

**Report to The Vale of Glamorgan Council Community Liaison Committee
2.07.2026 - Agenda Item ?? on Vale Council Public Services Board Meetings
since the last CLC meeting January 2026
Prepared by Cllr. Phil Summers - Town and Community Council Representative**

1. Since the last CLC meeting I have attended three Vale Public Service Board meetings held on the 3rd February 2026, 15th April 2026 and 24th June 2026.

Minutes of the February meeting can be found on the Vale of Glamorgan Council PSB web site.(<https://www.valepsb.wales/en/PSB-Meetings.aspx>)and draft minutes of the April meeting are attached for reference. Minutes for the June meeting are not yet available.

A summary of the main activities at all three meetings is provided below.

2. The meeting February 2026 included presentations and discussion on:

- a) Cardiff and Vale University Health Board's engagement in regard to their ten year "Shaping our future wellbeing" strategy and shortly to be published "Clinical Services Plan".
- b) South Wales Fire and Rescue Service Community Risk Management Plan. Its purpose and development during 2026.
- c) Vale of Glamorgan Council 2026 Budget - Consultation Briefing
- d) Early Years - The Starting Well Programme, its significance and delivery 2026-27
- e) Well-being Assessment – timeline for preparation of next assessment (the 3rd) during 2026.

See published minutes, as above, for further details on these discussions.

3. The meeting April 2026 included presentations and discussion on:

- a) Partnership Alignment – work by The Vale of Glamorgan Council in regard to the alignment of objectives and resources across boards and organisation working within the PSB to improve wellbeing. Aims; minimising overlaps/duplication Across partnership agendas, clarify responsibilities and accountabilities. Objective: improve efficiency, strengthen partnerships and maximise outcomes.
- b) Regeneration and placemaking – a review of current placemaking plans across the 4 Vale towns
- c) Healthier advertising – Update on Vale Councils activities to minimise/remove advertising for unhealthy foods across Vale Council properties and controlled sites.
- d) The Vale Climate Change Risk Assessment – Publication and presentation from NRW of the Vale of Glamorgan Climate Risk Assessment.

See attached draft minutes for further details on these discussions. The final version will be published on the PSB web site.(<https://www.valepsb.wales/en/PSB-Meetings.aspx>)

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4. The meeting June 2026 included presentations and discussion on:

- a) PSB Annual Report 2025-26 - Which outlines the significant work undertaken and progress made by the PSB and Partners through the year. The report will be available shortly on the PSB Progress web page (<https://www.valepsb.wales/en/Our-Progress/Our-Progress.aspx>). It is quite a lengthy report but I would recommend all Committee members take a look at it to understand the range of work being undertaken and the real progress being made in the Vale.
- b) The Board also received a very interesting progress report on the Good Food and Movement Implementation Plan from the Cardiff and Vale Public Health Team. As the meeting minutes are not yet available, I have attached a copy of the slide pack for members information.
- c) The Vale Community Micro-Enterprise Catalyst programme has recently been launched. Anrew Cole, Operational Manager - Adult Local Services, Vale of Glamorgan Council and Kemi Nevins, Community Micro-enterprise Catalyst, gave the Board a stimulating overview of the work this project will be doing to encourage and support micro business start-ups particularly those operating in the social care and a support sectors across the Vale over the next 2 years. I am sure this project will be of interest to many members and I will provide further information once this is available.

Draft minutes for this meeting will be published in due course and I will include a copy with my next report. Once published the final version will also be found on the Vale of Glamorgan Council PSB web site.(<https://www.valepsb.wales/en/PSB-Meetings.aspx>)

5. If any member wishes to have further details of the Presentations /Discussions referred to in this report and cannot locate those on the PSB web site etc. please contact me and I will endeavour to provide them with copies.

Attach PDF copies:

Vale PSB 15th April 2026 Draft Minutes

Vale PSB 24th June 2026 Item 6 - Good Food and Movement Vale PSB slides



Vale of Glamorgan Public Services Board Meeting

February 3rd, 2026 @ 14:00-16:00

Agenda

In attendance:		
Name	Title	Organisation
Claire Beynon (CB)	Executive Director of Public Health	Cardiff and Vale UHB
Tom Bowring (TB)	Director of Corporate Resources	Vale of Glamorgan Council
Rob Thomas (RT)	Chief Executive	Vale of Glamorgan Council
Cllr Lis Burnett (LB)	Leader (PSB Chair)	Vale of Glamorgan Council
Matt Bowmer (MB)	Head of Finance	Vale of Glamorgan Council
Miki Miyata-Lee (MML)	Senior Officer – South Central Operations	Natural Resources Wales
Martin O’Keefe (MK)	Group Manager	South Wales Fire and Rescue Service
Rachel Connor (RC)	Chief Executive Officer	Glamorgan Voluntary Services
Suzanne Rankin (SR)	Chief Executive	Cardiff and Vale UHB
Victoria Legrys (VL)	Head of Strategic Partnerships and Engagement	Cardiff and Vale UHB
Estelle Hitchon (EH)	Director of Partnerships and Engagement	Welsh Ambulance Service Trust
Christine Boston (CB)	Chief Executive Officer	Glamorgan Voluntary Services
David Letellier (DL)	Head of Operations South Wales Central	Natural Resources Wales
Phil Summers (PS)	Town and Community Council Representative	Penllyn Community Council
Eirian Evans (EE)	Head of Cardiff and Vale	National Probation Service
Ieuan Dobbs (ID)	Station Commander	South Wales Fire and Rescue Service
Emma Cooke (EC)	Executive Director of Allied Health Professionals, Health Scientists and Community Services Development	Cardiff and Vale UHB
Anna Tee (AT)	Programme Manager	Cardiff and Vale UHB
Martyn Stone (MS)	Chief Superintendent	South Wales Police
Cerys Miles (CM)	Director of Communities, Partnerships and Prevention	South Wales Police and Crime Commissioner
Also in Attendance:		
Helen Moses (HM)	Operational Manager Strategy and Insight	Vale of Glamorgan Council
Lloyd Fisher (LF)	Corporate Policy and Insight Manager	Vale of Glamorgan Council
Mali Evans Lugg (MEL)	Strategy and Insight Trainee	Vale of Glamorgan Council
Apologies:		
Elizabeth Jones (EJ)	Director of Learning and Skills	Vale of Glamorgan Council
Kirsty Williams (KW)	UHB Chair	Cardiff and Vale UHB

No.	Agenda Item	Actions
1.	<p>Welcome and Introductions - Lis Burnett, Chair of the Public Services Board</p> <p>LB welcomed everyone to the meeting.</p>	
2.	<p>Apologies for Absence - Lis Burnett, Chair of the Public Services Board</p> <p>See above.</p>	
3.	<p>Minutes of the Public Services Board 2nd December 2025 - Lis Burnett, Chair of the Public Services Board</p> <p>The minutes of the previous meeting were agreed.</p>	
4.	<p>Clinical Services Plan engagement results – Victoria Legrys, Head of Strategic Partnerships and Engagement, Cardiff and Vale University Health Board (UHB)</p> <p>VL outlined that the UHB’s ten year ‘Shaping Our Future Well-being’ strategy was refreshed in 2024 and that the Clinical Services Plan (CSP) would set the high-level roadmap aligning clinical priorities with organisational strategy through to 2035, providing the long-term vision for service change. VL explained that the CSP would set the framework rather than list every service, describing what ‘good’ should look like and outlining service changes.</p> <p>VL explained that the Health Board functions as an anchor institution delivering local, regional, and national services, supports research and innovation, and relies on strong internal and external partnerships, which had been actively engaged in the CSP’s development.</p> <p>VL outlined that extensive engagement had been undertaken over twenty weeks with the public, staff, and partners, including two large-scale workshops attended by over 400 people, to develop the case for change and shape principles for the CSP.</p> <p>VL explained that engagement feedback (being at the centre of care, being listened to, clear communication, more digital opportunities, and easier community access) informed draft principles that were tested at workshops and remained open for further feedback via an online form. VL explained that four domains had emerged for the future model, highlighting a strong focus on the first 1,000 days.</p> <p>LB explained that the patient-as-partner approach would be crucial and welcomed slide circulation, observing that digital access and timely communication were increasingly shaping patient experience.</p>	<p>VL asked for feedback through QR-code on slides</p>

