

THE VALE OF GLAMORGAN COUNCIL

COUNCIL: 9TH MARCH, 2026

REFERENCE FROM CABINET: 15TH JANUARY, 2026

**“C190 REVISED STREET SCHEME STRATEGY (2026-2031) (NBS)
(SCRUTINY – PLACE SCRUTINY COMMITTEE) –**

The Cabinet Member presented the report to seek authority to approve a new “Street Scene” based cleansing service incorporating priorities of Place Making.

Councillor Wilson said there had been a pilot for soft plastics collection in Penarth that had been extremely successful and was pleased for similar provision to be rolled out across the Vale of Glamorgan and work towards reducing the amount of residual waste.

The report also discussed improvements to the street scene as a result of a reimbursement of £3.8m through the Extended Producer Responsibility Scheme. The three options considered were detailed in Paragraph 2.15 of the report, with Option 3 being the preferred option, adding £1m of investment alongside realigned budgets. Teams would be proactive and reactive and use new technologies to assist with their work, provide a quicker turnaround and avoid delays. As part of Option 3, there was also a focus on community involvement and working with the Council’s partners on delivery.

Alongside residents and partners, the Council was working to fight climate change with increased use of electric vehicles and sustainable technology to reduce the carbon footprint.

The report would be considered further by Place Scrutiny Committee at its meeting on 20th January 2026.

Councillor Brooks said it was an exciting initiative and would work alongside the Placemaking plans for the four towns and elsewhere.

The Leader said that the reimbursement of the Extended Producer Responsibility funding was in part as a result of the performance and contribution of Vale of Glamorgan residents, making the Vale Council one of the top performers in terms of recycling rates which had been translated into financial support and passed on her thanks to residents in the Vale of Glamorgan for all their efforts. Councillor Wilson also thanked the Officers and operatives concerned.
This was a matter for Executive decision.

Cabinet, having considered the report and all the issues and implications contained therein

RESOLVED –

- (1) T H A T the reimbursement of £3.8m from PackUK, this financial year, for managing packaging waste in 2021/22 through the Extended Producer Responsibility Scheme (EPR), be noted.
- (2) T H A T the rebranding of Street Cleansing and replacing it with a new modern Street Scene service that would be focused on engagement and seek to increase community involvement and participation be approved in principle.
- (3) T H A T the allocation of Extended Producer Responsibility (EPR) funding for 2025/26 and 2026/27 as detailed within the report be agreed in principle.
- (4) T H A T the Neighbourhood Services revenue budget for 2025/26 and 2026/27, as detailed within the report be amended and approved in principle.
- (5) T H A T the repurposing and creation of the posts identified within the report be approved in principle.
- (6) T H A T weekly kerbside collections of soft plastics utilising EPR funding be rolled out across the Vale of Glamorgan on a permanent basis, from 13th April 2026.
- (7) T H A T the use of the Council's urgent decision procedure, as set out at section 15.14 of the Council's Constitution, be agreed for Resolution (6) of the report.**
- (8) T H A T the report be referred to the Place Scrutiny Committee for consideration.
- (9) T H A T in view of no recommendations being received from the above Committee, Resolutions (1) to (5) be agreed.

Reasons for decisions

- (1) So that Cabinet was sighted on the year's EPR payment in respect of the assessment year 2021/22.
- (2-5) To ensure the "in principle" agreement of Cabinet to the Resolutions, prior to them being considered by the appropriate Scrutiny Committee.
- (6) To extend the kerbside collection of soft plastics to all residents across the Vale of Glamorgan.
- (7) So the arrangements for the kerbside collection of soft plastics could be facilitated due to the lead time of up to 12-weeks to order bags, arrange deliveries and design the appropriate literature.**

- (8) To permit consideration of those matters by the appropriate Scrutiny Committee.
- (9) To permit all recommendations to be taken forward as promptly as possible.”

[View link to previously circulated Appendix](#) – Report to Cabinet: 15th January, 2026