

Meeting of:	Resources Scrutiny Committee
Date of Meeting:	Wednesday, 16 September 2026
Relevant Scrutiny Committee:	No Relevant Scrutiny Committee
Urgent Decision Procedure Used (15.14 of the Constitution) (If yes, why)	Not applicable
Item Type	Part I
Report Title:	Vale of Glamorgan Public Services Board (PSB) Annual Report 2025-26
Portfolio Holder:	Executive Leader and Cabinet Member for Performance and Resources
Strategic Leadership Team:	Chief Executive
Lead Officer:	Tom Bowring, Director of Corporate Resources

1.0 What is this report about?

- 1.1 The Public Services Board (PSB) must publish an Annual Report outlining the progress made against the Well-being Objectives and Priority Workstreams set out in its Well-being Plan 2023-2028. The work that has been delivered in partnership in the last year 2025-26 has been captured in an Annual Report in the form an online report using Microsoft Sway. The Annual Report gives an overview of the progress that has been made by partners in implementing the PSB's three Well-being Objectives, 19 steps and its three Priority Workstreams.
- 1.2 This Annual Report complements progress reports on PSB projects that have been reported to Scrutiny Committees as part of the rolling programme of providing updates on the work of the Public Services Board.
- 1.3 The Annual Report was considered by the PSB on the 24th June 2026 and is available [here](#) and has been published on the PSB [website](#).
- 1.4 An executive summary report has also been created and is available [here](#).

2.0 What are the Recommendations?

	Recommendations – What and How?	Reason for Recommendation – Why?
2.1	That Members review the Vale of Glamorgan Public Services Board's Annual Report for 2025-26 and the progress partners have made in delivering the priorities set out in the Well-being Plan.	To enable Members to consider the content of the Annual Report and progress made in the delivery of the Well-being Plan 2023-28.
2.2	That Members make any recommendations to the PSB regarding the progress to date and future focus of PSB activity via the Director of Corporate Resources.	To enable Members to make recommendations to the PSB in the context of the progress made in delivering the Well-being Plan 2023-28.
2.3	That Members consider if there are any matters in the report that should be included in the future work programme of this Committee or another Scrutiny committee.	To enable particular areas of PSB activity to be considered in more detail.

3.0 What is the background to this report?

3.1 The Well-being of Future Generations (Wales) Act 2015 formally established Public Services Boards (PSBs) in each local authority area in Wales. In accordance with the Act the Vale PSB must contribute to the achievement of the national well-being goals as set out in the legislation by:

- Assessing the state of economic, social, environmental and cultural well-being in the local area.
- Setting local objectives that are designed to maximise the PSB's contribution within the area to achieving the national well-being goals.
- Taking all reasonable steps to meet these objectives i.e. through a Well-being Plan which must be informed by the Well-being Assessment.

3.2 Resources Scrutiny Committee is the designated Committee for scrutinising the work of the PSB.

- 3.3 In May 2023, reflecting the evidence set out in the [PSB's Well-being Assessment](#), the PSB agreed a new Well-being Plan which outlined three Well-being Objectives for 2023-28, these are:
- A more resilient and greener Vale
 - A more active and healthier Vale
 - A more equitable and connected Vale
- 3.4 Alongside the three Well-being Objectives, the PSB also established three priority workstreams, these are
- Responding to the climate and nature emergencies.
 - Working with people who live in our communities that experience higher levels of deprivation.
 - Becoming an Age Friendly Vale.
- 3.5 The Welsh Government's statutory guidance [Shared Purpose: Shared Future](#), sets out that PSBs must prepare and publish a progress report on the work undertaken towards meeting the Well-being Objectives on an annual basis. The PSB has now produced its third Annual Report for the Well-being Plan 2023-28. The report sets out the progress that has been made in the third year of the Plan.

4.0 What issues are there to be considered?

- 4.1 Lead officers from across the PSB's member organisations oversee the progress of the Well-being Plan and updates on the work undertaken are regularly discussed at PSB meetings. The Annual Report for 2025-26 was considered and agreed by PSB partners on the 24th June 2026.
- 4.2 There is a recognition that many of the activities being taken forward by the PSB will contribute to a number of local priorities and the national Well-being Goals for Wales. The Annual Report is available [here](#).
- 4.3 The PSB has identified [19 steps](#) which collectively will help to deliver the Well-being Objectives and the Priority Workstreams described above. These cut across a number of projects and this report will highlight the progress made towards these steps. This Annual Report looks at the work of the PSB over the last year. The report highlights the progress that has been made and the future direction to achieve the PSB's priorities.
- 4.4 The progress captured in the PSB's Annual report for 2025-26 builds on progress reports that have been presented to the PSB during the year. This includes the PSB's six monthly progress report which was also made available to all elected members, a member briefing by the Director of Public Health and the inclusion of progress against different workstreams within other topic based reports including work being taken forward to tackle poverty and climate change
- 4.5 In the Annual Report, partners have provided updates on the work being taken forward against the PSB's key projects. This includes work to deliver the PSB's three Priority Workstreams. This approach to progress reporting will continue to be developed by the PSB to

ensure that through its work the PSB is supporting good well-being in the Vale of Glamorgan. The progress reports outline the purpose of the PSB project, the activities that have been undertaken in the last year, the outcomes of this work and the next steps for projects.

- 4.6 This Annual Report sets-out some of the key achievements delivered by the PSB in the last year. It details the wide range of work that has been, and continues to be, taken forward by the partnership to achieve the Objectives and priority workstreams set out in the PSB's Well-being Plan.
- 4.7 The Annual Report contains a number of progress updates that illustrate the work of the PSB over the last year. Project progress of note includes:
- 4.8 Age Friendly Vale, has focussed on delivering and embedding the [Age Friendly Vale Strategy and Action Plan 2025-2028](#). This included hosting the first Age Friendly Connection Cafe in June 2025. The Cafe brought together over 50 partner organisations working on age-friendly projects; strengthening collaboration and shared learning. This approach was recognised by the World Health Organisation as good practice and was featured in their Age Friendly World global newsletter. Alongside work with partners, Age Friendly Vale recorded more than 4,000 interactions with older people, communities and organisations to ensure aging well is understood and progressed in the Vale of Glamorgan.
- 4.9 Your Place, the PSB's tackling inequalities initiative is focused on working with the communities identified in the 10% most deprived areas in Wales through the Welsh Index of Multiple Deprivation (WIMD). Following the release of the results of WIMD 2025 in November 2025, the PSB agreed to expand the focus of the project to include the seven areas now identified in the top-10% most deprived areas in Wales, all located in Barry. Shared Prosperity Funding to support the project was extended to 31st March 2026. This enabled the engagement of more than 180 residents through local events and community activities and the piloting of an After School Adult Learning project which supported 83 residents through free learning, family activities and the provision of hot meals.
- 4.10 Work to address the Climate and Nature emergency - the Climate Emergency and Asset Management sub-group has worked in the last year to undertake a Climate Change Risk Assessment (CCRA) for the Vale of Glamorgan. In developing the CCRA over 200 comments were gathered from PSB members and further detailed engagement was undertaken with around 70 residents. Two workshops were run by the appointed consultants to test and refine climate risk priorities, resulting in a CCRA which reflects PSB and community perspectives and the role and responsibilities of different partners. Across the sub-group partners have worked together to reduce carbon emissions and increase biodiversity, with more than 10,000 trees and 140 water voles introduced along the River Thaw Catchment and partners expanding their Electric Vehicle fleets. The CCRA was agreed by the PSB in April 2026 and a partner workshop is being held in the Autumn to work through the recommendations.
- 4.11 The Vale of Glamorgan Healthy Travel Charter promotes sustainable travel among staff. Through the Level 2 charter, partners have continued to work to promote healthy and active travel across the Vale. This has included the installation of Brompton Bike facilities at train stations, continued work to progress the South Wales Metro improvements and active travel infrastructure projects.

- 4.12 The Good Food and Movement project is a framework for embedding a whole system approach to healthy weight in the Vale of Glamorgan. In the last year the partnership has worked to make the Vale of Glamorgan the first Council in Wales to introduce restrictions on High Fat, Sugar and Salt (HFSS) advertising on its managed sites and assets. Community growing mapping has been undertaken and a dedicated online resource launched to support local growing opportunities. Alongside the mapping, a community kitchen toolkit was developed to support community groups looking to establish kitchen spaces and food projects. The partnership has worked with the Vale Council Sports Development team to take forward projects aligned to the whole system approach, these include: the promotion of Play Ranger sessions, expanded inclusive play opportunities for disabled children, families the continued development of the Energise Youth project and the delivery of the Golden Pass scheme for over 50s.
- 4.13 The Food Vale Partnership is focussed on building a thriving, healthy and sustainable food system in the Vale. The project was awarded the Sustainable Food Places Silver award in the last year in recognition of the progress made by partners in adopting a holistic approach to key food issues across the food system in the Vale. The award recognised the work undertaken to develop the Vale Food Strategy 2025-2030. Over £400,000 in funding was secured to take forward the strategy and continue the delivery of work such as the 2025 Vale Food trail, which attracted around 1,000 visitors and showcased local food and sustainability initiatives. Alongside project delivery, Food Vale has provided funding and support to local growers, schools and community food projects. And facilitated two small grant funding schemes to support food insecurity initiatives to address food inequity and provide emergency food grants.
- 4.14 The Safer Vale Partnership works to reduce crime and disorder by developing preventative methods to safeguard local residents, partnership progress is reported to the PSB to ensure the alignment of work. In 2025/26, 95 properties in the Vale received Target Hardening, including door locks, lighting, CCTV and intruder alarms to enable domestic abuse victims and families to remain in their own home but feel safer to do so. There were 1,486 Anti-Social Behaviour incidents recorded in 2025/26, a reduction of 20% compared to the last year. Preventative options were reviewed for each case, with multi-agency responses coordinated where appropriate. Across the year, the Safer Vale team organised and attended 94 community events across the Vale, ranging from Ogmores-by-Sea to Penarth Town Centre, these events were supported by the partnership and provided an opportunity to schemes of work such as the Neighbourhood Policing Guarantee, the new Business Watch scheme and the Allotment watch scheme.
- 4.15 Value in the Vale (ViV) is a hub for volunteers, partners, and organisations, offering details on volunteering opportunities, enabling organisations to enlist volunteers and empowering volunteers to exchange their time for rewards. There are now 427 volunteers registered on the platform with over 227 individuals registering who are new to volunteering. Over 2,421 hours have been volunteered through the project, with volunteers supporting a wide range of activities including environmental projects, community events, peer support and creative sessions. Through the volunteering opportunities provided through the scheme have continued to help reduce social isolation, improve wellbeing and strengthen community connections.

- 4.16 The progress updates included in the Annual Report set out how each project contributes to the PSB's Objectives and Priority Workstreams, while also progressing the 19 steps. A graphic has been included within each update to highlight which of the 19 steps the project contributes towards.
- 4.17 Within the Annual Report the PSB sets out a robust Evidence Base that has been produced using data to develop better insights and to inform activities, providing links to in-depth analysis dashboards and reports. This section sets out some of the data, research and trends that are influencing the work of the PSB. This Evidence Base was developed as a continuation of the PSB's Well-being Assessment published in 2022. The PSB must undertake a Well-being Assessment every five years and use its findings to inform its Well-being Plan. Through the Assessment the PSB must consider the economic, social, cultural and environmental well-being of the Vale. The PSB has recently started work on the next Well-being Assessment which will be published in March 2027. The findings of the Well-being Assessment will be reported to committee at its meeting in January as part of the consultation period on the Assessment. Following the publication of the Assessment, the PSB will begin work on its next Well-being Plan which must be published within one year of the publication of the PSB's Well-being Assessment and no later than May 2028. The Well-being Plan will respond to the findings of the Assessment and build on the current work of the PSB as reported in the Annual Report for 2025/26.

5.0 How has evidence been used to inform the report, including the views of others?

- 5.1 The work of the PSB is evidence based, the PSB published a comprehensive Well-being Assessment which was used to inform the current Well-being Plan. The Well-being Assessment has been kept a live resource with the Well-being Assessment reports used as the foundation for the PSB's Evidence Base. The Evidence Base provides analysis on the aspects of well-being that may impact on people's well-being in the Vale of Glamorgan.