	<p>EH noted that cultural change across services would be essential to deliver the plan, suggesting partners share practice on shifting entrenched ways of working to align with patient-centred approaches.</p> <p>VL explained that ownership by colleagues and patients was critical and that the development process mattered as much as the document; they added that the planning team was linking with peers across Wales to share learning and would welcome collaboration on people and culture.</p> <p>EE noted that GP clinics embedded in a city centre office had improved access for people who might otherwise present at A&E and suggested the opportunity to extend this model to the Vale to reduce pressure and improve engagement.</p> <p>MML asked how engagement had reached marginalised groups, including people experiencing homelessness and those with protected characteristics, and requested learning be shared. VL informed that the team deliberately met people where they were, spending time in communities with trusted intermediaries (including visiting prison and gypsy traveller sites) over a twenty-week period to ensure voices were heard and offered to connect directly to share detailed methods.</p> <p>RT suggested that following the data and understanding spatial patterns of need would be important for prevention and asked whether the CSP would include a spatial dimension for investment or simply inform it. VL explained that the CSP would be a first step toward detailed planning rather than specifying site-by-site changes.</p> <p>SR explained that while hospitals would remain essential, care should increasingly be delivered in place through integrated, place-based teams to minimise conveyance, likely around existing surgery footprints, with rationalisation where appropriate and attention to known infrastructure challenges in the Vale.</p> <p>RT explained that the place-based approach aligned with local ambitions to support people where they live and welcomed the direction. SR explained that plans would cross-check with local authority footprints, so that health capacity is aligned with local priorities and population needs, following the local lead on place.</p> <p>EC explained that agreeing consistent terminology (for example, 'neighbourhood' versus 'place') would help communication and proposed exploring a joint place-based pilot in the Vale, building on work underway elsewhere. LB summarised that shared language would also help residents and noted that terms evolve.</p>	
5.	<p>South Wales Fire and Rescue Service Community Risk Management Planning – Martin O’Keefe, Group Manager, South Wales Fire and Rescue Service</p>	<p>CB to share contact details and link MO with the smoking</p>

<p>MO outlined a briefing to partners on the South Wales Fire and Rescue Service (SWFRS) Community Risk Management Plan (CRMP). MO explained that CRMP has been a statutory responsibility for Fire and Rescue Services in England since 2017 and is now required in Wales under the Welsh National Framework; the process creates an opportunity to understand community needs and align services and asset placement accordingly, engaging existing social partnerships for feedback and collaboration.</p> <p>MO explained that CRMP identifies and assesses risk and vulnerability (who, what, where, when) and, trend analysis (geographical and socioeconomic), noting correlations with partner data (for example, poor health and fire risk); the intent is to align response, prevention and protection activities to reduce risk.</p> <p>MO highlighted that the plan would be drafted for consultation and aligned to the SWFRS’s 2025 strategy and 2025–2040 strategic improvement plan. MO explained that throughout 2026 partners would be asked to feed into the development of the plan, consider impacts within their own planning cycles and explore collaboration opportunities so that additional risks and vulnerabilities identified by partners can shape resource deployment.</p> <p>MO explained that current work includes a gap analysis against CRMP proposals, assessment of known unitary-authority risks (for example, Control of Major Accident Hazard (COMAH) sites and airports in the Vale) and a fire cover review. It was explained that many of station locations are historically determined going back 30 years. An options appraisal will be reported by end-April with the results integrated into the draft CRMP for consultation.</p> <p>CB explained that deprivation is a shared target and overlaps with smoking risk; CB offered to link MO with the smoking-cessation lead and suggested collaboration such as making every contact count training, offering vaccinations at fire stations, and promoting Help Me Quit at community events to reach more deprived communities.</p> <p>MO explained that closer collaboration would be valuable, noting existing contact through home fire safety checks and the opportunity for post-incident support; they welcomed the connection and asked for details to be shared.</p> <p>LB explained that the Barry Emergency Services Station undertakes substantial community work near some of the Vale’s most deprived LSOAs and suggested collaboration.</p> <p>TB explained that there was an opportunity to join up with the PSB’s Your Place work, linking smoking-cessation activity with employability data and wider determinants, and suggested there may be opportunities for exploring a community-focused offer at the fire station.</p>	<p>cessation lead to support joint outreach in deprived communities.</p> <p>MML to provide connection to the Fly-tipping Wales team if needed, with MO to confirm existing links.</p> <p>RC to share contact details to support distribution of public and community communications.</p> <p>TB to explore the Your Place opportunity and fire station community offer.</p>
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	<p>LB explained that additional routes for engagement included the Community Liaison Committee which is attended by SWFRS and which would value the data.</p> <p>MML asked whether and how CRMP work would factor in fly-tipping incidents. MO explained that fly-tipping would be included in the dataset and that the service sought to align response, prevention, and protection strands; they added that deliberate fire-setting is a priority in the Vale, with partners targeting links to anti-social behaviour, and highlighted successful youth-intervention work. It was noted that crews report fly-tipping via an app and flag hotspots to partners for clearance. MML offered to connect the service with the Fly-tipping Wales team if needed. MO thanked MML and said they would confirm the current connection and follow up if required.</p> <p>PS outlined that CRMP aligns closely with issues discussed at Community Liaison Committee, including anti-social behaviour; they proposed integrating reporting so messages reach all parts of the Vale and partners can provide feedback to inform the plan.</p> <p>MO explained that they intend to present findings to Town and Community Councils and through the Vale Liaison Committee and will provide regular feedback as the plan develops. RC explained that their organisation could help distribute communications to the public and communities and invited contact.</p>	
<p>6.</p>	<p>Vale of Glamorgan Council Budget - Matt Bowmer, Head of Finance, Vale of Glamorgan Council</p> <p>MB explained that the PSB meeting coincided with a critical point in the Council’s budget setting, noting a four-week consultation launched on 15th January; he outlined pressures of approximately £27m in 2026–27 against a net budget of about £331m and medium-term pressures around £84m, with an in-year funding gap of £6.6m to be closed by just under £2.8m of savings and other measures.</p> <p>MB reported that a significant factor in balancing the position was the triennial revaluation of the Cardiff and Vale Pension Fund, which reduced the employers’ contribution rate from 19.3% to 15.4%, providing a substantial benefit across the medium term; he added that the Vale remains one of the lowest-funded councils in Wales yet spends above the standard spending assessment in education and social services overall.</p> <p>MB explained that the provisional settlement shifted from 2.3% to 4.3% after additional headroom was released, following lobbying, and that the working assumption for council tax is an increase of 5.5% or 6.5%, with the Vale still among the lowest council tax levels in Wales even after the planned rise. MB explained that the Vale’s council tax remains among the lowest (sixth-lowest band D), the proposed increase would mean the Vale would likely retain its relative position.</p>	

MB noted that pressures had been challenged and rebased in the autumn to avoid under-funding costs that would return as overspends, and summarised the consultation pack, including links to the Council website for papers and to the online survey.

MB explained the distribution of pressures: targeted investment in the public realm, preventative support in social care, reserve top-ups, and a contingency for demand management; demographic growth in adults and children (including ALN and school transport); pay inflation (budgeted at around 3% equating to approximately £7.7m); general inflation particularly in social care from the Real Living Wage uplift; and other pressures including ALN (around £1.2m) and schools' finances. Minimal capital financing pressure was expected this year.

MB explained that the proposed savings (approximately £2.8m) cover income and cost-recovery measures, a target operating model (procurement and highways operations), social-care demand management, transformation in ALN and school transport, and tactical changes in service delivery and managed accounts. MB explained that the budget approach aimed to protect vulnerable groups and schools, aligning with the Vale 2030 plan.

