



Neighbourhood Services

Street Scene Strategy
(2026-2031)

Street Scene Strategy 2026 - 2031

INTRODUCTION

- Current cleansing service provided under imposed duties as Principal Litter Authority under Section 89 of EPA 1990
- Statutory duty non-transferable
- Duty is to keep specified land & adopted highways free of litter and refuse
- Ongoing financial challenges prompted a review of service
- Reshaping exercise instigated (support provided by the transformation team)
- 3-options produced
- EPR settlement received during review which enabled an investment led approach to be considered



WASTE - EPR a summary

- The Extended Producer Responsibility scheme (EPR) for packaging regulations came into force on 1st January 2025
- Packaging producers report packaging they place on the market and charged a fee
- The scheme administrator (PackUK) will collect and distribute those fees to LA's
- LA payments in year 1 for period April 2025 – March 2026
- PackUK will assess the effectiveness of authorities
- Focuses LA's UK wide to invest in recycling and reuse schemes



EPR Funding & Street Scene

- Payment this financial year £3.8m (post appeal)
- Assists with waste budget pressures
- Some limitations on the use of EPR
- Report requests consideration to realign revenue budgets within Neighbourhood Services
- Current recycling investment will continue with soft plastics roll out
- Provides other opportunities of investment (Vehicles/plant)
- Provides investment for enhancing recycling performance and for additional on-street recycling provision
- EPR payments for litter possibly pending



STREET SCENE PROPOSAL

Strategy

- Investment led approach recommended (Option 3)
- £1m frontline service investment / £250k for recycling treatment / (£100k) toilet cleansing
- Rebranding of Street Cleansing to a more modern “Street Scene” service
- Development of a new Environmental Strategy aligned with Vale 2030
- A new 5-year strategic plan that aligns with the MTFP & future savings
- Aim to make a sustainable, transitional model of service delivery
- A shift from traditional structures to engagement officers facilitating community-based services
- Creates options to relocate teams closer to our communities



STREET SCENE PROPOSAL

Key Enhancements

- The proposal aligns with the Council's Place Making priorities
- 5 - new visible Street Scene teams (4 for Place Making towns / 1 for large villages)
- Remit to enhance LEQ (Washing/graffiti/weed control/rapid response)
- Dedicated fly tipping vehicle (Barry)
- Reinstatement of town sweepers at Place towns
- Enhanced public convenience cleaning at town centres
- Reinstatement of regular strategic route cleansing (towns/gateways)
- Reinstatement of routine road sign cleaning



Achieving and maintaining standards

A new digitally enhanced service

- High level inspections at town centres by engagement officers with seasonal action plans
- Development of QR codes encouraging comments and feedback (On livery, website and Place signs)
- Trials of alternative bins (using mobile technology)
- In-cab technology to be considered
- Use of software to enhance scheduling and route planning of all resources
- Working with partners for remaining residential areas through VoG website enhancement



Achieving and Maintaining Standards

Partnerships

- Organised community engaged services delivered in partnership (KWT/TC's/CC's/Probation/YOT/IV's)
- Make the Street Scene service sustainable (post EPR/future budget challenges)
- New initiatives such as "Adopt a street"
- Enhanced web pages with community information
 - "find your community champion" & "how to get involved"
 - Assess your community "clean-up tool kit"
 - Environmental information for your area(waste/cleaning days)
- Licence agreements with utility companies and other landowners
- Reward and recognition schemes for volunteers
- Focus on building community pride "Love where you live"
- An honest review of changes and measure community satisfaction



STREET SCENE PROPOSAL



Summary

- The Report proposes a new strategy that transforms street cleansing into a visible, proactive, and community-focused “Street Scene” service
- The aims are to improve environmental standards, enhance local places in line with our Place Making plans and strengthen partnerships with communities, supported by reallocated budgets and new EPR funding

Any Questions?

