

Wellbeing Outcome 3: An Aspirational and Culturally Vibrant Vale

Objective 5: Raising overall standards of achievement

PI Ref	PI description	Local/ National	PI Owner	Directorate	Performance trend				National benchmarking		Other considerations	Target setting		Rationale for target
					2013/14 (12/13)	2014/15 (13/14)	2015/16 (14/15)	2016/17 (Q3)/ Academic year 2015/16)	Wales top quartile 2015/16	Wales average 2015/16		Target 2017/18	Direction of travel (Proposed target compared to 2015- 16 annual performance)	
<b>A. Population Indicator</b>														
CPM/165	Percentage of adults with qualifications at the different levels of the National Qualifications Framework.	National (WFG dataset)	Phil Southard	N/A	New PI for 16/17 (Academic year)	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	No target	N/A	National WG dataset, data has not yet been provided.
CPM/166	Percentage of pupils who have achieved the level 2 threshold including English or Welsh first language and Mathematics, including the gap between those who are eligible or are not eligible for free school meals.	National (WFG dataset)	Morwen Hudson	N/A	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	No target	N/A	National WG dataset, data has not yet been provided.
CPM/167c	Percentage of Young people leaving year 13 who are not in education, employment or training. (IO)	Local	Andy Borsden	Learning & Skills	4.80%	4.08%	2.92%	Annual measure	N/A	N/A	N/A	2.80%	↑	The rationale for the proposed target relates to the reduction of NEET young people each year since 2008. The target reflects our ambition to achieve incremental gains when compared to the number of young people who are at risk of becoming NEET.
<b>B. What Difference Have We Made?</b>														
CPM/092	Percentage of all pupils aged 15 at the preceding 31st August, in schools maintained by the local authority who achieved the level 2 threshold including GCSE grades A* - C in English, Welsh First Language and Mathematics (IO).	National	Morwen Hudson	Learning & Skills	55.40%	62.20%	64.90%	67.06%	62.3%	58.3%	N/A	69.90%	↑	Continued upward trend in performance increasing on our 67.06% in the 2015/2016 academic year. This target reflects our ambition to achieve top quartile performance in Wales.
CPM/041	Percentage of FSM pupils aged 15 at the preceding 31st August, in schools maintained by the local authority who achieved the level 2 threshold including GCSE grades A* - C in English, Welsh First Language and Mathematics (IO).	Local	Morwen Hudson	Learning & Skills	New PI for 16/17	New PI for 16/17	New PI for 16/17	46.5%	N/A	N/A	N/A	47.10%	N/A	Continued upward trend in performance increasing from our 2016 performance of 46.5%. This target reflects our ambition to achieve top quartile performance in Wales.
CPM/042	Percentage of Non FSM pupils aged 15 at the preceding 31st August, in schools maintained by the local authority who achieved the level 2 threshold including GCSE grades A* - C in English, Welsh First Language and Mathematics (IO).	Local	Morwen Hudson	Learning & Skills	New PI for 16/17	New PI for 16/17	New PI for 16/17	71.6%	N/A	N/A	N/A	73.90%	N/A	Continued upward trend in performance increasing from our 2016 performance of 71.6%.
CPM/168a	Percentage of 15/16 year olds achieving 5 or more GCSE at grades A* to A for a) all pupils.	Local	Morwen Hudson	Learning & Skills	New PI for 16/17	New PI for 16/17	New PI for 16/17	21.9%	N/A	N/A	N/A	23.50%	N/A	Continued upward trend in performance increasing from our 2016 performance of 21.9%.
CPM/168b	Percentage of 15/16 year olds achieving 5 or more GCSE at grades A* to A for b) FSM.	Local	Morwen Hudson	Learning & Skills	New PI for 16/17	New PI for 16/17	New PI for 16/17	4.1%	N/A	N/A	N/A	4.80%	N/A	Continued upward trend in performance increasing when compared to our 2016 performance of 4.1%.
CPM/168c	Percentage of 15/16 year olds achieving 5 or more GCSE at grades A* to A for c) Non-FSM.	Local	Morwen Hudson	Learning & Skills	New PI for 16/17	New PI for 16/17	New PI for 16/17	24.8%	N/A	N/A	N/A	26.60%	N/A	Continued upward trend in performance increasing from our 2016 performance of 24.8%.
CPM/168d	Percentage of 15/16 year olds achieving 5 or more GCSE at grades A* to A for d) Looked after children (LAC).	Local	Gill Toon	Learning & Skills	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	25%	12.50%	N/A	An aspirational target of 25% has been set by Welsh Government. However current data indicates that the target set is an unrealistic assessment at this stage.