MB set out that the capital programme is ambitious at around £129m, heavily grant-funded (specific grants and contributions forming the largest share), with unsupported borrowing largely for the Housing Revenue Account; MB highlighted continued school investments (approximately £42m this year; near £100m over five years), roads and highways works, Project Zero decarbonisation schemes (including PV), children's services facilities, specialist older people accommodation (around £4.6m over three years), and necessary infrastructure works (for example, Penarth Marina landslip).

MB explained that levelling-up and place projects include an ocean water sports centre on the Mole, an incubator at the Docks Office, and Mole infrastructure works to support housing; consultation timing and scrutiny were outlined (joint scrutiny on 11th February; Cabinet 26th February; Council 9th March to meet the statutory deadline).

LB explained that, while mindful of the cost-of-living context, a balanced budget for this year was achievable. An additional 1% council tax increase to 6.5% would be used to fund rural bus services (about £0.5m), youth services (to sustain and expand prevention where grants end), and parks improvements (around £150k) to restore standards valued by residents.

CB asked whether the budget explicitly targeted reducing inequalities, requesting more detail on the approach. MB explained that equality impact assessments accompany each proposal during consultation and that budget choices are framed by corporate objectives set out in Vale 2030, with relevant considerations carried through reports from financial strategy to medium-term planning.

	<p>MB explained that changes in the levelling-up programme altered the balance of components and set out the three current elements: Docks Office business incubator, ocean water sports centre on the Mole, and Mole infrastructure to support housing; these are designed to align regeneration with social outcomes.</p> <p>LB explained that delivery of the water sports centre would be in partnership with Cardiff and Vale College to create skills and training pathways for example, hospitality and maintenance; LB added that linear parks on the Mole would improve access to green and blue space, with social housing also planned, targeting benefits to Castleland and Buttrills (two of the most deprived LSOAs).</p> <p>LB explained that the budget remains rooted in Vale 2030 and asked partners to support the consultation and the broader aims behind the figures; LB highlighted recent delivery for example: delivery of eighteen schools since 2012, fifty-one parks and play areas refurbished, and significant decarbonisation work, emphasising the case for prevention and community investment.</p> <p>PS explained strong support for the rural connectivity element of the 1% option, linking access to services including health with deprivation in rural areas where transport scarcity is a controlling factor.</p> <p>LB confirmed that detailed budget presentations would be available for anyone seeking further information.</p>	
<p>7.</p>	<p>The First 1,000 days in the Vale of Glamorgan – Anna Tee, Programme Manager, Cardiff and Vale Regional Partnership Board.</p> <p>AT updated on early-years developments around the first 1,000 days, summarised evidence, and recent regional work, and asked how the PSB wished to engage so that activity did not run separately from existing partnership work.</p> <p>AT explained that extensive data shows the profound impact of the early years on individuals, families and services, and that a long-term, system-wide approach is required; AT referenced evidence such as Heckman’s curve indicating a strong return on investment for high-quality birth-to-five programmes and stressed avoiding ageing up due to operational pressures.</p> <p>AT explained learning from Blackpool’s Better Start programme: despite many good, targeted interventions, top-down decisions, siloed working and insufficient incentives for collaboration meant solutions were not consistently reaching communities most in need; National Lottery investment was used to join up the system around parents and children, broaden partnership beyond health and social care, and make partners collectively accountable for outcomes.</p>	

<p>AT explained the proposed next steps: to use the Starting Well programme to co-produce a region-wide vision for the first 1,000 days; to agree a plan that sets out what would be done differently including asking, 'if money were no object, what would an ideal system look like?' and applying a 'baby born today — what's different by age 10?' lens. Developing a partner-wide, outcome-focused dataset to track impact over time.</p> <p>LB invited TB to reflect, noting prior PSB discussions and the relevance to place-based work. TB explained that there is the PSB's Your Place steering group and asked whether this approach should be region-wide or initially targeted in the Vale's most deprived neighbourhoods, where indicators for young children are worse than regional averages. TB suggested a locality focus, for example in central and north-east Barry which could align with ongoing work.</p> <p>CB explained that reducing health inequalities should guide the approach and that focusing early effort where need is greatest makes sense, while recognising some system-wide levers will need to span the entire Cardiff and Vale footprint.</p> <p>AT explained that the work would be taken forward through the principle of progressive universalism: ensuring a robust universal offer for all families and then target additional resource where it is most needed; they indicated that this framing matched the suggestion to balance region-wide coherence with focused effort in priority areas.</p> <p>PS explained that there were clear links to the Family Compass work presented at the previous PSB and suggested integrating the early-years approach with that single-front-door model to strengthen access and coordination.</p> <p>AT agreed, emphasising this is not about a single service but about shifting towards prevention and joining up support around the family and child so that help is timely and coordinated.</p> <p>LB proposed key colleagues convene before the next PSB meeting to scope what this could look like collectively, drawing on Your Place, neighbourhood planning work and elements of the Clinical Services Plan, and to consider the role of partners in community-based engagement and prevention.</p> <p>TB supported the proposal and suggested jointly mapping current initiatives, commonalities, and gaps to enable quick, focused action and to identify the stakeholder set required to progress at pace.</p> <p>LB explained that schools were reporting concerns about children arriving not school-ready and that early intervention was needed now to avoid entrenching disadvantage; they proposed circulating notes and next steps before the next meeting.</p>	<p>TB&AT to meet and explore opportunities to take forward</p>
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<p>8.</p>	<p>Well-being Assessment Timeline – Lloyd Fisher, Corporate Policy and Insight Manager, Vale of Glamorgan Council</p> <p>LF explained that work was beginning on the next Well-being Assessment, building on the strong evidence base already maintained since the previous assessment, including four existing evidence-based reports which place the PSB in a different starting position compared to earlier cycles. LF explained that the first stage March to May 2026 would involve updating and consolidating those evidence-based reports.</p> <p>LF explained that the updated evidence would then be translated for public engagement over the summer, enabling residents to sense-check the information, comment on how the situation might change in future, and confirm whether the evidence aligns with peoples lived experience.</p> <p>LF explained that expert stakeholder workshops would take place between August and September, involving PSB partners and utilising support from the Office of the Future Generations Commissioner, including a jointly funded Joint Futures Workshop with the Cardiff PSB to ensure the well-being assessment includes a meaningful future-focused dimension.</p> <p>LF explained that findings from the workshops and engagement would feed into an engagement report, followed by two required components of the assessment: the situation analysis reviewing the evidence and data and the response analysis identifying how the PSB should act on the evidence.</p> <p>LF explained that a draft Well-being Assessment would be brought to the PSB for discussion later in the year, followed by a statutory consultation period, scrutiny processes, and partner sign-off before publication in early March, ahead of the pre-election period.</p> <p>CB asked what public health input was required and when, noting that their team had already discussed the topic earlier in the day and would welcome clarity to ensure appropriate support. LF explained that the assessment draws heavily on the Public Health Observatory dataset but that the team would welcome collaboration to identify any additional public health evidence; they added that alignment with Population Needs Assessment leads would be maintained.</p> <p>HM explained that this would be the PSB’s third Well-being Assessment and noted that although the statutory guidance has not changed in over a decade, partners now have more sophisticated approaches to data and insight; HM emphasised an intention to make the assessment more engaging, focus more on how information is used, and avoid lengthy documents by signposting existing evidence rather than reproducing it.</p> <p>LF explained that Welsh Government and the Future Generations Commissioner recognise that PSBs are working differently now, and that pointing to existing evidence rather than recreating it is encouraged.</p> <p>LB confirmed agreement to the proposed timeline and approach.</p>	
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9.	<p>Vale PSB Forward Work Programme 2026</p> <p>LF explained that the next PSB meeting in April would include updates on the Safer Vale workstream, the Regional Partnership Board, the Climate Change Risk Assessment, healthier advertising work, and a focused agenda item on regeneration and placemaking; partners were invited to propose additional items for inclusion in the forward programme.</p> <p>LB explained that further topics may arise from the regeneration and placemaking discussion, noting the programme's relevance to all PSB partners; it was emphasised that regeneration projects extend beyond Barry and that the PSB must consider Vale-wide impacts.</p>	
10.	<p>Any Other Business</p> <p>No other business was raised.</p>	
11.	Date of next meeting – 15th April 2026	



