment, healthy messages and FoodVale

No.	Well-being Plan Action	Lead Officer	Progress	Comments
E6	Defer - Develop our understanding and knowledge about our local communities and how we can encourage more people to get involved in their community.	Christian Hadfield (CH) South Wales Fire and Rescue Service	No progress to date but when capacity allows it is the intention to further develop the community profiles which were produced as part of the WBA This is strongly linked to the learning of the Engagement group and can also interlink with the mapping exercise being done as part of the work of the group.	Fire Service to be the initial lead but this may be an outcome achieved through a range of activities.
E7.	Work with staff and those working in the community e.g. sports coaches and volunteers to identify needs, raise awareness and signpost to services e.g. dementia, domestic abuse, isolation/loneliness, making healthy lifestyle changes.	Sian Griffiths (SG) Cardiff and Vale Public Health Team (C&V PH Team)	SG unable to attend first meeting of Engagement group, but will attend the second. Links with the healthy weight agenda are being actively explored, including with Vale Council following recent meeting with the Council's Corporate Management Team.	Links to (4) (6) and (11). Build on Experience of MECC and Well-being Network and potentially work around social prescribing
E8.	Build on the experience of local time banking schemes and those in neighbouring areas to explore the potential of a Vale wide/regional time banking scheme.	Mike Ingram (MI) (Head of Housing Services) Vale of Glamorgan Council (VoGC)	A scheme exists in the Vale which is led by the Council's Housing Dept and is just for Council tenants at present. A[rogress report on the pilot to be brough to the PSB in the New Year.	Progress of existing project to be monitored and reported to the PSB to inform options

Well	Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation				
Strat	Strategic Lead – Cardiff and Vale University Health Board				
No.	Well-being Plan Action	Lead officer	Progress	Comments	
D9.	Undertake further engagement, research and analysis regarding inequalities between our least and most deprived	Poverty Alignment Group (PAG) Helen Moses (HM) Mark Davies (MD) (Prevention and	A post graduate from Cardiff University will be working with the Council's Strategy and Partnership team from January to March to help move this work forward.	Results of this work will inform actions 10 and 13 in particular Link to work on engagement in action 2	
	communities to inform how we can work together more effectively to tackle the challenges and reduce inequalities.	Partnership Manager) VoGC		Work will also help shape decisions around the WG flexible funding proposals around certain grants. Further progress will be made when the post in the Council's S&P team is filled	
D10.	Defer - Work in partnership with other agencies, for example foodbanks, debt advice services and other projects already working in the community, to explore how we can better reach those living in poverty and improve access to services, information and support.	Cardiff and Vale UHB to initiate	UHB initial lead as lead for the objective but this work could be developed following work on action 9 and an appropriate lead identified	Link to assets identified in action 9 and work on community profiles and link to work on engagement in action 2	

Well	Well-being Objective Two - To Reduce Poverty and Tackle Inequalities Linked to Deprivation				
Strat	Strategic Lead – Cardiff and Vale University Health Board				
No.	Well-being Plan Action	Lead officer	Progress	Comments	
D11.	Work together to promote healthy behaviour messages recognising the need to adapt our	Sian Griffiths (SG) C&V PH Team	SG to scope with HM and link with Engagement T&F Group – initial discussion around healthy weight	Link to engagement work and environment work including active/healthy travel	
	approaches to reach different population groups including older people, young people and those in deprived areas.		The Engagement T&F group will be a key forum to develop this approach. SG unable to attend it's first meeting, but will attend the second.	Tie in with population health priority areas of work e.g. smoking, food, physical activity & alcohol misuse (drawn from health needs assessment) A key theme across the plan and can link to fire prevention work, Ageing well, loneliness, falls etc.	
D12.	Work with local residents to identify and deliver an environmental project, recognising the opportunities for community participation and the links between the environment, physical activity and well-being.	Nadia De Longhi (NDL) Natural Resources Wales (NRW)	NRW have identified the Coldbrook/Cadoxton/Sully Brook catchment as an area that would be suitable for a place based approach for community projects to improve the waterways, their impacts and benefits for the community and downstream impacts (e.g. to bathing beaches). Initially looking to do some pilot activities ("Watercourses for Wellbing") in conjunction with Keep Wales Tidy with existing groups before considering progressing a more co- productive approach with wider community to tackle the wider objective	Links to volunteering and time banking actions (3 and 8)	

