

# Vale of Glamorgan Active Communities Strategy

Legacy Leisure - March 2022

Legacy Leisure's mission is to create and maintain sustainable, lasting partnerships to help build happier and healthier local communities.

We remain fully committed to achieving local and national outcomes in line with existing provision and partnerships.

- **Group Active Communities**
- **Vale of Glamorgan**
- **Shaping of the AC Strategy & Plan**
- **Priorities & Commitments**
- **Next Steps**

# Group Active Communities

- Development of Active Communities roles across the group to *further* engage priority demographics and communities & set the leisure centre services within the national and local context
- Full time roles currently in Bristol, High Peak and Staffordshire Moorlands
- Active Communities Strategies, Frameworks and Action Plans in place and under development across our portfolio
- Priorities in each align with national and local strategies to deliver across and link with wider agendas and outcomes
- Further synergies with Health

# Vale of Glamorgan Active Communities

- Better align our work with The Wellbeing of Future Generations Act, The Council Corporate Plan and Leisure Strategy and Cardiff & Vale Move More, Eat Well
- Develop an Active Communities Strategy
- Take the Strategy into Action Plans which deliver in each of our communities
- Recruit a full-time Active Communities role to lead delivery and develop and improve partnership working and outcomes

# Shaping of the AC Strategy & Plan

AC Introduction

Development of Active Communities Strategy & Plan

Design

Review

Launch

Review of the local context and key, strategies, plans and frameworks

Set out our values, ethos and approach to reshaping the service to deliver on national and local priorities.

Review of existing provision and setting it clearly in context

Recruit Active Communities Manager

Development of the Action Plan for existing and new initiatives to further engage with and deliver on local priorities

Identify Resource, Budgets, Targets & Measurable outcomes.

Finalise the Design of Active Communities Plan

Client review and feedback  
Finalisation of the Active Communities Plan

Launch of AC Strategy & Plan

January 2022

January to March 2022

March - September 2022

October 2022

Nov - Dec 2022

January 2023

# Priorities & Commitments

- **Full-time Active Communities Role**
- **Assessment of Social Value Impact**
- **Investment in the facilities to support recovery post-covid.**
- **New Initiatives**  
Outdoor facility community outreach, wider engagement locally, support local groups via Legacy Grants, Apprenticeships, Support Talent , Expand Health Initiatives
- **New & existing partnerships**
- **Attract External funding**
- **Monitor, Measure & Review**



# Next Steps

- Feedback on the Active Communities Strategy.
- Recruitment of Active Communities Manager
- Social Value Assessment
- Development of the Active Communities Plan
- Consultation and Launch

# Questions