6.0 What are the next steps if the recommendations are approved?

- 6.1 The Annual Report will continue to be used to promote the work of the PSB and to explain the progress that is being made against the priorities set out in the PSB's Well-being Plan. The PSB will continue to take forward the work that has been reported against through the Annual Report, the next six monthly PSB progress report will be presented to the PSB in December and published on the PSB website. The PSB is also progressing work on its next Well-being Assessment, which must be published before May 2027. The draft Well-being Assessment will be presented to the PSB for agreement and the start of the formal consultation period in December.

7.0 How does this report support Vale 2030 and Reshaping?

7.1 Partnership working is a key pillar of Vale 2030 and Reshaping. The PSB's three Well-being Objectives and priority workstreams and the projects being taken forward by the PSB also support the delivery of the Well-being Objectives set out in Vale 2030. For example, partnership work to respond to the climate and nature emergencies priority workstream will directly assist with the delivery of Well-being Objective 2 of Vale 2030, Respecting and Celebrating the Environment.

8.0 How does this demonstrate the Five Ways of Working?

8.1 The Well-being of Future Generations (Wales) Act 2015 is about sustainable development. The Act sets out a 'sustainable development principle' which specifies that the public bodies listed in the Act must act in a manner which seeks to ensure the needs of the present are met without compromising the ability of future generations to meet their own needs. In meeting their sustainability duty, each body must set objectives that highlight the work the body will undertake to contribute to meeting the seven Well-being Goals for Wales

8.2 Through the PSB, partners are working together to contribute to the national well-being goals, adopt the five ways of working and improve social, economic, cultural and environmental well-being.

Resources

9.0 Finance

9.1 Welsh Government have made funding available to the PSB in the form of a regional grant to both Vale of Glamorgan and Cardiff PSBs. The regional funding for 2025-26 was £58,440 (shared equally between the PSBs) and was utilised to increase capacity to undertake engagement and consultation activities which is fundamental to the work of the PSB.

9.2 PSB work has also been supported by the utilisation of the Welsh Government Age Friendly Grant and the Early Years and Prevention funding and successful bids for Shared Prosperity Funding.

10.0 Workforce

10.1 There are no specific employment implications arising as a direct result of this report.

11.0 Legal and Equalities

11.1 There are no specific legal considerations arising as a direct result of this report. Actions set out in the Well-being Plan will help to tackle the inequalities linked to deprivation and to increase community participation and engagement. The work of the PSB will contribute to the delivery of a more equal Wales, one of the seven national well-being goals for Wales.

12.0 Key Contacts

12.1 **Who are the primary officers to contact with any comments and/or queries on the report?**

Lead Officer: Example Text: Tom Bowring, Director of Corporate Resources, TBowring@valeofglamorgan.gov.uk 01446 709247	Democratic Services Officer Example Text: Amy Rudman, Principal Democratic and Scrutiny Officer, arudman@valeofglamorgan.gov.uk 01446 709855
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Background Documents

[The Vale PSB Well-being Plan 2023-2028](#)

[Vale PSB 6 Monthly Progress Report 2025-26](#)

[Action to Prevent and Tackle Poverty](#)

[Project Zero Update Report](#)



Vale of Glamorgan Public Services Board Annual Report 2025/26

Foreword

The Vale of Glamorgan Public Services Board continues to make good progress against the commitments set out in our Well-being Plan 2023-2028. As partners, we are focused on delivering real outcomes for those living, working and visiting the Vale of Glamorgan. We have continued to collaborate and work effectively in partnership to address some of the biggest challenges facing the Vale of Glamorgan.

This Annual Report sets-out some of the key achievements delivered by the PSB in the last year. It details the wide-range of work that has been, and continues to be, taken forward by the partnership to achieve the Objectives and priority workstreams we set out in our Well-being Plan. This has included undertaking a PSB Climate Change Risk Assessment to better understand

how we will need to work together to mitigate and adapt to our changing climate, bringing partners together through the first Age Friendly Connection Cafe, recognised as good practice by the World Health Organisation. The Food Vale project was successfully awarded the Sustainable Food Places Silver Award, recognising the progress towards a joined-up holistic approach to food and growing in the Vale of Glamorgan. Progressing the work of the Good Food and Movement Strategy, and working in partnership with colleagues from the Cardiff and Vale Public Health team the Vale of Glamorgan Council became the first in Wales to introduce restrictions on High Fat, Sugar and Salt (HFSS) food and drink advertising across council-managed sites and assets.

As chair of the PSB I am proud of the work that has been progressed in partnership across the Vale of Glamorgan and how as a PSB we have continued to ensure the delivery of our well-being objectives and our priority workstreams to ensure the partnership is positively affecting the lives of people living, working and visiting the Vale of Glamorgan. Our partnership goes from strength to strength, focused on delivering for our communities now, and safeguarding the future of the Vale. I look forward to seeing the progress our PSB will continue to take forward in the last two years of this Well-being Plan and how we will respond to the findings of the next Well-being Assessment which will be progressed in 2026/27.

Cllr Lis Burnett,

Chair of the PSB and Leader of the Vale of Glamorgan Council

Content

This year's report is structured around the following sections:

Section 1: Introduction - this section sets out the context in which the PSB is working to take-forward its Well-being Plan.

Section 2: Our Progress - this section captures the progress that has been made by the PSB and partners in working towards the Well-being Plan.

- Age Friendly Vale
- Work to tackle inequities in deprived communities
- Work to address the Climate and Nature emergency
- Healthy Travel charter

- Amplifying Prevention: Good Food and Movement (GFAM)
- Food Vale Partnership
- Safer Vale
- Value in the Vale (ViV)

Section 3: Our Evidence - this section sets out some of the data, research and trends that are influencing the work of the PSB.

Section 4: Our Reflections and Looking Ahead - this section summarises the PSB's progress and its ambitions for the future.

Our Vision:

'Happy and healthy communities working together to create a fair and sustainable Vale for everyone'



Section 1: Introduction

What is the PSB?

The Vale of Glamorgan Public Services Board (PSB) was established in April 2016. The PSB brings together senior leaders from public and third sector organisations across the Vale of Glamorgan to work in partnership for a better future.

About the Annual Report

The PSB set out its priorities for improving well-being in its Well-being Plan 2023-2028 published in May 2023. This Annual Report highlights the progress made by the PSB in 2025-26 and reflects the work the PSB has undertaken to deliver the objectives and priorities set out in the Plan.

This Annual Report details progress against the PSB's three Well-being Objectives:

- **A more resilient and greener Vale**
- **A more active and healthier Vale**

- **A more equitable and connected Vale**

In 2023, the PSB also agreed three priority workstreams which provide a greater focus on specific areas of need. These are:

- Responding to the climate and nature emergencies.
- Working with people who live in our communities that experience higher levels of deprivation.
- Becoming an Age Friendly Vale

In addition, the PSB has identified [19 steps](#) which collectively will help us to deliver our Well-being Objectives and enhance the working and impact of the PSB. These cut across a number of projects and this report will highlight the progress made to accomplish these steps. Each progress update includes a graphic that highlights (in pink) each of the 19 steps that this work contributes towards.

Details on how each of these 19 steps contributes to the priority workstreams, well-being objectives and national well-being goals is available through the [Understanding how our steps contribute to the well-being goals table](#).

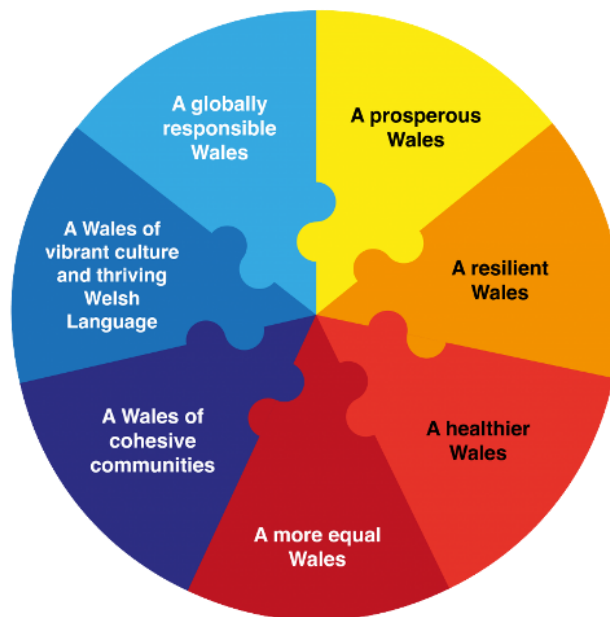
Our relationship with Welsh Government and Town and Community Councils

The PSB has continued to benefit from a good working relationship with the Welsh Government and the Office of the Future Generations Commissioner for Wales.

Work continues to engage and involve Town and Community Councils (TCC) in taking forward the PSB's priorities. The Council's Community Liaison Committee continue to receive regular updates on the work of the PSB and to provide all Town and Community Councils in the Vale the opportunity to shape and be involved in this work. There is also a nominated TCC representative on the PSB. Three TCCs have a duty under the [Well-being of Future Generations Act](#) to illustrate how they are aiding the delivery of the PSB's Well-being Objectives. In the Vale, Barry, Llantwit Major and Penarth Town and Community Councils come under this duty.

Town and Community Council partners have set out the activities that they are working towards in their Annual Reports which are available through their websites:

- [Barry Town Council](#)
- [Llantwit Major Town Council](#)
- [Penarth Town Council](#)



Section 2: Progress Updates

Over the last year, the PSB has made good progress against the delivery of the Well-being Objectives and the 19 steps set-out in the Well-being Plan. To evidence this progress, partners have provided an update on the work being taken forward against the PSB's key projects. This includes work to deliver the PSB's three Priority Workstreams. This approach to progress reporting will continue to be developed by the PSB to ensure that through it's work the PSB is supporting good well-being in the Vale of Glamorgan.

The progress reports below outline the purpose of the PSB project, the activities that have been undertaken in the last year, the outcomes of this work and the next steps for projects.

Each update also sets-out the project's contribution to the Well-being Plan's 19 steps. With the project's contribution shown by the pink coloured segment of the graphic. Details on how each of the 19 steps contributes to the priority workstreams, well-being objectives and national well-being goals is available through the [Understanding how our steps contribute to the well-being goals table](#).

Age Friendly Vale



What is the project's purpose?

- The World Health Organization defines an Age Friendly Community as a place where 'policies, services, settings and structures support and enable people to age well'.
- In October 2023, following an application made by the PSB, the Vale of Glamorgan became the fourth local authority area in Wales to be accepted into the WHO's Global Network of Age Friendly Cities and Communities. This recognition reflects the PSB's commitment to making the Vale more age friendly and builds upon the [Age Friendly Vale Charter](#).
- Age Friendly Leads have continued to collaborate with local partners and the Older People's Commissioner for Wales to enhance the lives of older residents. Work has focused on delivering and embedding the [Age Friendly Vale Strategy and Action Plan 2025-2028](#), co-produced with older people, PSB partners and the Age Friendly Vale Network. The Strategy provides a clear, shared direction for the PSB, partners and network members, guiding the ongoing development of the Vale's age friendly movement.

- Since 2021/22, the work has been supported by Welsh Government Age Friendly Communities grant funding. In October 2025, Welsh Government [announced](#) a further year of funding for age friendly officers up to March 2027.
- Making the Vale more age friendly benefits all residents, particularly as we age. This work supports the PSB's broader aims to reduce inequality and increase engagement and involvement at all ages. This is especially important given that the proportion of Vale residents aged 65 and over is higher than the Welsh national average, and growing faster: between 2011 and 2021, the number of people aged 65 and over in the Vale of Glamorgan increased by 24.9%, compared with 17.7% increase across Wales.
- The Vale of Glamorgan is projected to experience the second highest increase in its older population of all local authority areas in Wales.
- 'Becoming an Age Friendly Vale' is one of three priority workstreams within the Well-being Plan, contributing to the objectives of 'A more active and healthier Vale' and 'A more equitable and connected Vale'.