Well	Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation				
Strat	Strategic Lead – Cardiff and Vale University Health Board				
No.	Well-being Plan Action	Lead officer	Progress	Comments	
D14.	Work together as local employers and education and training providers to develop new opportunities	Emil Evans (EE) Cardiff and Vale College	Emil to develop some proposals for the PSB to consider	Links to Area Plan and neighbouring PSB plans Links to action 3 on volunteering	
	for work experience, placements, apprenticeships and develop skills aligned to future job opportunities in conjunction with the Capital City Region.			A number of partners already have some schemes in place	
D15.	Develop a co-ordinated approach to tackling fuel poverty recognising the expertise and contribution of Registered Social Landlords towards achieving this goal.	Mike Ingram (MI) (Head of Housing Services) VoGC	To arrange a meeting with the lead officer in Cardiff Council to discuss work being undertaken on affordable warmth	Link to action 11 and healthy behaviour messages Link to food poverty Important to include RSLs and private sector Could link with fire service falls and fire prevention work	

Well	Well-being Objective Two – To Reduce Poverty and Tackle Inequalities Linked to Deprivation				
Strat	Strategic Lead – Cardiff and Vale University Health Board				
No.	Well-being Plan Action	Lead officer	Progress	Comments	
D16.	Consider how we can improve the environment to support and encourage outdoor play and active travel in some of our more deprived areas through for example transport improvement schemes and street closures for play	Tom Porter (TP) C&V PH Team	To build in to work of new Active Travel T&F which met for the first time in September. Next meeting to be arranged for January 2018	Also link to work on volunteering (3), timebanking (8) and possible co-production (5) or environmental project (12)	
D17.	Work with the Food Vale partnership to address issues relating to access and affordability of food and ensure people have the skills and resources to overcome food poverty and make healthier food choices.	Rhiannon Urquhart (RU) C&V PH Team (Food Vale Steering Group)	Steering Group well established and meeting regularly. Food Charter produced with 3 key themes and the next stage is to convene subgroups for each theme. The three themes & subgroups are: • A good meal for everyone everyday • Thriving independent food businesses which are supported and values • Eat global, think local A successful engagement event was held in June at Barry Memorial Hall, facilitated by Swansea University where participants had the opportunity to develop ideas and approaches to developing Food Vale	Link to Healthy weight/obesity agenda Draft national obesity strategy to be published shortly	

Well-being Objective Three – Give Children the Best Start in Life Strategic Lead - Vale of Glamorgan Council **Well-being Plan Action** Lead officer **Progress** No. Comments C18. Use the findings of the First **Rhiannon Urguhart** The mapping of Early Years provision across Potential for joint work with Cardiff PSB and RPB 1000 Days pilot to challenge (RU) the Vale of Glamorgan Council, C&V UHB and the 3rd Sector is being led by the Local Public and inform early years **C&V PH Team** provision in the Vale Health Team. Links have been made with exploring the contribution existing strategic Early Years Partnerships. that different partners can make to supporting To explore the opportunity to becoming a prevention and early Pathfinder authority for Welsh Government Early Years work in early 2019. intervention.

C19.	Well-being Plan Action	Lead officer	Пиодиось	
	Davidan a managatustasia		Progress	Comments
ii li t h p	Develop a more strategic and innovative approach to improving parenting skills linking activities to play and the natural environment to help reach more people and promote links to the environment and well-being from an early age.	Mark Davies (MD) and Amber Condy (AC) VoGC	Flying Start and Families First have joined up their parenting provision to form a single parenting team. A programme of parenting support has been developed and is now being advertised. The new parenting service was launched at a Well-being Networking event in November along with the new Families First Advice Line (FFAL) and Youth Wellbeing team. A meeting was held with with NRW to look at options around the environment, discussions with the Council's play team and some case studies around forest schools in the area. Confidence training being provided in 2019 to enable outdoor play messages to be relayed to families engaging in services including early years, parenting, youth wellbeing etc.	Link to work with CRC around parent and child schemes Link to Early Years partnership and Family Information Services
			13	

