

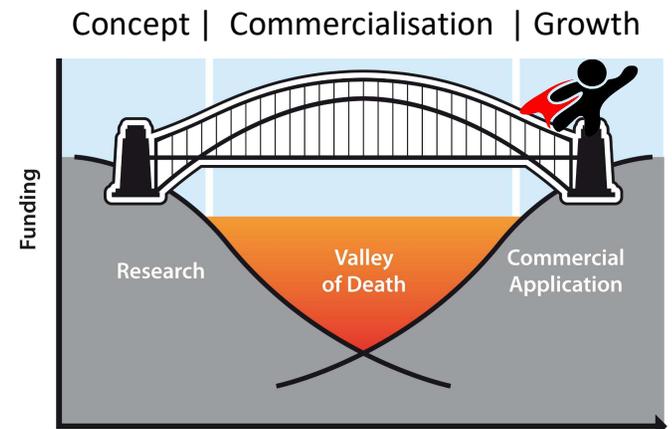
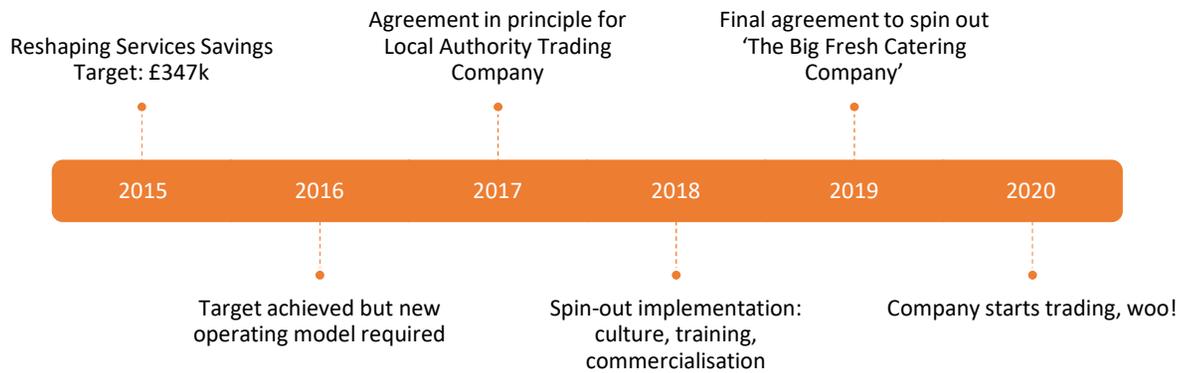
*the* **BIG**  
**FRESH**  
*Catering*  
**company**

Learning & Culture Scrutiny Committee  
September 2021



# Background

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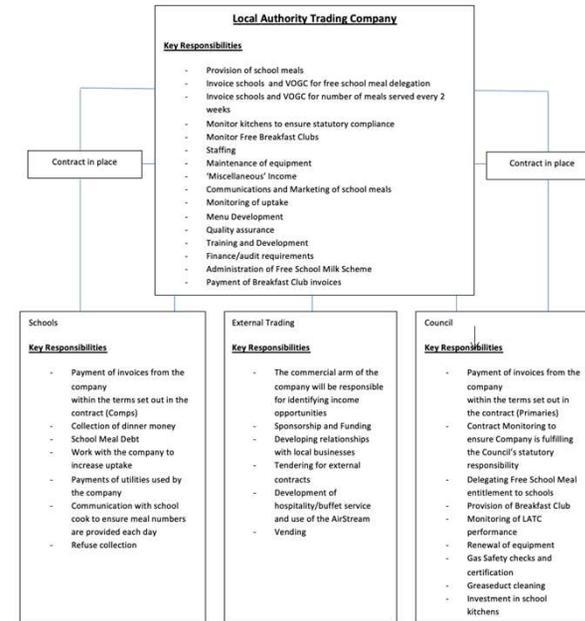
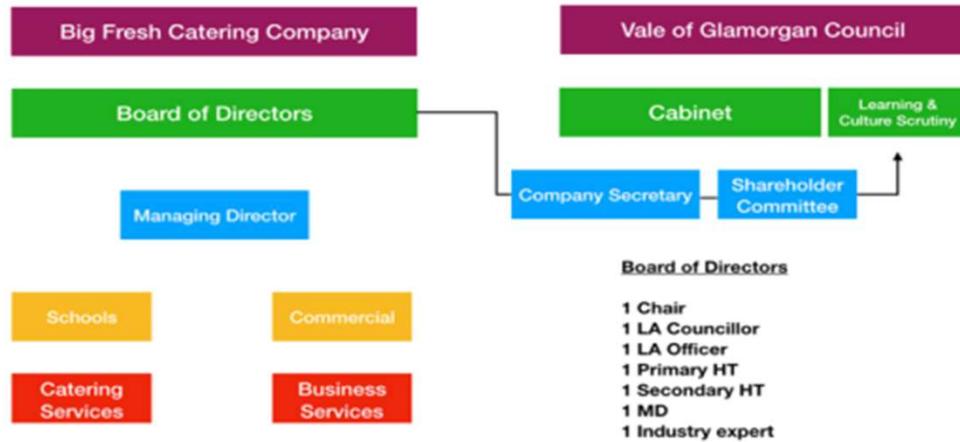
# Your Board