Vale of Glamorgan Public Services Board Meeting

April 15th, 2026 @ 11:00-13:00

Minutes

In attendance:		
Name	Title	Organisation
Claire Beynon (CB)	Executive Director of Public Health	Cardiff and Vale UHB
Tom Bowring (TB)	Director of Corporate Resources	Vale of Glamorgan Council
Cllr Lis Burnett (LB)	Leader (PSB Chair)	Vale of Glamorgan Council
Miki Miyata-Lee (MML)	Senior Officer – South Central Operations	Natural Resources Wales
Suzanne Rankin (SR)	Chief Executive	Cardiff and Vale UHB
Estelle Hitchon (EH)	Director of Partnerships and Engagement	Welsh Ambulance Service Trust
Christine Boston (CB)	Chief Executive Officer	Glamorgan Voluntary Services
David Letellier (DL)	Head of Operations South Wales Central	Natural Resources Wales
Phil Summers (PS)	Town and Community Council Representative	Penllyn Community Council
Kirsty Williams (KW)	UHB Chair	Cardiff and Vale UHB
Michael S Evans (ME)	South Wales Fire and Rescue Service	South Wales Fire and Rescue Service
Karen Lamprey (KL)	Assistant Principal Curriculum	Cardiff and Vale College
Sarah Tipping (ST)	Head of Partnerships and Engagement	Cardiff and Vale UHB
Katie Spendiff (KS)	Senior Manager – Public Services Boards	Welsh Government
Geraint White (GW)	Chief Inspector	South Wales Police
Elizabeth Jones (EJ)	Director of Learning and Skills	Vale of Glamorgan Council
Natalie Rees (NR)	Sustainability and Climate Change	Transport for Wales
Kate Fitzgerald (KF)	Head of Cardiff and Vale Probation Delivery Unit	National Probation Service
Also in Attendance:		
Helen Moses (HM)	Operational Manager Strategy and Insight	Vale of Glamorgan Council
Lloyd Fisher (LF)	Corporate Policy and Insight Manager	Vale of Glamorgan Council
Andreas Pieris-Plumley (APP)	Strategy and Insight Partner	Vale of Glamorgan Council
Mike Ingram (MI)	Head of Housing and Building Services	Vale of Glamorgan Council
Susannah McWilliam (SW)	Project Zero Programme Manager	Vale of Glamorgan Council
Ben Rabb (BR)	JBA Project Manager	Jeremy Benn Associates Limited
Gabriel Pearson (GP)	JBA Project Manager	Jeremy Benn Associates Limited
Phil Chappell (PC)	Operational Manager Regeneration	Vale of Glamorgan Council
Apologies:		

Cerys Miles (CM)	Director of Communities, Partnerships and Prevention	South Wales Police and Crime Commissioner
Rob Thomas (RT)	Chief Executive	Vale of Glamorgan Council

No.	Agenda Item	Actions
1.	<p>Welcome and Introductions – Lis Burnett, Chair of the Public Services Board</p> <p>LB opened the meeting and welcomed attendees to the meeting.</p>	
2.	<p>Apologies for Absence – Andreas Pieris-Plumley, Strategy and Insight Partner</p> <p>Please see above.</p>	
3.	<p>Minutes of the Public Services Board 3rd February 2026 - Lis Burnett, Chair of the Public Services Board</p> <p>The minutes were agreed as a true and accurate record.</p>	
4.	<p>Partnership Alignment Discussion – Tom Bowring, Director of Resources, Vale of Glamorgan Council</p> <p>TB introduced the item and explained that colleagues felt it would be useful to check in with PSB partners on partnership alignment, recognising that members sit across multiple partnership structures. TB explained that the aim was to maximise integration and outcomes from partnership activity, particularly in the context of increasing financial pressures across public services and the need for coordinated responses across organisational boundaries.</p> <p>TB outlined the complexity of the partnership landscape in Wales, referring to long-standing reviews of partnership working and noting recent commentary highlighting fragmented funding arrangements and short-term planning. TB explained that this context reinforced the need for clarity of purpose, accountability and coherence across partnerships operating at different geographical footprints.</p> <p>TB provided an overview of the PSB’s wellbeing objectives and associated workstreams, including work on climate action, healthier and more active communities, and tackling inequality in the most deprived areas of the Vale. TB also outlined the relationship with other key partnership structures, including the Cardiff and Vale Regional Partnership Board and the Cardiff Capital Region, and highlighted the breadth of activity spanning prevention, care, economic development and skills.</p> <p>TB invited partners to reflect on several questions, including whether there were significant overlaps between partnership discussions, how responsibilities and accountabilities could be clearer between different partnership forums, how duplication could be reduced, and how collective resources and duties could be better aligned to deliver outcomes for residents of the Vale.</p> <p>LB welcomed the discussion and noted the scale and frequency of partnership meetings across the system, observing that while partnership working brings value, there is a risk of</p>	<p>Circulate the questions to PSB members for further reflection. Members to provide additional thoughts on partnership alignment to TB.</p>

overload where discussions become overly high-level or repetitive. LB explained that this item was intended to explore how best value could be achieved from partnership engagement, particularly alongside ongoing place-based work.

SR explained that similar work was underway with partners in Cardiff to explore partnership overlap and streamlining. SR noted the challenge for organisations that sit across multiple PSBs and the RPB, explaining that attendance across all forums is not always possible. SR suggested there may be opportunities to streamline processes while retaining appropriate local focus and context.

TB confirmed that discussions had already taken place with colleagues in Cardiff Council and through the RPB and explained that bringing the issue to the Vale PSB provided an opportunity to have a collective conversation from the outset. TB emphasised the importance of integration across partnerships while maintaining focus on Vale-specific priorities.

MML explained that there were significant overlaps across partnership agendas, including work on health inequalities, child poverty and Marmot principles, and noted that similar but differently framed approaches could create confusion for officers delivering work on the ground. MML emphasised the importance of strategic clarity and shared framing to avoid fragmentation and duplication.

EH explained that challenges associated with overlapping partnerships were common across Wales and not unique to the Vale. EH suggested mapping partnership overlaps and clarifying the unique contribution of each partnership, proposing a more focused approach where each partnership concentrates on a limited number of priorities while shared issues are addressed collaboratively.

CB (GVS) echoed the importance of mapping overlap and explained how third-sector organisations operate across multiple regional footprints. CB (GVS) highlighted emerging concerns regarding the shift from Shared Prosperity Fund to Local Growth Fund arrangements and suggested that better alignment of agendas across South East Wales could support more coherent planning and engagement.

CB explained that voluntary and community sector engagement is critical in responding to system pressures and emphasised the importance of infrastructure support for community-led responses, particularly during crises.

LB summarised the discussion, noting strong alignment across partner views regarding the need for clearer focus, reduced duplication and improved coherence, and invited TB to propose next steps.

TB explained that the discussion had been valuable in identifying consistent themes and suggested taking time to reflect on how partnership alignment could be strengthened, particularly in light of upcoming work on population needs and wellbeing assessments. TB indicated that proposals would be brought back to the PSB, recognising potential future changes in national policy context.