No.	Well-being Plan Action	Lead officer	Progress	Comments
C20.	Develop a better	Clinical Lead for the	A post is being funded across Cardiff and the	Links to 18, 19 and 23
	understanding of ACEs to	Resilience and	Vale after a successful bid from the Regional	
	take effective action to	Trauma Aware	Partnership Board 'Me, My Home, My	Explore potential for joint work/shared learning with
	ensure people are	Transformation Team	Community' in response to A Healthier Wales.	Cardiff PSB and the RPB
	protected, support systems	 Cardiff and Vale 	The aim is to have s omeone in post in	
	are in place and the root	UHB (To be	February and an initial steering group	Need to have a common understanding and training
	causes of ACEs are	appointed)	workshop is being planned for January. The	
	prevented.		postholder will be be Clinical Lead for the	Learn from work being undertaken in Bridgend
			Resilience and Trauma Aware Transformation	
			Team	Links to VAWDASV Strategy
			Work is also being undertaken through the	ACEs framework to be published
			Police led Early Action Together Group and	
			key partners in the Vale will be brought	
			together to discuss work on ACEs.	
			TheLearning and SkillIs Department have	
			undertaken an audit on ACEs work to identify	
			who is trained and what work has already	
			been carried across the Directorate.	

No.	Well-being Plan Action	Lead officer	Progress	Comments
C21.	Review services across partners and work together to identify the contribution that we can make towards giving all children the best start in life, recognising the role played by both universal and statutory services	Mark Davies (MD) and Amber Condy (AC) VoGC		· · · · · · · · · · · · · · · · · · ·
C22.	Review multi-agency arrangements for the delivery of preventative and statutory services for children and young people.	Mark Davies (MD) and Amber Condy (AC) VoGC	To start with a mapping exercise of universal and statutory services through the PAG	Links to 20 and 21

No.	Well-being Plan Action	Lead officer	Progress	Comments	
C23.	Recognising the role played	Deb Gibbs (DG)	Work is being piloted with regard to Domestic	Links to 22 and regional activities?	
	by adults in children's lives,	(Safer Vale Manager)	Abuse Assessment referral coordinator,		
	explore how partners can	VoGC	receiving medium and standard ris PPN from	Links to VAWDASV Strategy	
	work together to provide		the police , contacting victim, assessing their		
	the right support and		need and then signposting where and when	Link to Probation – Maintain Family Ties project	
	preventative services for		relevent to staturory and third sector		
	adults who may otherwise		agencies.		
	be at risk of losing their				
	home or entering the		There is also quality assurance and quarterly		
	criminal justice system		meetings to ensuring the pilot is successful in		
	through for example		redusing repeat victimisation , ensuring the		
	domestic abuse, poor		voice of the victim is heard and giving the		
	mental health or anti-social		right support at the right time and aimming to		
	behaviour.		prevent escalation, provide assistance and		
			support'		
			A pilot project working with TAITH (3rd Sector		
			organisation) commenced in quarter 4, the		
			project identifies perpetrates of ASB who have		
			alcohol or/and substance misuse issues and		
			support and signposted to Taith. It is hoped		
			that by providing perpetrators an opportunity		
			to access help that this will reduce their anti		
			social behaviour and engage them in support		
			services.		
			Detailed update on the work of Safer Vale		
			including this action to be included on a future		
			PSB agenda		
			16		
	10				

No.	Well-being Plan Action	Lead officer	Progress	Comments
Ev24.	Deliver on a joint commitment	Nadia De Longhi	Meeting held with VoGC Property OM who	Third sector has just completed a survey on how to green
	to "green" our estates by:	(NDL)	is involved in regional and national assets	our assets
	 Developing a better 	NRW	work.	
	understanding of our net			Links to influencing travel behaviour
	carbon status and		A funding bid has been submitted to Welsh	
	exploring opportunities to		Government by the regional asset	
	reduce our carbon impact		management group established by Welsh	
	(e.g. energy efficiency,		Govt. The bid is for funding to appoint	
	renewable energy sources		consultants to undertake asset mapping	
	and emissions from our		across a number of partners. A decision	
	activities and the goods		from Welsh Govt is expected very soon.	
	and services we buy)			
	 Reviewing how we 		Main contacts in partner organisations	
	manage our open spaces		have been identified and NRW will make	
	to maximise their		contact shortly via a short questionnaire to	
	contribution to ecosystem		start to assess what information is	
	resilience and to enhance		available and identify any opportunities for	
	biodiversity (e.g.		quick wins/pilot actions (whilst not	
	managing for pollinators		duplicating mapping exercise above)	
	and other wildlife)			
	 Minimising flood risk and 			
	water pollution			
	 Understanding and 			
	mitigating our impacts on			
	air quality			