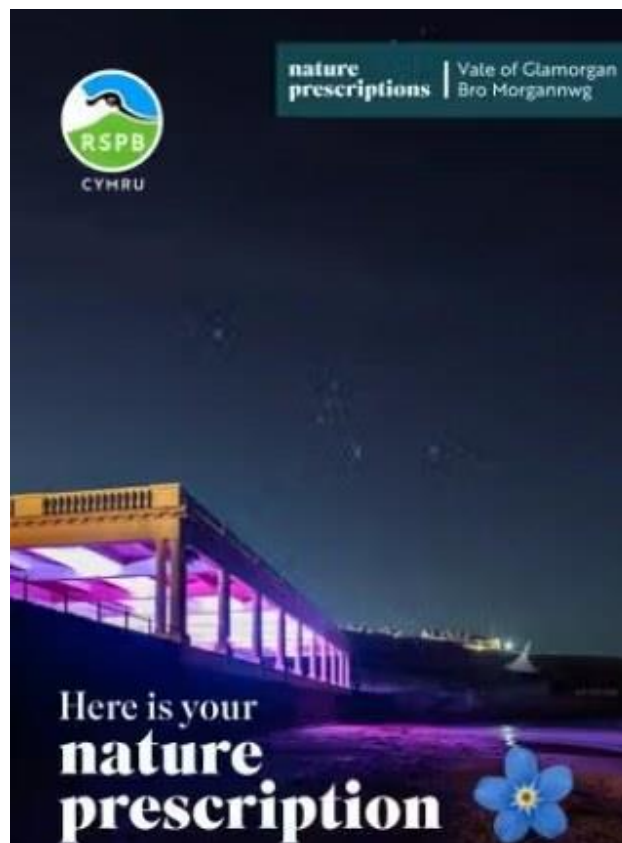


Our Progress and Outcomes

- With a combined membership of 532 members, the Age Friendly Vale Network and Vale 50+ Strategy Forum provide a powerful platform for collaboration across PSB partners, community groups, and older people, ensuring older people are not only heard but actively influence decisions that affect their lives.

- The first Age Friendly Connection Café, held in June 2025, brought together over 50 partner organisations working on age-friendly projects, strengthening collaboration and shared learning. The World Health Organisation featured the event in their Age Friendly World global newsletter. Further detail is available here: [Age Friendly Vale Connection Cafe - Age-Friendly World](#).
- The Golden Pass project led by the Council's Healthy Living Team has supported 372 residents aged 60+ to access local physical activity, reducing financial barriers while improving confidence, wellbeing and social connection. Targeted outreach engaged carers, veterans, Jobcentre clients and older men. A key success was the Dementia Boccia programme, which trained 15 staff and volunteers across six organisations and now supports around 80 people living with dementia and their carers each month through gentle, inclusive activity in familiar settings.
- Cardiff and Vale University Health Board have co-produced an ageing well course delivered in Penarth, Barry and Cowbridge. Since June 2025, 12 courses have been delivered across the Vale with 116 participants. The course has been shown to improve health and wellbeing, delivering an average gain equivalent to 29 extra days in full health over six weeks — considered a moderate to strong outcome for a short programme. Courses combine physical activity, information, group discussion and signposting to community activities. 100% of participants would recommend the course, and all reported a positive change in their health and wellbeing.
- South Wales Fire and Rescue Service crews have delivered over 1,500 free home safety visits across the Vale, supporting older people to feel safer and more confident at home. Groups engaged include Penarth Ageing Well, Barry Veterans, Barry RFC Warm Space and the Vale 50+ Strategy Forum, strengthening links with wider community safety partners.
- The Vale of Glamorgan Council and South Wales Police have collaborated on campaigns to support older people from scams, working with the Fire Service's Arson Reduction Team helping staff identify warning signs during home visits and raise awareness of support agencies including Age Cymru, Hourglass, Dementia Friendly Vale and Care & Repair.
- Innovative collaboration with the RSPB has resulted in a co-produced nature prescription for the Vale, including the first dementia-friendly version in Wales. Prescriptions have been shared with almost 200 people in the Vale of Glamorgan, and the dementia friendly version will be published by the RSPB shortly.

- The Vale of Glamorgan Council and South Wales Police have collaborated on campaigns to support older people from scams, working with the Fire Service's Arson Reduction Team helping staff identify warning signs during home visits and raise awareness of support agencies including Age Cymru, Hourglass, Dementia Friendly Vale and Care & Repair.
- The Regional Partnership Board has advanced the development of an integrated community care system in collaboration with Cardiff and Vale University Health Board, Welsh Ambulance Services, Cardiff Council, and Vale of Glamorgan Council. Key progress includes expanding the Safe@Home crisis response service, continuing to support cluster multidisciplinary teams for more coordinated care, and growing the wellbeing calls to those who may be vulnerable or at risk.
- To raise awareness of the work of the Age Friendly network, a number of events were hosted through the year. These events are free to attend and include free warm drinks, biscuits and fruit, removing financial barriers to participation and supporting those at risk of isolation during the cost-of-living crisis. The social elements have helped foster friendship, inclusion, and a stronger sense of belonging in communities.





How do we know how we're doing?

In addition to the measures in the Progress and Outcomes section above that help to show the number of people partners are supporting on a range of topics this year data is also available from the Vale of Glamorgan Council's Let's Talk 2025 survey. Initial findings show:

- 43.5% of respondents are 'very concerned' about services and support for older people, this was the most common response.
- The majority of respondents (52%) answered that they 'don't know what the Council is doing' when asked if they think the Council are doing enough to provide services and support for older people. This is compared to 51.5% responding in the same way in the 2023 survey.

In addition to these insights we also collect some project specific data.

Engagement tracking:

- 4,025 engagements with stakeholders (partners and older people), including face-to-face conversations at events, participation at Vale 50+ Strategy Forum events and community engagement. Social media reach is not yet fully captured and work is under way to develop this further.

Membership growth and reach:

The number of members across the networks continue to grow. For this period the figures stand at:

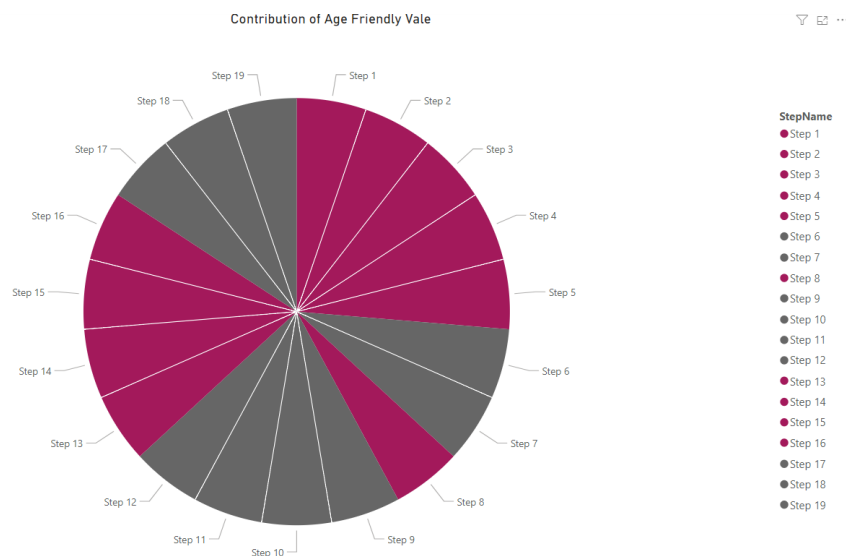
- Age Friendly Vale Network members: 180
- Vale 50+ Forum members: 352
- Combined membership of 532, an increase of 28% on the previous year



Next Steps

- Continued awareness raising of the Age Friendly Vale Strategy and Action Plan, ensuring partners and older people understand how to benefit and get involved.
- Progressing actions in the Action Plan and delivering meaningful outcomes aligned with the WHO's age friendly communities framework.
- Continuing to elevate the profile of Age Friendly Vale nationally and internationally through engagement with the Older People's Commissioner for Wales, Welsh Government and the WHO Global Network.
- Growing the Age Friendly Vale Network to embed age friendly principles in local services, policies and communities, including a second Age Friendly Vale Connection Café in summer 2026.
- Supporting the Vale 50+ Strategy Forum to provide a stronger voice for older people, by growing their membership and supporting their calendar of activities.

Contribution to the 19 Steps - Contribution shown by pink segments of the graphic



Your Place- Work to tackle inequities in deprived communities

What is the project's purpose?

- The PSB's Well-being Plan 2023-28, developed in response to the PSB's Well-being Assessment 2022 highlighted the need for partners to work together to support our most deprived communities and focus work in these areas to reduce social, economic

and health inequities. The Your Place project was initially focused on the three Lower Super Output Areas (LSOAs) identified in the top-10% most deprived LSOAs in Wales through the Welsh Index of Multiple Deprivation 2019 (WIMD). These LSOAs are all in Barry and are Gibbonsdown 2, Court 3, and Buttrills 2.

- Following the release of the results of the Welsh Index of Multiple Deprivation 2025 in November, the Vale PSB agreed to expand the focus of the project to include the seven LSOAs now identified in the top-10% most deprived LSOAs in Wales. In addition to Gibbonsdown 2, Court 3, and Buttrills 2; this now includes: Gibbonsdown 1, Gibbonsdown 4, Castleland 1 and Cadoc 1 all LSOAs are in Barry.
- To address inequalities evident between our most and least deprived communities, partners are working together to better understand the inequities in outcomes experiences by those living in our most deprived areas and to use this insight to develop and deliver services in different ways. The Your Place project is the vehicle the PSB has developed to focus partners efforts in these areas and achieve maximum impact.
- Following a funding extension through the UK Shared Prosperity Fund (SPF), funding for the project had been extended for an additional year until 31st March 2026. Following the departure of the Senior Community Development Officer leading on this work in November 2025 and the end of the SPF funding in March 2026 partners have been developing proposals to allow this focused work to continue in the Vale of Glamorgan in different forms.





Our Progress and Outcomes

- Partners continued to maintain and nurture the relationships already established through the project to deliver on key project actions aligned to the thematic areas of focus identified by the Steering Group.
- This targeted approach is helping to deepen understanding of the persistent challenges faced by residents and to inform the development of evidence-led solutions, which has seen us engage with over 180 members of the public around focused topics this year at open engagement pop ups and events. This includes members of the public who attended two focused Your Place health and well-being events in February and March 2026.
- Partners hosted the events - one aimed at babies, children, young people and families and the other aimed at older residents - in response to findings of challenges for local residents to know about the range of support services available and to encourage relationship building in a friendly and safe space. This model was developed on a successful approach undertaken in Cardiff basing events at a local secondary school and a well used local community centre but disappointingly attendance was lower than expected.
- The After School Adult Learning Pilot established in a local secondary school in Autumn 2025 has facilitated opportunities for families to take part in free activities allowing young people to take part in sport activities whilst their parents/guardians take part in free adult learning taster sessions. Over the sessions families are provided with free hot meals and partners work to encourage confidence building and future learning in the

long term. 12 sessions have been provided between October 2025 – March 2026 with 83 residents taking part across the project. Work is ongoing to explore continuation of this project and its expansion to more families and secondary schools.

- To ensure a lasting impact beyond the SPF funding period funding has also been provided through this project to support enhancements to a local Community Centre recognising the community value this venue has through the projects engagement findings, and to support the establishment of a young people group run by Coastlands Church building on insights to support more activities for younger residents.
- The project has strengthened relationships across the PSB partnership. Good links have been developed between the Vale of Glamorgan Council Reshaping Team focusing on community assets in the areas and with Good Food and Movement and Food Vale to explore connections with the work of the local Public Health Team. These strong connections and focus on these areas have supported work to secure over £1 million in Pride In Place funding committed for a refurbished splashpad and skate park at Pencoedtre in Barry and over £5,000 in community grants through the Vale of Glamorgan's Warm Spaces and Improving Access to Food Scheme to community projects based in the area supporting access to affordable food and essential items.
- This work has also shaped activities being taken forward across partner organisations including amplifying prevention work, Food Vale and Good Food and Movement, use of external funding to improve local facilities and the development of the Council's cost of living web pages.

How do we know how we're doing?

After School Adult Learning Pilot

- 12 sessions have been provided between October 2025 – March 2026 with 83 residents taking part across the project.

Engagement via local events and pop ups

- Over 180 members of the public have been engaged to share insights on local experiences and to connect with local support providers.