PI Ref	PI description	Local/ National	PI Owner	Directorate	Performance trend				National benchmarking		Other considerations	Target setting		Rationale for target
					2013/14 (12/13)	2014/15 (13/14)	2015/16 (14/15)	2016/17 (Q3)/ Academic year 2015/16)	Wales top quartile 2015/16	Wales average 2015/16		Target 2017/18	Direction of travel (Proposed target compared to 2015- 16 annual performance)	
CPM/049	Percentage of all pupils (including LAC) in any LA maintained school aged 15 at the preceding 31 Aug who leave compulsory education, training or work based learning without an approved external qualification. (IO)	National	Gill Toon	Learning & Skills	0.24%	0.00%	0.00%	0.00%	0.00%	0.20%	N/A	0.00%	↔	This target cannot be improved and reflects a top quartile performance. This is above the Wales average of 0.20% in 2015/2016.
CPM/093	Percentage of FSM pupils (including LAC) in any LA maintained school aged 15 at the preceding 31 Aug who leave compulsory education, training or work based learning without an approved external qualification. (IO)	Local	Morwen Hudson	Learning & Skills	New PI for 2016/17	New PI for 2016/17	New PI for 2016/17	Annual measure	N/A	N/A	N/A	1.10%	N/A	Continued upward trend in performance based on unpublished data breakdown.
CPM/094	Percentage of Non FSM pupils (including LAC) in any LA maintained school aged 15 at the preceding 31 Aug who leave compulsory education, training or work based learning without an approved external qualification. (IO)	Local	Morwen Hudson	Learning & Skills	New PI for 2016/17	New PI for 2016/17	New PI for 2016/17	Annual measure	N/A	N/A	N/A	0.30%	N/A	Continued upward trend in performance based on unpublished data breakdown.
CPM/050 (W03 & W04)	Percentage of pupils in local authority care in any LA maintained school, aged 15 as at the preceding 31st August who leave compulsory education, training or work based learning without an approved external qualification.	National	Gill Toon	Learning & Skills	0.00%	0.00%	0.00%	0.00%	0.00%	0.50%	N/A	0%	↔	This target cannot be improved and reflects top quartile performance in Wales.
CPM/043 (W01 & W03)	Percentage success rate on accredited courses for priority learners.	Local	Phil Southard	Learning & Skills	New PI for 15/16	New PI for 15/16	86%	Annual measure	N/A	N/A	N/A	96%	↑	Welsh Government data indicates that the Vale ACL service is currently achieving 96% success rates for priority learners. The increase seen in success rates over the past few years have been due to improved data capture and a high degree of performance monitoring by the Cardiff and Vale Community Learning Partnership Quality and Data Group. This performance monitoring will continue in 2017/2018 and we do not therefore foresee any drop in performance, however, 96% success is a very high outcome rate given the hard to reach priority learners engaged with the programme therefore we do not foresee an increase in this rate but will seek to maintain this extremely high outcome rate.
CPM/167a	Percentage of Young people leaving Year 11 who are not in education employment and training. (IO)	Local	Andy Borsden	Learning & Skills	3.80%	2.75%	1.68%	Annual measure	N/A	N/A		1.60%	↑	The rationale relates to the reduction of NEET young people each year since 2008. The target is set to ensure that we continue to achieve incremental gains compared to the number of young people who are at risk of becoming NEET.
CPM/167b	Percentage of Young people leaving Year 12 who are not in education employment or training (IO).	Local	Andy Borsden	Learning & Skills	2.02%	1.78%	1.52%	Annual measure	N/A	N/A	N/A	1.40%	↑	The rationale relates to the reduction of NEET young people each year since 2008. The target is set to ensure that we continue to achieve incremental gains compared to the number of young people who are at risk of becoming NEET.
CPM/104	Percentage of flying start children achieving at least the expected outcome (outcome 5+) for Foundation Phase.	Local	Amber Condy	Social Services	New PI for 2016/17	New PI for 2016/17	New PI for 2016/17	Annual measure	N/A	N/A	N/A	60%	N/A	This is a challenging target based on the future long term prospects of children; post Flying Start involvement.
CPM/044	The percentage of all pupils at Key Stage 2 who achieve the expected standard in English.	Local	Morwen Hudson	Learning & Skills	90.54%	92.17%	93.53%	93.77%	N/A	N/A	N/A	94%	↑	Target reflects a continued upward trend in performance.

