

# VALE OF GLAMORGAN COUNCIL

## REQUEST FOR "CALL-IN"

***N.B. BEFORE COMPLETING THIS FORM, MEMBERS ARE REQUESTED TO GIVE CAREFUL CONSIDERATION AS TO WHETHER OR NOT THEY ACTUALLY WISH TO HOLD UP THE DECISION(S) OF CABINET. IF NOT, AND THE INTENTION IS TO SIMPLY SEEK FURTHER INFORMATION / CLARIFICATION, PLEASE USE THE ALTERNATIVE FORM TO REQUEST CONSIDERATION OF A MATTER BY A SCRUTINY COMMITTEE.***

Name: .....Lis Burnett..... Signature: ...(Submitted by email)....

I request the "calling-in" of the following matter:

Subject: ...Income Generation & Commercial Opportunities Strategy 2017- 2020

Date of Cabinet: ...23<sup>rd</sup> October 2017... Cabinet Minute No: ...C112 .....

Cabinet Resolution No.: ...1 and 2 .....  
(To be completed where the above Minute contains multiple recommendations)

Referral to which Scrutiny Committee(s):

... Corporate Performance and Resources Scrutiny as the lead Scrutiny Committee. However, as the strategy also covers income generation and commercial activities within the remit of the Environment and Regeneration, Healthy Living, Health and Social Care, Homes and Safe Communities and Learning and Culture Scrutiny Committees I would ask that it is referred to all Scrutiny Committees for their consideration .....

Reason(s) for request: .....

Cabinet resolved T H A T the contents of the report be noted and T H A T the Income Generation & Commercial Opportunities Strategy 2017- 2020 be approved. The reasons for these being to consider the way in which income generation and commercial opportunities services would contribute to the delivery of the Council's vision of "strong communities with a bright future" and to enable the Council to put in place an Income Generation & Commercial Opportunities Strategy to support the delivery of the Council's priorities.

However, there is a lack of clarity in:

1. Whether the strategy aims for no more than 'Full Cost Recovery' or to achieve a surplus.
2. Whether income generation strategies would differentiate between local residents and those from outside the Vale of Glamorgan.

3. Whether income generation strategies would differentiate between existing services and new ones that have been solely designed for income generation purposes.
4. How the strategy would differentiate between services that support the achievement of the Corporate Plan and those that don't particularly when they are delivered by the same service area as is the case with Adult and Community Learning.
5. Why the strategy includes Outsourcing as a potential delivery model for income generation.....

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Date received: ..... Managing Director's Signature: .....

Scrutiny Chairman authorisation: Approved  Refused:

Reason(s) for refusal:

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.....

Scrutiny Chairman's signature: .....

**FORM TO BE RETURNED TO THE MANAGING DIRECTOR**  
**(e-mail: DRThomas@valeofglamorgan.gov.uk )**