

THE VALE OF GLAMORGAN COUNCIL

COUNCIL: 7<sup>TH</sup> MARCH, 2022

REFERENCE FROM CABINET: 6<sup>TH</sup> DECEMBER, 2021

**“C758 DRAFT RESPONSE TO WELSH GOVERNMENT'S CONSULTATION ON THE CODE OF RECOMMENDED PRACTICE FOR LOCAL AUTHORITY PUBLICITY (EL/PR) (SCRUTINY – CORPORATE PERFORMANCE AND RESOURCES) –**

The report sought Cabinet approval for the submission of the Council's response to the above Welsh Government consultation.

Welsh Government was consulting on a draft Code of Recommended Practice on Local Authority Publicity. A submission on behalf of the Council had been prepared.

The report attached at Appendix A to the report (Welsh Government's consultation document) and at Appendix B to the report (the Council's response to the consultation). Cabinet was asked to consider the contents of the Welsh Government consultation and approve the draft consultation response for submission to Welsh Government by 10<sup>th</sup> December 2021.

Due to the response deadline, Cabinet was also asked to agree use of the Urgent Decision Procedure as set out in Section 14:14 of the Council's Constitution in order to refer the matter to Welsh Government before the response expiry deadline.

The Leader in referring to paragraph 2.5 of the report to the issue of personal statements being published on principal council websites advised that Welsh Government had withdrawn the provision of candidates' personal statements being published for the next elections to be held in 2022 but may consider it in future. As such, the reference to personal statements remained in the Council's response as an issue for consideration in future.

This was a matter for Executive decision.

Cabinet, having considered the report and all the issues and implications contained therein

RESOLVED -

(1) T H A T the contents of the report and the draft response to the consultation be considered and agreed for submission to Welsh Government.

**(2) T H A T the urgency procedure set out in section 14:14 of the Council's Constitution be exercised in respect of Resolution (1) above.**

Reasons for decisions

- (1) To enable the Council to respond to the Consultation on the draft Code of Recommended Practice for Local Authority Publicity.
- (2) To enable the response to be submitted by 10<sup>th</sup> December 2021.”**