PI Ref	PI description	Local/ National	PI Owner	Directorate	Performance trend				National benchmarking		Other considerations	Target setting		Rationale for target
					2013/14 (12/13)	2014/15 (13/14)	2015/16 (14/15)	2016/17 (Q3)/ Academic year 2015/16)	Wales top quartile 2015/16	Wales average 2015/16		Target 2017/18	Direction of travel (Proposed target compared to 2015- 16 annual performance)	
CPM/045	The percentage of FSM pupils at Key Stage 2 who achieve the expected standard in English.	Local	Morwen Hudson	Learning & Skills	77.54%	81.63%	81.91%	85.07%	N/A	N/A	N/A	87%	↑	This target reflects a continued upward trend in performance.
CPM/046	The percentage of non FSM pupils at Key Stage 2 who achieve the expected standard in English.	Local	Morwen Hudson	Learning & Skills	92.54%	93.75%	95.28%	95.08%	N/A	N/A	N/A	95%	↓	This target is based on aggregated targets from schools.
CPM/047	The percentage of all pupils at Key Stage 2 who achieve the expected standard in Maths.	Local	Morwen Hudson	Learning & Skills	93.39%	92.98%	93.67%	94.64%	N/A	N/A	N/A	94.64%	↑	This target reflects the upward trend in performance over the last three years and aims to maintain current performance levels.
CPM/005	The percentage of FSM pupils at Key Stage 2 who achieved the expected standard in Maths.	Local	Morwen Hudson	Learning & Skills	75.40%	83.67%	80.85%	84.08%	N/A	N/A	N/A	87%	↑	This target reflects a continued upward trend in performance.
CPM/048	The percentage of non FSM pupils at Key Stage 2 who achieve the expected standard in Maths.	Local	Morwen Hudson	Learning & Skills	92.80%	94.38%	95.28%	96.24%	N/A	N/A	N/A	95.80%	↑	Target based on aggregated targets from schools.
<b>How Well Have We Performed?</b>														
CPM/052	Number of accredited outcomes achieved by learners through the Youth Service.	Local	Andy Borsden	Learning & Skills	622.00	2817.00	2349.00	1173.00	N/A	N/A	N/A	2500	↑	The local authority continues to prioritise accredited learning through its youth offer. The Direct Licensing of the Duke of Edinburgh Awards has increased enrolments and will increase accreditation measures.
CPM/036	Percentage of pupil attendance in Primary school.	National	Andy Borsden	Learning & Skills	94.17%	95.29%	95.33%	95.33%	95.20%	95%	N/A	95.40%	↑	This target has been set to ensure the target puts performance in the top quartile and is a realistic improvement on the previous year.
CPM/037	Percentage of pupil attendance in Secondary school.	National	Andy Borsden	Learning & Skills	93.38%	94.25%	94.71%	95.05%	94.30%	93.90%	N/A	95%	↑	This target has been set to ensure the target puts performance in the top quartile and is a realistic improvement on the previous year.
CPM/038	Percentage of final statements of Special Education Needs issued within 26 weeks including exceptions.	National	Gill Toon	Learning & Skills	100.00%	100.00%	100.00%	97.83%	96.20%	68.10%	N/A	100%	↔	This target reflects a top quartile performance in Wales.
CPM/039	Percentage of final statements of Special Education Needs issued within 26 weeks including excluding exceptions.	National	Gill Toon	Learning & Skills	100.00%	100.00%	100.00%	95.65%	100%	64.50%	N/A	100%	↔	This target cannot be improved and is based on past trend in performance.
CPM/091	Percentage of schools judged good or better by Esyn (in both judgements).	Local	Morwen Hudson	Learning & Skills	New PI for 14/15	79.19%	80%	Annual measure	N/A	N/A	N/A	90%	↑	Evidence that the categorisation of school accurately reflects Estyn's judgements.
CPM/034	The percentage of school days lost due to fixed-term exclusions during the academic year in primary schools.	Local	Andy Borsden	Learning & Skills	0.01%	0.01%	0.01%	0.01%	N/A	N/A	N/A	0.01%	↔	This target will maintain the already low rate of days lost to exclusion.
CPM/035	The percentage of school days lost due to fixed-term exclusions during the academic year in secondary schools.	Local	Andy Borsden	Learning & Skills	0.05%	0.11%	0.03%	0.03%	N/A	N/A	N/A	0.03%	↔	This target will maintain the already low rate of days lost to exclusion.
CPM/170 (W01, 103 & W04)	Percentage of users showing satisfaction with a Families First service accessed.	Local	Mark Davies	Learning & Skills	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	85%	N/A	Development of new services and a decommissioning of current services may have some negative impact on our users satisfaction therefore a target of 85% has been set.
<b>How Much? (contextual data)</b>														
No measures														