Carole Tyley	Managing Director, BFCC
Julie Thompson	Head, Primary Sector
Lee Humphreys	Head, Secondary Sector
Cllr John Thomas	Vale Councillor
Trevor Baker	Vale Officer (Chair)
Victoria Davidson	Company Secretary
James Sommerin	Industry Expert

A **board of directors** (B of D) is an elected group of individuals that represent shareholders. The **board** is a governing body that typically meets at regular intervals to set policies for corporate management and oversight. Some private and nonprofit organizations also have a **board of directors (That's us)**.

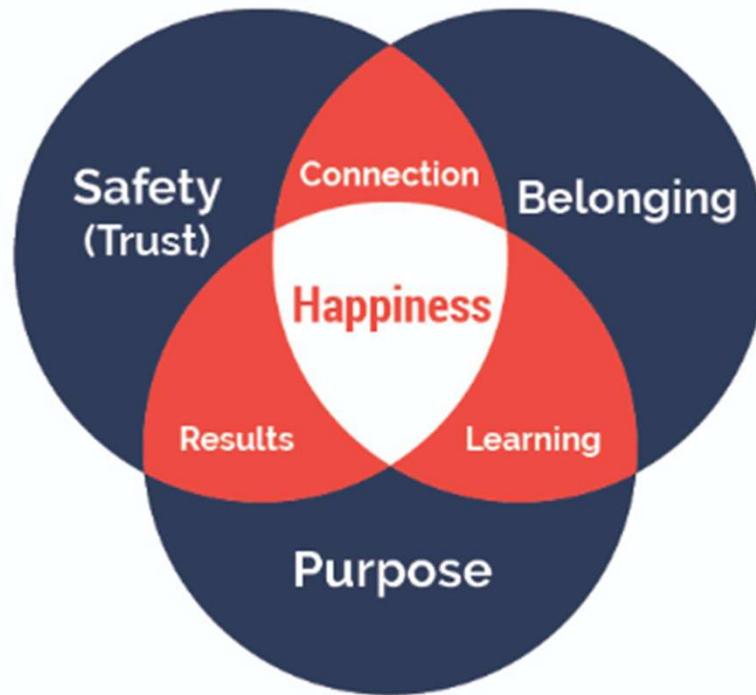


# Governance





# Our Culture is our Success



**Voucher System**

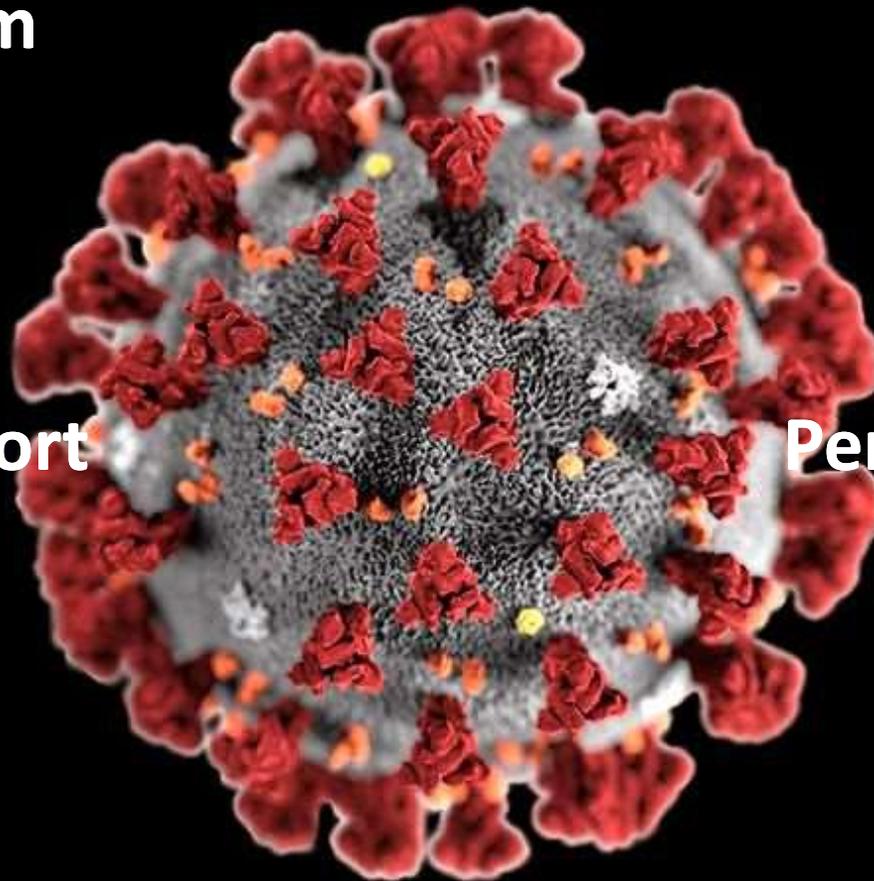
