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Wedi ei ariannu gan
Llywodraeth y DU

VALE of GLAMORGAN

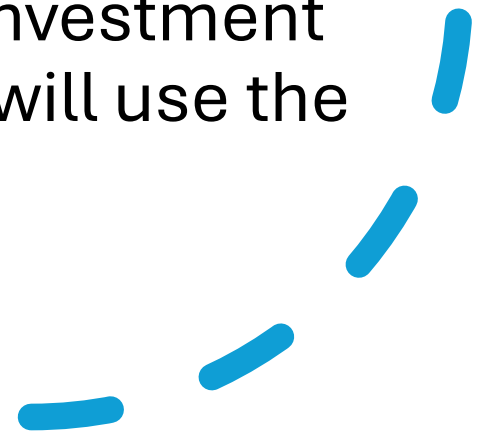


BRO MORGANNWG

SHARED PROSPERITY IN THE VALE OF GLAMORGAN

Allocation of Funding from UKGov

- Each area was given an allocation
 - VOG = £14,029,222 (+ £145,600)
 - Of which, £2,422,717 was the Multiply (skills/learning) programme
 - It was a mix of revenue and capital funding
- In Wales, each local authority was put into a regional group, (ours mirrors Cardiff Capital Region)
- Each region had to submit an Investment Plan to demonstrate how they will use the money (by 1st August 2022)



Investment Priority	Summary of objectives
Community and Place	• Strengthening our social fabric and fostering a sense of local pride and belonging. • To build resilient and safe neighbourhoods.
Supporting Local Business	• Creating jobs and boosting community cohesion by supporting local businesses. • Promoting networking and collaboration and stimulating innovation and growth. • Targeted support to help businesses grow - e.g. innovation, productivity, energy efficiency, low carbon and exporting.
People and Skills	• Boosting core skills and support adults to progress in work. • Supporting disadvantaged people to access the skills they need. • Funding local skills needs and supplementing local adult skills provision. • Reducing levels of economic inactivity and supporting those furthest from the labour market.

Vale of Glamorgan Emerging Headlines, June 2022

1. Pockets of **persistent inequality**
2. Economic opportunities and health and well-being imperatives to **reduce emissions and switch to net zero**
3. A need to support locally significant **sectors and jobs** while laying the foundations for growth in green and digital **future facing skills and sectors**

The Council was mindful of the need to ensure its SPF Investment Plan responds to

- **Covid continuing recovery**
- **Brexit impacts cost of living crisis**
- **Rural population**
- **Most deprived**



Communities and Place

- Improvements to town centres and high streets
- Support for cultural, historic and heritage institutions
- Active travel enhancements
- Volunteering and/or social action projects
- Funding for local sports facilities, tournaments, teams and leagues
- Community measures to reduce cost of living



Supporting Local Business

- Investment in open markets and improvements to town centre retail and service sector infrastructure
- Development and promotion of the visitor economy
- R&D grants supporting the development of innovative products and services
- Business support measures to drive employment growth



People and Skills

- Employment support for economically inactive people
- Intervention to increase levels of digital inclusion
- Support to help people in employment, who are not supported by mainstream provision to address barriers to accessing education and training courses
- Support for local areas to fund local skills needs
- Green skills courses

Allocation of Funding within the Vale of Glamorgan



Agreed a mix of internal allocation to projects and schemes as well as inviting external applicants to apply such as;



Third Sector Organisations



Town and Community Councils



Businesses



Educational Establishments

Publicity & Engagement

- Series of press releases and social media content
- Workshops with VOGC staff across all directorates
- Webinars for range of sectors such as GVS members, PSB, Business Forums
- Online and in-person drop in sessions and surgeries
- Hackathon events around the Vale





Allocation of Funding 2022-25

Communities & Place

- Strong Communities Grant Fund
- GVS Small Grants Scheme
- Open Call

Supporting Local Business

- Bursaries
- Town Centre Improvement Grants
- Open Call (Business Support/ Direct Business Grants)

People & Skills

- Open Call

Multiply

- Open Call



A large orange circle on the left side of the slide, containing the text 'Allocation of Funding 2025-26 £4,667,947'.

Allocation of Funding 2025-26 £4,667,947

Communities & Place

- Strong Communities Grant Fund
- GVS Small Grants Scheme
- Town Centre Improvement Grants
- Open call for internal projects
- Call for project extensions

Supporting Local Business

- Bursaries
- Open call for internal projects
- Call for project extensions

People & Skills (Inc. Multiply)

- Open call for internal projects
- Call for project extensions



Project Assessment

Panel assessed projects and allocated funds, 11 panel assessment sessions were held during 2022-25, and 1 so far in 2025-26.