Next Steps

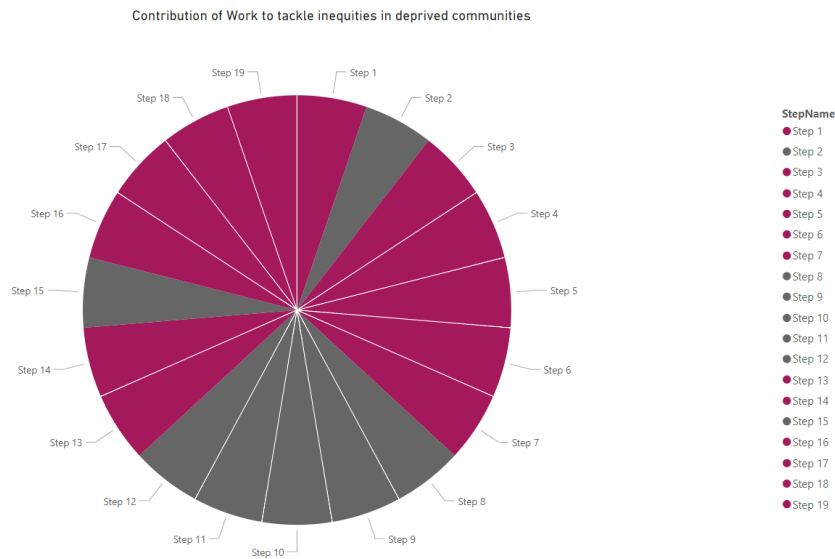
- Following the end of the projects SPF funding in the 2025/26 financial year and the loss of the full time Your Place Project Officer in October 2025, partners are working together to develop a new model of work to ensure continued collaboration on tackling poverty and supporting those in our most deprived areas. This is likely to see the establishment

of a cross-partnership insight and knowledge hub, bringing partners together to share local insights and identify opportunities for wider change based on the relationships built and insights gathered through the Your Place project. Opportunities for further funding will also be explored.

- This collective insight will be used to ensure connections are made to emerging projects in the Vale of Glamorgan, including the Barry Plans for Neighbourhoods workstreams to create maximum impact.
- Work will also continue to strengthen our understanding of experiences within our most deprived communities through enhanced data analysis as part of the work to develop the next Well-being Assessment and undertake deep dives into the WIMD 2025 findings.



Contribution to the 19 Steps - Contribution shown by pink segments of the graphic



Work to address the Climate and Nature Emergency

What is the project's purpose?

- Addressing the climate and nature emergency is a priority of the PSB, reflected in both its identification in the Priority Workstreams and the wording of our first Wellbeing Objective in the Wellbeing Plan, which aims to deliver a More Resilient and Greener Vale.
- The urgency around the need to tackle climate change and protect our natural resources continues to be a challenge for all partner organisations. Work undertaken to deliver this objective includes our progress towards achieving carbon net zero in the public sector, greening our estates, promoting active travel in the Vale and further developing the Food Vale partnership. Partners continue to develop and deliver a number of plans detailing the changes they will make as part of the collective efforts to change how we work and reduce our emissions and impact on the environment.
- These commitments have been strengthened further through the PSB Climate and Nature Emergency Charter, the charter sets out several commitments through which the PSB will continue to take forward work to address the climate and nature emergencies. The charter builds on the PSB's first Climate and Nature Charter to address the urgent need to tackle the intertwined crises of climate change and nature loss together, recognising that one cannot be solved without the other. The Charter acknowledges the Welsh Government's ambition to conserve and manage at least 30% of land and sea for biodiversity by 2030 and supports efforts to better understand its implications.



Our progress and outcomes

Below are details of the range of activity undertaken by partners as part of this priority workstream and in line with commitments in the PSB's Climate and nature Emergency Charter. Some examples represent work being undertaken across partner organisations that will have a wider reach than just the Vale but reflects the work being undertaken across partners at both a strategic and operational level.

Climate Change Risk Assessment

- In line with Welsh Government guidance, the Vale PSB undertook a Climate Change Risk Assessment (CCRA) in 2025/26, using funding from the Shared Prosperity Fund to commission consultants to produce the report. Following Natural Resources Wales CCRA guidance, the output prioritises Vale specific climate risks, drawing on the experience of those within the PSB, lived experience of Vale residents, and data of past climate events and future climate projections.
- In developing the CCRA over 200 comments were gathered from PSB members, further engagement was undertaken with around 70 Vale residents, and the findings of the Cardiff & Vale UHB's Staff Heat Health Survey were drawn on. Two workshops were run by the consultants to test and refine climate risk priorities, resulting in a CCRA which reflects PSB and community perspectives and the role and responsibilities of different partners.

Training and Awareness

- Training and engagement have remained a priority for partners, with the Local Nature Partnership supporting work with Vale of Glamorgan Council and other partners.
- The UHB progressed its Climate Emergency Spread & Scale programme and Academy, helping replicate high-impact interventions across Wales.

- GVS also strengthened its role by sharing information through its sustainability network, joining Climate Cymru as a partner, and developing new opportunities for members to showcase their projects and connect with wider climate networks.
- Environmental training provided by partners has resulted in more staff being trained up and educated on the issue, including the Vale Nature Festival which engaged over 1,000 people.
- UHB initiatives have contributed to the avoidance of over 11.1 million kgCO₂e emissions. Their 'Gloves Off' campaign also reduced glove use by over 2 million units in 6 months, saving £66,482 and achieving carbon savings equivalent to multiple long-haul flights.

Nature and Biodiversity

- To support nature and biodiversity, the Vale of Glamorgan Council led significant habitat improvements, including working with the Local Nature Partnership. NRW contributed through initiatives such as 'No Mow May' and by updating grounds maintenance specifications to better promote biodiversity. SWP delivered enhancement and green infrastructure projects across their sites and the UHB supported sustainability through staff-led initiatives .
- GVS also contributed through community-based action, including the development of a community garden.
- The Vale of Glamorgan Council planted over 10,000 trees along the Thaw Catchment and reintroduced 140 water voles into the River Thaw, examples of the work done to protect and value our environment.

Procurement

- In relation to procurement, partners have taken forward a range of activity and procurement policies have been updated which has resulted in more environmentally considerate procurement practices. In July 2025, NRW introduced new procurement thresholds and ways of procuring, and incorporated Socially Responsible Procurement (SRP) objectives into their day-to-day delivery. NRW also published its new Procurement and Contracts Strategy (2026 - 2031), emphasising the four sustainability principles of Social, Economic, Environmental and Cultural wellbeing.
- SWP has also continued to implement improvements in sustainable procurement, digital solutions and working practices that reduce environmental impact while maintaining service delivery. Recently, the Vale of Glamorgan Council launched a Procurement Power BI dashboard to monitor spend and associated emissions and to support greater transparency and evidence based decision-making.

- The Cardiff and Vale UHB has strengthened its understanding of their carbon footprint through comprehensive reporting, identifying the supply chain as the primary emissions source.

Energy and Water Efficiency

- PSB partners have continued to improve building, energy, and water efficiency. Vale of Glamorgan Council secured Welsh Government Energy Service funding to support energy efficiency feasibility designs at Barry Library and Town Hall, and Civic Offices, alongside energy audits at five leisure centres through Ystadau Cymru funding.
- SWP have continued to implement energy efficiency and monitoring improvements throughout the organisation.
- GVS has undertaken a range of upgrades at the CF61 Centre, including heating system improvements, insulation, LED lighting, and installation of solar PV and battery storage.
- TfW has introduced more energy-efficient rolling stock and infrastructure improvements to reduce emissions per journey, alongside a pilot installation of solar PV panels at Barry Depot to inform wider rollout across its network, supporting lower-carbon travel and improved air quality.
- The UHB's RE:FIT Phase 3 projects, including large-scale solar PV installations at University Hospital Llandough shows progress towards decarbonising their estate.

Transport

- Partners have continued to transition to Electric vehicle (EV) fleets and improve low-carbon infrastructure, with many partners upgrading parts of their fleet to EVs. Transport for Wales has delivered wider transport decarbonisation benefits through the introduction of more efficient rolling stock and the electrification of the Core Valley Lines as part of the South Wales Metro.
- In relation to active travel, partners have taken forward a range of activity to support more sustainable travel choices. The Council progressed key initiatives, including securing planning approval for the Sully to Cosmeston active travel route and undertaking consultation on the Active Travel Network Map.
- Infrastructure enhancements have included new signalled crossings, upgraded bus stops and real-time information panels. Cycling provision has also been expanded through the extension of the Barry Bike Club, installation of Brompton Bike lockers at Cogan, and the development of green roof cycle shelters at Cosmeston Country Park.

- GVS also installed a green roof cycle shelter at their CF61 centre and TfW has further supported active travel by facilitating additional Brompton Bike Hire docks at Penarth and Barry stations.



- The Vale of Glamorgan Council introduced 7 new grant-funded electric vans into its fleet, which has resulted in lower carbon emissions and paved the way to future reductions.
- NRW has made significant progress, purchasing 160 EVs and installing 28 new charging points, with further roll out planned and collaborative work underway to explore shared charging infrastructure. SWFRS has also increased its electric fleet to 29% of total vehicles, supported by charging infrastructure across Vale sites.

Next Steps

- PSB partners will continue to work collaboratively in line with the commitments set out in the Climate and Nature Emergency Charter and the PSB Asset Management and Climate Emergency Subgroup will continue to share good practice and explore opportunities to collaborate. Themes for 2026/27 include climate risk, asset management, and the nature emergency.
- Following the publication of the Vale of Glamorgan PSB Climate Change Risk Assessment, the PSB will consider the next steps required to address the identified risks and strengthen its collective response in relation to the themes of Health & Wellbeing, Built Environment, Infrastructure, Economy, and Land, Nature & Food.
- Over the next 12-months, PSB partners will seek to promote a wider understanding of our impact on the environment. NRW are undertaking Strategic Environmental Assessments, including Health Impact Assessments, on both the Taff Catchment Strategic Flood Risk Management Plan and the Western River Basin Management Plan, covering the Vale of Glamorgan. SWP will strengthen place-based evidence to better articulate how force-wide initiatives and local action contribute to climate and nature outcomes within the Vale.

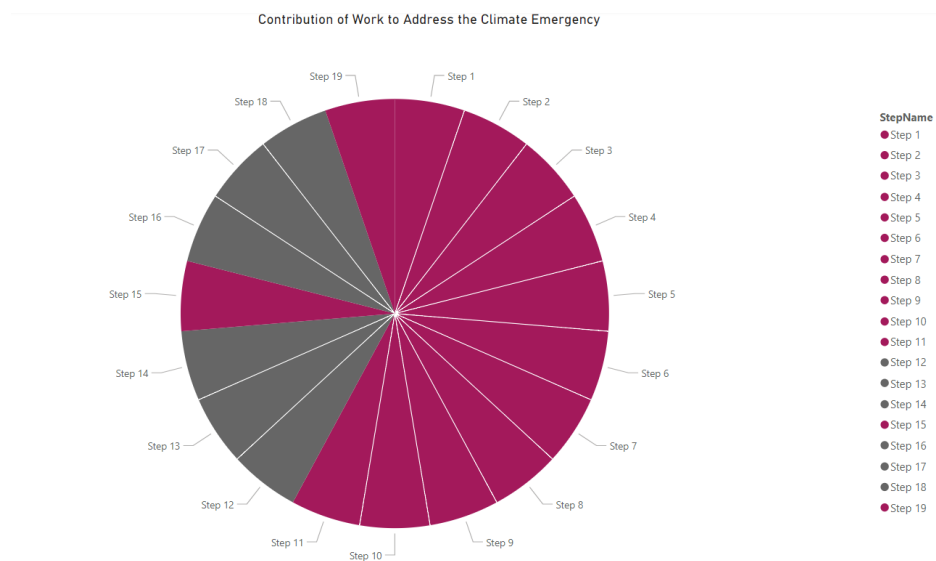
- PSB partners have reported on how they aim to value, protect and enhance biodiversity over the next 12-months e.g. UHB are developing and implementing the Sustainability and Climate Response Plan (2027-2030), integrating corporate, clinical, and climate adaptation priorities aligned to national policy and NHS Wales requirements.
- The Council will continue to restore the Thaw Catchment, including releasing beavers and planting additional trees. SWP will continue their delivery of the Blue Dot Climate Change strategy throughout 2026/27, ensuring ongoing alignment with other Welsh police forces in meeting Section 6: Biodiversity Duties and principles set out in the Climate and Nature Emergency Charter.
- Strengthening strategic approaches to cutting carbon emissions will be a priority for PSB partners over the next 12-months. The Council will support businesses across the Vale of Glamorgan County to decarbonise, including rolling out their own initiatives across the estate, including through PV, batteries, and lighting upgrades. TfW will expand energy efficiency measures, transition to low-carbon energy sources, and continue to modernise their fleet.
- UHB will strengthen action to reduce high-impact emission sources, particularly within clinical pathways and the supply chain, through system-wide collaboration and sustainable models of care. They will also continue to embed sustainability into organisational culture and decision-making, scaling staff-led initiatives, and improving monitoring, governance, and reporting against emission targets.
- Next steps to decarbonise fleets will include coordinated investment, infrastructure delivery and behaviour change. TfW will continue the phased rollout of South Wales Metro services, improving connectivity to and from the Vale and supporting a sustained modal shift away from private car use. SWFRS will build capability by providing resources and training on new systems to increase confidence in EV usage, alongside seeking additional funding to expand its EV fleet and enhance charging infrastructure. NRW will progress significant infrastructure delivery, including a contract with Plug Charging to install EV charging across approximately 30 sites over the next 2 years. This will complement plans to procure around 80 EVs between 2025 and 2026, ensuring that fleet transition is aligned with charging provision.
- In 2026/27, TfW will look to improve integration between active travel routes and public transport, making it easier for people to combine rail journeys with walking and cycling, encouraging more sustainable travel patterns. SWFRS and VoGC will enhance its evidence base through a comprehensive Staff Travel Survey, gathering insights into

commuting and business travel behaviours. This will improve reporting, identify key barriers, and prioritise the most impactful areas for intervention.