**Food delivery**

**Elections Support**

**Penarth Pier Pavilion**

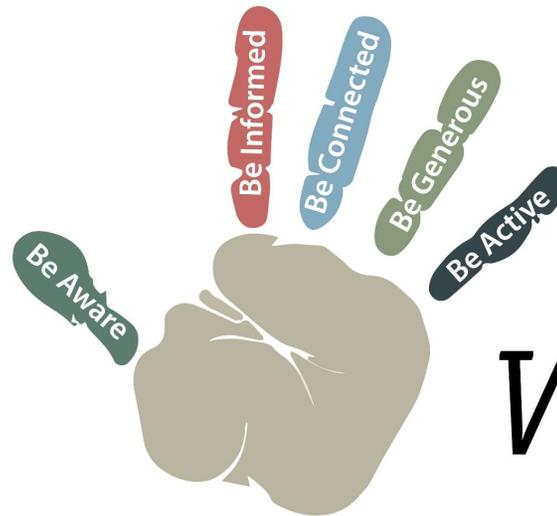
**Hub Support**

**Online Business**



# Developing and supporting staff

- Secondment opportunities
- Commercialisation training
- Leveraging experience: freshly baked products
- Staff **wellbeing** throughout the pandemic
  - Furlough, full pension
  - Rota working
  - No working for staff with families and caring duties
  - Loyalty cards
  - Free parking

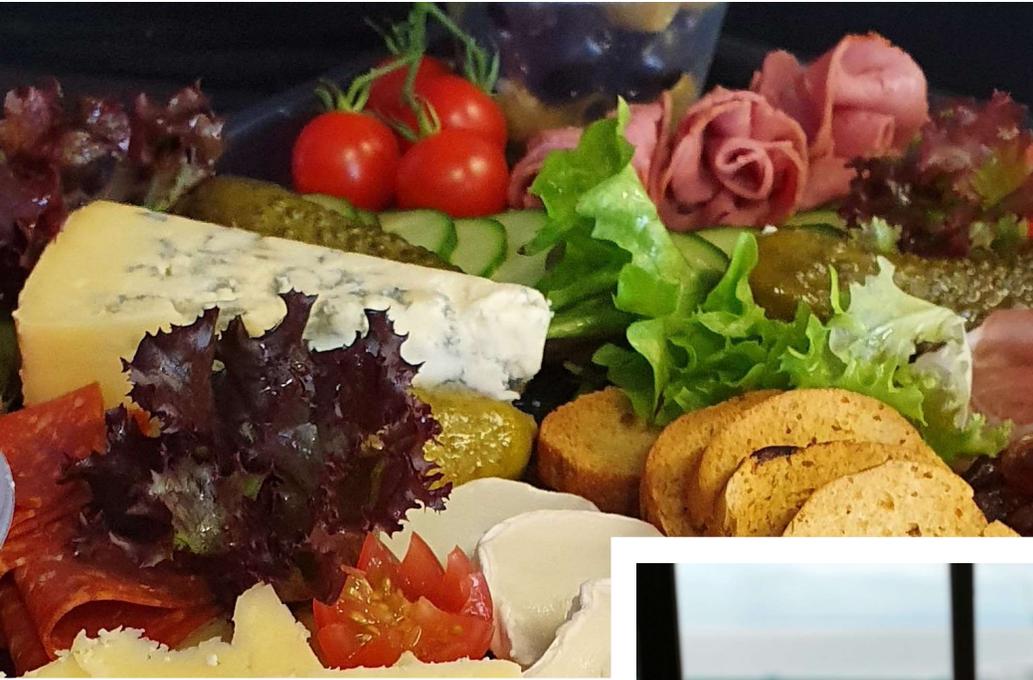


Five ways to  
*Wellbeing*



**“The day I stop learning is the day I stop growing.  
You miss 100% of the shots you don’t take.”**

-Wayne Gretzky, ‘The Great One’