	<p>LB proposed circulating the discussion questions to members for further reflection and invited partners to submit additional thoughts outside the meeting, noting agreement from members to this approach.</p>	
<p>5.</p>	<p>Regeneration and Placemaking – Phil Chappell, Operational Manager Regeneration, Vale of Glamorgan Council</p> <p>LB introduced the item and invited PC to present on regeneration and placemaking, noting the volume of activity underway.</p> <p>PC introduced the placemaking programme and explained that the Council had adopted the Placemaking for Wales Charter, committing to applying placemaking principles across all services rather than treating placemaking as a standalone regeneration activity. PC explained that work had been undertaken with the Design Commission for Wales to scrutinise plans and support delivery, including recent community-led, low-cost placemaking activity in Llantwit Major.</p> <p>PC explained that placemaking plans had been developed collaboratively with Town Councils across the Vale, noting this approach was unusual in Wales but had strengthened local ownership and engagement. PC emphasised that placemaking involved a wide range of community groups, businesses and volunteers, ensuring plans reflected local priorities rather than being top-down documents.</p> <p>PC outlined that placemaking plans are live, data-led documents that enable more targeted use of funding, including combining Welsh Government funding, Section 106 contributions and Town Council resources. PC explained that this approach helps fund appropriate solutions rather than responding only to the most vocal interests.</p> <p>PC noted that placemaking had strengthened joint working with communities and businesses and had generated unexpected interest from private sector partners seeking to invest alongside public programmes. PC explained that funding levels were limited and required careful prioritisation, with a focus on visible improvements and quick wins to demonstrate impact to residents.</p> <p>PC explained that priorities varied significantly between towns, with differing focuses including young people, visitor economy, town-centre vitality and access to local services. PC noted that Barry required a higher-level placemaking plan reflecting its scale and complexity, developed in partnership with the Town Council and focused on improving connectivity and access to services across neighbourhoods.</p> <p>PC also provided an overview of major regeneration projects, including development at the Mole, repurposing of the Dock Office, acquisition and future use of the former Wilko building, and improvements at Barry Island. PC explained that these projects were informed by placemaking priorities and designed to deliver social, economic and community benefits.</p> <p>PC outlined the Barry Plans for Neighbourhoods programme, explaining that funding was spread over ten years and primarily capital-based, with a strong focus on deprived</p>	<p>Invite Barry Plans for Neighbourhoods programme leads to attend a future PSB meeting to support alignment and feedback.</p> <p>Explore presenting directly to the Barry Plans for Neighbourhoods Board to ensure PSB priorities are understood and reflected.</p> <p>Explore optional briefing sessions to support shared understanding of regeneration, placemaking, and funding complexity as work progresses.</p>

communities. PC noted the independent governance arrangements and the importance of aligning this programme with wider PSB priorities.

PC explained recent changes to funding arrangements, including the transition from Shared Prosperity Fund to Local Growth Fund, highlighting concerns about reduced community-focused funding and the increasing emphasis on capital investment and business growth.

LB reflected on the complexity of funding streams and invited interest in a future briefing to clarify funding opportunities and constraints.

SR welcomed the presentation and noted the value of the town-by-town approach, highlighting the importance of understanding place at a community level rather than relying solely on administrative boundaries.

CB (GVS) welcomed the placemaking work and highlighted the importance of engaging children and young people more consistently in shaping places.

PC explained that children and young people had informed placemaking plans and that further engagement was planned as projects moved into detailed design stages.

CB (GVS) raised concerns about the impact of changes in funding arrangements on the voluntary and community sector and emphasised the importance of maintaining routes for third-sector engagement.

CB highlighted the health benefits of placemaking, including access to green space and sustainable food, and encouraged closer working to embed public-health considerations into place-based decisions.

TB welcomed the focus on targeted investment in deprived areas and asked how the PSB could most effectively influence the Barry Plans for Neighbourhoods programme.

PC explained that PSB representation already existed within the programme's governance and agreed that stronger two-way engagement would be beneficial. PC suggested inviting programme leads to attend a future PSB meeting.

TB suggested that, in addition to receiving updates, PSB leads could present directly to the Barry Board.

PC welcomed the suggestion that PSB leads could present directly to the Barry Board.

KW welcomed the focus on children and young people and asked how placemaking was supporting ageing well.

PC explained that placemaking work had considered ageing well, including access, seating, crossings, green space and housing mix, and that engagement with older people had informed practical design decisions.

	<p>LB highlighted investment in pavements and active travel routes to support accessibility and noted the importance of communicating this clearly.</p> <p>MML emphasised the importance of green infrastructure as a core element of placemaking and offered further guidance.</p> <p>LB concluded the item by noting the breadth of discussion and suggesting optional briefing sessions to support shared understanding.</p>	
<p>6</p>	<p>Healthier Advertising – Andreas Pieris-Plumley, Strategy and Insight Partner, Vale of Glamorgan Council</p> <p>APP explained that work had been undertaken jointly with partners over the past two years to update advertising policies to restrict the advertising of food and drink high in fat, sugar and/or salt on assets owned by partner organisations, primarily relating to bus stop advertising and other council-owned sites.</p> <p>APP outlined that evidence had been gathered from other local authorities alongside local academic research into public perceptions and explained that this evidence supported approval of an updated policy.</p> <p>APP explained that a new bus stop advertising contract had been procured by the Council with the revised restrictions embedded, noting that implementation was progressing through legal processes and that visible changes would follow once live.</p> <p>APP outlined next steps including monitoring compliance, enforcement, and continued sharing of learning through national and sector networks. APP invited interest from PSB partners wishing to explore similar policy changes and offered support.</p> <p>CB welcomed the update, expressed strong support, and commended colleagues for reaching implementation.</p> <p>LB asked whether learning had been shared through national local-government forums and noted evidence showed revenue impacts had not been negative.</p> <p>APP confirmed further dissemination through local-government networks would be pursued.</p> <p>KS offered support in facilitating wider national sharing, which APP welcomed.</p>	
<p>7.</p>	<p>Climate Change Risk Assessment – Gabriel Pearson, JBA Consultants. Miki Miyata–Lee Senior Officer – South Central Operations, Natural Resources Wales.</p> <p>MML introduced the item and explained that the purpose was to seek PSB approval of the final Climate Change Risk Assessment and to explore next strategic actions in response to the identified risks. MML explained that undertaking a PSB-level climate change risk assessment was a requirement of PSBs and that the work had addressed a previously identified gap in shared understanding of climate risks affecting communities, infrastructure, services, businesses and the natural environment in the Vale.</p> <p>MML explained that the assessment had been developed collaboratively with partners, supported by external expertise, and was now complete in time to inform the next Well-being Assessment and Well-being Plan. MML emphasised that partnership working was central to the assessment, noting that climate change could not be addressed in organisational silos and that the process had clarified spheres of influence and responsibility across agencies.</p>	<p>PSB to take forward the Climate Change Risk Assessment findings into future work on the Well-being Assessment and Well-being Plan.</p> <p>PSB / Subgroup Leads to consider development of a shared, cross-organisation action plan responding</p>