- PSB partners will continue to improve building, water efficiency, and waste, undertaking projects to reduce the production of waste and where possible recycle materials. VoGC Waste Services will rollout soft plastics collections across the Vale and introduce a textiles collection pilot scheme in 2026/27.



Contribution to the 19 Steps - Contribution shown by pink segments of the graphic



Healthy Travel Charter

What is the project's purpose?

- The [Vale of Glamorgan Healthy Travel Charter](#) aims to increase sustainable travel among staff at signatory organisations, by the organisation committing to a series of actions to take to support sustainable travel modes.
- By supporting sustainable travel modes, including walking, cycling and public transport, the overall aims are to increase staff health and well-being, reduce carbon emissions, and improve air quality.
- The first Charter was launched in October 2019 with most organisations now having fully met the original charter commitments. Three organisations, have now signed up to the more stretching [Level 2 Charter](#); and are now meeting regularly alongside Cardiff signatories to share best practice, communications and network, and stay up to date on transport developments in the County.



Our Progress and Outcomes

- Partners have aligned work on organisational staff travel surveys to share learning and insights across the partnership.
- Partners have continued to engage in delivery of the Healthy Travel Charter through the Cardiff and Vale peer group, sharing good practice and progress.
- There has been continued delivery of the South Wales Metro improvements in the region, along with active travel infrastructure improvements.
- Brompton Bike lockers have been installed at train stations across the Vale of Glamorgan to facilitate multimodal transport journeys to be made.
- Nationally, work has progressed to deliver an aligned offer of support to employers to promote sustainable travel, between Welsh Government, Transport for Wales and Public Health Wales. It is anticipated that this will see new more flexible options launched for organisations seeking Healthy Travel Charter commitments at a level beyond the initial Charter, but less than that required by the Level 2 Charter.
- A UKRI research bid is being submitted in Q3 led by Swansea University to undertake Ripple Effects Mapping evaluation on the Healthy Travel Charters.

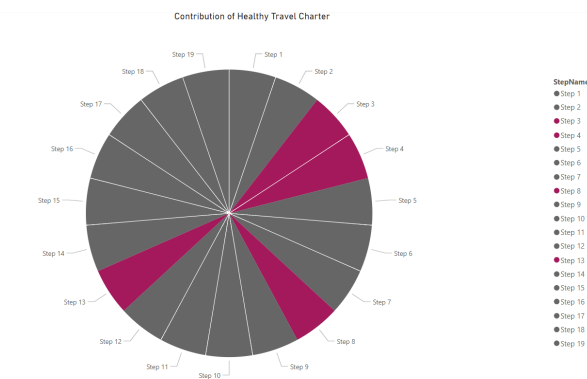
How do we know how we're doing?

- The results of the Wales National Travel Survey for March to August 2025: https://tfw.wales/sites/default/files/2026-04/WNTS_Attitudes_2526_ENG.pdf were published in early 2026. These results provide the first national results for travel attitudes for Wales since 2012. Understanding the results of the survey will be essential to developing insight into the wider context of travel attitudes and enabling broad comparison with the results of organisational staff travel surveys.

Next Steps

- Continue to meet regularly, to share practice, communications and network
- Review approach locally in line with national developments, taking advantage of any new resources or support available nationally

Contribution to the 19 Steps - Contribution shown by pink segments of the graphic



Amplifying Prevention: Good Food and Movement (GFAM)

What is the project's purpose?

- The Cardiff and Vale of Glamorgan 'Good Food and Movement' Framework (2024-2030) is a whole system approach to a healthy weight.
- It sets out a shared vision, goals, priorities and ways of working for a whole system approach across Cardiff and the Vale of Glamorgan over the next six years.
- Two-year implementation plans over this period outline will focus collective efforts. The first implementation plan was for 2024 to 2026. The second is in development for 2026 to 2028.



Our Progress and Outcomes

The strategic Good Food and Movement Implementation Plan sets out 31 actions across the 4 strategic themes of: healthy environment; healthy settings; healthy people; and leadership and enabling change. Here follows a summary of achievements and outcomes:

Healthy Environment

- Maintained the existing bus service network across the Vale of Glamorgan, with additional funding secured to improve routes, introduce family tickets and enhance real-time information, supporting access to services, employment and opportunities for physical activity.
- Completed a comprehensive community growing mapping project and launched a dedicated webpage and digital map, improving visibility of growing opportunities and identifying barriers and priorities for future investment. Funding has been secured to continue this work into 2026–28.
- Finalised and launched a Community Kitchen Toolkit, establishing shared principles and due-diligence expectations for community kitchen spaces. Further funding has been secured to support community growing and kitchen initiatives in future years.

- The Vale of Glamorgan Council approved a new Advertising and Sponsorship Policy, introducing restrictions on High Fat, Sugar and Salt (HFSS) food and drink advertising across council-managed sites and assets.
- Opened a new gym facility at Barry Leisure Centre, increasing memberships and demonstrating the value of varied and accessible leisure provision.
- Supported the development of hot food takeaway planning guidance and contributed to Health Impact Assessment activity to strengthen the consideration of food and health in planning decisions.
- Convened a multi-partner group and commissioned a Vale-wide facilities and infrastructure audit to inform longer-term strategic planning for active environments, parks and leisure provision.
- Progressed active travel and transport improvements, including Metro enhancements, preparation for consultation on the Active Travel Network Map, and early evidence of reduced road collisions following default 20mph limits.

Healthy Settings

- Delivered food growing and sustainability sessions in Vale schools through partnerships with Healthy Schools, Eco Schools, local growers and the Vale Local Nature Partnership.
- Brought together partners across education, public health and the community sector to map actors supporting the Welsh Network of Health and Wellbeing Promoting Schools standards, strengthening shared understanding and coordination.
- Completed insight work and a literature review exploring the timing of the secondary school day and its impact on opportunities for food, movement and wellbeing, supported by engagement with pupils, parents, staff and governors.
- Continued to monitor uptake of Universal Primary Free School Meals, with early implementation of the new Healthy Eating in Schools Regulations, and ongoing work with dietetic teams to improve menu quality and understanding.
- Mapped early years Good Food and Movement training and resources, identifying duplication, barriers to uptake and priorities for future system-wide support.
- Supported the development of a centralised physical activity resource hub, with existing databases and local insight prepared for future integration and scalability across the Vale.

Healthy People

- Delivered targeted initiatives to support physical activity among adolescent girls, including girls-only sessions, leisure centre takeovers and the Female Young Ambassadors Network, shaped directly by young people's feedback.
- Promoted outdoor play through Play Ranger sessions, early years training, inclusive play provision, play-focused events and conferences, strengthening awareness of the importance of play for wellbeing.
- Expanded inclusive play opportunities for disabled children and families, supported by Welsh Government capital funding, cross-sector partnership working and inclusive design of play spaces.
- Engaged families in disadvantaged communities through after-school play, holiday activities, family events and equipment loan schemes, improving access to free and low-cost opportunities for movement and play.
- Continued development of the Golden Pass scheme for over-50s, with increased enrolment, volunteer training, and delivery of dementia-friendly and community-led activities.
- Delivered the Energise Youth project, supporting young people experiencing wellbeing challenges to increase confidence, physical activity and social connection through tailored, referral-based support.
- Strengthened food access and poverty-focused work through the Vale Food Forward partnership, including feasibility research into cooperative food buying, improved access to support information, and behaviour-change pilots in local pantries.
- Delivered place-based action through the Your Place project in priority neighbourhoods, aligning health, employment and community services using local insight and deprivation data to improve access and engagement.

Leadership and Enabling Change

- Strengthened system leadership and governance through formal alignment of Good Food and Movement with the Vale of Glamorgan Council Strategic Leadership Team, raising the profile of prevention across the organisation.
- Continued delivery of the Cardiff and Vale Implementation Group, supporting reflection on system maturity and shaping priorities for the next implementation plan.

- Commissioned framing and messaging expertise to develop consistent, shared language for Good Food and Movement, alongside co-creation and testing of key system messages with partners.
- Progressed development of a systems leadership training offer with regional partners, supporting shared understanding of whole-system approaches.
- Strengthened approaches to data, insight and evaluation, including use of School Health Research Network data and exploratory work on demonstrating system-level change.
- Continued advocacy and influence at regional and national levels, including contribution to Welsh Government thematic groups on out-of-home food and active lives, ensuring local learning informs wider policy discussions.
- Increased shared ownership of actions across the Implementation Plan, supporting collaboration and collective accountability.

How do we know how we're doing?

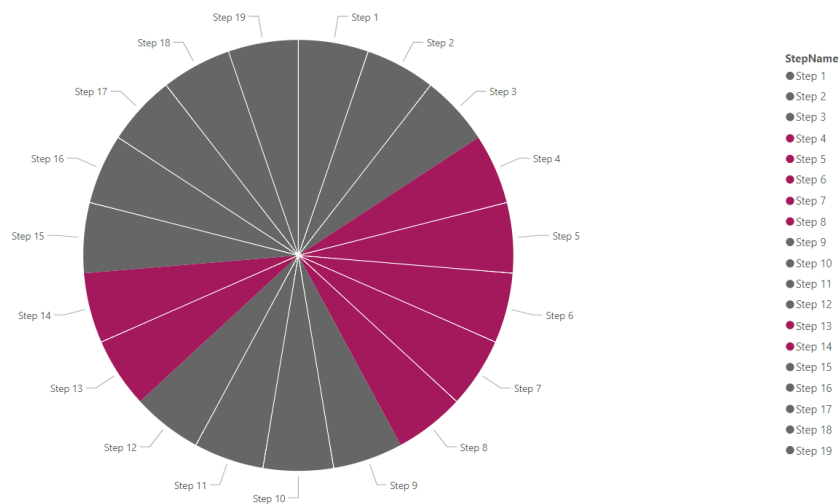
- Child Measurement Programme data for the 2024/25 academic year (latest data available) shows that 76.8% of reception year children aged 4/5 in the Vale of Glamorgan were a healthy weight. This is a decrease from 77.5% in the previous year. It is however, above the Welsh average of 71.8%.
- The [Child Measurement Programme Dashboard](#) shows that the gap between the most and least deprived reception year children for overweight and obesity in Cardiff and Vale of Glamorgan was 10% in 2024/25. This was a slight increase of 0.1% from the previous year (9.9%).

Next Steps

- Obtain PSB approval of the new Good Food and Movement Implementation Plan (2026-2028) and continue strategic actions across the Plan.
- Continue the strong partnership arrangements between Vale of Glamorgan Council, Cardiff and Vale UHB and Cardiff Council through the Amplifying Prevention Board.



Contribution to the 19 Steps - Contribution shown by pink segments of the graphic



Food Vale Partnership

What is the project's purpose?

Food Vale is a partnership of dedicated individuals, community groups, organisations and businesses working together to build a thriving, healthy and sustainable food system in the Vale. The project aims to promote a good food movement in the Vale with 33.3% of residents who feel that there is a movement for good food in the Vale of Glamorgan.