## Sales details

< 26 Mar - 31 Aug 2021 > All staff



Total sales

**£106,198.58**

▲ 727% 1 year ago (£12,845)

Number of sales

**13,091**

▲ 421% 1 year ago (2,511)

Number of returns

**17**

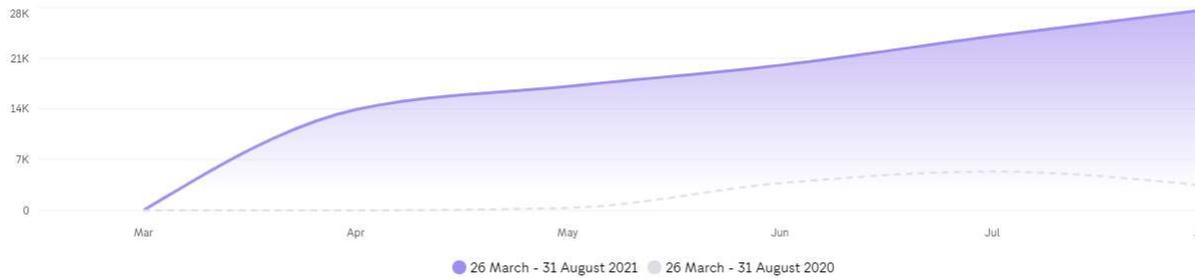
1 year ago (6)

Average sale amount

**£8.12**

▲ 60% 1 year ago (£5)

## Sales by month





#IMPACT

# Added Value

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- 20 new jobs have been created since September 2019
- New menus reflecting changes in legislation (Natasha's Law)
  - Allergen free: Gluten, nut, milk, soya etc
  - New vegetarian and vegan menus added
  - All menus now certified compliant by Welsh Government
- Engagement programme with parents and pupils
  - New menu items cooked from scratch
- Increasing spend on ingredients and options
- Good Citizenship – Part of Project Zero, Sustainability
- And.....

the **BIG**  
**FRESH**  
Catering  
company

# BFCC Investment Programme

- **Pay-out to schools based on profits & surplus**
  - No play, no pay
  - £255k
- **School & Community funded projects**
  - Outside school provision for pupils including meals
  - Idea, who's going to run it, and impact
  - £60k
- **Good Citizenship Fund**
  - Community sponsorship for pupil groups (eg football clubs)
  - £5k
- **Quality and ingredients**
  - Additional 5p per meal towards food
  - Enhancing school dinners
  - £88k
- **Operations and Development**
  - Capital reserve for asset management (school equipment)
  - Commercial development: more in = more out
  - £135k



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## This year's funded programmes

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- Wellbeing Hub
- Nutrition Pod
- Secondary Breakfast and afterschool club
- Afterschool enrichment clubs
- Outdoor gardens and cooking areas
- Outdoor alfresco dining
- Snack Shacks/Forest School
- Eating and cooking for life
- Kitchen enhancements



# School Based priorities 2021

- New cashless-catering solution in secondary schools
  - Pre-ordering/click and collect by pupils (fewer queues!)
- Year 7 Free Breakfast Club Pilot Scheme
- New menu for September in Primary & Secondary
  - Meeting statutory legislation around Natasha's Law
- Re-introduction of theme days and curriculum-led food themes as required by schools
- Parental engagement and value for money



Gratitude  
IS THE BEST  
attitude

The text is centered on a white, torn-edge paper background. The word "Gratitude" is in a large, black, cursive font. Below it, "IS THE BEST" is in a smaller, black, all-caps sans-serif font. The word "attitude" is in a black, cursive font, similar to "Gratitude". Two orange leaves with detailed vein patterns are positioned on either side of the words "IS THE BEST". Below the word "attitude" is a decorative orange flourish consisting of three loops.



Bursting with fresh ideas and innovative menus. We're **BIG** on supplying catering to schools, business and communities. When our super chefs and delivery teams have finished cooking up delicious, innovative meals they look at how the **profits can go back into schools to do some good.**

We're **BIG**, we're **FRESH** and we're friendly.

Come and have a chat **today!**



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[hello@bigfreshcatering.co.uk](mailto:hello@bigfreshcatering.co.uk)

[www.bigfreshcatering.co.uk](http://www.bigfreshcatering.co.uk)