Strategic fit with:

Vale Council Priorities (Annual Delivery Plan Objectives)
Shared Prosperity Fund Interventions



Value for money (including alleviating cost pressures and outcomes)



Evidence of need



Project is fundamentally sound, well planned and has managed risks (is deliverable in the timescale)



Well-being goals and 5 Ways of Working

Distribution of Funding 2022-25

Strong Communities	£	211,838.52	14 Projects	
Business Grants	£	724,922.33	30 Projects	
Town Centre Shop Front Improvements	£	52,462.35	39 Projects	
Vale Start-Up Bursaries	£	100,300.30	27 Projects	
		Total	Range	
Communities & Place	£	5,714,874.21	£1,800 to £600,184	75 Projects
Supporting Local Busines	£	3,632,250.79	£1,285 to £1,119,737	122 Projects
Peeople & Skills	£	2,313,991.89	£5,735 to £1,820,204	8 Projects
Multiply	£	1,528,792.29	£22,371 to £411,860	8 Projects
				213 Total

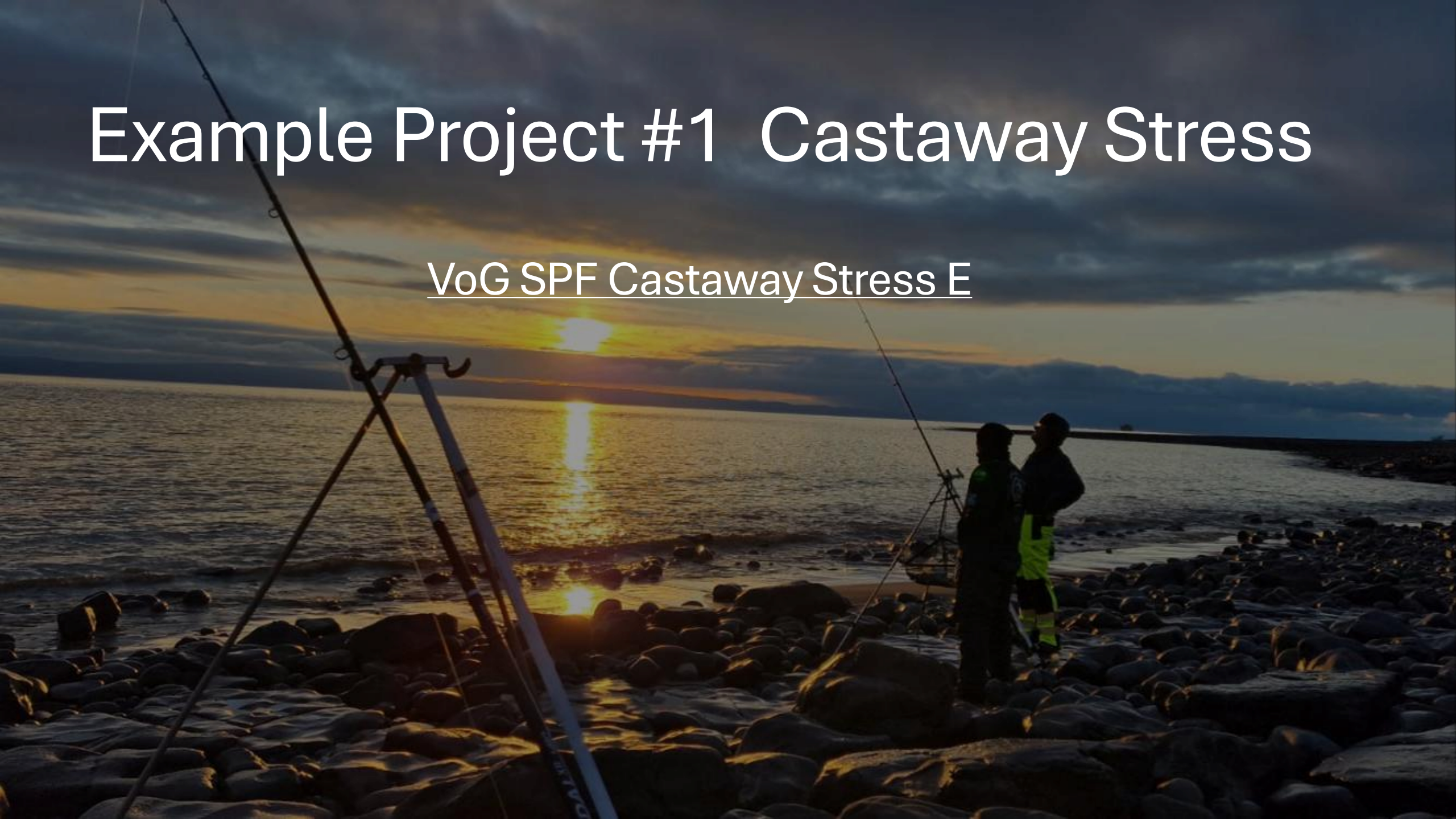
Outputs & Outcomes Highlights 2022-25

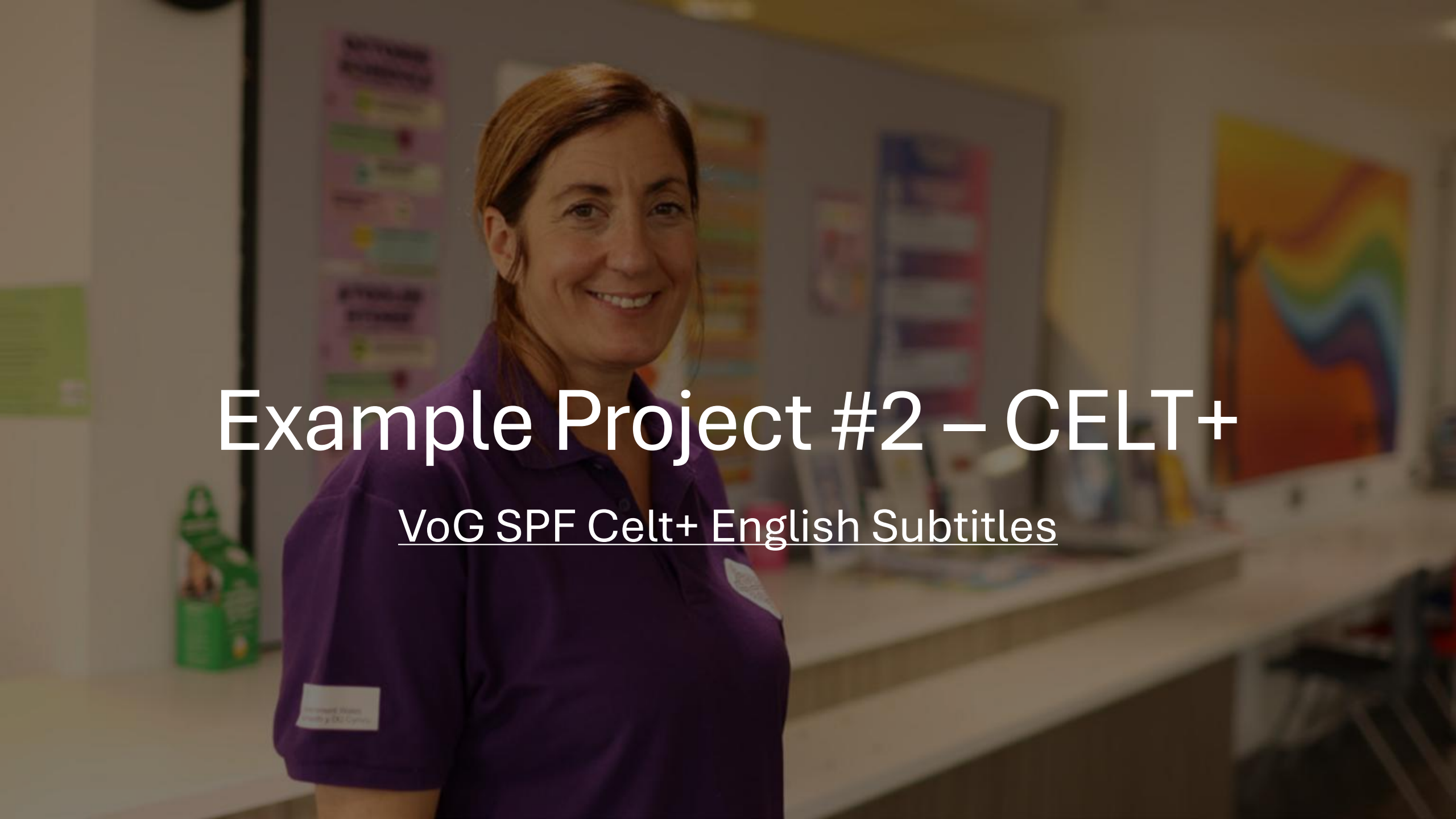
- Outputs easier to track
- Outcomes more difficult to report as many projects operated up to last day
- Outputs often take time to realise/evidence
- Work is ongoing to capture outputs



Example Project #1 Castaway Stress

VoG SPF Castaway Stress E



A woman with brown hair, smiling, wearing a purple polo shirt. She is standing in a classroom or office environment. In the background, there are colorful charts or posters on the wall and a desk with various items. The text is overlaid on the image.

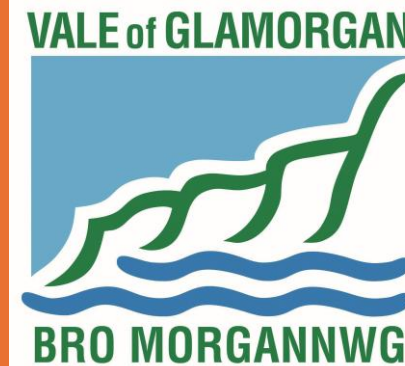
Example Project #2 – CELT+

VoG SPF Celt+ English Subtitles



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UK Gov Shared Prosperity Fund in the Vale of Glamorgan 2022-2026