Our key priority areas for a good food movement in the Vale of Glamorgan are:

1. A good meal for everyone, everyday
2. Thriving local food businesses which are supported and valued

3. Think global, eat local

Our Progress and Outcomes

Food Vale Steering Group

- The Food Vale Steering Group (14 representatives from cross-sector organisations) has met a further six times, continuing to provide strategic direction to the partnership's work. Meetings have included a Stakeholder Workshop for an ongoing Health Impact Assessment of the Vale Food Strategy, outlining where actions may lead to positive or negative health outcomes (report pending), and a workshop on a new Communications Strategy developed by the Vale of Glamorgan Council Communications team (finalised March 2026).
- The Vale Food Strategy was approved at the Council's Senior Leadership Team in May 2025, at Cardiff and Vale University Health Board's Strategic Leadership Team and Quality Committee in June 2025, and was later presented at the PSB's September meeting. There was strong community engagement, with over 500 people contributing to the draft Vale Food Strategy 2025–2030

Silver Award Application

- Food Vale successfully applied for and was awarded the Sustainable Food Places Silver Award on behalf of the Vale of Glamorgan, recognising the progress and achievements made by all partners in taking a joined-up, holistic approach to key food issues across the food system.

Securing Grant Funding

- Leveraged existing food partnership funding from Welsh Government as match funding to secure an additional £376,195 to progress select Strategy actions across 2026–2028. Secured an additional £22,500 revenue for 2025/26 delivery of the Food and Nature School Sessions through a Welsh Government grant scheme for local food partnerships. Additional applications are being developed for a second iteration of the £22,500 grant and a larger collaborative grant due to go live in mid-May.

Vale Food Trail

- The 2025 ten-day trail featured 20 participating businesses and 46 activities showcasing local food and sustainability, with an estimated 1,000 attendees. The [Vale Food Trail website](#) received 3,600 unique visits over the past year, a 4% increase on the previous year. The trail also received media coverage including interviews with participating

businesses on [BBC Country Focus](#), and generated guest blog pieces through Business Wales for three participating businesses.

- Budget has been approved for the fourth Vale Food Trail in 2026, with over 25 businesses delivering more than 32 activities across two weeks. An initial photo call day (12 March, 15 participants) brought participating businesses together for promotional training, the trail programme is now live on the Visit the Vale website, and the promotional campaign has launched across the trail's social media channels.

Working with Schools

- The Vale of Glamorgan has again participated in the Welsh Veg in Schools scheme, which aims to increase the use of organic local produce in school meals. Two Food Vale partners — Big Fresh Catering and a representative from the Council's Economic Regeneration team — sit on the national Steering Group for the scheme.
- In 2025, three local producers initially took part, with two completing the scheme. Ten schools received organic produce throughout the term, with 150 units of vegetables reaching Vale of Glamorgan schools.
- In 2026, two local growers have confirmed participation, and ten local schools will again receive produce including tomatoes, lettuce, cucumbers, cauliflower and cabbage.
- A series of Food and Nature School Sessions has been organised in collaboration with multiple partners, including the Local Nature Partnership, Eco-Schools, Healthy Schools and the Council's Sustainable Communities team. A stakeholder workshop held on 9 October co-produced the sessions alongside local growers and teachers, with sessions running from January to July 2026. The project aims to provide hands-on learning experiences that deepen teachers' and children's understanding of nature, sustainability and healthy eating through growing food. Impact is due to be reported in July.

Support to Local Growers

- Over £5,000 in capital funding was awarded to three growers in Q1 through a small grant scheme to help them scale up production and meet the demands of the Welsh Veg in Schools project.
- In Q4, a further £20,000 capital was approved for a new Sustainable and Resilient Growers Grant scheme, supporting local vegetable growers across the Vale to increase efficiencies and adopt more agroecological practices. Grants have now been distributed to 12 local growers.

- Food Vale hosted an in-person Vale Growers Meet & Greet on 17 March (11 horticultural businesses attended), offering opportunities to connect, explore collaboration and pool resources, and be signposted to wider support. This enhanced collaboration and knowledge-sharing among local growers.
- As a result of conversations at the event, ongoing support will be provided through Farming Connect's Agrisop Programme over the next 12 months, with additional funding approved to support potential collaborative work emerging from this, improving access to business development and advisory support

Community Growing Mapping

- Following the Community Food Growing Mapping led by Social Farms and Gardens, a final report and interactive digital map of community growing spaces have been published on Food Vale's [Community Growing Webpage](#). Findings were presented to the the Council's Project Zero Board, and Food Vale is now working with partners to identify next steps and develop mechanisms to address identified barriers. £24,000 in Lottery funding has been secured to deliver on this across 2026–28, and Food Vale has begun scoping potential social prescribing models for community growing with University Health Board colleagues and Mind in the Vale.

Community Kitchen Feasibility Study

- Following the Community Kitchen Feasibility Study, a [Community Kitchens Toolkit](#) guiding community groups through best-practice steps for setting up a community kitchen has been finalised and published on the Food Vale website. Additional Lottery funding (including approximately £50,000 capital) has been allocated to invest in community kitchen spaces across the Vale, and Food Vale is in discussion with the Barry Thriving Communities group to explore co-delivery opportunities.

Vale Food Insecurity Work

- The Food Vale Project Officer has continued to host the six-weekly Vale Food Forward Working Group (formerly the Vale Food Insecurity Working Group), with a combined total of 20 participants from food support projects across the county. The group enables key partners to connect, share learning and co-develop projects. Lottery funding has been allocated to maintain the Project Officer post for 2026/27.
- Food Vale has worked with key partners and the Independent Food Aid Network to develop Worried about Money leaflets tailored for the Vale, signposting a range of financial support initiatives, intended for distribution to community food projects once finalised.

- A Food Buying Cooperative Feasibility Study has been initiated to explore the feasibility of establishing a buying cooperative for community food projects, with the aim of improving the health and sustainability of food offered through food pantries, improving financial sustainability and encouraging transparency in reporting on public spend.
- Two small grant schemes were launched in collaboration with Vale of Glamorgan Council and Glamorgan Voluntary Services: a Food Equity, Diversity and Inclusion scheme (£14,000 awarded) to support initiatives addressing food insecurity and promoting inclusion; and an Emergency Food Small Grants scheme to improve access to healthy, nutritious food.

Vale Fairtrade Breakfast

- Food Vale hosted the Vale Fairtrade Breakfast, bringing together key stakeholders and local Fairtrade groups from across the Vale to identify priorities and encourage commitment to action. The event focused on Strategy action 17: reaffirming the Vale of Glamorgan's commitment to Fairtrade County status and supporting local towns and communities in achieving Fairtrade recognition. Over 30 people attended, including local County and Town and Community Councillors, the Mayor and MS Jane Hutt. Further coordination is under way with five local community groups to develop an application to reinstate the county's Fairtrade County status.

Vale Cooking and Nutrition Programme

- Food Vale has worked with University Health Board Public Health Dietetics to develop a plan for a new two-year community cooking and nutrition programme in the Vale. The programme will include community engagement, accessible and inclusive nutrition education, practical cookery courses, train the trainer workshops and wider sustainability principles. It is currently under consultation with the Food Vale Steering Group and Vale Food Forward Group, and is due to launch in late Q1.

Llantwit Food Project

- Over 15 groups and organisations are represented on the project's Steering Group. Key partners have met to agree an exit plan for the St Athan strategy ahead of the funding period concluding in July 2026.
- Over 180 people supported through the Advice Hub from May 2025 to May 2026. The new St Athan pantry supported 412 customers, and across both pantries nearly 18,000 kg of food was prevented from going to waste. Ten recipe cards were co-produced and distributed with FoodShare Pantry members. Nine new volunteers were recruited,

contributing to a team of 30 volunteers supporting the two pantries in St Athan and Llantwit Major



How do we know how we're doing?

- Supported 25 community based food access projects and interventions through funding, including Llantwit project (2 projects), Food Equity, Diversity and Inclusion (7 groups) and Emergency Food Small Grants (15) + Vale Foodbank (1).
- Secured £402,695 in funding to deliver the Vale Food Strategy 2025-2030.
- Facilitated six engagement events workshops and campaigns, including: the Vale Food Trail (Cowbridge), Vale Fairtrade Breakfast, Food & Nature School Workshop, Vale Food Trail Photo Call Day (2026), HIA workshop, Growers Meet & Greet.
- Supported 127 people through the Get Cooking nutrition and cooking courses as part of the Llantwit Food project and wider NS4L delivery.
- Achieved 770 online engagements through Instagram and Facebook and our newsletter.

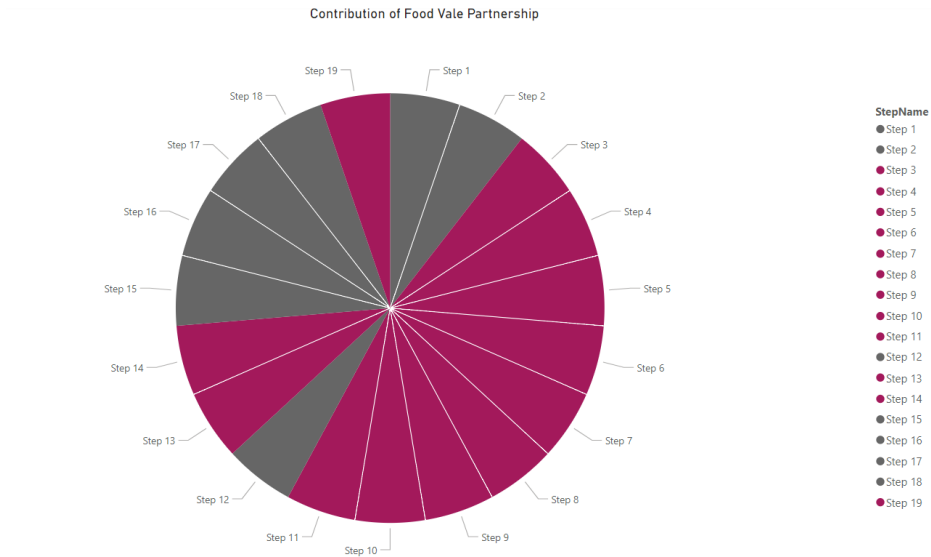
Next Steps

- Continue to track progress against Strategy actions with the Steering Group
- Assess remaining actions to be delivered in the final year of the Lottery-funded Llantwit Food Project (beginning July 2026)
- Develop Fairtrade status application in collaboration with local community groups
- Launch new Food Vale website and re-establish the Food Vale newsletter
- Finalise the Health Impact Assessment of the Vale Food Strategy
- Complete delivery of Food and Nature School Sessions and coordinate reporting

- Support the Vale Growers Agrisop group run by Farming Connect to explore collaborative projects
- Oversee the 2026 Vale Food Trail campaign and deliver Cowbridge Food Festival activities
- Sign off and coordinate distribution of the IFAN Worried about Money leaflets
- Complete the Food Buying Cooperative Feasibility Study and review with the Vale Food Forward Group
- Launch the Vale Community Nutrition and Cookery Programme
- Establish a task and finish group to develop proposals for next steps following the Community Food Growing mapping work
- Work with the Vale Food Forward Working Group and Healthy Schools to develop recipe cards for use across projects in the Vale
- Work with Bridgend and RCT food partnerships to develop a collaborative project on food literacy education.



Contribution to the 19 Steps - Contribution shown by pink segments of the graphic



The Safer Vale Partnership



What is the project's purpose?

Safer Vale works collaboratively with multiple services and the local community to reduce crime and disorder as well as the fear of crime and disorder across the Vale.

The partnership works in a proactive manner through developing preventative methods to safeguard local residents. The Partnership prioritises working in an integrated way to prevent, reduce and improve outcomes of:

- Domestic abuse
- Community engagement and cohesion
- Counter terrorism
- Substance misuse
- Anti-Social Behaviour (ASB)



Our Progress and Outcomes

VAWDASV team - The VAWDASV team are responsible for coordinating a multi-agency response for domestic abuse incidents.

- The Vale of Glamorgan continue to hold weekly Multi Agency Risk Assessment Conferences (MARAC) with 254 cases discussed over the past year.
- There were 95 properties in the Vale that received Target Hardening, including door locks, lighting, CCTV and intruder alarms to enable the victim (and families) to remain in

their own home but feel safer to do so. This is an increase of 12% compared to the same period in 2024-2025.