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					2013/14 (12/13)	2014/15 (13/14)	2015/16 (14/15)	2016/17 (Q3)/ Academic year 2015/16)	Wales top quartile 2015/16	Wales average 2015/16		Target 2017/18	Direction of travel (Proposed target compared to 2015- 16 annual performance)	
<b>A. Population Indicators</b>														
CPM/171	Percentage of people agreeing that they belong to the area; that people from different backgrounds get on well together; and that people treat each other with respect. (Percentage of adults 16+ agreeing to the above three statements)	National (WFG dataset)	N/A	N/A	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	No target	N/A	National WG dataset, data has not yet been provided.
CPM/172	Percentage of people who can speak Welsh.	National (WFG dataset)	N/A	N/A	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	No target	N/A	National WG dataset, data has not yet been provided.
CPM/173	Percentage of designated historic environment assets that are in stable or improved conditions.	National (WFG dataset)	N/A	N/A	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	No target	N/A	National WG dataset, data has not yet been provided.
<b>B. What Difference Have We Made?</b>														
CPM/174	Percentage of people attending or participating in arts, culture or heritage activities at least 3 times a year.	National (WFG dataset)	N/A	N/A	New PI for 16/17	New PI for 16/17	New PI for 16/17	N/A	N/A	N/A	N/A	No target	N/A	National WG dataset, data has not yet been provided.
CPM/175	Percentage of people who speak Welsh daily and can speak more than just a few words of Welsh.	National (WFG dataset)	N/A	N/A	New PI for 16/17	New PI for 16/17	New PI for 16/17	N/A	N/A	N/A	N/A	No target	N/A	National WG dataset, data has not yet been provided.
<b>How Well Have We Performed?</b>														
CPM/072	The average speed of answer for calls on the Welsh language line (seconds).	Local	Tony Curliss	Managing Director/ Resources	64 seconds	44 seconds	42 seconds	36 seconds	N/A	N/A	N/A	60 seconds	↓	This target reflects customer expectations with calls being dropped/abandoned in an average of 85 seconds. This provides an indication of customer waiting tolerance. Target provides an opportunity to improve operational efficiency at C1V.
CPM/077 (W03 & CH)	Percentage of black, minority and ethnic respondents to corporate consultation and engagement exercises.	Local	Huw Issac	Managing Director/ Resources	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	2.5%	N/A	A target of 2.5% has been set for 2017/18. This target has been informed by the assessment of a sample of 5 surveys from the past year with more than 100 responses, which identified an average percentage of BME respondents of 2%. Future targets will increase to 3.0% for 2018/19 and 3.6% for 2019/20. This would bring us in line with the census figure for the Vale as outlined in the Corporate Plan.
CPM/080 (W02 & W03)	Percentage of customers satisfied with Country Parks.	Local	Bob Guy	Managing Director/ Resources	New PI for 14/15	99.18%	97.23%	Annual measure	N/A	N/A	N/A	98%	↑	This target aims to maintain current excellent satisfaction levels.
New PI	Number of public art projects secured through s106.	Local	Victoria Robinson	Managing Director/ Resources	New PI for 17/18	New PI for 17/18	New PI for 17/18	N/A	N/A	N/A	N/A	No target	N/A	This is a new PI for 2017/2018. We will establish baseline performance in 2017/2018. This new PI replaces CPM/176 'Number of art projects delivered through s106 money'. Majority of arts projects are phased in at later stages of a development, hence it is difficult to report on projects delivered in the year when funding is secured.
CPM/088	Percentage of customers satisfied with Heritage Coast Project.	Local	Bob Guy	Managing Director/ Resources	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	No target	N/A	This PI description has been amended to include 'Project' to provide clarity on the project we are referring to. Outturn for 2016/2017 is currently unknown as annual survey concludes at the end of March. A target for 2017/2018 will be set once data becomes available.
<b>How Much? (contextual data)</b>														