No.	Well-being Plan Action	Lead officer	Progress	Comments			
Ev25.	Promote walking and cycling	Tom Porter (TP)	Task and Finish Group has been				
	for staff, residents and visitors	C&V PH Team	established and met for the first time in	Link to action 11 about healthy messages and action 26			
	through shared messages and		September.				
	by providing facilities that						
	enable active travel choices.		The group agreed to focus on promoting				
	This work will be undertaken		shared messages/joint campaigns including				
	in conjunction with the Capital		with schools; improving active travel and				
	City Region.		EV charging infrastructure at sites; and				
			spreading messages through existing				
			campaigns and engagement routes				
			Nest meeting to be arranged for January.				
Ev26.	Work with the Capital City	Emma Reed (ER)	Paper brought to be brought to the PSB on	Links to action 25			
	Region to promote and	Head of	key issues and City Region priorities in the				
	facilitate more sustainable	Neighbourhood	New Year,	Consider rural transport issues			
	travel within the Vale and	Services and					
	across the region and where	Transport					
	necessary influencing and	VoGC					
	lobbying transport providers						
	for better public transport						
	options.						

No.	Well-being Plan Action	Lead officer	Progress	Comments		
Ev27.	Review public land assets and	Nadia De Longhi	To link in to initial discussion around action	Findings of the current Penarth Town Council survey and		
	maximise their potential for	(NDL)	24	work may be of interest		
	community use and value as	NRW				
	an environmental resource.		Potential to link this local action to a			
			regional collaborative ENRaW bid to Welsh			
			Government being led by WCVA.			
			No action started yet.			
Ev28.	Defer - Develop a better	Nadia De Longhi	May be an outcome of other work – to be	Opportunities for joint approach with Cardiff PSB		
	understanding across our	(NDL)	reviewed at a later date			
	organisations of	NRW		Links to engagement and deprivation work		
	environmental issues, the					
	impact of how we					
	work/deliver services, and					
	links between a poor					
	environment and deprived					
	communities.					

No.	Well-being Plan Action	Lead officer	Progress	Comments
Ev29.	Work with local businesses and industry to maximise the economic benefits of our environment e.g. through tourism and agriculture whilst taking steps to minimise negative impacts and seek opportunities to enhance the environment of the Vale.	Marcus Goldsworthy (MG) Head of Regeneration and Planning VoGC	MG to develop some ideas to be brought to the PSB.	Links to Food Vale activities and findings of action 28
Ev30.	Defer - Explore how procurement policies and practice can support the local economy and protect the local environment.	NRW/ Volunteer Partner	Later action when more information may be available nationally but a volunteer needed to lead	Potential to link with Cardiff PSB NRW have some good examples e.g. carbon positive project

No.	Well-being Plan Action	Lead officer	Progress	Comments
Ev31.	Work through the Food Vale	Rhiannon Urquhart	Application for membership of the	NRW to possibly join the group and tie in with work on
	partnership to gain	(RU)	Sustainable Food Cities network to be	agricultural land use and work with supermarkets on
	Sustainable Food Cities status,	C&V PH Team	submitted in January 2019. Mapping of	waste
	ensuring we have a shared	(Food Vale Steering	activities in the Vale of Glamorgan against	
	understanding of the	Group)	the SFC Award criteria has begun.	Link to Healthier Weight Plan framework
	contribution food can make to			
	all aspects of well-being and			Link to 29
	the Vale has a sustainable,			
	quality food environment			
	which supports our economy,			
	agriculture and tourism.			