<p>BR outlined the national and Welsh policy context underpinning the assessment, explaining that PSBs are expected to take a long-term preventative approach to climate risk. BR explained that the assessment followed the national PSB climate change risk assessment framework and aligned with national adaptation strategy, with particular attention to vulnerable communities. BR noted that the draft UK Climate Change Risk Assessment had been published shortly before the work commenced, enabling the Vale assessment to draw on the most up-to-date evidence.</p> <p>BR explained that the assessment combined evidence on past climate impacts with future climate projections, drawing on engagement with partners and communities. BR outlined examples of recent impacts in the Vale, including flooding, extreme heat, storms and wildfires, and explained how these events had affected infrastructure, services, agriculture, mental health and community resilience.</p> <p>BR described the engagement process underpinning the assessment, including workshops with partners, community surveys, and risk-scoring exercises. BR explained that this approach ensured the assessment was grounded in lived experience, service-level insight and local context rather than being a purely technical exercise.</p> <p>GP explained the structure of the assessment and outlined how national climate risks had been refined using local data and professional judgement to reflect conditions in the Vale. GP explained that risks were prioritised using an urgency framework and that sixteen risks were identified as requiring critical action, thirteen of which the PSB has moderate or higher agency, many of which related to extreme heat, flooding, coastal erosion, infrastructure disruption and health impacts. GP emphasised that disadvantaged groups were often most at risk and least able to adapt, meaning climate change could widen existing inequalities without action.</p> <p>GP explained that the assessment identified both the scale of risk and the degree of PSB agency in responding, noting that while partners had strong capacity in some areas, there were gaps requiring further collaboration and planning. GP outlined how risks were grouped across themes including land, nature, infrastructure, health and wellbeing, the built environment and the economy, with risk pathways illustrating how climate hazards translate into local impacts.</p> <p>GP outlined the review process, explaining that the draft assessment had been scrutinised through multiple iterations with partners and specialist input, including moderation of risk scoring to ensure consistency with wider frameworks. GP explained that the final report included recommendations on reassessment triggers, recognising that climate risk assessment should be treated as a live process.</p> <p>GP set out proposed next steps, including assigning clear ownership of priority risks, embedding climate risk into existing strategies and governance arrangements, and exploring the development of a collaborative adaptation plan. GP emphasised the importance of evidence-led decision-making, community-centred adaptation, and approaches such as nature-based solutions.</p> <p>LB reflected on the assessment and highlighted the importance of translating learning into practical community-level action, referencing opportunities to strengthen local preparedness for flooding and other climate impacts through community-based responses.</p> <p>CB welcomed the assessment and emphasised that climate change represents a major public-health challenge. CB supported the development of a shared action plan across</p>	<p>to priority climate risks.</p>
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	<p>organisations and suggested that the assessment should be refreshed regularly to ensure it remains current and responsive to emerging risks.</p> <p>CB (GVS) highlighted the role of voluntary and community organisations in responding to climate impacts, particularly during emergencies, and emphasised the importance of supporting community infrastructure and preparedness.</p> <p>SR expressed support for the assessment but reflected on the scale of the challenge, questioning how credible mitigation and adaptation plans could be delivered within existing resource constraints. SR emphasised the need for realism in articulating what could be achieved and how priorities would be managed collectively.</p> <p>HM reflected on the value of the assessment process itself, noting that shared learning and dialogue between partners had strengthened understanding of both flood and extreme heat risks. HM highlighted concerns regarding future capacity and resources to move from assessment into delivery, particularly following the end of external funding and consultancy support.</p> <p>DL responded by emphasising that even with full decarbonisation, the Vale would still need to adapt to climate change impacts. DL highlighted the importance of building organisational and community resilience through long-term, preventative approaches and incremental progress across partnerships.</p> <p>LB concluded the discussion by thanking contributors and invited members to confirm approval of the Climate Change Risk Assessment. LB confirmed that the assessment was approved by the PSB.</p>	
8.	<p>Vale PSB Forward Work Programme 2026</p> <p>LB introduced the forward work programme and invited members to identify additional items for future agendas.</p>	
9.	<p>Any Other Business</p> <p>SR raised a query regarding sepsis awareness and asked whether it would be appropriate for the PSB to receive a presentation but questioned whether this was the appropriate forum for assurance on clinical matters.</p> <p>EH confirmed awareness of the issue and supported use of an alternative forum.</p> <p>PS explained that the query had arisen from public interest and confirmed willingness to progress the matter through an appropriate route.</p> <p>LB proposed that HM act as liaison to identify the most appropriate forum, which was agreed.</p> <p>LB confirmed that there was no further business and thanked members for their contributions.</p>	<p>HM to act as liaison to clarify the sepsis-related request and identify the most appropriate forum for any further discussion or briefing.</p>
10.	<p>Date of next meeting 24th June 2026</p>	



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Good Food and Movement: Progress Update

Rebecca Stewart / Rhianon Urquhart
(Cardiff and Vale Public Health Team)



**Bwyd Da
a Symud**

**Good Food
& Movement**





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 **Good Food & Movement**



Framework for Cardiff and the Vale of Glamorgan (2024-2030)

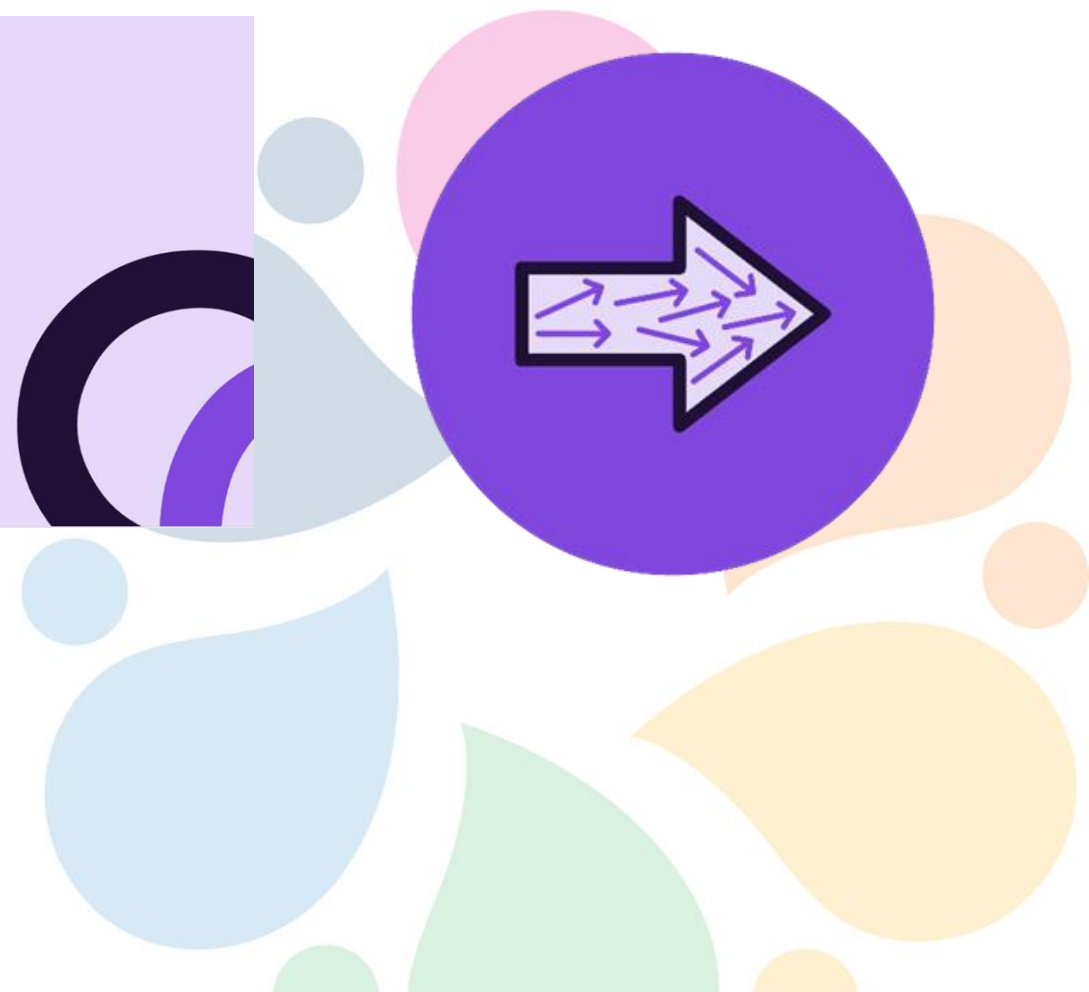
Shaping the places where we live, work and play.

 **Good Food & Movement**

Good Food and Movement: Implementation Plan for Cardiff and the Vale of Glamorgan (2024-2026)

Shaping the places where we live, work and play.


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Good Food & Movement





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Healthy Settings

To shape our schools, workplaces and community settings creating opportunities that enable, support and promote good food and movement.



Healthy Environment

To create an environment that enables, support and promotes opportunities for good food, and builds movement back into daily life.