- The Domestic Violence Disclosure Scheme (DVDS), also known as “Clare’s Law” enables the police to disclose information to a victim or potential victim of domestic abuse about their partner’s or ex-partner’s previous abusive or violent offending. There were 306 applications made for Clare’s Law in the Vale, representing a 35% increase compared to the same period in 2024-2025.
- The Safer Vale Partnership held a White Ribbon awareness campaign event at Barry Island. Partners spoke with visitors about the importance of male allyship and calling out violence against women in all its form.
- White Ribbon Candlelight Vigil event was held outside of the Civic Offices. The event was organised by Vale Domestic Abuse Services and assisted by the VAWDASV Manager. The event brought together members of the local community to stand in solidarity and advocate for an end to all forms of violence against women and girls. Keynote speakers from the Vale of Glamorgan Council included the Leader and White Ribbon Ambassador.
- A Vale Domestic Abuse Forum was established to bring together professionals from the Safer Vale Partnership, third sector organisations, and housing associations. The forum serves as a valuable platform for networking, sharing best practices, and enhancing awareness of the services and agencies operating across the Vale. The forum meet quarterly and have received positive feedback from attendees.
- The community safety team have worked in collaboration with South Wales Police and Vale Domestic Abuse Services (Vale DAS), and has been actively engaging with restaurants and pubs across the Vale to promote the new Ask for Angela safeguarding initiative helping people discreetly seek support in venues when they feel unsafe. To date, 26 establishments have committed to the scheme. The Vale of Glamorgan Council’s Communications Department developed a promotional video to raise awareness of the initiative via social media platforms that was launched in December.
- Over the past year 873 staff within the local authority have been trained in Ask & Act. Ask & Act is a policy and process developed by the Welsh Government aimed at preventing violence against women, domestic abuse and sexual violence.
- Over the past year, 26 staff members have been trained as Ask & Act Champions. The role of the Champion is to support colleagues in strengthening their VAWDASV knowledge, raise awareness, promote relevant training opportunities, and signpost staff to information on available support services.

Community Cohesion

- There were 49 tension monitoring referrals received during the reporting period, representing a 49% decrease compared with the same period last year. These referrals related to rising tensions following a significant incident within the Vale, Facebook activity from both left- and right-leaning activists regarding protests at the Holiday Inn Express, encampments, concerns around HMOs, rough sleeping in Barry and Penarth, the presence of drug paraphernalia, and activity linked to the 764 Network. The team worked closely with partners to implement appropriate action plans and share information in response to these issues.
- The Community Safety Team engaged with pupils aged 7–11 and parents about their use of social media platforms, games and apps. In total, 81 pupils completed the survey, with the results informing the development of an information booklet for parents that provides guidance on age-appropriate app use and online safety.
- A new partnership was established with the All Wales Kurdish Association and the Welsh Refugee Council, alongside plans to expand engagement through the new Vale outreach worker. Engagement with Sarwat Asfi from the Barry Muslim Women Community led to successful collaboration with Vale DAS and the FAN Group, resulting in the launch of a weekly women's English conversation group held at the mosque.
- The Community Safety Team also worked jointly with Vale of Glamorgan Housing, South Wales Police and CAVDAS to carry out patrols around Ty Ffynnon, Manorbier Court and Laugharne Court. These patrols formed part of a coordinated approach to address ongoing concerns regarding drug use and drug-related litter, demonstrating a shared commitment to improving safety, supporting residents and maintaining clean and secure neighbourhoods.
- The team organised and attended 94 community events across the Vale, ranging from Ogmore-by-Sea to Penarth Town Centre. These events were supported by a wide range of partner agencies, including the Vale of Glamorgan Youth Service, Youth Justice and Early Support Service, Vale Enforcement Service, CAVDAS, South Wales Fire and Rescue Service, South Wales Police, Trading Standards, Neighbourhood Watch and registered social landlords.
- Partnership work also continued in support of the Neighbourhood Policing Guarantee, with a particular focus on Holton Road and Penarth Town Centre.
- A new Business Watch scheme was established in these areas, with 172 businesses signed up to date.

- In addition, Allotment Watch was launched in April, attracting 57 allotment holders at launch, with further visits planned to encourage additional sign-ups.



PREVENT - Prevent is part of the Government Counter Terrorism strategy CONTEST and aims to reduce the threat to the UK from terrorism by stopping people becoming terrorists or supporting terrorism.

- In the Vale of Glamorgan Council 235 staff have completed the Home Office Prevent Awareness Training.

Anti-Social Behaviour (ASB)

- There were 1,486 ASB incidents reported, representing a 20% decrease compared to the same period last year. This resulted in 1,154 referrals, a 21% decrease year on year. Of these there were 268 adult referrals (8% increase), 235 youth referrals (43% decrease) and 389 area referrals (16% decrease). Preventative options were reviewed for each case, with multi-agency responses coordinated where appropriate. Neighbour-related issues were the most common ASB type for adults. Alcohol and verbal abuse were the most common issues within youth-related reports. The most frequently reported ASB overall was youth annoyance, followed by neighbour issues.
- There were 11 Multi-Agency Problem Solving meetings held to discuss individuals and locations of concern and to agree options to reduce ASB impact. 7 action plans were discussed during 2025/26, representing a 41% reduction compared with the same period last year. 39 Task and Finish meetings were held to address neighbour disputes

involving complex needs. 33 door knocks were conducted in response to neighbour disputes and reports of drugs, youth annoyance, and vehicle-related ASB.

- Ongoing collaboration with substance misuse partners strengthened information sharing and supported effective housing arrangements. Partnership work with CAVDAS continued.
- Operation Elstree was relaunched in April 2025 as a weekly multi-agency initiative running across the spring and summer months to ensure coastal areas and country parks remain safe and enjoyable. No incidents of concern were reported during this period.



- The Community Safety Officer undertook 252 patrols and submitted 36 ASB referrals and Police intelligence logs relating to: Property damage, illegal use of Surron bikes, fires, hate graffiti, a campervan parked on the beach, and drug-related activity.

CCTV

- There were 684 incidents captured via CCTV, this is a 17% decrease from the same period in 2024-2025. CCTV operators have provided assistance to South Wales Police via airways on 308 incidents. A CCTV Operational Group has been established and partners across the Safer Vale partnership meet quarterly to review statistics and review the camera locations. There are 97 CCTV cameras across the Vale that are monitored 24/7 365 days a year by Cardiff Council. There is also a CCTV Viewing suite at Barry Police Station which allows South Wales Police officers to view CCTV footage.
- Two Help Points (intercoms providing residents who feel threatened direct access to the police and emergency workers) have been installed and are currently undergoing testing in advance of a planned launch in summer 2026. Work will be undertaken in collaboration with the Council's Communications Department to ensure a

comprehensive communications strategy is in place to support the promotion of the Help Points.

- From July CCTV footage from Cardiff is sent directly to South Wales Police NICE system. This has streamlined the process, making the release of footage more secure and efficient for the officers.

Social Media

- There were 1,430 Facebook posts and 2,002 Instagram posts scheduled on the Community Safety social media platforms for the past year, covering a wide range of community safety issues. These included topics such as crime prevention, emerging safety trends, how to report concerns, and highlights from our local community groups. This is an increase of 177% from the previous year.

Serious Violence - The Serious Violence Duty requires specified authorities to collaborate in preventing and reducing serious violence, guided by statutory regulations and best practices.

- Over the past year, the Community Safety Team has undertaken collaborative work to support the development of the Vale Serious Violence Board, including contributing to the comprehensive needs assessment. As part of this initiative, two dedicated subgroups have been established: one focusing on Youth Violence within Educational Settings, and the other addressing issues related to the Late Night Economy.



How do we know how we're doing?

- Number of properties that received Target Hardening: 95. This is an increase of 12% compared to the same period in 2024-2025. *Target Hardening allows the victim of domestic abuse (and families) to remain in their own home but feel safer to do so.*
- Number of tension monitoring referrals received: 49, representing a 49% decrease compared with the same period last year.

- Number of ASB incidents reported: 1,486, a 20% decrease compared to the same period last year. This resulted in 1,154 referrals, a 21% decrease year on year.
- There was a drop in the total number of Police Recorded Crimes in the Vale of Glamorgan in 2025, with 9,794 total crimes recorded in comparison to 10,420 total crimes in 2024. Violence and Sexual Offences has remained the highest recorded crime-type in the last three years, with 3,670 violence and sexual offences recorded in 2025.

Next Steps

VAWDASV team

- To apply for White Ribbon Accreditation.
- To continue to implement the actions from the Cardiff and Vale Regional VAWDASV Regional Delivery Plan.
- Continue to promote Ask for Angela scheme alongside South Wales Police and Vale DAS.
- Continue rolling out of Group 3 Champion training across the local authority.
- Support the implementation of the recommendations arising from the National MARAC Review

Community Cohesion

- Continue to identify and work with community leaders to help shape the work of community safety going forward.
- Implement a Neighbourhood Watch Vale campaign to increase membership and awareness of the scheme.
- Continue to expand the Safe Spaces scheme and measure the effectiveness.

PREVENT

- Continue to work alongside local authority's comms department to produce a comms strategy and roll out across the council.

ASB

- A review of process and policy for managing ASB is currently underway to ensure that opportunities are maximized for multi-agency working.

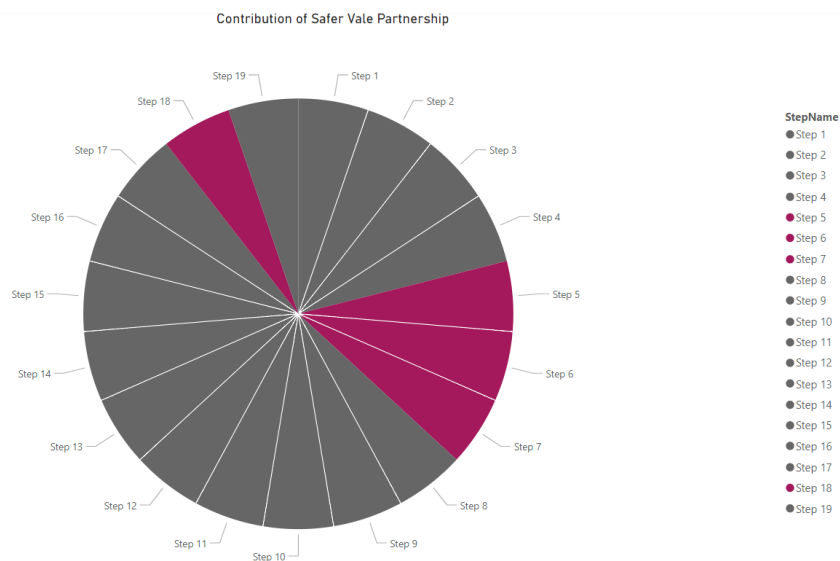
CCTV

- Continue testing the Help Points in preparation for the launch in the Summer 2026.
- Work alongside local authority comms department to create a social media strategy to promote and advise residents/visitors of the help points.

Serious Violence

- Continue with the mapping of youth exclusions and links to ACES/support
- Develop standardised lock down / evacuation and safety planning procedures for schools to localise
- Analyse the results from the young person survey to gain a better understanding of their lived experience
- Work with late night economy businesses across the Vale of Glamorgan to improve community safety advice and information.
- Reestablish and strengthen Pubwatch schemes across the Vale of Glamorgan.
- Develop a shared communications platform to improve information exchange between partners and licensed premises.
- Strengthen multi-agency collaboration and accountability

Contribution to the 19 Steps - Contribution shown by pink segments of the graphic



Value in the Vale (VIV)



What is the project's purpose?

Value in the Vale is a community-based volunteering and rewards initiative, launched in October 2022, designed to strengthen community connections, improve wellbeing, and support local economic participation across the Vale of Glamorgan.

The project is led by the Vale of Glamorgan Council Housing Team and plays a key role in supporting preventative, community-led approaches aligned to the Public Services Board's wellbeing objectives. It contributes directly to reducing social isolation, improving mental wellbeing, and increasing community resilience.

The Value in the Vale digital platform continues to act as a central hub for:

- Promoting volunteering opportunities
- Connecting residents, organisations, and businesses
- Enabling volunteers to exchange their time for rewards from local partners

The project is funded through the Welsh Government Early Years and Prevention Programme, with confirmed funding until March 2027.

During this reporting period, delivery has focused on:

- Expanding participation and partnership reach
- Strengthening wellbeing-focused activity
- Embedding digital and community-led engagement approaches
- Supporting wider work linked to social prescribing and health inequalities



Our Progress and Outcomes

Volunteer Growth and Participation

- There are 427 volunteers registered on the platform with over 227 individuals new to volunteering, demonstrating strong reach into previously disengaged groups.

- Over 214 Vale Homes tenants have been actively engaged, supporting targeted inclusion within social housing communities.