PI Ref	PI description	Local/ National	PI Owner	Directorate	Performance trend				National benchmarking		Other considerations	Target setting		Rationale for target
					2013/14 (12/13)	2014/15 (13/14)	2015/16 (14/15)	2016/17 (Q3)/ Academic year 2015/16)	Wales top quartile 2015/16	Wales average 2015/16		Target 2017/18	Direction of travel (Proposed target compared to 2015- 16 annual performance)	
CPM/151	Number of visits to public libraries during the year per 1,000 population.	Local	Phil Southard	Learning & Skills	6819.11	6275.95	5667.93	2684.16	N/A	N/A	N/A	5700	↑	Library visits have declined in recent years. However now that community libraries are properly established with regular hours and the Vale learning Centre is based at Barry Library the service aims to attract an increase in visitors over the next year.
CPM/053	Number of books issued to customers in Welsh.	Local	Phil Southard	Learning & Skills	10,746	10,790	10,993	7,234	N/A	N/A	N/A	11,093	↑	Given the small numbers of Welsh books issued we have again set a modest growth (an increase of 100 loans) due to the increase in the language teaching taking place in the new Vale learning Centre in Central Library.
CPM/180	Percentage of Council staff completing Welsh language awareness training to increase understanding of the Council's duties under the Welsh Language Standards.	Local	Huw Issac	Managing Director/ Resources	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	50%	N/A	The definition for this PI has been amended from 'No of Council staff completing Welsh language sessions to increase awareness and raise interest' to be more specific in describing what we are collecting. This is a new course that is still being developed and is unlikely to be rolled out to staff until later in 2017. We are moving towards 50% of computer based staff to have completed the awareness module.
CPM/181	Number of adult Welsh learners.	Local	Phil Southard	Learning & Skills	New PI for 16/17	New PI for 16/17	New PI for 16/17	Annual measure	N/A	N/A	N/A	350	N/A	The new Welsh language standard have led to a steady increase in learners that should continue. This target is based on the contracted targets we receive from the funding body, the National Welsh for Adults Centre set this target based on predicted current performance and national trend.

