

Litter Summit Feedback – 17th May 2018

Social Media:

- Ban single use plastic across the Island
- Litter guards across the beach to gently enforce
- Large banners across beach walls on the causeway, new link road etc
- E-car charging stations – encourage people who are already eco-friendly to visit Barry Island
- Drinking foundations for re-filling bottles
- Rubbish bag stationd at entrance of every beach slipway and train station
- Large fines with % going back into the local community
- Fairground tokens in return for a bag of rubbish
- Provide black bin bags
- Beach crew at the end of each day
- Make businesses provide more waste disposal for their own rubbish
- Island Traders need to take some responsibility
- Designated point where people can deposit cans/bottles – weighed. #whitmorebaywombles
- Bigger signs
- Bring back public information films
- Get schools involved – run competitions to design posters and signs
- Large before and after photos of the beach on display
- TV advertising campaign
- Beautiful Barry banner
- ‘Leave only footprints, take a bag for your rubbish. Thank you’
- Call offenders out with megaphones
- Time bank credits
- Reverse vending machine – tokens issued for returned bottles that can be redeemed on the Island
- Display visual images of the effects of polluting our oceans
- Brand the team uniform with messages eg. Polo shirt back ‘Bin your rubbish’
- On the spot fines
- Give food vouchers to anyone who collects a full 50 litre bag of litter
- Patrols on the beach fining people
- Regular tannoy announcements – include information on the effects on the environment
- Encourage food outlets to stop using polystyrene trays and ban plastic bottles
- Remove impracticable bins that aren’t fit for purpose
- Educate people to plan ahead – use different containers
- Encourage people to wash and re-use plastic bottles
- Skips at key exit locations
- Digital advertising displays
- Businesses to set an example by switching to 100% compostable. Inspire others to act responsible
- Big signs/posters at the train station
- Education, education, education

- Discount parking charging if you take your litter home
- Flyers for the Traders to share with customers
- 'Guardians of the sand and sea' club that local and visiting children can join
- 'Officials' monitoring and walking on the beach
- Stickers on bottles reminding users to 'bin it'
- Car registration numbers on the packaging of fast food outlets
- Fines
- Businesses to use biodegradable packing with message printed to dispose of properly
- Contact coach companies to encourage their visitors to keep the beach tidy
- Give lifeguards/others the authority to hand out littering fines
- Bring in those doing community service to support staff
- Why use out council tax to pay for problems.. costs nothing if the rubbish was taken away
- Research best practise from other destinations
- Less packaging from the shops – ice cream cones rather than lollies etc
- Skips – but get local schools to decorate them
- Provide bag dispensers

Social Media: Bright Idea

- End of evening beach clear – Each bag filled will have a raffle ticket. At the end of the hour winning ticket has a free beach hut day. (Potential quad bike/cage to collect)

Social Media: Litter Collection

- Extra appropriate bins on the beach
- Frames attached to beach wall (inserts)

Social Media: Waste Disposal

- Bags given out by the Traders (supplied by the Vale of Glamorgan Council)
- Refuse vehicle based at Barry Island

Social Media: Education

- Before and after images at beach entrance
- Signage on causeway

Social Media: Enforcement

- Enforcement of the 'Alcohol Control Zone'
- More enforcement at beach (litter)

Social Media: Behaviour

- 'Fill it and Bin it' signage with bag dispenser with rules and regulations visual