Increased Community Contribution

- Over 2,421 hours volunteered, directly benefiting local projects and community initiatives.
- Volunteers have supported a wide range of activities including environmental projects, community events, peer support, and creative sessions.

Reward and Incentive Impact

- Over 556 rewards redeemed by volunteers, with a total value of over £5,037.32. The reward model continues to incentivise participation and support local businesses.

Partnership Growth

- There are 63 organisations and 21 reward partners actively engaged with 28 rewards offered.
- The project has strengthened collaboration across housing, health, third sector, and education partners.

Wellbeing and Social Impact

- Continued evidence of improved wellbeing through participation in volunteering and community activity with positive qualitative feedback highlighting reduced social isolation, increased confidence and sense of purpose, and improved mental health and community belonging. The project continues to support wider work linked to suicide and self-harm prevention, with representation on a multi-agency steering group.

Community-Led Initiatives

- There has been development of sustainable, resident-led activities including Longmeadow Court wellbeing garden, supporting environmental and social wellbeing. Ongoing craft, cooking, and social sessions have promoted connection and resilience. The introduction of digital noticeboards and WhatsApp groups within sheltered schemes have improved communication and engagement.

Economic and Community Value

- There has been direct reinvestment into local communities as a result of rewards and partner activity, with “Gift it Forward” and similar initiatives continuing to support vulnerable groups, including Vale Domestic Abuse Services.

How do we know how we're doing?

Performance continues to be monitored through a combination of quantitative data and qualitative feedback:

Volunteer Metrics

- Total registered volunteers: 427
- New volunteers: over 227
- Active tenant participation: over 214

Engagement and Activity

- Hours volunteered: over 2,421
- Rewards issued and redeemed: over 556
- Value of rewards: over £5,037.32

Partnership Metrics

- Organisations engaged: 63
- Reward partners: 21 offering 28 rewards

Wellbeing and Impact

- Ongoing collection of qualitative feedback and case studies
- Evidence linked to reduced isolation and improved wellbeing outcomes



Next Steps

Digital Development

- Launch of a dedicated Vale Homes tenant offer (“tenant tab”) to provide tailored rewards and opportunities
- Continued enhancement of the digital platform and communication tools

Community Engagement and Inclusion

- Expansion of engagement through consultations and outreach to underrepresented groups

Partnership Expansion

- Increase the number of reward partners and community organisations
- Strengthen links with health partners to support social prescribing pathways

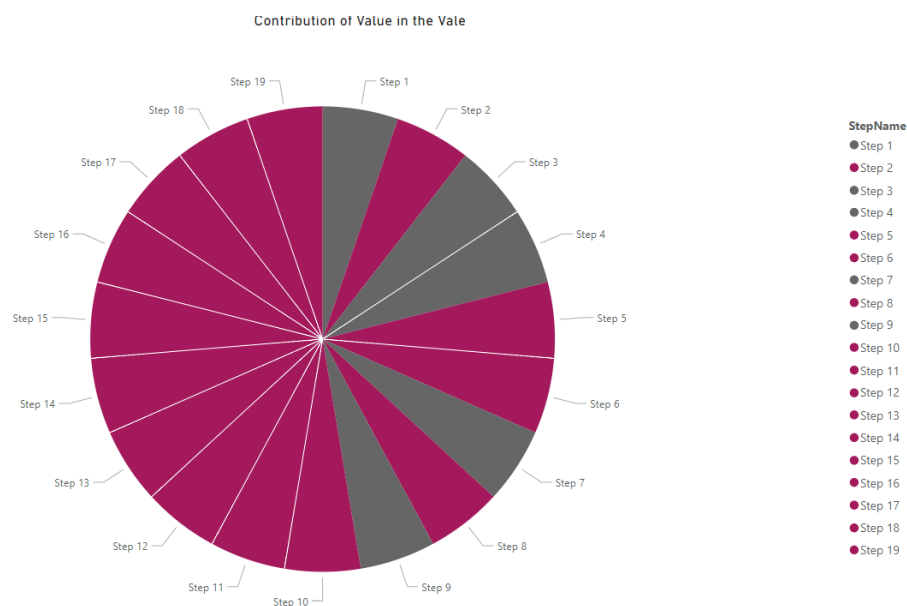
Wellbeing and Prevention Focus

- Continue alignment with Early Years and Prevention priorities
- Develop targeted initiatives that address health inequalities and loneliness

Sustainability and Growth

- Explore additional funding and sponsorship opportunities
- Continue to embed Value in the Vale as a long-term, sustainable community asset

Contribution to the 19 Steps - Contribution shown by pink segments of the graphic



Section 3: Our Evidence Base

In the last year, the PSB has continued to develop its evidence base and to use data to develop better insights and to inform activities. This has included the development of in-depth analysis dashboards and reports such as the [Vale of Glamorgan Cost-of-Living Analysis](#) and the [Vale of Glamorgan Economic Insights report](#), the [Director of Cardiff and Vale Public Health Annual Report](#) and the [Vale of Glamorgan Census 2021 Analysis](#).

These analysis reports build-on the the insight gained on our communities through the PSB's 2022 Well-being Assessment, [A View of the Vale an Assessment of Current and Future Well-being](#). The assessment highlighted that while on the whole well-being across the Vale of Glamorgan is good, there are clear differences in these experiences between certain areas and communities.

The Assessment was constructed using data and evidence reports that were developed as part of the PSB's Evidence Base, these include:

- [Wales Index of Multiple Deprivation \(WIMD\) 2025: A Vale perspective](#) - A new iteration of WIMD was released in 2025 which has been analysed and included within the PSB evidence base.
- [Let's leave no one behind in Cardiff and the Vale of Glamorgan](#)
- [Protected characteristics in the Vale](#)

To ensure that the PSB continues to have access to the evidence required to plan the delivery of its services and ensure it is meeting the current and future needs of residents, the Well-being Assessment has been taken forward through four evidence reports, these include up-to-date data, visualisations and analysis on some of the key demographic, economic, social, cultural and environmental trends impacting the Vale.

The Evidence Base reports are:

[Demographic Change](#)

[Skills and the Economy](#)

[Health and Communities](#)

[Environment and Transport](#)

Outlined below are some of the key trends that have been observed in the Vale of Glamorgan in the last year:

- In mid-2024, the population of the Vale of Glamorgan was estimated to be 135,743. Between mid-2023 and mid-2024, the total population of the Vale of Glamorgan is estimated to have grown by 0.72%, 972 people. This growth was made-up of positive net migration (inward minus outward) in both internal migration, from within the UK (823) and international migration (537). Between mid-2023 and mid-2024, Natural Change, the balance between births and deaths, was estimated to be -221.
- Between mid-2023 and mid-2024, it is estimated that the population aged 0-15 fell by 1.9%, 228 people; the population aged 16-64 grew by 1.2%, 487 people; and the population aged 65 and over grew by 4.9%, 751 people.
- Between mid-2019 and mid-2024, the total population of the Vale of Glamorgan is estimated to have grown by 4.5%, 5,941 people. This growth was made-up of substantial positive net internal migration of 7,257 people, and smaller positive international migration of 1,391 people. In this five-year period Natural Change was estimated to be -1,130.
- Between mid-2019 and mid-2024, it is estimated that the population aged 0-15 grew by 1.4%, 343 people; the population aged 16-64 grew by 3.7%, 2,883 people; and the population aged 65 and over grew by 9.6%, 2,715 people.
- The numbers of people recorded as not in employment and in receipt of unemployment support has seen an increase since last month in all age groups. The 18-24 age-group has shown a month-on-month increase in the number of people claiming unemployment support, in April 2026, 670 people, 8% of those aged 18-24 were in receipt of unemployment support. This is consistent with monthly increases across Wales; however, the Vale has a higher overall percentage of 18-24 years in receipt of unemployment support when compared to the proportion of 18-24 year olds across Wales at 5.6%.
- In March 2026 the average Private Rental Price was £982, a 7% increase in the year from £919 and following the consistent increase since June 2021. In March 2026, the private rental price annual change was 7%. The median indicative Local Housing Allowance (LHA) for all properties for 2026/27 in the Vale of Glamorgan are £160.06 a week, equating to a monthly payment of £640.
- Seven LSOAs were measured in the Top-10% most deprived LSOAs in Wales through the Welsh Index of Multiple Deprivation 2025 (Gibbonsdown 2, Castleland 1, Gibbonsdown 4, Cadoc 1, Court 3, Gibbonsdown 1 and Buttrills 2). In addition to these 7 LSOAS, another four LSOAs are included in the 10-20% most deprived LSOAs in Wales

(Castleland 2, Cadoc 4, Court 1 and Cadoc 3), all ten Vale of Glamorgan areas in the top 20% most deprived areas in Wales are in Barry.

- There was a drop in the total number of Police Recorded Crimes in the Vale of Glamorgan in 2025, with 9,794 total crimes recorded in comparison to 10,420 total crimes in 2024. Violence and Sexual Offences has remained the highest recorded crime-type in the last three years, with 3,670 violence and sexual offences recorded in 2025.
- The percentage of waste recycled, reused or composted in the Vale of Glamorgan has consistently increased since 2017-18. In 2024-25, 7167.82% of the Vale of Glamorgan's waste was recycled, reused or composted, this compares to 685.71% for Wales as a whole.
- In 2025, the Vale of Glamorgan Residents Let's Talk survey was undertaken. This received a representative sample of over 2,000 responses from people across the Vale of Glamorgan. The robust nature of the sample enables the PSB to continue to use the results of the Let's Talk survey to inform its work.
- In response to the Let's Talk Survey, 63% of respondents answered that they are either very or fairly satisfied with the Vale as a place to live. While 83% would recommend the Vale of Glamorgan as a place to live.
- When asked through the Let's Talk Survey about their health, the majority of respondents, 73.8% answered that their physical health was fairly or very good. 78% answered that their mental health was fairly or very good.
- When asked through the Let's Talk Survey about current concerns, 82.6% answered that they were fairly or very concerned about the current cost of living, 63% that they were fairly or very concerned about the Climate Emergency.

Section 4: Reflections/Looking Ahead

Over the past year partners have taken forward a wide-range of work through the projects aligned to the objectives and priority workstreams of the PSB's Well-being Plan. Partners have delivered key outcomes, have continued to support communities through the Your Place project and are responding to the Climate and Nature Emergencies. Through this joint work partners are committed to delivering the aspiration of the Well-being Plan for happy and healthy communities working together to create a fair and sustainable Vale of Glamorgan.

PSB Partners continue to work closely with the Cardiff and Vale Regional Partnership Board and with Cardiff Public Services Board to respond to immediate and long-term challenges to ensure

that the needs of the present are met, while ensuring that work is focused on the best possible outcomes for the future.

The PSB is committed to building-on and taking-forward the work that has been outlined in this Annual Report. Through these projects the PSB can continue to deliver progress against the commitments and steps set-out in the Well-being Plan and focus on ensuring good experiences of economic, social, cultural and environmental well-being for all across the Vale of Glamorgan.

The work highlighted in the report highlights the strength of partnership working in the Vale but it is in many cases reliant on grant funding. Key tasks for the PSB in 26/27 are considering how partners take forward work in response to the Climate Change Risk Assessment and how work with our most deprived communities can be progressed now that SPF funding has ceased. Partners are also mindful of the work needed for the next Well-being Assessment and Well-being Plan over the coming months and ensuring both are meaningful and strengthen our work in the Vale. As part of this work discussions are also taking place around the complexity of partnership arrangements and how best we ensure that our collaborative efforts are delivering for local communities and improving well-being.

Our Vision

'Everyone will have a sense of belonging and be proud to be part of the Vale, recognising their contribution to the success of the region and Wales. Our impact on the environment, both local and global, will be understood, and public services, communities and businesses will work together to protect the environment and our natural resources for the benefit of current and future generations. The Vale will be an area of optimism and aspiration, where we work together to ensure that young people achieve their individual ambitions and are supported through the early years, childhood and teenage years. The positive attributes of our ageing population will be recognised and respected and the contribution of older people to the vibrancy and resilience of the Vale will be valued. Residents of all ages and backgrounds will participate in community life, helping to shape services and taking pride in the area they live in. Working together for the benefit of current and future generations will be the norm, and residents will have confidence in the services they receive and in their ability to effect change to improve the economic, environmental, social and cultural well-being of the area. Educational and health inequalities will be a feature of the past as we work together for a Vale where everyone has access to the services and support they need to live healthy, safe and fulfilling lives.'