### Well-being Outcome 3: Proposed Performance Indicator Deletions, Amendments and Additions 2017/18

#### Objective 5: Raising overall standards of achievement.

##### Proposed deletions

PI description	Local/ National	PI owner	Rationale for deletion
CPM/070 - Number of Communities First clients entering employment (IO).	Local	Bob Guy	The Cabinet Secretary on the 14 Feb 2017 announced the programme will be phased out by March 2018.
CPM/069 - Number of Communities First clients who report feeling more confident about seeking employment (IO).	Local	Bob Guy	The Cabinet Secretary on the 14 Feb 2017 announced the programme will be phased out by March 2018.
CPM/066 - Percentage of Flying Start children reaching developmental milestones at age 3. (IO)	Local	Rachel Evans	This local indicator is no longer a mandatory element of flying start programme and is no longer monitored.
CPM/040 - Percentage of the youth population aged 11-25 years in the Vale of Glamorgan who make contact with the Youth Service during the year.	Local	Andy Borsden	This PI no longer reflects service delivery which is now more targeted.
CPM/055 - Number of enrolments on accredited courses for priority learners.	Local	Phil Southard	This measure does not provide any detailed information other than contextual data. The measure CPM/043 'Percentage success rate on accredited courses for priority learners' will still be collected which provides more useful information on priority learners.
CPM/116a - Number of users benefitting from a Families First service: a) children and young people	Local	Mark Davies	There are alternative measures being collected that give a better indication of the impact of Families First Services. For example CPM/170 'the percentage user satisfaction with the Families First service accessed.' these alternative measures will continue to be collected and reported.
CPM/116b - Number of users benefitting from a Families First service b) families	Local	Mark Davies	There are alternative measures being collected that give a better indication of the impact of Families First Services. For example CPM/170 'the percentage user satisfaction with the Families First service accessed.' these alternative measures will continue to be collected and reported.
CPM/116c - Number of users benefitting from a Families First service: c) professionals.	Local	Mark Davies	There are alternative measures being collected that give a better indication of the impact of Families First Services. For example CPM/170 'the percentage user satisfaction with the Families First service accessed.' these alternative measures will continue to be collected and reported.
CPM/169 - The rate per 1,000 pupils of fixed term exclusion of 5 days or less in primary schools.	Local	Andy Borsden	There are alternative measures still being collected that will give insight into our performance in relation to fixed term exclusions. For example CPM/034 and CMP/035 The percentage of school days lost due to fixed-term exclusions during the academic year in primary schools and secondary school respectively.

#### Objective 6: Valuing culture and diversity.

##### Proposed deletions

PI description	Local/ National	PI owner	Rationale for deletion
CPM/177 - Number of people living in and visiting the Vale who are creatively active through engaging with a complimentary programme of arts activities within arts venues and events delivered by the Arts service and partners on an outreach basis.	Local	Phil Southard	Data is currently unavailable for this PI. Work is being undertaken by Arts Connect at a regional and national level to establish a set of related measures. This work will inform any proposals for measures in future.
CPM/054 - Percentage of adult users satisfied with Library services.	Local	Phil Southard	The recent Cipfa Adult survey results show 95% of adults were satisfied with the library service. This satisfies the once every 3 year requirement from Welsh Gov/Library Standards. Survey will not be undertaken again until 2019/20. Proposed deletion until new survey undertaken.
CPM/179 - Average overall rating out of 10 awarded by users aged 16 or under for the library they use.	Local	Phil Southard	The children's result was reported 2015/2016. The next survey is not due till 2018/2019. Proposed deletion until new survey undertaken.
CPM/178 - Number of organisations and individuals that are supported by the Arts Development service by providing advice, information, mentoring and direction, that support and create a resilient and thriving arts community.	Local	Phil Southard	Data is currently unavailable for this PI. Work is being undertaken by Arts Connect at a regional and national level to establish a set of related measures. This work will inform any proposals for measures in future.
CPM/176 - Number of art projects delivered through s106 money.	Local	Victoria Robinson	We are unable to set a target for this PI as 2016/2017 outturn is currently unknown. Majority of arts projects are phased in at the later stages of a development, hence it is difficult to report on projects delivered in the year when funding is secured. We propose to change this PI to specifically focus on, 'Number of art projects secured through s106.'

##### Proposed New PI for 2017/2018

PI Description	Local/National	PI Owner	Rationale for Proposal
Number of art projects secured through s106.	Local	Victoria Robinson	This PI replaces CPM/176 which appears above. Baseline performance will be collected in 2017/18.