Our Vision

Together we will create environments, settings and opportunities that enable good food and movement for everyone in Cardiff and the Vale of Glamorgan

Leadership and Enabling Change

To enable change across the system through leadership, creating an enabling policy approach, building capacity and targeting support to the needs of people and communities



Healthy People

To enable accessible and affordable opportunities for good food and movement that are equitable and inclusive for everyone throughout their lives



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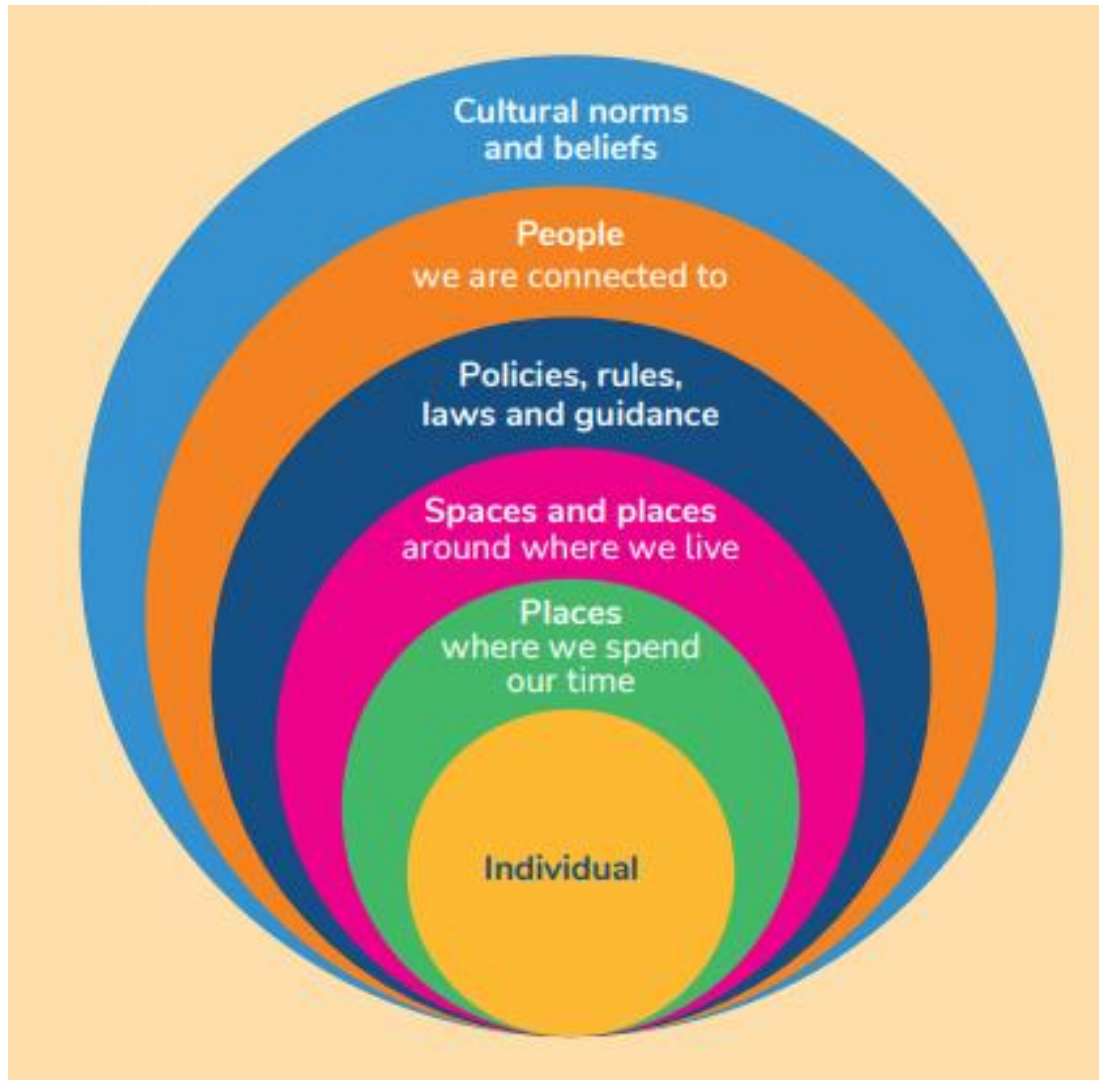
**Good Food
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Whole system approach:

- Big picture thinking
- Common purpose
- Collaboration
- Shared and distributed leadership
- Flexibility
- Shared language

Good Food and Movement

Framework and Implementation Plans

Strategic leadership and partnership priority

Shared vision and goals

Shared ownership

Alignment to Welsh Government's HW:HW Strategy

If we....

Healthy Environment:
Create an environment that enables, support and promotes opportunities for good food, and builds movement back into daily life.

Healthy Settings:
Shape our schools, workplaces and community settings creating opportunities that enable, support and promote good food and movement.

Healthy People:
Enable accessible and affordable opportunities for good food and movement that are equitable and inclusive for everyone throughout their lives.

Leadership and Enabling Change:
Enable change across the system through leadership, creating an enabling policy approach, building capacity and targeting support to the needs of people and communities

By...

- Ensuring everyone has equitable access to local facilities that enable them to be active
- Improving the availability of spaces for community food growing
- Restricting the advertising of foods and drinks high in fat, sugar and or salt (HFSS)
- Building safe connected routes for walking and cycling
- Designing and developing inclusive and safe parks and playgrounds
- Building in physical activity, and prioritising good food across all parts of the school day
- Improving the availability of healthy food in our workplaces
- Connecting people to opportunities to be active
- Taking action to support communities experiencing food poverty

This leads to...

- Decisions about building new or upgrading facilities being informed by need
- More spaces for food growing (e.g. allotments, school gardens, community plots)
- Reduced persuasive messaging for HFSS foods and drinks
- Parks and playgrounds being co-designed with children and young people with safety built in (e.g. soft surfaces and lighting)
- Movement becoming a routine part of the school day through active breaktimes, active lessons, changes to the physical environment, active travel, prioritised PE, sport and extra-curricular activity
- Healthy food becoming part of daily school life through lessons, food provision, school culture, policies, role modelling and staff training
- More supportive conversations with people about physical activity to find suitable physical activity opportunities that are right for them
- Food poverty and its root causes being addressed

Resulting in...

- Reduced barriers to accessing facilities > more people being more active more often
- More families and community groups growing and eating fruit, vegetables and herbs
- Less advertising driven purchasing of HFSS foods and drinks
- More families visiting and using parks and playgrounds > more children and young people playing and being active
- More children and young people being active every day and eating, enjoying and learning about healthy food
- Increased awareness of local physical activity opportunities > more people accessing them
- Food poverty and its root causes being addressed supporting communities experiencing food poverty to access good food

Contributing to...

- More adults and young people consuming fruit and vegetables
 - Young people and adults being more physically active
 - Adults being less inactive and reduced sitting time for young people
- An increase in:
- % of adults who are a healthy weight
 - % of 4/5-year-olds who are a healthy weight

Short /medium termLonger term

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Latest population level indicators

- **76.8% of reception year children aged 4/5 in the Vale of Glamorgan were living with a healthy weight.** Slight decrease from 77.5% in the previous year. Well above the Welsh average of 71.8% [CMP, 2024/25]
- **Gap between the most and least deprived areas** for reception aged children living with overweight and obesity in Vale of Glamorgan 11.2% (2024/25). This gap is greater than at an all-Wales level [CMP, 2024/25].
- **54.2%** of young people in the Vale of Glamorgan report **eating at least one portion of fruit or vegetables a day** compared to 46.% Wales [SHRN, 2023]
- **20.2%** of young people in the Vale of Glamorgan report being **active for 60 minutes every day** compared to 18.3% Wales. [SHRN, 2023]
- **14.7%** of young people in the Vale of Glamorgan report **sitting for 7 or more hours everyday** compared to 17.4% Wales [SHRN, 2023]
- **34%** of adults in the Vale of Glamorgan report **eating five portions of fruit and vegetables every day** compared to 29% Wales [NSFW, 2023]
- **61%** of adults in the Vale of Glamorgan report being **physically active for at least 150 minutes (previous week)** compared to 55% Wales [NSFW, 2023]
- **40%** of adults in the Vale of Glamorgan are **living with a healthy weight** compared to 37% Wales [NSFW, 2023]



Progress highlights (2024-2026):

Healthy Environment:

- Progressed active travel and transport improvements
- Improved bus routes, introduced family tickets and real time information - supporting access
- Advertising and Sponsorship Policy restricting HFSS adverts approved
- Community food growing mapping -improving visibility of growing spaces
- Community Kitchen toolkit developed - establishing shared principles
- Hot food takeaway planning guidance in development
- Vale wide facilities and infrastructure audit underway to inform longer term strategic planning



Healthy Settings:

- Food growing and sustainability sessions delivered
- Building shared understanding of the role of teams, and levers to better support and enable schools to embed whole school approaches to food and physical activity
- Insight commenced with secondary schools focused on the timing of the school day and impact on opportunities for good food and movement
- Continued focus on UPFSM take up
- Early years training and resources mapped and challenges identified





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Progress highlights (2024-2026):

Healthy People:

- Strengthened food access and poverty-focused work through the Vale Food Forward partnership
- Delivered place-based action through the Your Place project in priority neighbourhoods
- Delivered targeted initiatives to engage adolescent girls in physical activity
- Expanded inclusive play opportunities through for example inclusive design of play spaces



Leadership and Enabling Change:

- Strengthened system leadership and governance
- Embedded Good Food and Movement within Vale 2030 Corporate Plan and Vale Well-being Plan
- Commissioned framing and messaging specialists to support development of shared language
- Continued advocacy at national level (e.g. through HW:HW)





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Refreshing the Implementation Plan for 2026-2028:

- Development process – lots of conversations
- Actions set against system priorities
- Shared ownership /strengthened alignment
- **Breadth** of action - Tackling broad range of influences
- **Depth** of action – Focusing action at a deeper level for more transformative the system change





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Focus for 2026-2028:



- Scoping dedicated hybrid public health and planning resource
- Embedding and evaluating advertising policies alongside advocating for national change
- Utilising community kitchens in the Vale, supporting cookery and nutrition
- Shaping plans for facilities and infrastructure that support communities to be active
- Continued focus on active travel
- Community food growing
- Play Strategy development





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Focus for 2026-2028:



- Build on work to create a supportive and enabling system around schools with a focus on; school perspectives, influencing and aligning strategic drivers and improved co-ordination
- Creating environments and approaches that support enjoyable school food experiences for pupils
- Understanding, influencing and aligning strategic drivers for play, physical literacy and good food (early years)
- Embedding movement during the working day





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Focus for 2026-2028:



- Improve access to good food, working to tackle root causes
- Work together to shape opportunities to be active that meet needs
- Explore opportunities and challenges to enable early years health care workers to have healthy conversations
- Explore adoption of local activity finder
- Improve connectivity between volunteer and coaching pathways
- Work together to support and enable breastfeeding
- Work together to understand community challenges, assets and enablers
- Focus community action on those who need it most





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Focus for 2026-2028:

- Continue to align Good Food and Movement to other strategic plans, policies and programmes of work in support of shared goals.
- Continue to build understanding and adoption of systems working
- Develop and implement a Communication Strategy
- Continue to explore opportunities to protect existing, alongside expanding resource and capacity
- Further develop and embed our approach to how we will notice, understand and demonstrate outcomes and impact
- Work together through the Your Place project to address health inequalities
- Continue to proactively seek opportunities to influence and advocate for wider system change in support of local action





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Ask:

Vale Public Services Board to endorse and support progression of Good Food and Movement Implementation Plan (2026-2028)





Community Catalysts in the Vale of Glamorgan



What is Community Catalysts ?

- A Social Enterprise established in 2010
- Create opportunities for people and communities to thrive by offering choice in the health, social care and well-being agenda
- To work alongside communities, councils and stakeholders to offer more control and choice for people.



Who are the Community Catalysts ?

- Help local people who want to set up a small local Enterprise to support people in the local community- Hyper Local
- They will offer to nurture local strengths & entrepreneurship
- Mentor the Enterprises through the Development Programme
- Connect & collaborate Enterprises to the wider community and partners
- Encourage different types of support and activities that make best use of local assets and their skills
- Test the market with their Enterprise idea

What are Community Micro-enterprises ?

- Small businesses, less than 8 people
- In the Vale they offer community-based activities with individuals or groups
- Support the well-being agenda & co create innovative solutions to help address social isolation
- Share their passion, skills and interests
- Offer activities to enable people to have more choice & control
- Test the market and the idea

Who are the people and communities that the Vale Community Micro Enterprises could support ?

- People who be socially isolated, in the more rural areas of the Vale
- People with physical disabilities
- Issues with mental health
- Neuro-divergent
- Additional learning needs
- Inclusive activities for people particularly for younger people
- People & carers living with dementia
- People aged between 18-55 who maybe miss out or don't access current support
- Addressing cultural relevance
- Out of Hours- Activities in the evenings and weekend

Strategic fit

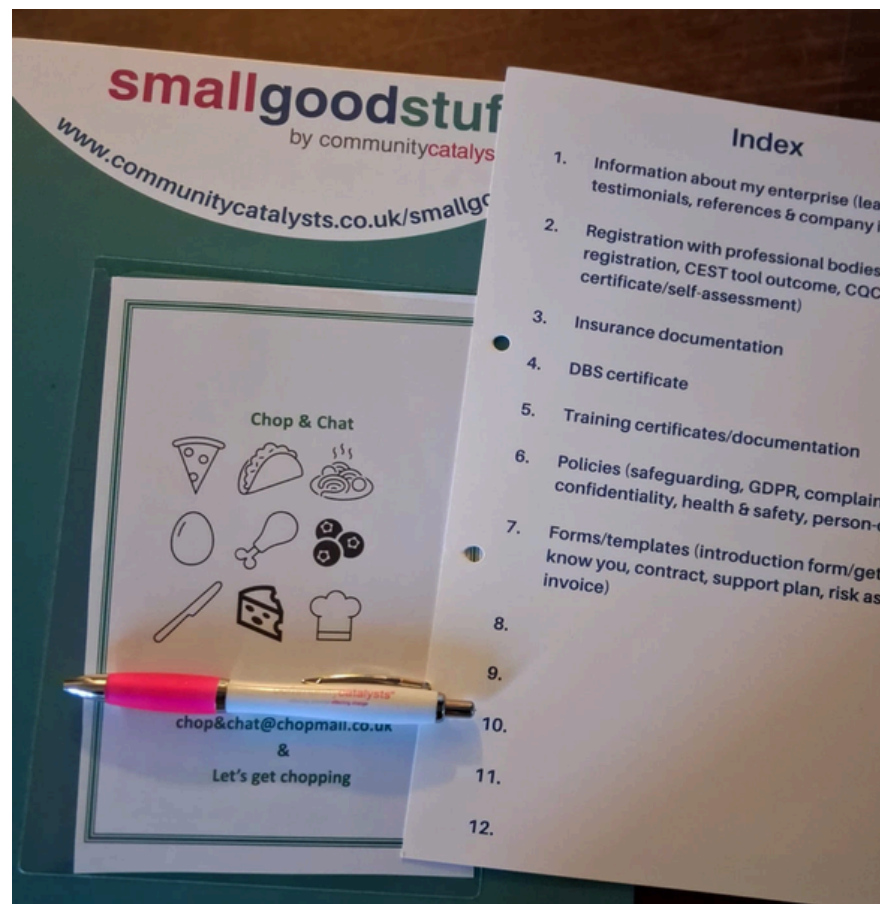
Vale of Glamorgan Corporate Plan 2025-2030:


- *“Creating great places to live, work and visit”* — CMEs activate underused spaces, create jobs, and foster social connection.
- *“Respecting and celebrating the environment”* — CMEs are hyper-local, reduce travel needs, and foster connection to nature.
- *“Supporting & protecting those who need us”* — CMEs offer flexible, person-centred support that complements statutory services.
- *“Being the best council we can be”* — co-produced solutions, empowering communities, delivering on Well-being of Future Generations Act.

Doing it right standards - what they cover

- Be legal: CIW compliant (if needed), HMRC registered, insured, DBS checked
- Deliver person-centred care: respect choice, independence, dignity
- Be professional: reliable, honest, flexible, with clear boundaries and fair pricing
- Protect data: follow confidentiality and GDPR principles
- Ensure quality: clear contracts, regular reviews, support within their skills
- Stay small & local: Independent businesses, operating within the project area

Showing off portfolio





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